WHITE SALE!

DEAR LADY!

YOU CAN'T AFFORD TO MISS THIS SALE. Maybe you think you can, BUT YOU CAN'T. Read the reductions on this page, stop and think. If you don't need any white goods right now you will need them in a month or two and this sale offers you big savings.

OUR JANUARY CLEARANCE SALE.

WILL CONTINUE RIGHT ALONG WITH THE JANUARY SALE OF WHITE, SO THAT THE BUYING OPPORTUNITIES HERE ARE THE GREATEST POSSIBLE; TWO GREAT SALES RUNNING AT ONCE, OFFERING BIG REDUCTIONS ON EVERY ARTICLE IN THE STORE, (EXCEPT CONTRACT GOODS, OVERALLS, RUBBERS AND SOME LINES OF GROCERIES.)

Begins Saturday Morning, Jan. 23

THE PEOPLES WAREHOUSE

IN January, 1914, just one year ago, we commenced preparations for this Great White Sale. We hunted long and hard for the best the market afforded. There is no important market in Europe or these great United States that has not in some measure contributed to this great sale. It was fortunate that we did begin early to prepare for this White Sale, as nearly all laces and embroideries are made in foreign countries. Owing to the war there is naturally a great shortage now of these items and the price is now much higher than when we bought. The advantages of this January Sale of White are many and can only be fully appreciated by frequent visits to our store and inspection of our merchandise. The offerings in this advertisement are but examples of what awaits you. Space is too limited to give a complete list of the bargains we have.

MUSLINS REDUCED.

All muslins are in this sale. We have made heavy purchases in Muslin in order to give to the people of Pendleton and vicinity the advantage of this commodity that is used more than any other.

6 1-2c Muslin, Jan. Clearance Sale 5c
8 1-3c Muslin Jan. Clearance Sale 7c
10c Muslin, Jan. Clearance Sale 8c
12 1-2c Muslin, Jan. Clearance Sale 9c
15c Muslin, Jan. Clearance Sale 12c
20c Muslin, Jan. Clearance Sale 16c
25c Muslin, Jan. Clearance Sale 19c

You'll find here the best staple brands.

WHITE SILKS AT WHITE SALE PRICES.

White silks included in this sale, such as Crepe de Chine, Messaline, Jap Silk, etc.

$2.00 Crepe de Chine, Jan. White Sale $1.79
$1.00 Crepe de Chine, Jan. White Sale 89c
$1.00 Mesaline, Jan. White Sale 89c
$1.00 Jap Silk, Jan. White Sale 89c
75c Wash Habutai, Jan. White Sale 67c
50c Wash Habutai, Jan. White Sale 39c

WHITE WOOLENS

Such as Serge, Wool, Batiste, Bedford Cord, Repp and Broadcloth.

$2.00 Serges, Jan. White Sale $1.69
$2.50 Broadcloth, Jan. White Sale $1.95
$1.50 Serge, Jan. White Sale $1.18
$1.00 Serge Jan. White Sale 89c
$1.25 Woolen, Jan. White Sale 98c
50c Woolen, Jan. White Sale 43c

BED SPREADS

Big stock on hand. Plain hemmed, cut corner, scallop and fringe, comes in crotchet and Marseilles, single and double bed size.

$1.00 Bed Spreads, January White Sale 89c
$1.25 Bed Spreads, January White Sale 98c
$1.50 Bed Spreads, January White Sale $1.18
$2.00 Bed Spreads, January White Sale $1.69
$2.50 Bed Spreads, January White Sale $1.98
$3.00 Bed Spreads, January White Sale $2.39
$3.50 Bed Spreads, January White Sale $2.89
$4.00 Bed Spreads, January White Sale $3.38
$4.50 Bed Spreads, January White Sale $3.87
$5.00 Bed Spreads, January White Sale $3.98
$6.00 Bed Spreads, January White Sale $4.95
$6.50 Bed Spreads, anuary White Sale $5.16
$7.00 Bed Spreads, January White Sale $5.98
$8.00 Bed Spreads, January White Sale $6.89
$8.50 Bed Spreads, January White Sale $7.10
$10.00 Bed Spreads, January White Sale $8.10

TABLE LINENS

Best in quality, finest satin finish, beautiful designs.

