

# CROWDS! CROWDS! CROWDS!

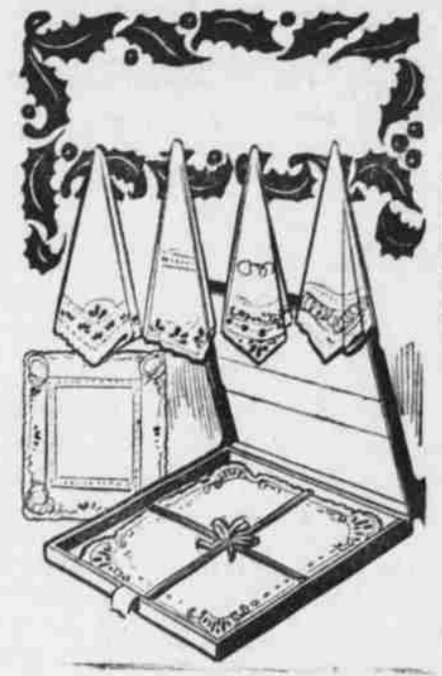
The more they buy, the more they save, at the big busy

## Golden Rule Store

From the opening to the closing of our doors, Christmas shoppers are swarming through our aisles, surprised at our low prices and the high quality of our holiday merchandise, they are

### Buying Good Things, Yet, Saving Big Money

At the rate articles are now going, there will not be a Xmas gift left on Christmas Day.



## GET BUSY, COME WITH THE WISE CROWDS TOMORROW!

We lead, others follow, and you can always do better here---every day of the year.

### The Old ALTA HOUSE

Remodeled and Refurnished Throughout.  
Again solicits Your Patronage  
Clean rooms and excellent meals—everything new but the service and that we guarantee to be equal, if not superior, to what it ever has been.

### New Concrete Barn

The Finest of Its Kind in all Oregon.

A complete and comfortable HOME for farmers or stockmen and their livestock, while in Pendleton.

Gus Schubart, Prop.  
East Alta Street.  
Phone Main 447

## AMUSEMENTS

### PHOTOPLAY OFFERINGS...

News of the "movies"—  
Gossip of the pictures—  
Newest photodramas and—  
Comedies of the screen.  
Where to Go in Pendleton.

#### Orpheum.

A good program for Tuesday's change.

1. Wild Pat. Vitagraph. Featuring Miss Fossie E. Tapley and Mr. Harry T. Morey in strong dramatic roles.
2. The Scheme. Essanay. One of the month's comedies featuring Howard Missner, Lily Branscombe, Eleanor Blanchard and "Billy" Mason.
3. The Fire Fighter's Love. Selig. A story of self-sacrifice on the part of the fire man.
4. Red Eagle, the Lawyer. Pathe American.

#### The Pastime.

Special for Tuesday's change.

"As You Like It." Vitagraph, in 2 parts, featuring Miss Rose Coghlan the famous actress, and Maurice Costello, the popular Vitagraph favorite. This great Shakespearean drama is attracting much attention wherever shown, and everybody wants to see it. "Sultors and Suit Cases." Lubin. A brisk farce of a queer character and a man with the wrong suit case.

"The slate industry," very interesting and instructive.

#### Cosy.

Monday and Tuesday, Madame Sarah Bernhardt, the world's most renowned actress, supported by her all-star company in her greatest success (which is also Sardou's greatest play) "La Tosca." In two superb reels. Usual admission.

"The Black Sheep." Eclair. A strong drama that makes an appeal to the heart.

"The Honey-mooners." Powers. Lots of fun in this comedy.

#### "As You Like It."

Rose Coghlan, the famous actress, will portray "Rosalind" and Maurice Costello will portray "Orlando" in the Vitagraph production of "As You Like It." at the Pastime Theater tonight. They will be supported by an all-star cast of the best players in existence. No expense or effort will be spared in making this the strongest, most elaborate and impressive play that has ever been seen by mortal eyes.

Miss Rose Coghlan is known by every theatergoer in the world and she is recognized as one of the greatest actresses who has ever appeared before the footlights. Therefore you can look to the fulfillment of your highest expectations in this great Shakespearean drama as the masterpiece of motion picture art and a dramatization of one of the greatest works of genius. The Vitagraph company of America, with its usual initiative, will familiarize and bring within the grasp of the people a gem of stage, literature and history. Shakespeare has not heretofore been made a matter of general interest, for the edification and uplift of the general public. The Vitagraph company will do it, and do it right.—New York Telegraph.

#### Drives Off a Terror.

The chief executioner of death in the winter and spring months is pneumonia. Its advance agents are colds and grip. In any attack by one of these maladies no time should be lost in taking the best medicine obtainable to drive it off. Countless thousands have found this to be Dr. King's New Discovery. "My husband believes it has kept him from having pneumonia three or four times," writes Mrs. George W. Place, Rawsonville, Vt. "and for coughs, colds and croup we have never found its equal." Guaranteed for all bronchial affections. Price 50 cents and \$1.00 Trial bottle free at Koepfens.

#### Dressmaking.

Will do all kinds of dressmaking, including evening gowns. Call at 502 Water street, or phone Red 2052.

### GOOD ARTICLES

O. A. C. PUBLICATION DEALS WITH TIMELY SUBJECTS

Students Try Their Pens at Subjects of Direct Interest to the Farmers—All the Articles Well Written and Authoritative—Engravings Illustrate Articles.

Oregon Agricultural College, Corvallis, Ore., Dec. 23.—(Special)—Seventeen well written articles on practical application of science to home and farm problems, most of them written by students of the Oregon Agricultural College, appear in the current issue of the Oregon Countryman just off the press.

