

East Oregonian

AN INDEPENDENT NEWSPAPER.

Published Daily and Semi-Weekly at Pendleton, Oregon, by the

EAST OREGONIAN PUBLISHING CO.

Entered at the postoffice at Pendleton, Oregon, as second-class mail matter.

SUBSCRIPTION RATES.

Daily, one year, by mail \$5.00
 Daily, six months, by mail 2.50
 Daily, three months, by mail 1.25
 Daily, one month, by mail50
 Daily, one year, by carrier 7.00
 Daily, six months, by carrier 3.75
 Daily, three months, by carrier 1.95
 Daily, one month, by carrier85
 Semi-Weekly, one year, by mail 1.50
 Semi-Weekly, six months, by mail75
 Semi-Weekly, four months, by mail50

The Daily East Oregonian is kept on sale at the Oregon News Co., 329 Morrison street, Portland, Oregon.
 Northwest News Co., Portland, Oregon.
 Chicago Bureau, 909 Security Building, Washington, D. C., Bureau, 501 Fourteenth street, N. W.

Member United Press Association.

Telephone Main 1

Official City and County Paper.

HIS EASTER VISION.

I.

Her Easter hat's decided on—
 'twould hit a millionaire;
 But she says: "Why, just include it in the cost of living dear!"
 I never go so high
 For the ribbons that I buy
 As the rainbows that are belting the blue dress of the sky!"

II.

Her Easter gown's decided on—
 'twould break a bank to see!
 "It's just the cost of living, dear—it goes around," says she.
 Of money there's a dearth,
 The women want the earth!
 But it's all right when they're loving you "a million dollars worth!"
 —F. L. Stanton.

A NATIONAL ISSUE ALSO.

Anxious to uphold President Taft and at the same time carry approval of the Oregon system on its other shoulder the Portland Oregonian says "the Oregon system is entirely a state matter. It is not a national issue."

But it is a national issue also. The initiative and referendum, the direct primary, recall and presidential preference primary make up the Oregon system. Those things are at issue in the fight for both the republican and democratic nominations for president. They will be at issue in the presidential campaign this fall. From indications the Oregon system—though it may not be called by that name in the campaign—will be the one great thing around which the battle will be waged.

Though direct legislation and direct nominations are provided for by state laws such laws have a bearing also upon national affairs. The enactment of those reforms means the overthrow of state machines and the unhorsing of the bosses. The chief benefits resulting therefrom may be of state concern, but national politics too becomes greatly bettered by the process. The national bosses work through the state bosses. If the state bosses are unseated the national machine is crippled. That this is true is strikingly illustrated this year. In preparing for the convention the national leaders find they face a new situation in many states. In a host of states the old party machines have been battered and because of the direct primary have lost their old time usefulness. In a half dozen states or more the presidential preference primary law is now in force and in those states the old time machines have been almost abolished. Further-

more the Oregon system is affecting national affairs in that it is gradually converting the United States senate into a truly representative body.

The Oregon system has become a national issue and the truth of this must be obvious to all well-informed people. If it is not a national question why is President Taft fighting it in connection with his campaign for renomination. Why has he classed as "neurotics" those who favor such things? Why has Attorney General Wickersham been denouncing those who favor direct legislation as "insensate" folk; why did Secretary Nagel attack the initiative and referendum in a speech delivered only yesterday? Why are men like Woodrow Wilson and Bryan, progressive leaders in the democratic party and men like Roosevelt and La Follette, progressive leaders in the republican party, espousing the cause of direct legislation.

As everyone knows there is a very close relationship in this country between state and national politics. We cannot hope for good and wholesome conditions in national politics without first bringing about proper conditions within the states. The Oregon system is both a state and a national question.

In supporting Taftism and at the same time upholding the Oregon system the Oregonian and the republican politicians of this state are trying an impossible thing. They are attempting a horseback tandem act with the horses going in opposite directions.

TELEPHONE ETIQUETTE.

It is announced from Chicago that many of the important western railroads are moving for the adoption of new rules in the operation of their telephone systems, and that hereafter employees who make tart answers to the public over the wire will be penalized, says the Atlanta Constitution. No such expressions as "get off the wire," "ring off," not to mention others of a more blistering nature, will henceforth be tolerated.