56c Table Linen, Janu. White Sale 43c
65c Table Linen, Jan. White Sale 51c
75c Table Linen, Jan. White Sale 63c
$1.00 Table Linen, Jan. White Sale 89c
$1.25 Table Linen, Jan. White Sale 98c
$1.50 Table Linen, Jan. White Sale $1.19
$2.00 Table Linen, Jan. White Sale $1.67
$2.50 Table Linen, Jan. White Sale $1.95

NAPKINS

$1.25 Napkins, Jan. White Sale 98c
$3.00 Napkins, Jan. White Sale $2.49
$3.50 Napkins, Jan. White Sale $2.89
$4.00 Napkins, Jan. White Sale $3.29
$4.50 Napkins, Jan. White Sale $3.76
$5.00 Napkins, Jan. White Sale $3.95
$6.00 Napkins, Jan. White Sale $4.89
$6.50 Napkins, Jan. White Sale $5.48
$7.50 Napkins, Jan. White Sale $6.29

LUNCH CLOTHS and Napkins.

$1.00 Lunch Cloths, January White Sale 89c
$1.25 Lunch Cloths, January White Sale 95c
$2.50 Lunch Cloths, January White Sale $1.98
$3.50 Lunch Cloths, January White Sale $2.49
$6.00 Lunch Cloths, January White Sale $4.85
$2.00 Napkins, January White Sale $2.39
$4.00 Napkins, January White Sale $3.28
$6.00 Napkins, January White Sale $4.85

WHITE BED BLANKETS

Only a limited quantity of these Blankets left, all go at a Reduction.

$1.35 Blankets, Jan. White Sale $1.21
$1.50 Blankets, Jan. White Sale $1.34
$2.00 Blankets, Jan. White Sale $1.69
$4.50 Blankets, Jan. White Sale $3.89
$6.00 Blankets, Jan. White Sale $4.95

WOOL FLANNELS.

White Wool Flannels for Baby Petticoats, etc. Best quality all wool sponged and Shrunk.

50c Quality, January White Sale 41c
65c Quality, January White Sale 53c
75c Quality, January White Sale 66c
85c Quality, January White Sale 71c
$1.00 Quality, January White Sale 83c
$1.50 Quality, January White Sale $1.23

TOWELS

Stock up on your Towels during this sale. A great saving assured. You know you can't have too many. All kinds, huck and plain linen, glass towels, all cotton, union and all linen.

10c Towels, January White Sale 8c
12 1-2c Towels, Jan. White Sale 9c
15c Towels, January White Sale 12c
20c Towels, January White Sale 16c
25c Towels, January White Sale 19c
35c Towels, January White Sale 24c
50c Towels, January White Sale 38c
65c Towels, January White Sale 49c
75c Tpwels, January White Sale 57c
85c Towels, January White Sale 63c

SHEETS

and Pillow Cases. Best quality, largest sizes, wide hemmed, fine finish.

$1.25 Sheets, January White Sale 98c
$1.00 Sheets, January White Sale 89c
85c Sheets, January White Sale 73c
20c Pillow Cases, January White Sale 16c
22c Pillow Cases, January White Sale 19c
35c Pillow Cases, January White Sale 27c

TURKISH TOWELS

An extraordinary assortment Turkish Towels, smallest to largest sizes, Best quality, double thread knit. Made for wear and rough use.

15c Turkish Towels, January White Sale 12c
25c Turkish Towels, January White Sale 19c
35c Turkish Towels, January White Sale 27c
40c Turkish Towels, January White Sale 32c
50c Turkish Towels, January White Sale 39c
65c Turkish Towels, January White Sale 53c

TOWELING.

Including plain and fancy bucks, crash toweling and the like.

10c Toweling, January White Sale 8c
12 1-2c Toweling, Jan. White Sale 9c
15c Toweling, January White Sale 12c
20c Toweling, January White Sale 16c
22c Toweling, January White Sale 17c
25c Toweling, January White Sale 19c
35c Toweling, January White Sale 26c
40c Toweling, January White Sale 31c
50c Toweling, January White Sale 38c
60c Toweling, January White Sale 47c

LYK LINEN

No other white wash fabric like it, has every resemblance of linen, yet all cotton; does not crush; soft finish. Launders fine ASK FOR LYK LINEN.

