

East Oregonian
AN INDEPENDENT NEWSPAPER.
Published Daily and Semi-Weekly at Pendleton, Oregon, by the
EAST OREGONIAN PUBLISHING CO.
Official County Paper,
Member United Press Association.
Entered at the postoffice at Pendleton, Oregon, as second-class mail matter.
Telephone 1
ON SALE IN OTHER CITIES.
Imperial Hotel News Stand, Portland, Oregon.
Bowman News Co., Portland, Oregon.
ON FILE AT
Chicago Bureau, 500 Security Building,
Washington, D. C. Bureau, 501, Fourteenth street, N. W.

SUBSCRIPTION RATES.
Daily, one year, by mail.....\$5.00
Daily, six months, by mail.....2.50
Daily, three months, by mail.....1.25
Daily, one month, by mail......50
Daily, one year, by carrier.....7.50
Daily, six months, by carrier.....3.75
Daily, three months, by carrier.....1.85
Daily, one month, by carrier......65
Semi-Weekly, one year by mail.....1.50
Semi-Weekly, six months, by mail......75
Semi-Weekly, four months, by mail......50

THE CHILDLESS WOMAN.

Two women spun their lives out neighborwise.
Both good to look on, fair of form and face;
And each found favor in a good man's eyes.
And went to rule his fortunes and his place.

To one there came the gift of motherhood.
But all her heart was barren and unblest,
With no soft wings to spread above her brood,
No mother-son to lull them in the nest.

The other, ever childless, lived and moved
Among a world of babies fancy-kissed;
Child-hunger at her mother-heart, she loved
All children for the sake of those she missed.

—By T. G. Atkinson.

President Farrell's message to the East Oregonian yesterday makes reassuring news. With Mr. Farrell's the closing down of the work on the Coyote cutoff because of the war some people became fearful the railroad company might have changed its mind and their fears were heightened by various false reports on the subject.

There is no longer any room for doubt upon the subject. Through the medium of this newspaper Mr. Farrell who is the president of the O-W. R. & N. Co. and therefore the highest source of authority says the Pendleton development will be carried out as previously planned.

Nothing could be more gratifying than this to the people of Pendleton. The freight terminal will mean our railroad force will be augmented by the addition of 125 or 150 more workers, most of them men with families. The local payroll will be greatly increased. Pendleton will obtain new business and new population. With such prospects in sight and with bonanza prices indicated for wheat and wool there is sound reason for optimism here.

History shows that it is difficult for a party to change the tariff and escape the loss of one or He Crossed both houses of congress in safety at the subsequent election.

When Benjamin Harrison was elected president in 1888 a republican congress went into power with him. The McKinley bill was enacted and midway in the Harrison term the people repudiated the tariff change by electing a house of representatives with a democratic majority of 94.

When ex-President Taft took office in 1909 he had a solid republican congress with him. The Payne-Albright tariff law was enacted and midway in the Taft term the people elected a house of representatives with a democratic majority of 66.

President Wilson has been more fortunate. The tariff has been revised under his administration yet he loses neither house of congress. In the senate where the democratic majority was small a substantial gain has been made and the administration is safer than before. In the house the majority has been reduced yet there is a majority close to 20. This should be very satisfactory to administration forces particularly since the present majority is abnormally large because of the republican split two years ago and a loss was to be expected.

Because they wish to discredit President Wilson so as to injure his chances in 1916 the standpat press is uniting in a grand song to the effect the administration has been repudiated. But the cold facts are against them. Judging by the standards of 1891 and 1911 President Wilson has not been rebuked but on the contrary has been gloriously sustained. He crossed the river without losing either one of the congressional team which was something neither Harrison, Cleveland or Taft could do.

The federal reserve banking system is almost ready for operation and it is announced the new Better Than system when it gets in They knew. to working shape will liberate \$400,000,000 in this country now removed from use.

