

Our June Sale of White Goods

Begins FRIDAY Morning, June the 12th

and will run together with our Men's Suit Sale. This sale is just the kind of a fair and square, open and above board offering that you would expect from a firm with a reputation such as ours—whatever you buy at this sale will be the best for the price, no matter what the price

Bargains of Exceptional Merit from our Women's Ready-to-wear Dep't.

2nd. floor

LINGERIE DRESSES.

Lingerie dresses in most attractive models made of voile, crepe, rice cloth and lawn, trimmed with lace and embroidery, finished with flowered ribbon girdles. Now reduced for our June White Sale.

Lingerie dresses that were \$ 5.95. White Sale Price	\$ 4.39
Lingerie dresses that were \$ 9.75. White Sale Price	\$ 7.89
Lingerie dresses that were \$11.75. White Sale Price	\$ 8.95
Lingerie dresses that were \$12.50. White Sale Price	\$ 9.95
Lingerie dresses that were \$14.75. White Sale Price	\$12.49
Lingerie dresses that were \$16.50. White Sale Price	\$13.75
Lingerie dresses that were \$17.50. White Sale Price	\$13.75

CHILDREN'S WHITE SERGE COATS
Sizes 2 to 6 years, neatly made and trimmed with silk braid. Original prices reduced 13 for June White Sale.

CHILDREN'S LINGERIE DRESSES
Sizes 2 to 12 years. Daintily made and trimmed with lace and embroidery. Prices range from 98c to \$3.39. June White Sale 13 OFF.

WHITE WASH SKIRTS
of raitine and crepe in plain and fancy models. all sizes.

Regular price \$2.95. White Sale Price \$2.29
Regular price \$3.25. White Sale Price \$2.59
Regular price \$3.95. White Sale Price \$2.79

MANY OTHER SAVING ITEMS
Have been included in our June White Sale not mentioned owing to the fact the lots are small, in many cases only a few of a kind.

MIDDY BLOUSES.
Our stock of middie blouses at SPECIAL PRICES FOR THE JUNE WHITE SALE.

Our regulation middies with navy flannel collar and cuffs, \$1.50 values. White Sale Price \$1.10

White middies with navy galatea collar and cuffs, emblem in sleeve, \$1.39 values. White Sale Price 98c

All White Galatea and French twill middies collar and cuffs trimmed with braid and emblems, \$1.75 values. White Sale Price \$1.39

Our special initial middie in a combination of blue and white with red silk laces, initial on pocket, \$2.19 values. White Sale Price \$1.75

LINGERIE WAISTS.
Lingerie waists attractively priced. These are made of crepe, voile and lawn in the new models, low neck, Byron collars drop shoulders, short sleeves, lace and embroidery trimmed. Dainty models with the new colored embroidery effects. These are sold regularly at \$1.95. White Sale Price 98c

A LIMITED QUANTITY OF LINGERIE WAISTS that have sold in the regular way up to \$1.75. White Sale Price 79c

MUSLIN UNDERWEAR REDUCED so that the difference between the regular and June White Sale prices means a saving to the thrifty buyer.

CREPE AND MUSLIN slip gowns reduced.
EXTRA SIZE GOWNS, both crepe and muslin, REDUCED.

COBSET COVER AND OPEN DRAWER COMBINATIONS REDUCED.
SEPARATE COBSET COVERS in large assortment REDUCED.

MUSLIN AND CREPE PETTICOATS in narrow models REDUCED.

ONE LOT OF MUSLIN UNDERWEAR including gowns, combination cobset covers and skirts at extra special prices, on account of these garments being slightly soiled.

JUNE WHITE SALE WHITE WOOLENS Big assortment white serges and Bedford cord, finest quality.	
\$2.50 serge, June White Sale	\$1.97
\$2.00 serge, June White Sale	\$1.69
\$1.25 serge, June White Sale	\$1.18
\$1.00 serge, June White Sale	71c
\$1.50 Bedford Cord, June White Sale	\$1.18

JUNE WHITE SALE, NAINSOOK AND LONG CLOTH.

A complete stock on hand. All quantities and prices.	
15c quality, June White Sale	12c
20c quality, June White Sale	16c
25c quality, June White Sale	19c
35c quality, June White Sale	27c

You can save dollars by attending this sale. If you "obey the impulse" to come to bargain headquarters at "The Store that Never Disappoints"—DON'T DELAY, this is your opportunity to stock up and make a most satisfactory saving.

