

Let Us Help Solve the Problem of "What To Give For Christmas."

For your convenience—in order that you may solve quickly your problem of "What to Give" and enjoy the comforts and advantages of making your selections early in the fourteen shopping days remaining before Christmas—all departments at The Peoples Warehouse are full to overflowing with useful and practical gifts for Men, Women and Children.

DO YOUR SHOPPING EARLY—FIRST CHOICE IS ALWAYS BEST.

All Afternoon and Evening Dresses Reduced For Wednesday, Thursday, Friday, Saturday



They are the season's newest models, made of chiffon, crepe de chine, messaline and lace. Pearl and rhinestone ornaments are used in trimming these dainty dresses.

\$20.00 Dresses Reduced to	\$14.95
\$25.00 Dresses Reduced to	\$18.60
\$30.00 Dresses Reduced to	\$21.80
\$35.00 Dresses Reduced to	\$25.90
\$40.00 Dresses Reduced to	\$28.95
\$50.00 Dresses Reduced to	\$36.85

We will wrap your bundles so they will get there

Looking nice and clean, on time, and so that they will LOOK LIKE CHRISTMAS PRESENTS. Paper of the holy kind, fancy twine, Christmas seals, cards, etc., pack carefully, insure and send by parcels post FREE of charge to you. Saving you all trouble and care.

Men's Overcoats

\$5.00 Boys Suits \$3.95

NORFOLK SUITS WITH TWO PAIRS OF PANTS. AN EXCEPTIONAL BARGAIN. DON'T PASS IT UP. CHOICE \$3.95

Silk Waisting

In figures, plain colors and floral designs. Comes 27 to 36 inches wide, in waist lengths, all shades. The yard 50¢ to \$2.00.

Lunch Cloths

And napkins to match, of finest quality linen. Beautiful satin designs. Hemstitched, ready for use. Cloths, each \$1.25 to \$6.00. Napkins, dozen \$3.00 to \$6.00

Fine Bed Spreads

Comes in colors and white, best quality, largest size, of beautiful raised designs, in plain hemmed, scalloped and figured. Each 98¢ to \$10.00

Wool Challies

Finest selection of wool challies we have ever had. Comes in colored ground, with neat dots, stripes and figures, 27 inches wide, all wool, for street and house wear. The yard 50¢

DOUBLE T. P. W. TRADING STAMPS TOMORROW, WEDNESDAY, TILL 2 P. M. WITH ALL CASH PURCHASES. Shop early and profit by this double stamp offer. This offer is for both first and second floors.

Reduced!

\$17.50, 18.50, \$20 OVERCOATS

\$13.95

There are about fifty coats in this lot. All are good style and extra quality. Rain coats, ulsters and regular overcoats. The colors can't be excelled. Almost every size is here. This special sale is for tomorrow.

Wednesday Only Your Choice Only

\$13.95

Felt Lined Shoes

Kid vamp, low heels, leather soles, the comfort shoe for old ladies \$1.75

Also a complete line of felt house slippers for ladies, which are a useful and most appreciated article as a Christmas gift, in red, brown, tan, blue and other good shades with leather and padded soles. Prices \$1.50 to \$1.75

SPATS—SPATS—SPATS in grey, green, red, blue, brown and black. Price 50¢



"T. P. W. PURE FOOD SHOP."

CLEANLINESS, ECONOMY, SERVICE 3 PHONES 15. HOLIDAY CANDIES—Our big shipment is here, to see them is to buy them. Bright, fresh wholesome candies, priced right. Many suitable gifts can be obtained in our candy department. TOWNSEND'S GLACE FRUITS, Queen Victoria Chocolates, Krause's Chocolates and Bon Bons. NEW CROP DATES now here, pound 15¢ IMPORTED FIGS, the finest to be had, the lb. 30¢

ALL OTHER DEPARTMENTS 22 full weight 2 lb. packages for 45¢ 5 lb. full weight cans \$1.10 One trial will convince you this lard is superior to any other lard you have ever used. Order today. DELICATESSEN DEPT.—SMOKED and KIPPERED FISH; FANCY DOMESTIC and IMPORTED CHEESE, PICKLES, OLIVES, CHOW CHOW, etc. SWEET APPLE CIDER, fresh barrel just in, gal. 50¢

The Peoples Warehouse

WHERE IT PAYS TO TRADE

SAVE YOUR T. P. W. TRADING STAMPS

FOLEY'S

Mrs. Ben Trombley left today for Portland for a visit with friends.