Think what that will mean to the nation at a time when the world's money supply is heavily drawn upon to meet the expenses of war. How fortunate for the United States that the new currency law was enacted even if Wall street operators and the standpat newspapers did howl their heads off in an attempt to beat the measure. How fortunate that the new law places the reins in the hands of the government, not in the hands of New York bankers as was desired.

If Caesar could only see how they fight in Gaul these days he would realize how amateurish were his legions.

Taxes will be lower next spring because there was no legislative session this year; but in 1916 look for tax increases again.

That fair pavilion has been there for many years without hurting anyone; why should it have to be removed just after a large expense was incurred in fixing it up?

If the Mexicans like fighting, let them keep it up.

Hermiston is the hub today.

It seems to be Judge Lowell's move

TRAINING FOR BUSINESS CONQUESTS

(By Albert W. Atwood in Harpers Weekly)

One result of the European war which while not expected it at the same time surprising to those who have given the subject no thought, has been the great increase in study. The young men of this country probably do not realize what opportunities they possess for increasing their power through knowledge. Yet the increase in the number of those who are raising their status in the business world is indeed a challenge to the indifference.

Books will not make a good salesman or even a good manager. But experience is every day proving that systematic, intelligent study will go a long way to keep young men out of the rut. And keeping out of that easy place is the first step toward attaining a position of responsibility in the financial and business world.

The president of the largest bank in the United States accomplished his transit from a job of no importance and of the routine type of a career of finance with a very large F, by the most painstaking and persistent study of principles. Mr. Vanderbilt has never lost his interest in financial and business study, being today not only the trustee of at least one university with a department of commerce but a member of the advisory council of a correspondence school in business subjects.

Now it is obvious to anyone who has talked with this particular banker that he would not have attained his present eminence merely by study if there had not been powerful qualities in his character. The writer is acquainted with any number of brilliant students of financial and business subjects who will never draw large salaries or direct the affairs of mighty corporations. But on the other hand I am firmly convinced there are many clerks with natural abilities as great as those of their employers who will never get out of the rut simply because they will never be educated enough to get a broad view of their life work.

As a combined result of the increased complexity of business, the need for greater efficiency as the natural resources of this rich country become less lavish, and the lack of training, there is a great dearth of men capable of advance to the higher positions. Almost a dead line has been drawn between clerical positions and those demanding executive ability. Everywhere you find the talk, backed up by facts, that high positions are open if only there can be found the necessary men of capacity.

GERMANY'S ACHIEVEMENTS.

(From a resume of the first three months of war by an editor of the "Army and Navy Journal.")

Our news comes so largely from Paris and London, where it is largely colored by the efforts to encourage the local population that were likely to overlook the remarkable accomplishments of the German military system. In 1912 Germany spent, in round numbers, \$170,000,000 on her armies; France the same year spent \$180,000,000; Great Britain, \$150,000,000; and Russia \$225,000,000. With an annual expenditure of less than one-third of her three opponents, Germany has been able to make a showing nearly as good as all of them put together. The addition of the Austrian strength has enabled the

BARON KILLED IN BATTLE. HIS AMERICAN WIFE AND CHILDREN



Baron von Romberg, the baroness who was Miss Annette MacDonough Converse and their two children. A cablegram received at the home of Edmund C. Converse, the father of the baroness at Greenwich, Conn., says that his son-in-law has been killed in battle. The baron was an officer holding an important post in the Kaiser's army. He was shot down when leading a desperate charge against the foe.

Germany to gain the advantage in the east as well as in the west, and everywhere to force the fighting to the opponents' territories.

The superior efficiency of the German system is still more clearly shown by comparing population and resources of the contending countries. In Europe alone the Germanic empires have a total population of 116,500,000 while that of the five allied nations is 232,000,000, practically twice as large. The true relative resources are more nearly shown by the total world population of the various states. On this basis the 132 Germans are contending against 722,000,000 allies. After 90 days of war the Germans are still spared the ravages and the burdens consequent upon a hostile invasion. They are free to devote all of their resources to the maintenance of their offensive campaign. The overrunning of the north of France and of all Belgium has gained for them the supplies and other resources of these districts and has inflicted a corresponding loss upon the allies. In the eastern campaign the occupation of western Poland has gained for the Germans a like advantage and has offset the reverses of their Austrian confederates in Galicia.