25c Quality, January White Sale 18c
30c Quality, January White Sale 24c
35c Quality, January White Sale 27c

INDIA LINONS

Fine, sheer India Linons for every purpose, suitable for waists, children's dresses, slips, corset covers and the like; best quality.

10c Quality, January White Sale 8c
12 1-2c Quality, Jan. White Sale 9c
15c Quality, January White Sale 12c
20c Quality, January White Sale 16c
25c Quality, January White Sale 19c

SILK FINISH CHIFFON

An elegant silk finish fabric, suitable for baby dresses, waists, dresses and fine lingerie, 45 inches wide.

65c Quality, January White Sale 47c
75c Quality, January White Sale 58c

LAN LAN SILK

Purchased strictly for lingerie, drops and petticoats, for sheer coverings, has a lustre that won't come off, soft as charmeuse.

50c Quality, January White Sale 38c
60c Quality, January White Sale 49c

CREPE PLISSE

Crepe Plisse is universally liked for underwear; comes 30 inches wide in white only, with assorted ripple stripes.

20c Quality, January White Sale 16c
25c Quality, January White Sale 18c

DOTTED SWISS

A fine, sheer swiss dress fabric with dots that won't come out. Mercerized finish, 30 inches wide, assorted, launders fine.

25c Quality, January White Sale 19c
20c Quality, January White Sale 16c

VOILE

VOILE is to be one of the most popular cloths of the season. We carry a wider variety of these than any other material, in plain, embroidered, crepe, etc. Beautiful quality, very effective.

25c Quality, January White Sale 19c
35c Quality, January White Sale 26c
40c Quality, January White Sale 31c
50c Quality, January White Sale 37c
65c Quality, January White Sale 48c
75c Quality, January White Sale 63c
$1.25 Quality, January White Sale 96c
$1.50 Quality, January White Sale $1.18

DIMITY

Comes in checks and stripes, finest quality finish, assorted checks for fancy work, aprons and baby dresses.

20c Quality, January, White Sale 16c
25c Quality, January White Sale 18c

LONG CLOTH

A wonderfully large assortment long cloth; finest quality; best for the money. A great saving in these.

12 1-2c Quality, Jan. White Sale ..... 98c bolt
15c Quality, January White Sale 12c
20c Quality, January White Sale 16c
25c Quality, January White Sale 19c
30c Quality, January White Sale 24c
35c Quality, January White Sale 26c

HONEYMOON NAINSOOK

For your best lingerie, firm texture, can be embroidered, wears better.

25c Quality, January White Sale 19c
35c Quality, January White Sale 27c

PIQUE

The medium and fine striped Pique is to be worn this season. Suitable for children's wash suits, ladies' dresses, extra skirts, collar and cuff sets, etc.

25c Quality, January White Sale 19c
35c Quality, January White Sale 27c
40c Quality, January White Sale 32c
50c Quality, January White Sale 38c
75c Quality, January White Sale 56c

MEN'S SHIRTS

$1.00 WHITE SHIRTS 37c

Short, stiff bosom, good quality, all sizes. White Sale Price 37c

$2.50 WHITE SHIRTS $1.95

Very fine Manhattan shirts, white madras, fancy weave, soft cuffs. White Sale Price $1.95

$1.50 WHITE SHIRTS 89c

Very fine "Excello," madras shirts, both plain and pleated, detachable cuff. White Sale Price..... 89c

MEN'S UNDERWEAR

$1.75 SHIRTS & DRS. $1.17

Very fine mercerized lisle, pure white, handsomely made and perfect fitting. White Sale Price $1.17

$1.75 SHIRTS & DRS. $1.23

All wool, pure white, the famous Winsted make, good wearer, fine fitting. White Sale price $1.23

$5.00 UNION SUITS $3.95

A genuine Cooper's closed crotch, all wool, full fashioned, an exceptional wearer. White Sale price..... $3.95

$1.75 UNION SUIT $1.27

White lisle and white cotton, short sleeve or long, knee or ankle length drawers, a very easy, fine fitting garment. White Sale price 1.27

MEN'S HANDKERCHIEFS

10c HANDKERCHIEFS, 4 for 25c
Plain hemstitched cotton.
15c HANDKERCHIEFS, 3 for 25c
Soft finish, ready for use.
20c LINEN HANDKERCHIEFS, 4 for 50c
A real snap, pure linen, regular size.
25c LINEN HANDKERCHIEFS 20c
Plain and initial, a fine assortment.
35c HANDKERCHIEFS 25c
Pure linen, plain hemstitched.

