

The Round-Up Has Made The Outlaw of Value

Five Years Ago a Chronic Bucking Horse Was Worth Nothing; Today Such a Horse May be Sold For as Much as \$1000

Four years ago, or five years ago, in the cow country, the great bunch grass plains, foot hills and mountain ranges of the west, a saddle horse that would not buck was worth about \$25.00; a saddle horse which would buck occasionally was worth about \$15.00 while an outlaw, a horse that would buck and couldn't be broke of his bucking, was worth nothing at all. Today in the same cow country the saddle horse that will not buck is worth about \$25.00; the horse which can buck is worth about \$100 and the outlaw is worth a thousand dollars or more, depending altogether on the kind and quality of his bucking.

During this same period the ranges have been raked with a fine tooth comb for bucking horses, the outlaw has been trailed to his mountain fastness, roped, brought forth and saddled in the arena and mounted while an excited audience held its breath waiting for the untamed spirit to manifest its resentment in a series of high dives, side-winds, steamboatings and other gyrations in the effort to free itself of the unacceptable burden on its back. Good, intelligent cow ponies have been put under the tack, teased with the rear cinch and thumbed with a corkscrew to "transform" them into buckers. Staid old plow horses have been taken from the furrow and harness, fattened up, trained to make a Sledgehammer, a Circle Dot, a Cyclone or a Wiggles. The cow country has passed from six shooters and bad men to championship cowboy belts and bucking horses.

This transition has been sudden, unexpected. Today the cowboy who five years ago was content to ride the range during the entire year, taking his recreation and sport at the annual spring and fall round-ups, rides

dejected, all hope gone from him, a greater unknown quantity than he was before he mounted.

But the outlaw has demonstrated his outlawry, proved his worth of a thousand dollars, while in the ordinary industrial world his value would be just what his hide would bring in a pelt shop. Last year, 1913, Whistling Annie brought into this new outlaw world an outlaw child. No sooner did this scion of the outlaws stand on its four tender feet than a dozen speculators were making bids all the way from fifty to two hundred dollars for the offspring, taking the long end of the bet that he would make a buckler like his mother.

Pan-branders, horse thieves and cattle rustlers have given up their former lucrative occupations to search the highways and byways of the cow country, the remote, almost inaccessible mountain canyons, plateaus and ranges for the outlaw horse, the finest specimen of this great country, that "God could not forget," knowing, always, like the gold hunter, that one good find will pay them for all their trouble.

The outlaw is a natural born buckler. Bucking is the term applied to his efforts to divest himself of saddle and rider. The common sheep jump or straight-away are no longer regarded as bucks. It is the ferocious, vicious outlaw leaping into the air, shaking himself, throwing his head high, whirling on his hind feet, standing on his tail or head, throwing himself sideways to the ground in the side whirl or whirling once around in mid air as in the high dive, executing innumerable twists, turns and tricks with lightning like quickness that provides the bucks which today are the only respectable bucks

An Exciting Moment in a Round-Up Race



on the market. And he never quits, he never gives up, he is never broken, his spirit is untamed and unconquered.

A rider may stick him until he falls to the ground exhausted but when his strength returns he will get to his feet and begin bucking. He and around Pendleton, races which may be petted, sugared and coaxed, and even tamed to the harness but he will never, so long as the breath is in his body and the strength in his muscles submit to being ridden. That is the outlaw with his high flung head, wide, open wondering eyes, his long sleek body and quivering flanks, his light, quick step and smooth, sort prancing. He is beautiful in his

