

You Will Find That You Can Reduce Your High Cost of Living by Doing Your Trading at the GOLDEN RULE STORE

One purchase is all it will take to convince you. One price to every one, and that price the lowest possible. Does it not stand to reason that 35 stores can under-buy one single store, so therefore we are able to under-sell in the same way
Save This Bill for Future Use. These Prices Will Remain the Same the Year 'round.

Dry Goods

- Best American Calicos, yard 5¢
- Amoskeag Apron Gingham, yard..... 6 14¢
- Rival Apron Gingham, yard 5¢
- Red Seal Dress Gingham, yard 10¢
- 32-inch Dress Gingham, yard 10¢
- Quality Dress Gingham, yard 8 13¢
- Best Oil Cloth, dark and light, yard..... 20¢
- Fancy Cretone for Comforts, yard..... 8 13¢
- 36-inch Silkoline, yard 10¢
- Sheeting, 9-4 Unbleached, yard 19¢
- Sheeting 9-4 Bleached, yard 23¢
- Pillow Tubing, 42-inch, yard 16¢
- Pillow Tubing, 45-inch, yard 18¢
- Colored Outing Flannel, yard 5¢
- Colored Outing Flannel 6 14¢, 8 13¢, 10¢, 12 12¢.
- White Outing, yard... 8 13¢, 10¢, 12 12¢
- 18-inch Linen Crash, yard 8 13¢
- 20-inch Linen Crash, yard 10¢
- 22-inch Linen Crash, yard 12 12¢

LADIES' AND CHILDREN'S BLACK HOSE.



Ladies' Black Hose, pair 5¢
Children's Black Hose, pair 5¢

- Bleached Turkish Towels, pair 10¢
- Unbleached Turkish Towels, pair 10¢
- Bleached Turkish Towels, pair..... 19¢, 25¢, 39¢, 49¢.
- Bleached Muslin 5¢, 6 14¢, 7 12¢, 8 13¢, 10¢ yard.
- Lace Curtains, 2 1-2 yds. long, pair 49¢
- Lace Curtains 3 yds. long, pair 98¢ to \$4.98
Both in white and ecru.
- Cotton Blanket, 64x76, for, pair 98¢
- Wool Blanket 65x80, pair \$2.98
- 70x90 Extra Value Bleached Sheets..... 49¢
- 81x90 Deep Hem, Linen finish 69¢
- 81x90 Mohawk 83¢
- 2-pounds feather bed pillow 69¢
- 2 1-2-pounds Feather Bed Pillow..... 79¢
- 3-pounds Feather Bed Pillow 98¢
- 3 1-2-pounds Feather Bed Pillow..... \$1.98
- White Cotton Batts, each 10¢
- Extra Fine Cotton Batts, pound..... 20¢
- 3-pounds all in one Sheet for Quilt, each 69¢
- Children's Muslin Pants, pair 5¢
- 28-inch Percale, yard 6 14¢

We keep the Quality up and the Prices down.

While Mr. Frost is in the Eastern market he has purchased for the Golden Rule Stores of Pendleton and Athena a large shipment of Mill End goods, just what you need for every day use.

- High grade Dress Ginghams, 12 1/2c values, up to 10 yd. lengths, yd. 6c
- 30-in. Blue Cheviots, 12 1/2c values, up to 10 yd. lengths, yd. 6c
- 28-in Overall Denim, 18c values, up to 10 yd. lengths, yd. 12 1/2c
- 18-in Cotton Crash, 6 1/4c values, up to 10 yd. lengths, yd. 3c
- Narrow Emb'y. Edge, at yd. 2c, 3c, 4c, 5c, 6 1/4c, 8 1/3c
- Narrow Emb'y. Insertion, yd. 2c, 3c, 4c, 5c, 6 1/4c, 8 1/3c
- 18-in. Flouncing, 15c values at yd. 8 1/3c
- 18 in. Corset Cover Embroidery, 15c val., yd. 8 1/3c
- 18 in. Flouncing at, yd. 10c, 12 1/2c, 15c, 19c, 25c, 29c, 39c, 49c
- 18 in. Corset Cover Embroidery 10c, 12 1/2c, 15c, 19c, 25c, 29c, 39c, 49c
- 27 in. Flouncing Embroidery 65c values at, yd. 39c
- 44 in. Flouncing Embroidery, yd. 49c, 69c, 98c, \$1.49

Clothing for Men and Boys. Latest Styles and Patterns.