MEN'S SWEATERS

$7.00 SWEATERS $4.95

Pure wool white "Rufnek," one of the best values this great sale offers, woven-in pocket, full fashioned sleeve and collar. Clearance Sale price $4.95

MEN'S NECKWEAR

75c FOUR-IN-HAND TIES, 2 for 85c
Plain white, white moire, fancy white, T. P. W. Special make. White Sale Price, 2 for 85c

WOMEN'S GLOVES SACRIFICED.

Never before at this season of the year have we been able to show such a complete stock of gloves in both fabric and kid, and never before have they been offered at such attractive prices.

$1.50 WHITE 16-BUTTON NIAGARA SILK GLOVES

bothplain and embd. styles. White Sale price... $1.29
$1.00 White 16-Button Niagara Silk, White Sale price 89c
$1.00 White 2-Button Niagara Silk, White Sale price 89c
50c White 2-Button Niagara Silk, White Sale price 43c
$2.00 White 2-Button French Kid, black stitched, White Sale price $1.69
$2.00 White 2-Button French Kid, heavy self stitch, White Sale price.... $1.69
$1.75 White 2-Button French Kid, heavy self stitch, White Sale price $1.58
50c White 2-Button Chamois lisle, White Sale price 43c
$3.75 White 16-But. French Kid, White Sale price $2.98
$4.75 White 20-But. French Kid, White Sale price $3.90

WOMEN'S 50c WHITE HOSE, 39c.

Women's white lisle or vegetable silk hose in a full line of sizes.
White sale price 39c

ALL OTHER WHITE HOSE except Phoenix guaranteed silk hose.
White sale price 10 p. c. less

ALL WHITE NUBUCK PUMPS

Turn soles, Louis heels, for women, sizes 3B, 4 1-2B, and C, 5B, 5 1-2 A, 6 C, were originally $4.00, White Sale price $3.18

WHITE CANVAS BUTTON SHOES FOR WOMEN.

Leather heels, heavy soles, sizes from 4 to 7, widths A to D, original price $4.00 and $5.00, White Sale price, your choice... $2 38

NEW SPRING SEA ISLAND DUCK PUMPS

For Women.

$3.50 is the price of this new turn sole white canvas colonial pump, but we are going to offer it in our Jan. White Sale for.. $2.95

LACES.

Our lace stock is this season more complete than ever. You will find many beautiful things to tempt you; among them new designs in cluny, guipure filet, shadow, net, chantilly, craquele and the narrow val, German val, torchon, mechlin and maltese.

Choose from these at the following reductions.

12c lace, white sale price 10c
15c lace, white sale price 12c
20c lace, white sale price 16c
25c lace, white sale price 19c
30c lace, white sale price 24c
35c lace, white sale price 28c
40c lace, white sale price 32c
45c lace, white sale price 36c
50c lace, white sale price 39c
65c lace, white sale price 49c
75c lace, white sale price 59c
85c lace, white sale price 68c
$1.00 lace, white sale pr. 79c
$1.25 lace, white sale pr. 98c
$1.50 lace, white sale pr. $1.19
$1.75 lace, white sale pr $1.39
$2.00 lace, white sale pr $1.59
$2.50 lace, white sale pr $1.98
$3.00 lace, white sale pr 2.39
$3.50 lace, white sale pr 2.79
$4.00 lace, white sale pr $3.19
$4.50 lace, white sale pr $3.59
$5.00 lace, white sale pr $3.98

SPECIAL VALUES IN LACES.

An excellent variety of linen and cotton torchon, round thread and imitation valenciennes laces to choose from in widths from 1-4 to 3 inches.
White sale price 5c

LACES, 10c.

Shadow, net, valenciennes, round thread, Barmen cluny, and torchon laces as pretty as of hand made, in 1 to 4 inch widths, worth from 12 1-2c to 20c.
White sale price 10c

WHITE RIBBONS REDUCED.

Sash and hair bow ribbons in plain sateen and taffeta. Also moire and jacquard effects in widths 5 to 8-in. at following reductions.