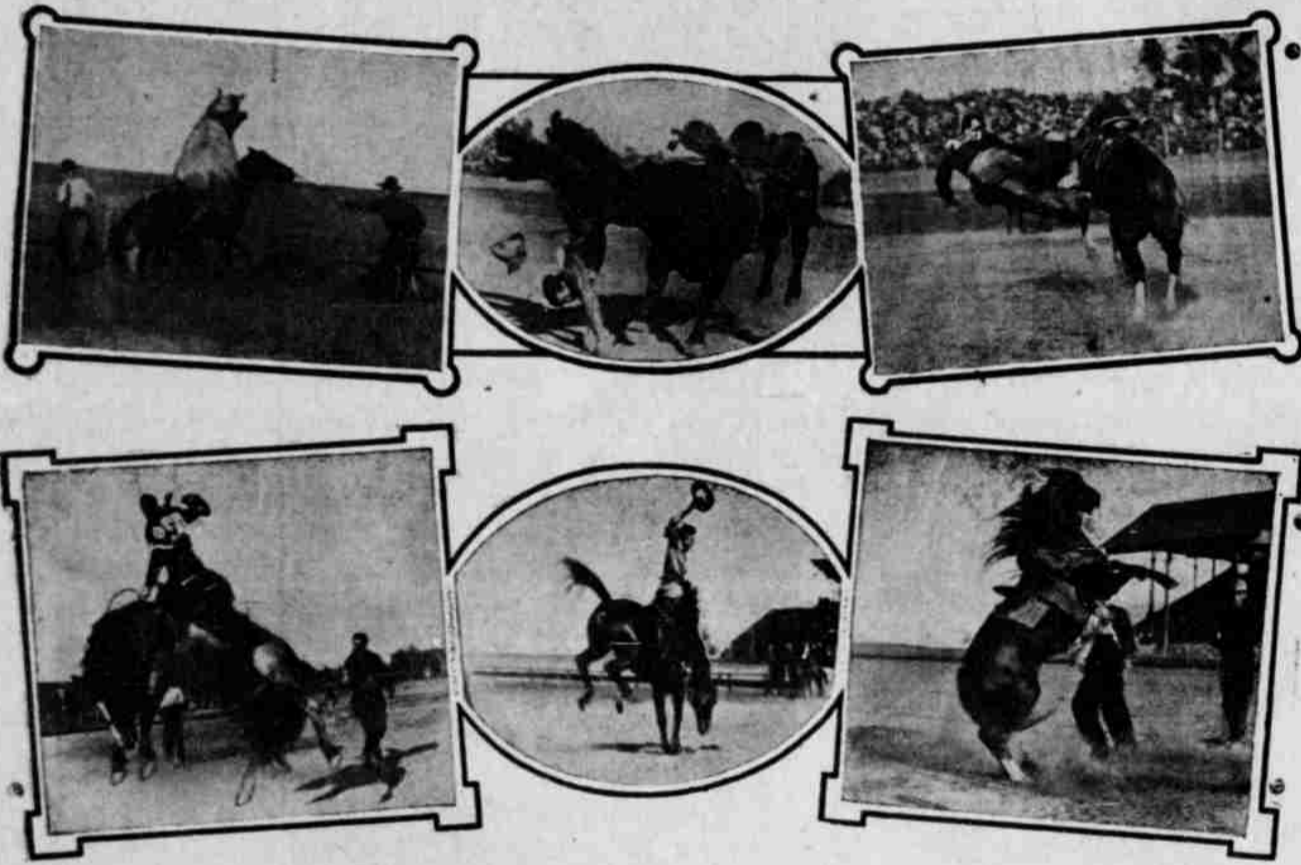
God-given majesty, a prince, a ruler and lord of the foothills, ranges and canyons, a husband and father to the brood that owns him and his spirit retains the fire and fight of the wild free country until it passes from his body and returns to the happy feeding range of the outlaw's heaven.

Despite the fact that bucking horses have reached such an enormous value their number is small, that is of real, first class, top-notch outlaws, with national reputations, and a horse with a reputation must make good or else he goes down and out of the list. The most noted of these horses are: Long Tom, Angel, Whistling Annie, Steamboat, Teddy Roosevelt, Cyclone, Speedball, Tanglefoot and Hot Foot. The first three named beyond to the Round-up, Steamboat, Teddy Roosevelt and Tanglefoot belong to the Cheyenne Frontier Days, Cheyenne, Wyo. Hot Foot who is an anomaly in the bucking horse class and perhaps the most valuable if not the most noted of hardest bucking horses in the business, belongs to the Round-up. The peculiarity pertaining to Hot Foot is that he is a perfect cake-walker, an outlaw at that, but will perform this stunt every time he is mounted and given his head, and between his cake-walking he bucks to some considerable extent, having as many throws to his credit as any of the larger horses. But it must be remembered that he weighs about nine hundred pounds but will throw a two hundred pound man as quick as any other.

Two of the horses are what is known as "high divers," Angel and Cyclone. This high dive consists principally of a high leap into the air, a turn sideways with all four feet off the ground, coming down on the front feet with all joints still, accompanied by a swift, rapid undulating movement of the entire body from neck to tail. There are two honest-to-goodness buckers, Steamboat and Speedball. These are high, straight, quick bucks, the danger lying in the weight of the horse and the quickness with which his movements are executed. Long Tom is a side-winder, which consists in taking a long leap forward, kicking up high with his hind feet throwing the saddle of the rider into the rider's back, and then

(Continued on page three.)

TYPICAL SCENES DURING THE ROUND-UP



the range no more for the potty wage of \$40.00 per month out from the first of July to the last of October as rides in Pullmans from one city to another entering as contestants in the innumerable Round-ups, Border Days, Frontier Days, Stampedes, Rodeos which have sprung from the bunch grass and sage brush dreariness since the Pendleton Round-up was first staged as a sort of local entertainment in 1910.

