

Next Week is Nationally Advertised Goods Week

ALL OVER THE UNITED STATES

How Nationally advertised goods help keep down the cost of living.

HAVE YOU EVER THOUGHT OF HOW THE PRICE OF A PARTICULAR ADVERTISED ARTICLE IS THE SAME NOW AS IT WAS TEN YEARS' AGO? TAKE SUCH ARTICLES AS ROYAL BAKING POWDER, FAIRY SOAP, PRESIDENT SUSPENDERS, CARHARTT OVERALLS, PHOENIX HOSE, BOSTON GARTERS, TRIANGLE COLLARS, KELLOGG'S CORN FLAKES, BON AMI, CAMPBELL'S SOUPS, HINDS ALMOND CREAM, CHENEY FOULARDS, OMO ODERLESS DRESS SHIELDS, IVORY SOAP, BAKERS COCOA, SHAWKNIT SOX, STETSON HATS.



O. G. H. M.

THE COST OF THE RAW MATERIAL HAS GONE UP, wages have increased, but the price of these articles today is the same or practically the same as ten years ago, and you are getting more quality, stronger and improved goods that serve you better than ever before.

Ten years ago Welch's paid \$15.00 per ton for grapes.

Attend this National Celebration of advertised goods.

Now we offer you Nationally made by America's biggest and most reputable manufacturers who sign their names to every package or article because they are proud of the quality and excellence of the goods they offer you. And such goods are guaranteed to give you satisfaction. If anything should go wrong, the MANUFACTURER and WE will make good. So with increased manu-

Last year they paid \$30.00. The price of a bottle of Welch's grape juice has not changed... One of the reasons for this is the increased sales made possible through magazine advertising, with careful censorship of advertisers' claims and the elimination of fakers, confidence has grown in the people who have bought heavily of Nationally advertised goods and been pleased.

facturing expenses, the price of advertised goods has not risen. These same goods through quality save you money by cutting out the waste.

SAVE MONEY. BUY NATIONALLY ADVERTISED GOODS. THEY SET THE STANDARD FOR THIS STORE. DON'T BUY "TAKE-A-CHANCE" GOODS.

SEE OUR WINDOW DISPLAY. WATCH OUR ADS. THEY'LL DO YOU GOOD.

The Peoples Warehouse

WHERE IT PAYS TO TRADE

SAVE YOUR T. P. W. TRADING STAMPS



PRECAUTION.
Nodd: You don't mean to say you keep a diary?
Todd: Not quite so low as that. I'm just looking up to see the day I was married. This year I propose to pass a safe and sane wedding anniversary. —Life.

WHY HAIR FALLS OUT

Dandruff causes a feverish irritation of the scalp, the hair roots shrink, loosen and then the hair comes out fast. To stop falling hair at once and rid the scalp of every particle of dandruff, get a 25-cent bottle of Danderine at any drug store, pour a little in your hand and rub well into the scalp. After a few applications all dandruff disappears and the hair stops coming out.

MANY IMPROVEMENTS BEING MADE AT THE E. OREGON HOSPITAL

MUCH DEVELOPMENT WORK IS BEING DONE AT STATE INSTITUTION.

Superintendent McNary Has Force of Men at Work Every Day—New Shrubs and Trees Are Being Set Out to Beautify the Grounds—Cement Walks Are Being Put In.

Down at the Eastern Oregon State Hospital these warm spring days

there is "something doing" all the time.

Supt. W. D. McNary is not one to allow such weather to go to waste and he has a corps of assistants about the grounds who are as eager as he to capitalize the sunny days. The result, generally speaking, is a scene of activity that would be an inspiration to the most confirmed drone.

Every department head is busily engaged in carrying out some particular development work. For instance, Chief Engineer C. A. Murphy has a crew of men engaged in digging a ditch to tap the irrigation canal near the river and to serve as a feeder to the hospital well from which in turn the water will be pumped to the new irrigation reservoir that is to be built on the hill above the superintendent's house.

Thomas Baker, the farmer of the hospital, is now engaged in spring seeding work on the tract east of the buildings. O. J. Travelstead, the livestock man, has his hands full with looking after several hundred heads of pigs and hogs and thirty or forty head of dairy cattle. A visit to his barns is not only an inspiration towards efficiency but also toward cleanliness and sanitation.

At Chicken Ranch, Max Muller, in charge of the poultry department and incidentally one of the recognized poultry experts in the state, has his hands full and also most of his parks. He has completed his brooder house, and, in a few weeks more, expects to have his department developed to suit his very exact tastes. When he does there will be no question but that the Eastern Oregon State Hospital will have a model poultry department and one that should be visited by every poultryman in this section of the state.