Our dry goods dep't contributes bargains that no economical, well posted shopper can possibly afford to let pass.

JUNE WHITE SALE OF TOWELS.

Best assortment we ever had. All go at a big reduction during our June White Sale.

10c hand towels, June White Sale	8c
12 1-2c hand towels, June White Sale	10c
15c hand towels, June White Sale	12c
20c hand towels, June White Sale	16c
25c hand towels, June White Sale	19c
35c hand towels, June White Sale	27c
50c hand towels, June White Sale	38c
65c hand towels, June White Sale	49c
75c hand towels, June White Sale	58c
\$1.00 hand towels, June White Sale	79c

TURKISH TOWELS.

Big, full size, double thread, fringed and hemmed.

15c Turkish towels, June White Sale	12c
25c Turkish towels, June White Sale	19c
35c Turkish towels, June White Sale	27c
40c Turkish Towels, June White Sale	31c
50c Turkish Towels, June White Sale	39c

TABLE LINENS.

Our assortment is complete; new styles, new linens, of best quality. Prices cut during our June White Sale.

50c table linens, June White Sale	43c
75c table linens, June White Sale	59c
\$1.25 table linens, June White Sale	98c
\$1.75 table linens, June White Sale	\$1.39
\$2.00 table linens, June White Sale	\$1.49
\$2.50 table linens, June White Sale	\$1.98

NAPKINS.

To match table linens and some odd ones.

\$1.25 doz. odd napkins, June White Sale	98c
\$1.35 doz. odd napkins, June White Sale	\$1.09
\$3.75 doz. linen napkins, June White Sale	\$3.13
\$4.50 doz. linen napkins, June White Sale	\$3.79
\$5.00 doz. linen napkins, June White Sale	\$4.97
\$6.00 doz. linen napkins, June White Sale	\$5.19
\$7.50 doz. linen napkins, June White Sale	\$6.87

CRASH TOWELING.

For roller towels, kitchen and hand towels, the best quality linen toweling in the city. More quality for less money.

50c crash toweling, June White Sale	8c
12 1-2c crash toweling, June White Sale	10c
15c crash toweling, June White Sale	12c
20c crash toweling, June White Sale	16c
25c crash toweling, June White Sale	18c

BEDDING.

And house linens, a timely UNDER-PRICED SALE, blankets, comfortables and bed spreads.

JUST THE KIND FOR SUMMER HOMES
Those contemplating a summer home in the country or at the sea shore, with its many items of necessary furnishings, owe it to their good judgment and sense of economy to attend this sale.

BED SPREADS.

\$1.25 bed spreads, June White Sale	89c
\$2.00 bed spreads, June White Sale	\$1.49
\$2.50 bed spreads, June White Sale	\$1.97
\$3.00 bed spreads, June White Sale	\$2.39
\$3.50 bed spreads, June White Sale	\$2.89
\$4.00 bed spreads, June White Sale	\$3.18
\$5.00 bed spreads, June White Sale	\$3.98

ETC.—ETC.

Unheard of bargains in Laces, Embroideries, Neckwear, Underwear etc.

EMBROIDERIES.

One special lot of embroidery carried over from last season, 45-inch flouncings in both white and ecru. June White Sale Price 12

\$1.25 EMBROIDERY, 69c.

Suitable for misses' and children's dresses, women's waists, princess slips. June White Sale 69c

ALL OTHER EMBROIDERIES AND LACES REDUCED.

We do not reserve anything in our line of laces and embroideries, but offer these seasonable goods to you at the following reductions:

\$7.50 embroidery or lace	\$5.98
\$6.00 embroidery or lace	\$4.75
\$5.00 embroidery or lace	\$3.97
\$4.50 embroidery or lace	\$3.59
\$4.00 embroidery or lace	\$3.19
\$3.75 embroidery or lace	\$2.98
\$3.50 embroidery or lace	\$2.79
\$3.50 embroidery or lace	\$2.39
\$2.50 embroidery or lace	\$1.97
\$2.00 embroidery or lace	\$1.59
\$1.75 embroidery or lace	\$1.39
\$1.50 embroidery or lace	\$1.19
\$1.25 embroidery or lace	97c
\$1.00 embroidery or lace	79c
75c embroidery or lace	59c
65c embroidery or lace	49c
50 embroidery or lace	39c
35c embroidery or lace	28c
25c embroidery or lace	19c

25c AND 35c EMBROIDERY AND LACE, 19c.