25c ribbon, white sale pr 19c
35c ribbon, white sale pr 28c
45c ribbon, white sale pr 36c
50c ribbon, white sale pr 39c
75c ribbon, white sale pr 59c
$1.00 ribbon, white sale 79c
$1.25 ribbon, white sale 98c

All other white ribbons reduced 10 per cent.

WOMEN'S HANDKERCHIEFS SACRIFICED.

Left from our holiday selling are many of the better grade hand made handgerchiefs. Some hand embroidered, some trimmed with hand made lace and some high class novelties with wide colored hems.

75c qualities, white sale price 45c
35c qualities, white sale price 25c

UP TO $1.25 WOMEN'S NECKWEAR, 25c.

Collar and cuff sets, vestees and collars of organdie and pique, good styles and good materials, but mussed.
White sale price 25c

PEARL BUTTONS.

Extra quality salt water pearls worth 15 and 20c card, variety of styles and sizes.
White sale price... 9c doz.
Good quality pearl buttons suitable for underwear and children's clothes ... 4c doz.

20c PLAIN LINEN HANDKERCHIEFS, 14c.

Plain sheer linen handkerchiefs with very narrow hem, good values.
White sale price 14c

35c INITIAL HANDKERCHIEFS, 15c.

A lot of odds and ends in initial handkerchiefs, possibly just the initial you will want.
White sale price 15c

ART AND DRAPERY DEPT. SPECIALS.

We have decided, in order to make more shelf room for the new scrims, to put ALL of our white, cream and dainty flowered scrims and nets on sale. They are divided in four lots as follows:

LOT 1—75c, 65c and 50 values, White Sale price 38c
LOT 2—40c and 35c values. White Sale price..... 24c
LOT 3—25c values, White Sale price 18c
LOT 4—Short lengths, all usable, values as high as 50c per yard, White Sale price 11c

ONE ESPECIALLY BEAUTIFUL PIECE OF IMPORTED SCOTCH MADRAS

in a rose pattern, shades of cream, $1.25 value, very special, White Sale pr: 89c

CRETONNE

If you are looking for an artistic design in cretonne or chintz to do over a room which has become a little shabby, you can't afford to over-look the bargains we are offering.

LOT 1—50c values, White Sale price 38c
LOT 2—35c values, White Sale price 22c
LOT 3—25c values, White Sale price 18c

COMFORT SATEEN AND CRETONNE

Values to 35c, White Sale price 11c

ALL 12½c SILKOLINES 9c

25 PER CT. REDUCTION ON ALL WHITE AND CREAM SCRIM CURTAINS

Values from $2.00 to $6.00 per pair.
75c STAMPED PILLOW CASES 64c

BEAUTIFUL NEW DESIGNS IN STAMPED TOWELS

85c Values, White Sale price 69c
60c Values, White Sale price 46c

25 PER CT. REDUCTION ON ALL CLUNY SCARFS AND DOILIES.

ALL EMBROIDERY PACKAGES REDUCED AS FOLLOWS:

$1.25 Values, White Sale price 98c
$1.00 Values, White Sale price 79c
75c Values, White Sale price 59c
50c Values, White Sale price 38c
35c Values, White Sale price 29c
25c Values, White Sale price 19c

THE FOLLOWING PRICES WILL PREVAIL ON WHITE LINEN LUNCH CLOTHS AND SCARFS:

$3.00 Values, White Sale price $2.48
$2.50 Values, White Sale price $1.98
$1.50 Values, White Sale price $1.19
$1.00 Values, White Sale price 89c
85c Values, White Sale price 71c
75c Values, White Sale price 59c
50c Values, White Sale price 38c
35c Values, White Sale price 24c
25c Values, White Sale price 19c

20 PER CT. REDUCTION ON ALL ART LINENS AND FANCY LINEN HUCKS.

T. P. W. PURE FOOD SHOP.

CLEANLINESS ECONOMY SERVICE

WHITE SALE IN OUR PURE FOOD SHOP.