The crematorium has practically been completed, the finishing touches only remaining and preparations are being made upon the commencement of work upon the irrigation reservoir and the new wing to the hospital.

on the hill above the superintendent's house.

New Shrubs Planted.
Jake Denick, the head gardener, is setting out new shrubs and trees, seeding new ground to the south and east of the main building to lawn setting out new shrubs and trees, seeding new ground to the south and east of the main building to lawn and in other ways improving the already beautiful grounds. He has practically completed shaping up the grounds about Supt. McNary's new residence on the hill and cement walks are now being put in there. As a result of the work which has been done north of the railroad tracks, the hillside presents a very different appearance than it did a year ago.

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U. S. SAID TO ACCORD.

Tokio Reports America Agrees Over Question of Chinese Demands.

TOKIO, March 20.—The Japanese people have been assured by Tokio papers that America is in full accord with Japan in the latest demands upon China.

In substantiation of American support an interview with Premier Okuma is published in which he is quoted as saying that both the United States and England appreciate Japan's interest in Chinese affairs.

NOTICES

At the Hawthorne school yesterday afternoon a very pleasant and interesting Parent-Teachers' meeting was held with Mrs. A. Phinister Proctor as presiding officer. There were 50 present for the meeting and 17 new members were enrolled in the association. During the program music was furnished by the fourth, seventh and eighth grades, while the first grade pupils demonstrated the work in which they have been instructed by Miss Boyd. Mrs. C. S. Terpening gave a paper, "The Heritage of the 20th Century Child," Mrs. H. C. Bedwell a paper, "Constructive Work in the Home," Mrs. Proctor a paper, "The Place of Commendation in the Home." The central thought throughout the meeting was of the opportunities parents have to aid their children on a basis of fitting them for citizenship, not on the narrower view of personal possession.

The ladies of the local Eagles last evening gave a very enjoyable dancing party in the Eagle-Woodman hall and it was largely attended. The ladies had full charge of the affair and employed no male helpers. Late in the evening they served refreshments to their guests.

Mrs. Thomas Boylen visited during the week in Athena as a guest of her daughter, Mrs. Linden Vincent.

On Thursday afternoon the ladies of the Degree of Honor, enjoyed an informal social session in the I. O. O. F. hall.

Mrs. Frank B. Hayes and little son, Burke, returned yesterday from Vancycle where they visited Mrs. Hayes' sister, Mrs. George Strand, for several days.

The twentieth wedding anniversary of Mr. and Mrs. J. R. Childreth last Saturday evening was made the occasion of a happy gathering at their home by neighbors and friends. A splendid program of musical numbers and recitations was given during the early part of the evening, Miss Delta Morse and Miss Nora Childreth contributing piano numbers, Miss Ada Decker a vocal selection and Archibald Blakeley a recitation. Bountiful refreshments were served; the following young ladies assisting: Misses Morse, Decker, Inez Schaefer, Merel Best, Pansy Bibe, Nora and Thelma Childreth.

The guests at the celebration were Mr. and Mrs. William Kupers, Mr. and Mrs. H. Wray, Mr. and Mrs. Schaefer, Mr. and Mrs. J. A. Blakeley, Mr. and Mrs. Frank King, Mr. and Mrs. Henry Breeding, Mr. and Mrs. Hargrove, Mr. and Mrs. Walter Jones, Mrs. Hodgson, Mrs. C. O. Bybee and B. A. Rives. Mr. and Mrs. Childreth were presented with many handsome presents by the guests.

Among the principal events of the coming week will be the noted violinist, Josef Konecny, who will entertain the people of Pendleton next Friday night in the high school auditorium. It is said that Mr. Konecny's playing besides bearing the stamp of years of patient study and practice is characterized above all by that fiery temperament which is so predominant a trait of the Slavic race. He comes accompanied by Miss Mary Tris, a brilliant young Chicago pianist; and Miss Martha Steigl, a noted soprano. Mr. Konecny's number will be the fifth and last attraction of the Lyceum course for this season.

A great deal of interest has been aroused in the lecture on the friendship of Damon and Pythias which is to be given Monday evening in the Oregon theater by George W. Penniman, supreme representative of the Knights of Pythias from Massachusetts under the auspices of Damon Lodge of Pendleton. Mr. Penniman has made two trips to Syracuse, Sicily, to study the tradition of the two friends and he secured many pictures of historic interest which he will show by means of a stereopticon lantern with his lecture.

