



THE Fur department has been one of our busiest departments the past week and we have received today by express another shipment of

Wm. Jackman's Sons FINE FURS

Come in and make your selection early while the assortment is complete



GERMAN GUN BURSTS KILLING THE GUNNERS

MADRID, Nov. 21 .- The newspaper Pueblo Vasco, of Bilbon, says that another German 42-centimeter mortar has burst, killing a number of the gunners. The Germans, according to the newspaper, are carefully concealing the new catastrophe.

AUSTRIANS DRAG MEN OF OLD LEVIES TO ARMY

VENICE, (via Paris), Nov. 21 .the years 1870 to 1890 was begun in Echo resident, is a visitor in the city daily until the list is exhausted. Four today, commissions are sitting and about 3,-200 men are passed daily for entrance to the army.



Toric Lenses

are the best

We grind and fit them to give the wearer comfort and satisfaction.

ALL WORK GUARAN-TEED.

Dale Rothwell Refracting and Manufactur-

ing Optician. -

with Hanscom, THE Jeweler . O. Bldg. Pendleton, Ore.

Phone 329 J.

MINCED CLAM - EXTRA

SPECIAL-Fancy grade, new

pack, 2 cans for 25c

Packed in olive oil, regular 2

for 25c, now selling, tin. 10c

UNDERWOOD'S MUSTARD

SARDINES - Large size.

"Underwoods," nuf sed, ca. 20c

lb. bricks just received, the

pound 30c

GERMAN BREAKFAST and

NEUFCHATEL CHEESE-3

cakes 25c

from No. 1 Selected Toma-

toes, pint 15c

extra rich in oil and flavor,

pound 20c

NEW DILLS-Large, clean, sol-

TOMATO KETCHUP-In bulk.

PEANUT BUTTER-New stock,

FRESH LIMBERGER - One

NORWEGIAN SARDINES-

OUR CASH PRICES

SAVE YOU 20%

visitor in Pendleton,

Jack Leslie is among the Helix visltors in the city today

E. L. Hoppel, traveling agent for the N. P., is at the Pendleton

A. F. Michael, Pilot Rock farmer, was an overnight visitor in the city. Mrs. John Timmerman came in from her home at Helix this morning. The new levy from the landstrum of W. J. Wattenberger, prominent

> Cliff A. Allen representing the Keystone Type Foundry of San Francisco

has been here today. Mrs. Edgar Fischer, Walla Walla instructor of music, is in the city today meeting her classes.

A. Perard, wealthy sheepman of on the Northern Pacific train.

Fred Bloch, manager of the Hotel endleton, arrived home this morning from a brief visit in Portland, A. W. Perley, who sees to fuel econly for the O.-W. R. & N., and Ed Buhrer, roadmaster, are at the St.

Haws Judd, who was called to Kamela yesterday morning by the death of a resident of that point, went on to La Grande and spent the evening

there with friends, Still in Hospital.

Douglas Phay, former marshal of Hermiston who has been an inmate of St. Anthony's hospital for many months, is still confined there, a sufferer from rheumatism and his improvement is very slow.

REDUCTION IN RATES FOR OREGON HAS BEEN GRANTED

WASHINGTON, Nov. 21 .- On a commerce commission ordered a ma- office, terial reduction in freight rates on bakery goods in less than carload lots from points in Oregon and Washington to their destinations in Oregon, Washington, Colorado, Idaho and Montana,

ASSORTED SWEET CAKES-

In packages, all varieties, also

CHOCOLATE ECLAIRS, PA-

NAMA CREAMS and FIG

TRY our new SPECIAL

HOOD RIVER APPLE CIDER

SPECIAL-SPITZENBERG and

DELAWARE RED APPLES,

loose pack, good size, extra

good cookers, the box ... 75c

FANCY HOOD RIVER EATING

APPLES, paper wrapped, graded and solid packed, the

box \$1.25

quart 10c

basket 60c

CALIFORNIA GRAPES, the

KRAUT, the seasons best,

-Real old fashioned apple ci-

der, quart 15c

SULTANAS, in bulk.

CHEESE WAFERS,

& Advertising in Brief

(Continued from page two.)

Markham of Chicago are here to close

up the estate of the late Frank Mark-

Magnolla Lodge No. 34, Degree of

Honor, enjoyed a social session Thursday evening in I. O. O. F. hall

and it was attended by eighty members and their husbands. A program

of musical numbers and recitations was rendered and at its conclusion a

banquet was served. The affair

marked the end of a membership campaign in which many new mem-

bers were secured. Miss William-

son, captain No. 3, and her team were

guests of honor, having won the contest, and Mrs. Farley and Mrs. Bea-

gle, the other two captains, presided

ham of Pilot Rock.

over the affair.

