## FALL OPENING

A notable exhibit of Fall and Winter Apparel which will surpass all our previous efforts. For beauty, style, quality and moderate prices this opening cannot be equaled in Pendleton. Beautiful and fashionable attire will be found here that will suit the personality and the means of every woman in this vicinity.

## Grand Opening this evening from 7:30 till 9 P. M.

ALL ARE INVITED TO COME and see our show ing-we will not sell anything during the opening. Just come and visit, get acquainted with our stocks and listen to the music.

## The Peoples Warehouse

## IMPEACHMENT IS

 HELP TO SULZER

ENGLISH AVIATOR WILL TRY TO CAPTURE \$25,000



Woman and Her Varied Interests

## AMUSEMENTS



## Not a

## Fairy Story

Once upon a time there was a shrewd person who wanted his business proposition to reach a very influential man.

Stum
vertisement stating his proposition and worded in
he wanted to reach.

He kont it tees mid heom manr dury milat around it did just what he hoped it would, brought him to the attention of the customer
$\qquad$
$\qquad$ probably some message in the advertising of today's East Oregonian that is written expressly to yourn
$\qquad$ th the message?

It may be important.