"Oregon and the Northwest" was the subject of the program enjoyed yesterday afternoon by the members of the Current Literature Club which met at the home of Mrs. C. S. Jerard on the south hill, Mrs. Jerard and Mrs. Colesworthy being hostesses. It proved a very interesting subject in all its features. Mrs. James A. Fes opened the program with a paper on "America's Greatest Storehouse; Its Great Future; Its Resources and Development; Recent Legislation and Government Railroads." A reading from Robert W. Service, the Poet of the Yukon, by Mrs. G. M. Rice, was followed by a paper on "Stories of Alaska; Jack London; Rex Beach," by Mrs. Norborne Berkeley. Mrs. James Johns, Jr., gave a paper on "The Columbia River and Open

STOP CATARRH! OPEN NOSTRILS AND HEAD
Says Cream Applied in Nostrils Relieves Head-Colds at Once.

If your nostrils are clogged and your head is stuffed and you can't breathe freely because of a cold or catarrh, just get a small bottle of Ely's Cream Balm at any drug store. Apply a little of this fragrant, antiseptic cream into your nostrils and let it penetrate through every air passage of your head, soothing and healing the inflamed, swollen mucous membrane and you get instant relief.

Ah! how good it feels. Your nostrils are open, your head is clear, no more hawking, snuffing, blowing; no more headache, dryness or struggling for breath. Ely's Cream Balm is just what sufferers from head colds and catarrh need. It's a delight.

When Anybody Finds a Cure He Is Generally Willing To Tell His Neighbor

¶ The willingness of one neighbor to tell another neighbor in a private way of the benefit received from Peruna, explains the popularity of Peruna more than all the advertising that has been done.

¶ The fear of the publicity undoubtedly prevents the majority of such people from writing a testimonial to be used in the newspaper. But in spite of that we are receiving fine testimonials continually.

ANEMIA—Mrs. F. A. DeWitt, Marengo, Ohio, says: "I believe Peruna to be the best tonic. I recommend it for any run-down condition of the system."

SPRING COLDS—Mrs. Rhoda Stufflebeam, Bunch, Iowa: "A spring cold I took settled on my lungs. Coughed. Could not sleep. We feared consumption. Thanks to Peruna, I am a well woman today."

CATARRH—Mrs. Sadie Allen, Joseph, Oregon: "My little boy is entirely cured of catarrh of the ears by Peruna. Am thankful for your good advice."

SPRING TONIC—Mrs. Wm. McRoberts, Brown Valley, Minn.: "Taken in spring Peruna tones up the system, acts as a tonic. I consider Peruna a whole family medicine chest."

¶ How did they hear of Peruna?

¶ Simply because one neighbor is always willing to tell another one he has found a cure. Neighborly conversation of grateful patients has done more for Peruna than advertising. Much more.

The "Ills of Life," sent free.
The Peruna Co., Columbus, Ohio.

River to the Sea; Oregon's Scenic Beauty; The Columbia Highway; Mrs. A. C. Hampton read "The Oregon Pine," and "Chinook Queen," two poems by Burt Hoffman, former editor of the East Oregonian. Mrs. Mary Dugway read a paper upon "The Literature of Oregon" and the program was concluded by a discussion on "What is Our State's Greatest Need," led by Mrs. A. J. McAlister.

Between forty and fifty Pendletonians motored over to Walla Walla yesterday afternoon and last evening and attended "The Whirl of the World" at the Keylor Grand theater. Among those going were Mr. and Mrs. Henry W. Collins, Mr. and Mrs. Fred Bloch, Mrs. Lawrence G. Frazier, Mr. and Mrs. Leon Cohen, Mr. and Mrs. Westbrooke Dickson, Mr. and Mrs. J. F. Robinson, Donald Robinson, Mrs. Charles M. Stipe, Mrs. Henry Dixon Jones, Mr. and Mrs. W. L. Thompson, Mr. and Mrs. F. E. Judd, Mrs. W. P. Temple, Miss Vera Temple, Miss Claudine McMonies, Cecil Carl, Ned Fowler, R. W. Rittner, Mrs. J. R. Dickson, Frank Dickson, Mr. and Mrs. E. Chloupek, Miss Edna Zimmerman, Dr. Guy L. Boyden, Clarence M. Bishop, R. L. Ballard, Harry D. Gray, Nesmith Ankeny, James R. Bowler, Lyman G. Rice, Max Hopper, A. H. Cox, O. J. McKee, Claude Barr and Loy Wissler.

Mrs. William Edwards will leave next Wednesday for Portland to attend the wedding of her son, Claire Edwards, in that city.

Mrs. Gideon Brown entertained about thirty-five young friends of Miss Evelyn McCormick this afternoon, in celebration of her eleventh birthday. Games were played and refreshments were served.

ATELEPHONE TRIUMPH

The latest scientific achievement is the successful telephoning from New York to San Francisco, a distance of over 3500 miles. It is claimed the voices were clear and distinct.

Another worthy public benefactor is Hostetter's Stomach Bitters. It is a safe family remedy for Stomach, Liver and Bowel ills and in thousands of homes reigns supreme.

