

I Love My "Round-Up" But Oh! You "Calgary Stampede"

STOP! LOOK! LISTEN!
Everybody's Doin' It. Are You? Going to
"THE STAMPEDE"
CALGARY, ALBERTA, CANADA, SEPT. 2-3-4-5, 1912

In the organization of this celebration the promoters have two objects in view. First as a publicity feature to exploit Calgary in particular which is now a City of 60,000 population, and the entire Canadian Northwest in general. Secondly as a special entertainment in honor of the visit to this City of His Royal Highness the Duke of Connaught, the new Governor General of Canada, who is making his initial trip to this Country on these dates. What we want is a good show, in order to have this we must have good contestants. Hence the liberal prizes we are offering. The like of which have never before been given at any celebration of this kind.

As all events are for the World's Championships we will have contestants from every Cattle District in the United States, Old Mexico and the Dominion of Canada.

Our motto is, "A Square Deal to Everyone." The best man wins and takes the money irrespective of where he comes from or what his color or nationality may be. We are giving \$20,000.00 in cash prizes, besides saddles, chaps, bits, boots, spurs, etc.

Besides the elaborate programme of sports and pastimes of the "Rangeland" we will re-

produce in truthful detail scenes and events of historic importance that transpired in this Country from the days before the coming of the white settlers, showing the coming of the Hudson's Bay Co., and their Traders. Missionaries. Whiskey Traders. Miners and prospectors with their pack outfits. The advent of the Royal Northwest Mounted Police. The old stage coach carrying the Royal Mail. The Surveyors who mapped the Country out for prospective railroad lines, etc. The Cowman and his retinue of Cowboys and full cow camp paraphernalia. The Railroad Builders. The Farmer coming in with his prairie schooner, etc., right up until we reach the high standard of modern civilization that is at the present time exemplified in this "The Last Great West."

Tell your friends about this, the greatest celebration in the history of these events.

Don't wait until too late, make arrangements now to be here on these dates.

If you come as a visitor you will be surprised. This is a Country to consider both as a place of residence and investment. If you come as a contestant, we guarantee you a square deal, and make you welcome and feel at home so you will be glad you came.

DON'T FORGET THE DATES.

NO ONE BARRED.

ALL WELCOME.

"LET'S STAMPEDE."

FAIR JUDGES

PRIZE LIST, Come an' Get 'em

STANDARD RULES

COWBOYS, BUCKING RIDING CONTEST FOR WORLD'S CHAMPIONSHIP.
 1st Prize \$1000.00 cash and a fine saddle.
 2nd Prize \$500.00 cash.
 3rd Prize \$250.00 cash.
 Entrance Fee \$25.00.

COWGIRLS BUCKING HORSE RIDING CONTEST FOR WORLD'S CHAMPIONSHIP.
 1st Prize \$1000.00 cash and a fine saddle.
 2nd Prize \$500.00 cash.
 3rd Prize \$250.00 cash.
 Entrance Free.

COWBOY STEER ROPING CONTEST FOR WORLD'S CHAMPIONSHIP.
 1st Prize \$1000.00 cash and a fine saddle.
 2nd Prize \$500.00 cash.
 3rd Prize \$250.00 cash.
 Entrance Fee \$25.00.

This is for the average time on 3 steers. Additional Prize of \$500.00 to man making the fastest individual tie on one steer.
 All Cattle used both in Roping and Bulldogging events will be from Old Mexico.
 \$200.00 cash prize for best Roping Horse
 \$100.00 cash prize for best Bucking Horse and will buy him for \$300.00 cash.

COWBOYS CONTEST IN STEER BULLDOGGING FOR WORLD'S CHAMPIONSHIP.
 1st Prize \$500.00 cash and a fine saddle.
 2nd Prize \$250.00 cash.
 3rd Prize \$125.00 cash.
 Entrance Fee \$12.50.

COWBOYS CONTEST BARE-BACK BUCKING HORSE RIDING WITH SIRSINGLE FOR WORLD'S CHAMPIONSHIP.
 1st Prize \$500.00 cash.
 2nd Prize \$250.00 cash.
 3rd Prize \$125.00 cash.
 Entrance Fee \$12.50.

STAGE COACH RACE.
 \$250.00 Prize to winner. This amount is given each day.
 Entrance Free.

INDIAN RELAY RACE.
 1st Prize \$100 cash.
 2nd Prize \$60.00 cash.
 3rd Prize \$40.00 cash.
 Entrance Free.

COWBOY RELAY RACE.
 1st Prize \$750.00 cash.
 2nd Prize \$500.00 cash.
 3rd Prize \$300.00 cash.
 Entrance Fee \$25.00.

Nothing but Saddle Horses entered in this event. Professional race horses barred.

COWGIRL RELAY RACE.
 1st Prize \$500.00 cash.
 2nd Prize \$250.00 cash.
 3rd Prize \$125.00 cash.
 Entrance Free.

Nothing but Saddle Horses entered in this event. Professional race horses barred.

COWBOY FANCY ROPING CONTEST FOR WORLD'S CHAMPIONSHIP.
 1st Prize \$500.00 cash and a fine saddle.

2nd Prize \$250.00 cash.
 3rd Prize \$150.00 cash.
 Entrance Fee \$12.50.

COWGIRL FANCY ROPING CONTEST FOR WORLD'S CHAMPIONSHIP.
 1st Prize \$300.00 cash.
 2nd Prize \$200.00 cash.
 3rd Prize \$100.00 cash.
 Entrance Free.

COWBOY TRICK AND FANCY RIDING CONTEST FOR WORLD'S CHAMPIONSHIP.
 1st Prize \$500.00 cash and a fine saddle.
 2nd Prize \$250.00 cash.
 3rd Prize \$150.00 cash.
 Entrance Fee \$12.50.

COWGIRL TRICK AND FANCY RIDING CONTEST FOR WORLD'S CHAMPIONSHIP.
 1st Prize \$300.00 cash.
 2nd Prize \$250.00 cash.
 3rd Prize \$150.00 cash.
 Entrance Free.

WILD HORSE RACE EACH DAY BY COWBOYS.
 1st Prize \$100.00 cash.
 2nd Prize \$50.00 cash.
 3rd Prize \$25.00 cash.
 This amount is given each day. Entrance Fee \$10.00.

Various other liberal Prizes given for the minor events. In any event where there are three cash prizes given there must be at least five entries.
 Did you ever see a Prize List like this before at a Frontier Day Celebration? NO.
 Well come and get it.

WRITE AND ENTER NOW. ALL ENTRIES CLOSE AUGUST 1st, 1912.

We are not hiring any of our contestants, but we are giving the winners some regular cash prizes.
 Lots of time to attend "The Stampede" and get back for "The Round-Up" in Pendleton
 This office will arrange with the Customs Office all detail regarding stock coming and going out of Calgary to be used at "The Stampede", thereby causing no trouble or red tape to shippers.

References:

The Dominion Bank, Calgary, Alberta.

Treasurer: E. L. Richardson

Finance Committee:

Geo. Lane, Chairman P. Burns

A. E. Cross A. J. McLean

Write for Particulars to

GUY WEADICK,
MANAGER

"Headquarters"

105 8th Ave., West

Calgary, Alberta, Canada