With the exception of an article on "The Cabbage Aphid" by A. L. Lovett of the crop pest force and one by Dr. James Withycombe on "A New Vision of Agriculture," the students have had entire charge of the authorship, editorial work and make-up of the magazine, which is illustrated this month by 15 half-tone engravings.

H. C. Hetzel, a student from Madison, Wis., has an article on "Co-operation," a subject on which he spoke at the Portland Land Products Show, winning a \$50 prize. S. J. Damon, Ferndale, Calif., writes on "Breeding and Selection of Jerseys," and Blaine Ferguson, Boise, Ida., on "Why we Plow."

Waldemar Wilkening, New York, N. Y., has an article on "How to Obtain Agricultural Publications," and an article on winter egg production, "Better Eggs and More of Them," is by C. M. Wilcox, Portland. An interesting article on "Mammities—Sore Udder," is contributed by C. P. Moffitt of Junction City, and George Moznette of Vancouver, Wash., has another on "The Rodent Enemies of Fruit Trees." "Landscape Gardening and the Farm Home," is by L. R. Hartill, Brooklyn, N. Y.

The young women have made their department eminently suited to the season. "Christmas Presents," written by Miriam Allen, Bend, and Elizabeth Buchanan, Corvallis, tells in detail how to make a little girl's work bag, an adjustable book rack, a crochet napkin ring, a baby's football, an Irish crochet bow and other gifts. Lucy Crawford, Ashland, tells of "Amusements for the Children," and Mary Hartung, Eugene, describes the making of Christmas Candles. "The use of Christmas Leftovers," is a bit of economy advice by Edna Groves, Corvallis. Margaret McCall, Seilo, describes the work in home economics to be given in the winter short course, and Helen Clarke, Grants Pass, writes on "The Christmas Dinner." There are several other interesting features in the issue.

#### Alfalfa Ranch for Rent.

One of the best alfalfa ranches on Butter creek. Put up 1050 tons hay this year will rent for one or more years to right party. Necessary to have six or eight horses and haying outfit. Some capital. Write or phone A. B. Thomson, Echo, Ore.

#### EGG CAMPAIGN IS CLOSED.

#### Chicago Women Claim Great Victory

In Forcing Lower Prices.  
Chicago, Dec. 23.—One million one hundred thousand eggs were sold here under the auspices of the Church Clean Food league in the campaign to break the egg market. This is 400,000 more than were sold Friday and concludes the selling of eggs in the present campaign to bring the price down. The managers of the sale claim victory and point to the fact that deliveries throughout the city have offered for sale guaranteed eggs at the league's price of 24 cents a dozen or less.

#### Let the Auto Truck Haul It.

Our specialty is quick work. Phone Main 339 for furniture and piano moving short trips in the city or transferring to the country. We haul anything. Penland Bros.

#### Wanted at Once.

The East Oregonian will buy your old rags. Must be large and clean. Bring or send them to this office at your earliest convenience.

### THE OFFICE

A. SCHNEITER, Prop. PENDLETON, ORE

### FAMILY LIQUOR STORE

Phone Main 299 711 Main Street

### \$50,000.00 TO LOAN

on Farm Lands at Reasonable Rate of Interest.  
No Long Waits for Money

### MARK MOORHOUSE CO.

Phone Main 83. 117 E. Court Street.

### Wrestling Match

(No Boxing.)

## BUZUKOS

Aspirant for Championship Honors

VS.

Bert Keeney, Dudley Evans,  
Young Hack and Others

at the

## New Grand

Mon., Tues. and Wed.  
Nights, 8:30 o'Clock

Mr. Buzukos offers \$25 to any man whom he cannot throw in 15 minutes on Monday, Tuesday or Wednesday night. (He does not appear at the Christmas Day matinee.) Preliminary to the actual contest all the holds of famous wrestlers will be fully illustrated and explained, making this the best opportunity ever offered the ladies of Pendleton to witness a wrestling match and have the various points explained by an expert.

### Big Vaudeville Acts as Added Features

### 4 Reels Motion Pictures

No Raise in Prices  
Lower Floor 25c Balcony 15c  
Children 10c

Matinees, Wednesday, Saturday and Sunday.  
Children 5c Adults 15c

Get the Habit and visit the New Grand regularly and send the wife and children to the matinee. Nothing allowed in word or action to offend any one.

### XMAS GIFTS

We are now showing a full line of Holiday Goods, including Parisian Ivory, Brush and Toilet Sets, Cut Glass, and the best of leather sundries

WE CAN SAVE YOU MONEY.

### Tallman & Co.

EXCLUSIVE AGENTS.

### GIFTS that LAST and are USED

## XMAS HARDWARE

Trills and knick-knacks may be all very well as Christmas gifts, but they are gone and forgotten in a few days, or, just when the receiver begins to really enjoy the useful Xmas present that was purchased here.

Any of the following articles are appropriate for presents and our stock is now complete in all of these lines:

SILVERWARE	PERCOLATORS
CARVERS	GUNS, REVOLVERS
RAZORS	POCKET CUTLERY
ROASTERS	BOYS' TOOL CHESTS
ALUMINUM WARE	AIR RIFLES
CHAFING DISHES	

## W. J. Clarke & Co.

### A MAJESTIC OR ROUND OAK RANGE WOULD PLEASE HER

A present that the wife would use three times a day. A lasting gift that would show true affection of the giver. A present that would be appreciated in EVERY home for the pleasure and convenience it would add to the kitchen.