There is every evidence that the fighting will be kept up through the winter with unabated fury. The German troops started for the front in the last week of September were already going out completely equipped with fur gloves and sheepskin coats. They evidently intended no let-up in their campaign, and the allies must needs follow suit in order to avoid further reverses. When to the hardships of battle and disease are added the sufferings due to the rigors of winter, the seriousness of the business of fighting will be still more impressive. It is a queer psychological situation that the starting of a few non-combatants or the hardships of suffering can do more killing than the thousands of men to make us stop to think of the terrible costs of war. In spite of the checks of last week the end of twelve weeks of war finds the Germans well ahead in the fighting in every field. There is little doubt that every German feels that the national system has vindicated itself. The German effort is now believed to have reached its maximum; the events of the next few days will determine whether the allies have yet developed sufficient strength to turn the tide of battle in their favor.

WHERE GERMANS AND JAPS BATTLED



This map indicates the location of tance of Kiau-Chau are seen to be held by powers hostile to the Kaiser. China, with relation to the possessions of other nations. All of the important ports within striking distance.

INTRODUCTORY SALE



In order to introduce our new lines and location, we are putting on a sale to COMMENCE



Saturday, Nov. 14th,

giving you a chance to get the goods you need, when you need them, at sale Prices

Get your Christmas presents now when you can save money.

Everything Reduced from 10% to 33%

Except Winchester and Remington Guns, Graphophones, Records and Spalding Athletic Goods.

Toys, Stationery and Novelties all Reduced

Articles formerly 50c, now 3 for 10c
Articles formerly 10c, now 2 for 15c
Articles formerly 15c, now 10c
Articles formerly 20c, now 15c
Articles formerly 25c, now 20c; or 3 for 50c
Articles formerly 30c, now 20c
Articles formerly 35c, now 25c
Articles formerly 40c, now 30c
Articles formerly 50c, now 35c
Articles formerly 60c, now 40c
Articles formerly 75c, now 50c
Articles formerly \$1.00, now 65c
And so on through the line.
BICYCLES 20 Per Cent Off.
TIRES 25 Per Cent Off

Ammunition Now at Sale Prices

Ammunition formerly 15c, now 2 for 25c
Ammunition formerly 20c, now 15c
Ammunition formerly 25c, now 20c
Ammunition formerly 30c, now 25c
Ammunition formerly 35c, now 30c
Ammunition formerly 50c, now 40c
Ammunition formerly 75c, now 65c
Ammunition formerly 85c, now 75c
And so on.

33 1-2 PER CENT OFF ON ATHLETIC GOODS, HALF PRICE ON FISH RODS, FLIES, LINES

Hunting Boots and Rubber Boots Reduced

Hunting Boots regularly \$8.50, now \$6.50
Hunting Boots regularly \$8.00, now \$6.25
Rubber Boots regularly \$6.50, now \$5.25
Rubber Boots regularly \$6.00, now \$5.00
Rubber Boots regularly \$8.50, now \$6.75

OFFICE SUPPLIES 25 PER CENT OFF.
25 PER CT. TO 33 1-3 PER CT. OFF ON ALL CUTLERY.

MANY OTHER GOODS NOT MENTIONED.

Come in and look around and learn of the many great savings we can afford you.

La Dow's New Store

Corner Main and Alta Streets

Putting A New Product on the Map

A new chewing gum has been put on the map and 500,000 dealers stocked and it was all done in sixty days.

In addition, a tremendous consumer demand has been created that is keeping the factory busy.

It has largely been done by bold, aggressive newspaper advertising.

The same advertising that is influencing the consumer is proving effective with dealers.

They are glad to stock up with an article that easily moves from their counters because it is advertised in home newspapers.

The way from factory to cash register is via the newspaper advertising route.

DODGE BROTHERS

MOTOR CAR