RICE—Japan style, No. 1 quality, White Sale, 3 1-2 pounds 25c
WHITE BEANS — Extra fancy recleaned, small white beans, White Sale, 3 pounds 25c
TOILET PAPER—White Sale 4 rolls 25c
PURE CANE SUGAR..10 pound T. P. W. bag, White Sale 75c
4 lb. pkg., White Sale 40c
ASPARAGUS — Extra fancy white tips, White Sale, can 20c; dozen cans.... $2.00
SAGO OR TAPIOCA—White Sale, 3 pounds 25c
WHITE DINNERWARE included in OUR WHITE SALE—
Cups and Saucers, regular 80c, White Sale set 6. 76c
Dinnerplates, regular 65c, White Sale, set of 6.. 62c
MARSHMALLOW CREME—White Sale, 3 cans ... 25c

NAINSOOK

In various qualities, launders well, for night gowns and the like, FULL SUPPLY on hand.

15c Quality, January White Sale 12c
20c Quality, January White Sale 16c
25c Quality, January White Sale 19c
35c Quality, January White Sale 27c

WAISTINGS

and fancy white goods. A big assortment of sheer and medium weight, in fact the MOST BEAUTIFUL LOT we have ever shown. Buy early as they wont last.

25c Quality, January White Sale 19c
35c Quality, January White Sale 26c
50c Quality, January White Sale 39c
65c Quality, January White Sale 49c
75c Quality, January White Sale 58c
85c Quality, January White Sale 68c
$1.00 Quality, January White Sale 79c
$1.25 Quality, January White Sale 96c
$1.50 Quality, January White Sale $1.18

LINENS

Any kind you may so desire, handkerchief, waist, round thread, art, egyptian; suitable for dresses, suits and fancy work, also linen sheeting and tubing.

50c Quality, January White Sale 39c
65c Quality, January White Sale 48c
75c Quality, January White Sale 59c
85c Quality, January White Sale 68c
$1.00 Quality, January White Sale 89c
$1.25 Quality, January White Sale 98c
$1.50 Quality, January White Sale $1.23
$2.00 Quality, January White Sale $1.71

COTTON BATTS

Right now, a good time to make comforters, 2 BIG SHIPMENTS JUST RECEIVED ESPECIALLY FOR THIS SALE.

15c Cotton Batts, Jan. White Sale 11c
25c Cotton Batts, Jan. White Sale 18c
65c Cotton Batts, Jan. White Sale 49c
95c Cotton Batts, Jan. White Sale 83c
$1.00 Cotton Batts, January White Sale 89c

WOOL BATTS

Comes in 2 lb. size; each batt in carton, finest quality selected fleece, pure and sanitary.

$2.00 Wool Batt, January Clearance Sale $1.71

MUSLIN UNDERWEAR.

We have never shown such a complete stock of Muslin Underwear for any sale. An assortment that simply can't help but please the most critical. BEAUTIFUL GOWNS, PETTICOATS with tulled lace flouncings. NEW ENVELOPE COMBINATIONS in silk and sheer nainsook.

CORSET COVERS in neat models with the new modesty sleeve in silk and nainsook. Open and closed drawers and knickerbockers. All these beautiful thinks combine to make the most attractive and desirable showing ever offered to Pendleton people.

Come and see.

MUSLIN GOWNS.

$1.00 val. white sale pr. . 73c
$1.25 val. white sale pr. 98c
$1.50 val. white sale pr. $1.19
$1.75 val white sale pr 1.29
$2.00 val. white sale pr. 1.49
$2.25 val. white sale pr. 1.74
$2.50 val. white sale pr $1.98
$2.75 val. white sale pr. 2.29
$3.00 val. white sale pr. 2.49
$3.50 val. white sale pr. 2.98
$4.00 val. white sale pr. 3.49
$4.50 val. white sale pr. 3.98
$5.00 val. white sale pr. 4.49
$6.00 val. white sale pr. 4.98
$7.50 val. white sale pr. 6.98

CORSET COVERS.

35c val., white sale price 23c
50c val., white sale price 38c
75c val., white sale price 68c

WHITE CREPE DE CHINE CORSET COVERS.

$2.50 val. white sale pr. $1.98
$3.50 val. white sale pr. 2.98

KNICKERBOCKERS

White sateen, best quality, all sizes, finished with rubber at waist and knee. Cotton crepe made in same style.

$1.25 val. white sale pr. 98c
$2.00 val. white sale pr. $1.49

PRINCESS SLIPS

You will need one of these dainty princess slips to wear with your white lingerie dresses this summer. Now is the time to buy.

