

You Mr. Buyer! You Office Man! You Banker! You Attorney! You Railroad Man! You Rancher! You Ranch Hand! You Man With the Shovel! Every one of you recognize the real value of a dollar and desire to economize Do you realize
that credit increases the cost, of your living? Who pays all bad accounts and bookkeener's ealary ? You pay them if you trade at a credrt store. Do you realize that trading stamps increaso tho
cost of your living ? Who pays for this added cost to the merchant and these profits of tradiag pay for them, and Mr. Man, outaide the sity, you pay for deliveries you don't get. The Golden

Compare These Everyday Values,
You Can't Duplicate Them Elsewhere

| Now 26 -in. Silk Messaline $\quad$ _ 69 C | Foxcroft 84 Brown She |
| :---: | :---: |
| New Fancy Silks, 81.00 values ___ 69 ¢ | Foxcroft 9-4 Bleached Sheeting __23¢ |
| $36-\mathrm{in}$. Messaline, 81.25 value $\quad 89$ e | Pillow Slips - 8 1-3¢, 10¢, 12 1.2 $¢, 15 \varphi$ |
| $40-\mathrm{in}$. Silk Crepe de Chine __98e | Pillow Slips, scolloped edge _IT1.26 |
| $40-\mathrm{in}$. Silk Poplins . $\quad$ 98e | Good Sheets, full size - 39¢, 49¢ |
| 36 -in. Silk Poplin, $\$ 1.00$ value __ 69¢ | Extra Heavy 81x90 Sheots _-69¢, 73¢, 83¢ |
| New Wool Goods in fancy plaids, a $\$ 1.50$ value for $\qquad$ 986 | $81 \times 90$ Scalloped Edge Sheets $\qquad$ 794 <br> Muslin Gowns $\qquad$ 39¢, $49 ¢$ |
| Why pay $\$ 1.50$ and $\$ 2.00$ fer Shepherd Cheeks, our price $\qquad$ 49¢, 98¢, \$1.25 | Nainsook and Crepe Night Gowns, daintily trimmed $\qquad$ 69¢, 79¢, 98¢ |
| Red Seal Dress Gingham 10 c | make them for the prices, 49e, 69e, 98e, |
|  | \$1.49. |
| New Perenle $6144,10 ¢, 121.2 c$ | Musliu Petticeats $\quad 49 ¢, 69 ¢, 98 ¢$ |
| Good LL Brown Muslin - 5 c | Corset 'Covers _-19c, 25e, 39e, 49c |
| Good Bleached Muslin $\quad 10.50$ | Brassieres 50 c and 75 c values ${ }^{\text {a }}$ ( 25c, 49c |
| Extra Heavy Muslin $61.4 \phi, 71.2 ¢, 813 \varphi$ | Croinn Corsets 69e, 98e, \$1.49 |
| Hope Bleached Muslin $\quad 71.2 \mathrm{e}$ | Orown Rengo Belt Corsets - \$1.98, \$2.98 |
| Lonsdale Bleached Muslin 81.36 | Front Lace Corsets .- \$1.49, \$1.98 |
| Muslin Cambric__ 10c, 1212 l c, 15 c | Front Lace Corsets, 85.00 value $\$ \mathbf{\$ 2 . 9 8}$ |

Things That Will Interest the Men New Overcoats in Sp
Bulmaceans that at $\$ 15.00$ and $\$ 20.00$ prericed t
Golden Rule way at $\$ 9.90$, a Golden Rul
$\$ 12.50$. Men's Blue Serge and Fancy Mixed
Suits, and easily kept clean, houd be priced at 815 to 825 , them for
$\mathbf{\$ 1 4 . 7 5}, \$ 16.50 .90$ Men's Separate Trousers priced a
third less than their real valuc,
98e, $\$ 1.49, \$ 1.98, \$ 2.98$, $98 \mathrm{c}, \$ 1.4$
$\$ 3.98$. the new arrivals, in greys or
brown mixed or fancy striped, al.
so blue serpe at $\mathbf{\$ 1 . 9 8}, \mathbf{\$ 2 . 9 8}$,
$\mathbf{\$ 3 . 9 8} \mathbf{\$ 4 . 9 8}$ $\mathbf{\$ 3 . 9 8}, \mathbf{\$ 4 . 9 8}$.

New Atrivals in Ready-to-Wear aulored Suits, you can pay moro wo prou eant get more in price,
wo price them at atout halt voun $\$ 12.50, \$ 14.75, \$ 16.50$. \$12.50, $\$ 14.75, \$ 16.50$.
ew Spring Coats, a good showing you pay elsewhere $\mathbf{\$ 4 . 9 8}, \mathbf{\$ 5 . 9 0}$,
$\mathbf{\$ 7 . 9 0}, \$ 9.90$. $\$ 7.90$, $\$ 9.90$.
may fancy, come in silk jersey top, others sill silk charmease
$\$ 1.98, \$ 2.98, \$ 3.49$. Black Heatherbloom Skirts $\mathbf{9 8}$,
$\mathbf{\$ 1 . 4 9}$. \$1.49.
ilored Skirts, you don't have to
pay 86 to 812 , we have the anme ailored Skirts, you don't have to
pay $\$ 6$ to $\$ 12$, we have the anme
values priced at $\$ 2.98, \$ 3.98$,
$\mathbf{\$ 4 . 9 8} \mathbf{\$ 5 . 9 0}$. The golden Rule woten Others follow Nearly $\$ 35,000$ Loaned.

## PASTIME Today!

Jules Eckert Goodman's famous play

## 'MOTHEPR

 natrume zum оимSomething New in Motion Pictures
One Reel Comedies With Famous Broadway Stars TODAY TOM WISE
(who will be remembered in "A Gentleman From Mississippi) in the laughable one act farce

## "The Baseball Bug"

Tomorrow Charlie Chaplin Tomorrow "A NIGHT OUT"

A LAUGH!<br>A SCREAM!<br>A HOWL!<br>OUR CHARLIE who is paid to make a fool of himself 10c ADMISSION 10c