One special lot of corset cover laces and embroideries. White Sale Price 19c

UP TO 50c LACE, 25c.

Imitation cluny, filet or shadow lace banks, 3 to 6 inches wide. White Sale Price 25c

HANDKERCHIEF REDUCTIONS.

One never has too many of these little necessities; take advantage of the following reductions:

\$1.50 handkerchiefs	\$1.19
\$1.00 handkerchiefs	79c
75c handkerchiefs	49c
50c handkerchiefs	39c
35c handkerchiefs	24c
25c handkerchiefs	19c
20c handkerchiefs	16c
15c handkerchiefs	11c
10c handkerchiefs	8c
5c handkerchiefs	4c

RUFFLINGS REDUCED.

All pleatings up to and including those selling regularly at 50c yard. White Sale Price 25c

NECKWEAR, 25c.

One big lot of neckwear, including many 50c, 75c and \$1.00 collars. White Sale Price 25c

NECKWEAR.

All of our new neckwear, including Dutch collars, collar and cuff sets, etc., at the following reductions:

35c neckwear	28c
50c neckwear	39c
75c neckwear	59c
\$1.00 neckwear	79c
\$1.25 neckwear	98c
\$1.50 neckwear	\$1.10
\$1.75 neckwear	\$1.39
\$2.00 neckwear	\$1.59
\$2.50 neckwear	\$1.98

Our Shoe Dep't

has attractive offerings for our June White Sale. Many especially good bargains are to be had here that are not advertised. Come and look around.

White Shoes

Women's Sea Island Duck Shoes, 14 button, full wide plain toes, leather heel. Nearly all sizes. Regular \$4 and \$5. June White Sale Price \$2.65

Nubuck oxfords

For growing girls and misses. Sizes from 12 to 5 1-2, four buttons, wide toes and low leather heels.

Misses'	\$2.30
Girls'	\$2.80

Nubuck Pumps

We have many Nubuck Pumps for women, in welt soles, plain leather heels, trimmed with a flat sailor bow that are slightly soiled. They will go in our June White Sale for \$3.00 pair

In Our Art Dep't

YOU WILL FIND MANY BARGAINS OF MERIT—CASH SAVERS THAT YOU CAN NOT FIND ELSEWHERE.

75c STAMPED PILLOW SLIPS, 63c.
Stamped on best quality tubing, all new designs, 4 1/2 and 4 3/4-inch tubing.

BUREAU SCARFS AND LUNCH CLOTHS
Drawn work and hemstitched borders, in different patterns, made of Union linen, especially good values.

25c values	19c
35c values	24c
50c values	38c
75c values	59c

ONE LOT OF BEST GRADE CLUNY SCARFS AND DOILIES 14 OFF. Values from 25c for small tumbler doilies, to \$8 for large centerpieces. JUST 14 OFF THE ORIGINAL VALUE FOR WHITE SALE.

EMBROIDERY PACKAGES 14 OFF.

These packages include all ready made garments, stamped to embroider, such as night gowns, corset covers, drawers, combination suits, waists and children's dresses. Each package contains enough D. M. C. to complete the article. Value to \$1.50. White Sale 14 OFF.

STAMPED LINEN TOWELS

New designs, and new patterns of toweling. Each towel stamped with neat design, 15, 18, 20 and 24-inch toweling. White Sale Price 35c, 50c, and 75c

ONE LOT OF STAMPED DOILIES

Stamped on the best quality round thread linen in neat designs

35c quality	27c
50c quality	39c
75c quality	61c
\$1.50 quality	\$1.19
\$1.75 quality	\$1.43

ALL WHITE NOTTINGHAM CURTAINS 12 PRICE. Original values from 75c to \$3.50 per pair.

50c CURTAIN VOILES, 36c.

These voiles are white with delicate floral borders in blue, pink, yellow and lavender borders. If you need new bedroom curtains you can't afford to miss this chance.

SHEETS.

Big, full size double sheets and for single beds, too.

75c, 63x90-in. sheets, June White Sale	63c
85c, 81x90-in. sheets, June White Sale	71c
\$1.00, 81x90-in. H. S. Sheets, June White Sale	88c
\$1.00, 81x108-in. sheets, June White Sale	88c

PILLOW CASES.

20c, 42x36, June White Sale	16c
22c, 45x36, June White Sale	18c
25c, 42x36, hemstitched, June White Sale	21c

WHITE GOODS.