$1.25 val. white sale pr. 98c
$1.50 val. white sale pr. $1.19
$1.75 val. white sale pr. 1.29
$2.00 val. white sale pr. 1.49
$2.25 val. white sale pr. 1.74
$2.50 val. white sale pr. 1.98
$2.75 val. white sale pr. 2.29
$3.00 val. white sale pr. 2.49
$3.50 val. white sale pr. 2.98
$4.00 val. white sale pr. 3.49
$4.50 val. white sale pr. 3.98

LINGERIE WAISTS.

New shipment of spring lingerie waists is included in this sale. Dainty stripe voiles with organdie, collar and cuffs. Voiles with fine lace and embroidery, made with long sleeves and low neck. Pretty new models with pique collar and cuffs.

$1.50 val. white sale pr. 98c
$2.25 val. white sale pr. $1.49
$2.75 val. white sale pr. 2.29
$3.00 val. white sale pr. 2.49

LINGERIE WAISTS ONE-HALF PRICE

One lot of dainty lingerie waists, made of French organdie with pique collar and cuffs. Voiles trimmed with lace medallions. Fine hand embroidered lawns, a limited assortment. Broken lot of sizes.

Values to $2.95 to $8.50 will go at .....1-2 Price

MUSLIN PETTICOATS.

$1.00 val. white sale pr. 73c
$1.25 val. white sale pr. 98c
$1.50 val. white sale pr. $1.19
$2.00 val. white sale pr. 1.49
$2.50 val. white sale pr. 1.98
$3.50 val. white sale pr. 2.98
$5.00 val. white sale pr. 4.49
$7.50 val. white sale pr. 6.98

ONE LOT OF MUSLIN UNDERWEAR SLIGHTLY SOILED 23c

GOWNS, PETTICOATS, DRAWERS, CORSET COVERS AND COMBINATIONS. Values, 50c to $1.50. Children's garments included in this lot.

YOUR CHOICE FOR 23c

CHILDREN'S MUSLIN DRAWERS AND KNICKER BOCKERS.

Plain muslin drawers finished with hemstitch and fine tucks. Also lace and embroidery trimmed.

15c values, two pair 25c
25c values, 1 pair 19c
35c values, 1 pair 24c
45c values, 1 pair 34c
50c values, 1 pair 40c

CHILDREN'S MUSLIN AND CREPE GOWNS,

50c values, white sale pr. 39c
$1.25 val. white sale pr. 98c
$1.50 val. white sale pr. $1.19

CHILDREN'S MUSLIN PETTICOATS AND SLIPS.

$25c values, white sale pr. 19c
50c values, white sale pr. 39c
$1.25 val. white sale pr. 98c
$2.25 val. white sale pr. $1.49

WHITE COATS.

White coats, all new. Chinchilla and wool ratine finished with belts and fancy buttons,

$17.50 val. white sale $12.50
$22.50 val. white sale $17.50

NOW IS YOUR CHANCE TO GET THAT NEW SUMMER COAT AT A SAVING.

WHITE MIDDIES REDUCED.

WHITE MIDDIES IN FANCY AND REGULATION STYLES WILL BE REDUCED FOR THE WHITE SALE. Made of best grade French voile—fancy and regulation styles.

Japanese Mandarin Middy finished with white button hole scallops.

$1.75 val. white sale pr. $1.29
All $1.25 values,
White sale price 98c
All $1.50 values
White sale price $1.19

BRASSIERES.

One lot of Brassieres, front and back closing, discontinued numbers. Broken lot of sizes.

50c values for 35c
$1.00 values for 65c

$1.50 CORSETS, 79c.

One lot of corsets, our regular $1.50 value, low bust long boneless hips. Sizes 24 to 29. Will go for 79c

One lot of Gossard, Ben Hur and Royal Worcester Corsets in discontinued numbers. Broken lot of sizes, 1-2 price.

$2.00 val. white sale pr. $1.00
$3.50 val. white sale pr. 1.75
$5.00 val. white sale pr. 2.50
$6.50 val. white sale pr. 3.25
$8.00 val. white sale pr. 4.00
$10 val. white sale pr. 5.00

Balance of regular stock during White Sale 10 per cent discount.

SEND US YOUR MAIL ORDERS!