Whipple-Piano tuner, phone 226R. Phone L. C. Snyder, chimney sweep. Umbrellas repaired, recovered. Pendleton Cycle Co.

Wanted-Girl for general housework. Phone 316.

Get your "Rufnek" sweater from the Peoples Warehouse, \$2.00 to \$7. Good winter quarters for horses and rigs at the Alta barns.

Wanted-Good, clean rags at the East Oregonian office. Fashionable dressmaking at 613 W.

Court. Phone 251J. Competent woman wants day work. 115 Grange street.

For rent-Furnished 5 roomed modern house. Phone 554. To rent-Nicely furnished 3-room

apartment. 502 Water. For sale-Three good lots or trade for automobile. Phone 218J.

Girl wants work in priate family in Toppenish, came over this morning or out of town. Inquire "L" this of-

Wanted-Competent girl for general housework. Phone 113 or Apply 224 So. Main. The Alta House, a good,

yet cheap place to stop. J. M. Shephenson, prop.

"W" this office. Wanted-Girl to do general house-

work. Inquire 414 Jackson. Must have references, Wanted-Position

housekeeper, private family. Inquire "C" this office. Lost-Silver watch marked H. C. J.

gold fob attached. Finder return to this office and receive reward. Good dry, black pine wood, \$5.50

per cord, \$6.00 if sawed. Delivered. See B. B. Gervals or phone 778. Do you know that the Peoples Warehouse received yesterday a large

shipment of fancy ribbons of all kinds, and they are to sell at 25c yd? Old papers for sale; tied in bundles. complaint of the chamber of com- Good for starting fires, etc., 15c a merce of Portland, the interstate bundle or two bundles for 25c. This

> Wanted, Boarders-\$5.00 per week, including room and bath \$6.00 per week. 502 Water street or phone 205M Try the West End Market for gro-

> ceries and meats, 1301 W. Alta ct. Phone 178. Free delivery. Satisfaction guaranteed. For safe-Alfalfa hay, first, second

and third cuttings, on the old Hud-

scr Bay Meadows. Mrs. N. E. Rice, Lowden, Wash, For sale-Two modern cottages toceted on east Court street, seven blocks from Main street. Inquire of

Walters' mill. For sale-Modern seven room house and seven lots, with barn, close to school. \$2500 takes it. Inquire or

Agents-Sell guaranteed hoslery; 70 per cent profit; make \$10 daily. Orders repeat regularly; best agent's International seller in existence. Mills, West Philadelphia, Pa,

address "A" this office.

"Mutt" takes the big loads and "Jeff" shows the speed. Penjand Bros, haul anything and reasonable. Furniture van and storage warehouse Office 647 Main street. Phone 339.

There will be a basket social at Riverside school house on Wednesday evening, November the twenty-fifth. Also a short program. Everyone is cordially invited

Several small farms on Umatilla river particularly adapted to hogs, dairy or poultry, \$750 cash, balance on or before 10 years. 7 1-2 per cent. See Berkeley.

Matrimonial agency of highest character; strictly private and reliable. Best in the West, Eighth year, Why not better your position? Full information 18c. Ideal Introduction Club, Box 264, Vancouver, B. C.

\$1275-Small payment down, big house arranged in apartments and partly furnished on 50 foot corner lot, close in. Apartments always rented. More than pays for itself besides a good place to live. Will consider a trade. Address Box 533, Pen-Supplementation of the control of th

A Wonderful New Organization

N the United States there are 20,000 retail jewelers. Of these at least 2,500, whether in large or small cities or towns, conduct their business on about the same plan. are generally referred to as the "best jewelers." Their success is the result of honest representation and fair dealing.

IN January, 1914, forty-two of these jewelers met in Chicago to consider a plan for a co-operative movement that would unite the power and prestige of these 2,500 stores. They formed the United Jewelers, Inc.-incorporated under the laws of the State of New York-with an authorized capital of \$1,-500,000. The stock is owned and the company controlled by retail jewelers. The list of jewelers who were invited to buy stock and become partners in this company was carefully prepared—and approved by a board of directors who are themselves retail jewelers. Each individual was approved not only for financial responsibility but for his integrity and standing as a citizen.

THE purpose of the company is to produce a general line of merchandise for every department of the retail jewelry store under a special trademark. In other words the retailer becomes his own manufacturer. Selling cost and manufacturing cost are reduced to a minimum and he has a direct supervision of quality and workmanship. The natural result is highest quality merchandise at no more cost than lower grades distributed in the ordinary way.