Taking in heavy weight to the light sheer fabrics, in plain and figured effects; India linens, pique, Persian lawn, waistings, etc., all reduced at our June White Sale.

10c quality, June White Sale	8c
15c quality, June White Sale	11c
20c quality, June White Sale	13c
25c quality, June White Sale	17c
35c quality, June White Sale	27c
40c quality, June White Sale	31c
50c quality, June White Sale	36c
65c quality, June White Sale	47c
75c quality, June White Sale	57c

"HUNCH" FAMOUS THE NATION OVER

Cheerfullest Character That Ever Smoked a Jimmy Pipe or Rolled a Cigarette.

HOW HE WAS CREATED

Featured in One of a Remarkable Series of Advertisements Which Starts in Today.

Beginning today, the most unique and interesting series of advertisements ever printed in these columns will appear at regular intervals. It is all about Prince Albert, "the national joy smoke" tobacco. This publicity is notable from the standpoint of reading interest and illustrative treatment.

Prince Albert advertising has long been a feature of the country's magazines and it is so original and appealingly human in both text and illustration that people everywhere follow it with keenest interest.

You read it in the language of Prince Albert, "for what ails you" and it will help you to "beat the bees buzz and the little birds sing early in the a. m." This language is so happily



"HUNCH"

natural and so cheerful that to read one advertisement makes you feel you want to read more and more, just as you anxiously await new chapters of a continued story.

There's a lot of quaint humor in the "copy" and oddity and humaneness of expression. It seems to "inject some real sunshine into your system." That's because it's just natural talk about how good Prince Albert really is.

The R. J. Reynolds Tobacco Co. have received thousands of letters about their advertising. Folks just seem to get "happy" over it. You will. Illustrations are as unique as the reading matter. Some of the greatest character artists in the country have contributed to this new series.

It will interest everyone to know that the odd picture printed herewith was named "Hunch" and is probably the most famous of a long series of notable illustrations. You know him—everybody knows him! That's why he's so popular. He appears in large size in one of this new series of ads. By the way, we recently asked the R. J. Reynolds Tobacco Co. whether "Hunch" was sketched from life or just "created." We found that

"Hunch" does not exist in real life. It is said that when the artist was given his instructions he was told to create a character "who lived in a small country town, who was always at the station when the train came in knew everybody's business better than his on, was always broke, with money 'just in sight'; happy natured and just kind of glad he was alive if he had his jimmy pipe and a tidy red tin of Prince Albert."

"Hunch" was the result! Now he's famous all over the nation. The series of ads that starts today will certainly interest you.

Chamberlain's Colic, Cholera and Diarrhoea Remedy.

Every family without exception should keep this preparation at hand during the hot weather of the summer months. Chamberlain's Colic, Cholera and Diarrhoea Remedy is worth many times its cost when needed and is almost certain to be needed before the summer is over. It has no superior for the purposes for which it is intended. Buy it now. For sale by all dealers.—Ad.

HEAVY MEAT EATERS HAVE SLOW KIDNEYS

EAT LESS MEAT IF YOU FEEL BACKACHE OR HAVE BLADDER TROUBLE.

No man or woman who eats meat regularly can make a mistake by flushing the kidneys occasionally, says a well known authority. Meat forms uric acid which excites the kidneys, they become overworked from the strain, get sluggish and fail to filter the waste and poisons from the blood, then we get sick. Nearly all rheumatism, headaches, liver trouble, nervousness, dizziness, sleeplessness and urinary disorders come from sluggish kidneys.

The moment you feel a dull ache in the kidneys or your back hurts or if the urine is cloudy, offensive, full of sediment, irregular of passage or attended by a sensation of scalding, stop eating meat and get about four ounces of Jad Salts from any pharmacy; take a tablespoonful in a glass of water before breakfast and in a few days your kidneys will act fine. This famous salt is made from the acid of grapes and lemon juice combined with lithia, and has been used for generations to flush and stimulate the kidneys, also to neutralize the acids in urine so it no longer causes irritation, thus ending bladder weakness.

Jad Salts is inexpensive and cannot injure; makes a delightful effervescent lithia-water drink which everyone should take now and then to keep the kidneys clean and active and the blood pure, thereby avoiding serious kidney complications.



The Peoples Warehouse

Where It Pays to Trade.

Save Your T. P. W. Trading Stamps

