

Percales 27 inch . 6 1/4c 36 inch . 8 1/3c	Prints American, best made, yd. . 5c	Amosk'g apron gingham . 6 1/4c Rival Gingham yard . . 5c	Witch Hazel, Sweetheart, Cuticle Soaps 5c bar	Red Seal Dress Ginghams, all colors 10c yd.	HOPE MUSLIN 7 1/2c regular	Talcum Powder Royal Italian 5¢ Mrs. Winslow 10¢ Mennens 15¢ Colgates 18¢
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Regular Prices Speak for Themselves

In spite of Going Out of Business Sales and Special Day Sales, the Golden Rule gets the business. Why? When the people go look and find old shop-worn merchandise higher than Golden Rule prices, they come and do their trading here with perfect satisfaction that they are getting the best merchandise for less money, and the remark comes from all "That the Golden Rule is good enough for me."

It is an absolute fact that you can't humbug all the people. When a merchant advertises a big sale, going out of business, etc., and the public finds that it is only a bait to try and get their money under false pretense, then they loose faith in that concern and its ultimate end is only a matter of time. That's the reason the Golden Rule Store has the confidence of everybody. When we advertise you can take it for 100 per cent truth. It's not for one day or one hour, but for the entire year, and furthermore we will guarantee that it will be the lowest prices on legitimate, desirable merchandise.