THE United Jewelers, Inc., have adopted as their trademark the word Hallmark and the stores of the stock-holders are known as Hallmark Stores. There is but one Hallmark Store in any city or town and Hallmark merchandise is for sale only in the stores of the stockholders. The company's main office is in New York City where competent heads study the market for new ideas and improved manufacturing facilities.

T will not be long before there will be a Hallmark Store in every city and town in the United States. Already the leading jewelers in several hundred cities have joined this great co-operative movement. The volume of business done by the jewelers already enrolled amounts to many millions of dollars. The total sales of the 2,500 stores amount to over \$50,000,000 annually. This will give you some idea of the producing power of this company.

OOK for the trademark HALLMARK. It stands for honor and economical service. It means the lowest cost of production possible. It means a lower price or a better quality.

> Royal M. Sawtelle leweler



COMPLETE MAXWELL SPECIFI-CATIONS. 4-sylinder, 25 h. p. motor, cone clutch,

unit transmission bolted to engine; 3-4 floating rear axle; left-side steer, center control; 5-passenger body; 56-inch tread; 103-inch wheel base, 30x3 1-2-inch tires; weight 1850 lbs Motor-3 5-8-inch bore, 4 1-2-inch

stroke; cylinder and upper half crank case integral; detachable head with valve located on right side and completely enclosed; valves 1 9-16-inch diameter. Cam-Shaft-Drop forged with integral cams.

Cooling-Tubular radiator; thermosyphon system with large inlet and outlet connections. Spring tension

Lubrication-Splash system with pos itive oil pump, delivering oil at front end of engine and drawing at rear. Oil well integral with lower

half of crank case. Carburctor-Kingston atomizer type: hot and cold air supply controlled from dash to suit stating or running in any climate. Gasoline le supplied by gravity.

Gasoline Tank-Located under dash cowl, making short and absolute feed to carburetor. Positive feeding qualities, even on steepest grades. No pressure system neces

Clutch-Cone clutch; lined with raybestos lining; cone is made from steel stamping and provides its own spring action, to insure perfect contact; positively coupled to transmis-sion through 6-spline shaft, Wheel Base-103 inches

Fread-56 inches; 60 inches, optional for South.

Rear Axle-3-4 floating; 2 3-16 inch tubes with truss rod; 1 1-8 inch nickel steel axle shaft. Bevel driv-ing pinion, 12 teeth 5 pitch; driving gear, 43 teeth 5 pitch; gear ratio,

358 to 1.

Front Axic—Drop forged I-beam section, extra long wheel hub, running on ball bearings.

Springs—Front—Semi-eliptic, \$2 in. long, 1 3-4 inches wide, fixed at front, shackled at rear. prings—Rear—3-4 elliptic; lower half 40 inches long, scroll 16 inches long from center of spring shackle to spring seat; 1 3-4 inches wide, fixed at front to transmit drive. Shackled at rear and mounted on

a rocking seat.

Wheels—Spokes, 1 1-4 inch thick, oval section. 12 spokes in both front and rear wheels. Equipped with clincher rims.

Pires-30x3 1-2 inches, all around. Bodies-Streamline 5 passenger touring car, 2 passenger roadster, 2 passenger cabriolet and 6 passenger town car bodies are furnished Each perfectly finished and upholstered. Front Seat-Of touring car is adjust-able 3 inches either forward or

backward. Equipment—2 electric head lights, 9 1-2 inches in diameter elec tric horn, mohair top with envelope clear-vision and ventilating windshield, speedometer, spare tire carrier, pump, jack, special wrenches and tools.

Starting System-Gray & Davis electric individual motor. Lighting System-Electric generator, all electric lights,

HERE IT IS! THE WONDER CAR"



THE NEW 1915 MODEL

with 17 new Features; with Electric Lights and Electric Self Starter. F. O. B. Pendleton.

The sensation of the automobile world. The biggest automobile value ever offered under \$1000.

Powerful, fast, silent and one of the easiest riding and most economical cars in the world. A splendid, fully equipped real five-passenger family automobile. With Sims high tension magneto, sliding gear transmission, left hand drive, center control, anti-skid tires on rear

PRACTICALLY ALL THE HIGH PRICED FEATURES OF HIGH PRICED CARS

The easiest car in the world to drive. The greatest all around hill climbing car in the world. The car with a pure stream-line body. HOLDS THE ROAD AT 50 MILES AN HOUR,

Carload of these wonderful new MAXWELLS just received by us. Note the specifications shown here. Come see the car. Ask for a demonstration.

CARS ON DISPLAY AT CITY AUTO CO. L. V. HENDERSON. 722 Cottonwood Street.

Telephone 46

OPEN UNTIL TEN TONIGHT

"One Light Delivery After Six."