The unexpected and meteoric dash of the Pendleton Round-up into national and world-wide fame inspired every sage brush hamlet in the cow country to put on a Round-up of its own, and the first and prime requisite of a Round-up is bucking horses. Riders are as plentiful as sands upon the seashore and the cow country used to believe that bucking horses were in inexhaustible quantity but the unexpected demand has made them a thing of great desirability, given them a fictitious value which they never could have attained otherwise and brought ruin to the saddle horse industry and to the embryo Daniel Boone, Davy Crockett, Al Jennings, Old Sleuth and other notable western characters, for now every boy in the cow country who can tel a horse from a cow has but one ambition, the winning of that championship broncho buster cowboy belt and seeing his picture on postcards.

So the bucking horse, the outlaw, the show buckler and the trained buckler, has come into his own. He, the once despised and cursed, is now desired and blessed. But the outlaw, on account of his outlawry, is the chief desideratum, the pride and glory of the city, village, county, community or state which can boast of a Long Tom, an Angel, a Hambling Sam, a Cyclone, a Hot Foot, a Steamboat, a Teddy Roosevelt, senior or junior, a Tanglefoot, Speedball or Casey Jones.

You sit in the audience where thirty-five thousand ordinary sane people relapse into first-type insanity for the time being and hear them audibly breathe, "Ah, here comes Angel. Now we'll see the high dive. That boy can't ride him. I wonder how long he'll be in the hospital." The higher that boy goes and the harder he hits the ground when he stops going the better pleased is the audience and Angel, the outlaw, rideless, plunging and twisting around the arena while two pick-ups are trying to corral him is a matinee idol. He is cheered and encouraged while "that boy" lumps off the field, sad,

Men's Dress Shirts
ROUND-UP SHIRTS, ALL COLORS 95c
Golf shirts with collarband 45c
Men's dress shirts, military collars, for 45c
Men's dress shirts, stripes with collar band 85c
Men's soft shirt, detachable collar, for 95c
Men's extra quality military collar shirt . . .95c and \$1.25, \$1.45, \$1.95, \$2.25, \$2.65, \$2.85.

Men's Odd Pants
Corduroy pants, all colors \$1.65, \$1.95, \$2.25.
Heavy khaki pants 95c
Khaki colored diagonal weaves, for \$1.25

Boys' Knee Pants
49c, 65c, 80c, 85c.
Corduroy 85c and 95c

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Our buyer has contracted the entire sample lines of several different glove manufacturers which enables us to save you from 50c to \$1.50 on the gloves you buy.

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Good knit wrist gloves 5c
Heavy knit wrist gloves, 2 pair 10c
Extra heavy knit wrist gloves 15c
for 4c
Heavy knit wrist, leather gloves 15c
Extra heavy gauntlet leather gloves 15c

Neckwear
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Four-in-hand ties, straw 50c for
ties, regular \$1.00 for 50c

Overshoes
Men's 4 buckle overshoes
Men's 1 buckle overshoes
Ladies 4-buckle overshoes
Children's overshoes
\$11.65.

TRUNKS AND SUIT CASES
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Men's fine ribbed wool two piece garment 95c
Men's heavy plush wool two piece garment \$1.00
Extra heavy fleeced lined wool garment \$1.25
Extra fine red wool garment \$1.49
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Men's heavy ribbed union suits 60c

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All wool mackinaws \$5.95, \$6.85, \$7.85.

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Why pay more at other stores when you can buy good shoes at these prices? \$1.20, \$1.25, \$1.35, \$1.40, \$1.45, \$1.55, \$1.60.
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Drummers' sample line of sweaters, all grades, all prices, for less money. It will pay you big to come and see them before you purchase.
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For ladies' misses and children's extra fine wool at about one-half of what you have been paying.

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Ladies' sample pure silk hose, \$2.50 value 75c

Misses and Children's Hose
Heavy ribbed cotton hose .10c, 15c, 20c
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Sample cowboy boots, extra good quality, regular \$7.00 for \$4.85
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A better grade \$5.50

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Men's work shoes \$1.19, \$1.95, \$2.45, \$2.85, \$2.95, \$3.20, \$3.45, \$3.65, \$3.95.
Men's dress shoes \$2.45, \$2.85, 2.95, \$3.20, \$3.45, \$3.65, 3.85, 3.95, 4.25.

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Misses' storm rubbers, sizes 11 to 2 39c
Ladies' storm rubbers, 2 1-2 to 5 39c
Ladies' jersey top rubbers 75c
Boys' rolled edge protector 65c
Boys' storm rubber 49c
Men's plain sole storm 80c
Men's roll sole storm rubbers 80c
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Men's Hats
One lot dress hats 95c
Dakota style, colors belly and black, regular \$2.00 value \$1.95
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Regular 2 for 25c, 3 for 25c
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Ladies' vic kid \$2.45
Ladies' cravenette top, gun metal \$2.45
Ladies' vic kid, button, low heel, Good-year welt \$2.95
Ladies' gun metal button \$1.95
Ladies' gun metal button, late last, Good-year welt \$2.95
Misses' gun metal button, high top, 12 to 1 \$1.65; 2 to 5 1-2 \$1.95
District 76 Goodyear welt \$1.85 and \$1.95

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