Mrs. Lou Dockstetter of Portland, who has been a guest of Mrs. Fred Bloch for several weeks, returned today to her home and was accompanied by Mrs. Bloch who will visit in Portland for two weeks.

Mrs. Charles F. Coleworthy was hostess yesterday afternoon to the South Hill Bridge Club at her home on High street. High score honors were won by Mrs. James A. Fee. Aside from club members Mrs. Coleworthy had as guests Mrs. G. L. La Dow and Mrs. D. N. Reber.

The Duplicate Whist Club was delightfully entertained yesterday at the home of Mrs. Will Moore on Jackson street.

The North Side Bridge Club is being entertained this afternoon by Mrs. George D. Haslett at her Jackson street home.

Mr. and Mrs. Fred Brown, who have been in Walla Walla for the past three months, have moved back to their home at 617 Maple street. Mr. Brown is employed by the Warren Construction company.

PILOT ROCK IS BUSY PLACE FOR HOLIDAY SEASON

OUTSIDE RESIDENTS COME IN TO TRADE—OTHER NEWS NOTES OF TOWN.

(Special Correspondent.) PILOT ROCK, Ore., Dec. 8.—Mrs. George Hunter of Nye was in town Thursday doing some trading.

Alfred Smith and wife are visiting at Pendleton this week.

Herbert Boylen attended the wool growers association at Pendleton Thursday and Friday.

Mr. and Mrs. William Evans returned Thursday from Portland where Mrs. Evans has been having her eyes treated.

Miss Alma Boylen was a visitor at the county seat Wednesday evening.

Mrs. Frank Duff and son spent Wednesday at Pendleton.

Word was received here Thursday of the birth of a boy to Dr. and Mrs. Leuallen of Portland, formerly of this place.

Mrs. Jesse Jones visited at the county seat Wednesday.

John Runyan was a business visitor at Pendleton Friday.

Marvin Roy autoed down to Pendleton Friday.

Mr. and Mrs. James Whittaker of Nye were in town Thursday doing some trading.

Born to Mr. and Mrs. Owens Carnes a boy, Wednesday.

Mrs. Bert Hutchison was a passenger on the auto stage for Pendleton Friday.

Mrs. Frank Humphrey spent Wednesday at Pendleton.

Born to Mr. and Mrs. Walter Smith Wednesday, a boy.

This—and Five Cents. DON'T MISS THIS. Cut out this slip, enclose five cents to Foley & Co., Chicago, Ill., writing your name and address clearly. You will receive in return a free trial package containing Foley's Honey and Tar Compound, for coughs, colds and croup; Foley Kidney Pills, for pain in sides and back, rheumatism, backache, kidney and bladder ailments; and Foley Cathartic Tablets, a wholesome and thoroughly cleansing cathartic, especially comforting to stout persons. Sold everywhere.

EDITOR AND HIS PAPER ARE TOWN'S BEST ASSET

Head of Department of Journalism Gives New Reasons Why Ads are Merchant's Best Investment.

UNIVERSITY OF OREGON, Eugene, Dec. 8.—"Advertising in the country paper is the best investment a country merchant can make," says Eric W. Allen, head of the department of journalism at the State University.

"The merchant's advertising should be news. It should tell something very definite about what the store offers, and the copy should be changed frequently. The advertising columns should be made as interesting as any other part of the paper, and the merchant's ad should appear with the same regularity as the editor's news. An advertisement in the local paper is by no means charity. It brings big returns; first, in direct business when it is handled with a little common sense; second, in building up the community.

"The paper should be made as important an agent of a town's improvement and prosperity as the church or school. The great problem of the small town in these days of centralization and parcel post is to make itself a good place to live in and a pleasant place for the country people to come to. If it doesn't do that it is doomed to disappear.