Competent, careful sales people will care for them and send your goods at once, giving you as good and maybe better service than if you were here to attend to the shopping in person.

WOMEN'S & CHILDREN'S KNIT UNDERWEAR.

All knit underwear, summer or winter weight of silk, wool, lisle or cotton at the following reductions.

$5.00 Underwear, Jan. White Sale price $3.98
$4.00 Underwear, Jan. White Sale price $3.19
$3.50 Underwear, Jan. White Sale price $2.79
$3.00 Underwear, Jan. White Sale price $2.39
$2.50 Underwear, Jan. White Sale price $1.98
$2.00 Underwear, Jan. White Sale price $1.59
$1.75 Underwear, Jan. White Sale price $1.39
$1.50 Underwear, Jan. White Sale price $1.19
$1.25 Underwear, Jan. White Sale price 98c
75c Underwear, Jan. White Sale price 59c
50c Underwear, Jan. White Sale Price 39c
35c Underwear, Jan. White Sale price 28c
25c Underwear, Jan. White Sale price 19c
20c Underwear, Jan. White Sale price 16c
15c Underwear, Jan. White Sale price 11c

$1.50 AND $1.75 LADIES' FANCY VESTS, 89c

Extra quality lisle vests with fancy crochet and lace yokes. White Sale price 89c

LADIES' WHITE SWEATERS.

White Sweaters made of best quality yarn, plain knit. now is the chance to get one for your summer outing.

$4.00 val. white sale pr. $3.49
$5.00 val. white sale pr. 4.49
$6.00 val. white sale pr. 5.49
$7.50 val. white sale pr. 7.00

WHITE FURS.

We have a few sets of white furs in misses' and children's size. We will offer these at 1-2 price during the White Sale.

$1.50 values in children's sets at 75c
$12.50 values in misses' sets, at $6.25

WHITE OUTING FLANNEL GOWNS.

White outing gowns in regular and out sizes, made of best quality materials, cut extra full and long.

$1.10 val. white sale pr. 79c
$1.25 val. white sale pr. 98c
$1.50 val. white sale pr. $1.19
$1.75 val. white sale pr. $1.29

89c WHITE OUTING FLANNEL PETTICOATS, 59c.

Finished with pink and blue buttonhole scollops, knee length.
White sale price 59c

EMBROIDERIES.

75c and $1.00 ALLOVER EMBROIDERY 59c

Allover lace in dainty patterns, suitable for infants' wear; also larger patterns in open work designs, suitable for night gown yokes, brassieres, etc.
White sale price 59c

$1.25 and $1.50 27-INCH EMBD. FLOUNCING, 98c.

The most desirable patterns imaginable for baby's first dresses. They come with scalloped, hemstitched, ruffled and baby Irish edges.
White sale price 98c

ALL OTHER EMBDY. WHETHER

18, 27 or 45 inch FLOUNCING, ALLOVER EDGES, INSERTIONS OR HEADINGS AT THE FOLLOWING REDUCTIONS.

10c emb. white sale price 8c
15c emb. white sale price 12c
20c emb. white sale price 16c
25c emb. white sale price 19c
30c emb. white sale price 24c
35c emb. white sale price 28c
40c emb. white sale price 35c
45c emb. white sale price 36c
50c emb. white sale price 39c
65c emb. white sale price 49c
75c emb. white sale price 50c
$1.00 emb. white sale pr. 79c
$1.25 emb. white sale pr. 98c
$1.50 emb. white sale $1.19
$1.75 emb. white sale $1.39
$2.00 emb. white sale $1.59
$2.50 emb. white sale $1.98
$3.00 emb. white sale $2.39
$3.50 emb. white sale $2.79
$3.75 emb. white sale $2.98
$4.00 emb. white sale $3.20
$5.00 emb. white sale $3.98

ALL WHITE NUBUCK HEAVY SOLE SHOES FOR CHILDREN AND GIRLS REDUCED.

Sizes 8 1-2, 9, 9 1-2, 10 1-2, 11, were originally $2.50. White Sale price $1.79
Sizes 11 1-2, 12, 12 1-2, 13 1-2, 1 1-2, were originally $2.75, White Sale price $1.98
Sizes 2 1-2, 3 1-2, 4, 4 1-2, 5, were originally $3.00, White Sale price $2.18