- Boys' Suits \$3.00 value for..... \$1.98
- Boys' Suits, \$4.00 value for..... \$2.49
- Boys' Suits, \$5.00 value for..... \$3.98
- Boys' Suits, \$6.50 value for..... \$4.98
- Boys' Worsted and Corduroy Pants 49¢
- Boys' Worsted Pants Knickerb'r..... 69¢
- Men's Worsted Suits, \$7.50 value \$4.98
- Men's Worsted Suits, \$10 value..... \$6.90
- Men's Worsted Suits, \$12.50 val. \$7.90
- Men's All Wool Suits, \$15 value \$9.90
- Men's All Wool Suits \$18 value \$12.50
- Men's All Wool Suits \$20 value \$14.75
- Men's All Wool Suits \$22.50 val. \$16.50



Men's and Boys' Shoes

- Men's Box Calf and Vici \$1.98
- Men's Box Calf and Vici \$2.49
- Men's Velour and Vici \$2.98
- Men's Tan Calf and Gun Metal \$2.98
- Men's Tan Calf, Gun Metal and Vici \$3.50
- Men's patent, Tan Calf, hand made..... \$3.98
- Boys' Heavy Shoes, 13 1-2 to 2..... \$1.49
- Boys Extra Heavy Shoes, 9 to 13 \$1.46
- Men's Gun Metal and Box Calf \$1.49, \$1.69 \$1.79, \$1.98.

Ladies', Misses' and Children's Shoes

- Ladies' Vici Blucher \$1.49
- Ladies' Vici and Calf \$1.98
- Ladies' Vici and Calf turns and welts \$2.49
- Ladies' Vici, Patent and Gun Metal..... \$2.98
- Ladies' Vici, Patent and Gun Metal..... \$3.50
- Infant's Soft Soles, all colors 45¢
- Infant's Turn Soles 49¢
- Children's wedge and tops heel 68¢
- Children's Kid and Calf 98¢, \$1.25, \$1.49
- Misses' Patent and Kid..... \$1.98, \$2.25
- Misses Gun Metal, high top..... \$1.98, \$2.49

Men's Furnishings

MEN'S HANDKERCHIEFS

- Men's Large White Handkerchiefs, each..... 5¢
- Men's Large Red and Blue Handkerchiefs 5¢

MEN'S SOX

- Men's Dress Hose, black, pair 5¢
- Men's Wool Hose, 2 for 25¢
- Men's Work Sox, pair 5¢
- Men's Extra Heavy All Wool Sox 39¢

MEN'S GLOVES

- Men's Canvas Gloves, pair 5¢
- Men's Mule Skin Gloves, pair 19¢

MEN'S SHIRTS

- Men's Work Shirts 39¢
- Men's Dress Shirts..... 49¢, 98¢, \$1.49
- Men's Flannel Shirts 98¢
- Boys' Bell Blouse Waist 49¢
- Men's Neckwear 25¢ and 49¢
- Men's Separate Trousers, pair 98¢ to \$3.98
- Men's Corduroy Pants, pair \$1.49

MEN'S HATS

- John B. Stetson Hats \$3.45
- Men's Soft Hats \$1.98
- Boys' Soft Hats 49¢, 69¢, 98¢

Men's Heavy Fleece Shirts and Drawers each 49¢



UNDERWEAR IN ALL SIZES

Men's Heavy Fleece Union 98¢

- Boys' Shirts 25¢
- Boys' Shirts and Drawers, each 25¢
- Boys' Union Suit 49¢
- Boys' Heavy Stockings, 2 for 25¢
- Men's Arm Bands, pair 5¢
- Fancy Arm Bands, pair 25¢
- Paris Garters, pair 19¢
- Boston Garters, pair 18¢

RAINCOATS AND MACKINAWs

- Men's Leather and Reversible Coat..... \$4.98
- Boys' Sheep Lined Canvas Coats..... \$2.98
- Boys' Ulster Rain Coats \$2.98
- Men's Rain Coats \$4.98 to \$9.90

OVERALLS

- Boys' Underhill and Oshkosh, all sizes 49¢
- Men's Bib Overalls 49¢
- Men's Bib Golden Rule Special..... 69¢
- Men's Separate Trousers, pair 98¢ to \$3.98
- Men's Underhill Bib 83¢
- Men's Underhill Waist 75¢
- Men's Boss of the Road No. 880 69¢
- Men's Jumpers 49¢, 69¢, 83¢
- Carpenter Underhill Overalls \$1.25
- Painters Overalls 69¢

The Golden Rule is a friend of the Working Man.

Stores at Pendleton and Athena

You Can Always Do Better at the

GOLDEN RULE STORE

We Lead Others Follow

Stores at Pendleton and Athena