"So no town should be so shortsighted as not to give every encouragement to the man who is trying to make a newspaper there. He is in one sense the most important citizen. He can do more for the town both at home and abroad than any other man. He should be backed up in his effort to do business at business prices and in a business way. It would be just as sensible for you to let your schools run down, or your stores run down, or your churches run down, as to let your newspaper run down."

These were some of the statements made by Mr. Allen in an address to the citizens of Glendale, Ore., on "The Newspaper in Your Town," and are taken from the report of the address given by the Glendale News, Robert C. Hall, editor and proprietor.

The HALLMARK Store Christmas Specials

These are the seven gift suggestions you saw advertised in the Saturday Evening Post. They are special values you will find at this, The Hallmark Store.

Each will solve one of your gift problems. Each will delight some one of your friends.

They are shown exclusively by us, and can be found nowhere else in this city.

Won't you come in and examine these and our hundreds of other charming gift suggestions for the Holiday season?



This store is able to offer you newest designs and styles and exceptional values.

We are the only store in this city privileged to sell Hallmark goods. This is The Hallmark Store and there is only one Hallmark Store in each city.

This means that we have allied our purchasing power with that of hundreds of other leading jewelers throughout the country in order to produce and sell high grade jewelry, gold and silverware, and other articles at minimum cost.

This means to you better goods, better service, better values, when you purchase at this store.

Royal M. Sawtelle Jeweler

HOW THE WAR TAX AFFECTS THE SHIPPERS

SAN FRANCISCO, Dec. 8.—For the benefit of shippers, a great many of whom are in doubt as to the provisions of the new emergency internal revenue law, in so far as it applies to freight shipments, the Southern Pacific company, through Freight Traffic Manager G. W. Luce, is endeavoring to make all points clear.

"The law provides that a cent war revenue stamp be placed on each bill of lading, manifest, or similar memorandum," says Luce. "The shipper must affix this stamp to the bill of lading, and the railroads cannot accept and forward a shipment until this is done. Such is the ruling of the United States treasury department.

"The department has also ruled that where freight is accepted at non-agency stations, it must be receipted for by the conductor accepting it. He must see to it that the stamp is attached to each of such receipts and cancelled as required by regulations before such shipment can be accepted. In the case of perishables or other instances where such receipts cannot be given by conductors, the goods may be accepted and transported in advance of the affixing of the stamp, but in that event the receipt must be delivered to the destination agent and he must require the stamp from the consignee.

"To make it even plainer, the law provides that this stamp must be affixed before the railroads can accept a shipment; and in cases of perishables, they cannot deliver the shipment until the stamp is affixed on the receipt and cancelled. The law is penal, not civil. Its violation by any person or corporation is punishable in the federal courts.

"The shipper or person is required to cancel the stamp, by writing across the face his initials and the date. Some shippers have been under the impression that, because the carriers have a limited supply of stamps on hand for the accommodation of their customers, the stamps were to be distributed by the roads free. This impression is erroneous. The law provides that the shipper pay for the stamp, affix and cancel it.

"For the convenience of its customers, the Southern Pacific has distributed a limited supply of stamps to its agents, that they may be obtained from the latter until the government has completed its arrangements for distributing them through its own agencies."

Camera Supplies

Everything for the Amateur AGENTS FOR ANSCO CAMERAS ANSCO CHEMICALS GYKO PAPER Bring us your Films to be developed and printed on Cyko paper "There's a Difference" Tallman & Co. Leading Druggists

NOSE CLOGGED FROM A COLD OR CATARRH Apply Cream in Nostrils To Open Up Air Passages. Ah! What relief! Your clogged nostrils open right up, the air passages of your head are clear and you can breathe freely. No more hacking, snuffling, mucous discharge, headache, dryness—no struggling for breath at night, your cold or catarrh is gone. Don't stay stuffed up! Get a small bottle of Ely's Cream Balm from your druggist now. Apply a little of this fragrant, antiseptic cream in your nostrils, let it penetrate through every air passage of the head; soothe and heal the swollen, inflamed mucous membrane, giving you instant relief. Ely's Cream Balm is just what every cold and catarrh sufferer has been seeking. It's just splendid.