When the appetite lags, the digestion is poor, the liver and bowels inactive you should try Hostetter's Stomach Bitters. It will help Nature restore normal conditions in the entire system and improve your health.

Miss Helen Raymond entertained the Campfire Girls at her home this afternoon at 2:30 o'clock in a general business and social meeting. The Campfire Girls represent a high school organization similar to that of the boy scouts.

Boy or Girl? Great Question!

This brings to many minds an old and tried family remedy—an external application known as "Mother's Friend."

During the period of expectancy it is applied to the abdominal muscles and is designed to soothe the intricate network of nerves involved. In this manner it has such a splendid influence as to justify its use in all cases of coming motherhood. It has been generally recommended for years and years and those who have used it speak in highest praise of the immense relief it affords. Particularly do these knowing mothers speak of the absence of morning sickness, absence of strain on the ligaments and freedom from those many other distresses usually looked forward to with such concern.

There is no question but what "Mother's Friend" has a marked tendency to relieve the mind and this of itself in addition to the physical relief has given it a very wide popularity among women. You can obtain "Mother's Friend" at almost any drug store. It has helped a host of mothers to a complete recovery. It is prepared only by Bradford Englelior Co., 301 Lamar Bldg., Atlanta, Ga. Avoid the many worthless substitutes.

F. E. Van Dusen
General Contractor and Superintendent, PENDLETON, OREGON.

Raymond W. Halch
Architect
Despain Building
Phone 768

SAVING CREATES SATISFACTION

BUY AT THE HUB AND YOU WILL ALWAYS

BE SATISFIED.

- Boys' Suits, \$1.98 values at \$1.35
- Boys' Norfolk suits with knicker pants, \$2.98 val. \$2.95
- Boys' Norfolk suits, knicker pants, all wool \$3.98 values and up, our price \$3.95
- Boys' Norfolk suits, knickerbocker pants, \$7.00 value, sold elsewhere at \$4.98, the Hub price..... \$4.65
- Boys' blue serge suits, Norfolk style, all wool, not sold for \$8.50, \$7.50 nor for \$4.98, the Hub price..... \$3.95

MEN'S UNDERWEAR AT LOW PRICES.

- Men's mercerized fine ribbed unions, \$1.49 values for 95¢
- Men's heavy ribbed unions, 98¢ value for..... 85¢
- Men's Jersey ribbed unions, 89¢ value at..... 65¢
- Mens genuine poroknit unions at 95¢
- Men's poroknit 89¢ values at 65¢



Be Your Own Beauty Doctor

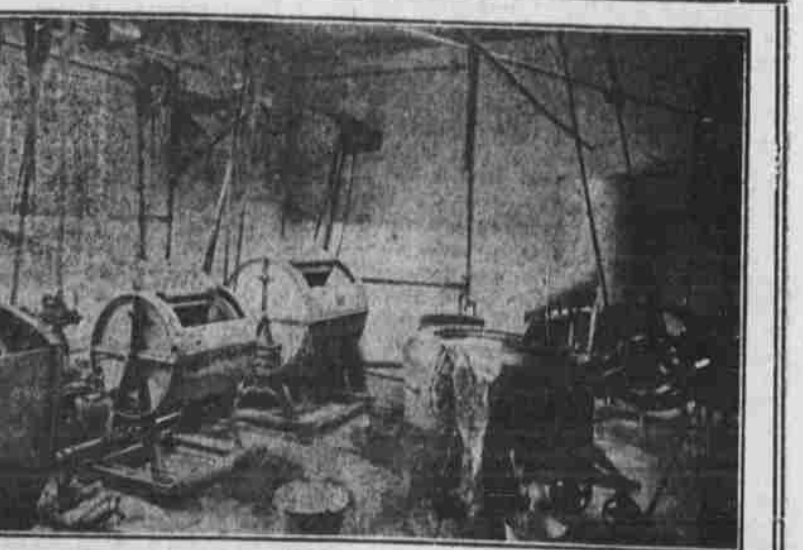


Cuticura Soap and Hot Water

Preceded by light touches of Cuticura Ointment will help you.

Samples Free by Mail
Cuticura Soap and Ointment sold everywhere. Liberal sample of each mailed free, with 25¢ book. Address post-card "Cuticura," Dept. 108, Boston.

CARPETS CLEANED.
Color in Old Carpets Restored.
WALL PAPER CLEANED. You had better see me before you have that room repapered. I might save you some money.
E. W. ALLEN, Phone 343 R.



Reliable Cleaning and Pressing

We have the best equipped plant in Pendleton for doing this work right. Our big investment and years of experience are our guarantee that we will satisfy you for, to continue receiving your patronage we realize we must give the best service always, and be responsible for all work sent us.

Get the best work possible and always be protected, by sending your cleaning and pressing to

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