<p>Paris Garters 18c</p> <hr/> <p>Playing Cards Steamboat 10¢ Bicycle 15¢</p> <hr/> <p>Alarm Clock American 69¢ Tatoo \$1.49</p> <p>83c</p> <hr/> <p>Silk Thread 8c</p> <hr/> <p>Women's Rust Proof Corsets Regular 98c</p> <hr/> <p>J. B. Stetson Hats \$3.45</p> <hr/> <p>A. B. KIRSCHBAUM & CO. Men's Suits \$25.00 value, regular \$15.00</p> <hr/> <p>Men's Leather Gauntlet Gloves 25c pr,</p>	<p>Dress Goods 50c Yard wide mixtures 25¢ 75c Plain colors and mixtures 49¢ \$1.00 All wool plain and fancys 69¢ \$1.50 42-inch all wool 98¢</p> <hr/> <p>Wash Fabrics 8 1-3c Summer lawns 5¢ 10c Marigold lawns 8 1-3¢ 12 1-2c and 15c Primrose lawns 10¢ 25c Flaxon 15¢ 40c Poplins, all shades 25¢ 20c 36-inch bordered chambrays 15¢ 25c Canton Silks 19¢</p> <hr/> <p>Men's Clothings We handle well known makes such as Michaels Stern, A. B. Kirschbaum Co., good, snappy styles at big savings. Good staple suit \$4.98 \$10.00 value \$7.90 \$12.50, \$15.00 all worsted suits \$9.90 \$18.00 values worsted and serges \$12.50 \$25.00 values worsted suits \$15.00</p> <hr/> <p>Shirts and Underwear Men's work shirts 25¢ Men's 50c work shirts 39¢ Men's 65c work shirts 45¢ Men's 75c dress shirts 49¢ Men's \$1.50 dress shirts 98¢ Men's 65c heavy ribbed underwear 45¢ Men's \$1.50 heavy ribbed union s'ts 98¢ Summer underwear in all grade and prices from 25¢ to \$1.98</p> <hr/> <p>Boys' Clothing Economical mothers will certainly appreciate our low prices on high grade suits at \$4.49, \$1.98, \$2.98, \$3.98. Large line of Children's Hats, just the thing for spring wear at the saving prices.</p>	<p>SHOES</p>  <p>For Men, Women and Children</p> <p>Children's Shoes 49¢, 69¢, 79¢, 89¢, 98¢. Misses' Shoes 69¢, 89¢, 98¢, \$1.39, \$1.69. Boys' Shoes 98¢, \$1.25, \$1.39, \$1.49, \$1.69. Women's Shoes \$1.49, \$1.98, \$2.49, \$2.98, \$3.49. Women's Oxfords 98¢, \$1.25, \$1.49, \$1.69, \$1.98. Men's Shoes, dress \$1.49, \$1.98, \$2.49, \$2.98. Men's Shoes, work \$1.98, \$2.49, \$2.98, \$3.50.</p> <p>We ask you to come in and take a look at the shoes at the above prices and compare with what you have been paying elsewhere.</p> <hr/> <p>Miscellaneous 50c Lace curtains 39¢ Children's handkerchiefs 1¢ Children's dresses 98¢ Women's gauze vests 5¢ Couch covers 69¢ All over lace 25¢ Lace coat collars 25¢ Men's four-in-hand ties 15¢ Needles 4¢ Carnation Hooks and Eyes 4¢ Bleached table damask 25¢ Black sateen shirts 49¢ Heavy Ticking 10¢ Safety pins 1¢ Boston garters 18¢ Hair nets 5¢ Men's handkerchiefs 3¢ Pearl buttons, dozen 1¢ Gilt edge shoe dressing 18¢ Men's 50c work shirts 39¢</p>	<p>Women's Gloves Black jersey 10¢, 15¢ 2-Clasp lisle 25¢ 75c Double tip silk 49¢ 50c Long 12-button 25¢ 75c Long 16-button 49¢ \$1.00 Long 16-button silk 69¢ \$1.50 Paris point, 16-button 98¢ \$1.50 2-clasy kid gloves 98¢</p> <hr/> <p>Embroideries We want every woman in the country to see our elaborate display of embroideries. Big lot swiss and nainsook in various widths 1¢ and up 12-in. wide, good pattern 15¢ 18-in. flounceings, 25c value 15¢ 18-in. flounceings, 35c value 25¢ 45-in. flounceings, 75c value 49¢ 45-in. flounceings, \$1.50 value 98¢</p> <hr/> <p>Rugs and Art Squares 36x72 Smyrna 98¢ 18x36 Axminster 98¢ 27x54 Velvets \$1.49 27x54 Axministers \$1.98 36x72 Smith Axministers \$3.45 9x12 Ingrain \$4.98 9x12 Tap. Brussels \$12.50 9x12 Smith's Axminster \$19.50</p> <hr/> <p>Muslin Underwear Children's Muslin drawers 10¢ Misses' muslin drawers 25¢ Women's muslin drawers 25¢ and 49¢ Corset covers 10¢, 19¢, 25¢, 49¢ Gowns 25¢, 49¢, 69¢, 98¢ Chemise 49¢ Skirts 49¢, 69¢, 98¢, \$1.49, \$1.98</p>	<p>Straw Hats 10c</p> <hr/> <p>Canvas Gloves Knit wrist 5¢ Gauntlet 3-25¢ Leather faced 19¢</p> <hr/> <p>Lonsdale Bleached Muslin 8 1-3c yd.</p> <hr/> <p>Boss of Road Bib Overalls 69c</p> <hr/> <p>Men's Work Sox 3 pr. 10c</p> <hr/> <p>J. P. Coates Thread 4c</p> <hr/> <p>Nazareth Bleached Waist 20c</p> <hr/> <p>Boys' Bib Overalls 25c</p> <hr/> <p>Underhills 49c</p> <hr/> <p>Bed Sheets Full Size 39c</p>
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L. L. Muslin
Heavy
5c yd.

Golden Rule Store

PENDLETON We Lead, Others Follow. OREGON

Men's Golf Shirts
75c values
49c

HEAVY TUBULAR SHOE LACES 10¢ Dozen.	MEN'S WORK SHIRTS 25¢	MEN'S HEAVY WORK SHOES \$2.50 Val. \$1.98	E. & W. MEN'S DRESS SHIRTS \$1.50 value, Regular 98¢	BOYS' BASEBALL GLOVES 19¢	TURKISH TOWELS 18x40 5¢ each	WOMEN'S BLK. UNDERSKIRTS 49¢	BOYS' KNICKERBOCKER PANTS 39¢
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