The reform might well be extended to include all uses of the 'phone, whether by public service corporations, individual business houses or individual patrons themselves. The marvelous spread of the telephone within the past few years has given rise to conditions entirely without precedent, from the standpoint of social custom and the personal equation.

Men and women whose conduct and manners offer the last word in courtesy and gentility in the drawing-room and even in business, often lose all grip of themselves once they get at the 'phone. The twin facts that one is not face to face with the other party and that the conversation has more or less the screen of anonymity, are not infrequently abused as palliating the grossest rudeness.

There is, of course, an element of humor in many of the situations thus created, with an occasional tincture of distinct ill-breeding where the eavesdropper gets in his or her deadly work. And since the telephone, like all other devices of human origin, is by no means perfect, there are moments when exasperation appears to call for the nearest approach to profanity the well-brought-up individual allows himself.

But if we are to get the greatest efficiency out of the now established instrument for communication, it is well to remember that courtesy will facilitate business here no less than in face-to-face dealings with the world. The temper, inflamed language and selfishness wasted upon the telephone is a definite deterrent to getting the best results from it. When you have to use the wire it does no harm to bear in mind that

here, as elsewhere, "speaking softly" is, nine times out of ten, more effectual in getting what you want than "carrying a big stick."

THEY SHOULD GO SLOW.

Pendleton had another auto accident yesterday and follow so quickly upon the heels of the unfortunate accident in which Carl Guio, the blind musician was run down on Court street, it should tend to bring about a greater observance of the speed ordinance within the business section. Under the ordinance auto drivers are required to go slow and keep their machines under control. That ordinance should be more rigidly enforced because it is a measure that looks more than anything else to the protection of women, children, the infirm and aged.

New manufacturing enterprises are wanted in Pendleton and a wagon factory would help out.

That Los Angeles infringement seems beset with much hard luck.

Don't quarrel too much over the class of paying or it will be winter time before the issue is settled.

There are still vacancies for those who have not yet joined the Commercial club.

OLD SWEETHEARTS.

I.
 Some folks don't have much to say
 'Bout Saint Valentine—his day
 'Specially if their hair is gray.

II.
 But—I jings! a feller feels,
 When the day old times reveals,
 Same old joy, which round him steals.

III.
 Here's to sweethearts who are old—
 Locks of brown, or locks of gold;
 Love's sweet story still is told!
 —Frank L. Stanton.

DRIVEN TO DRINK.

The Union club of Cleveland, Ohio, is a large and imposing structure. At luncheon time it is one of the most popular places in the city, but at night it is about as gay as the House of Usher.

A man from New Orleans in Cleveland on business, was given a card to the club by a friend. He didn't know a person in Cleveland except his sponsor. Naturally he was lonely and naturally he went up to the Union club at night to see if he could find company. Nobody was there but the servants. He wandered about in the

big rooms, growing lonelier every minute. He sat first in one room and then in another, hoping for company. Finally it seemed as if the very silence of it all would make him scream. He was plunged in a big chair in the lounging room which was quiet as the grave, when his sponsor at the club came in.

He touched the New Orleans man on the shoulder and said:
 "I say, old chap; will you have a drink?"

The New Orleans man jumped up, grabbed his friend by the arm and shouted:

"Yes, by heavens, I will! You have talked me into it!"—Saturday Evening Post.

READY FOR ANYTHING.

A popular neighbor had just passed to the great beyond in a rural Pennsylvania community and the undertaker stood at the door of the home, when he heard the following remarks by the minister:

"Mine bredren und sisters, Joe Thomas he iss dead. Maybe Joe Thomas he go to heaven up, I no know und maybe Joe Thomas he go to hell down, I no know; but mine bredren und sisters, we must be brepared to meet him."—San Francisco Call.

Mr. and Mrs. J. T. Hinkley and children, who have been visiting at the home of Dr. and Mrs. H. S. Garfield, returned this morning to their home at Hermiston.

FORCED OUT

of our former small store room into larger quarters in order to take care of our LARGE AND RAPIDLY GROWING list of customers. Our Store has been remodeled renovated and put into PERFECTLY SANITARY condition, insuring our customers of NICE, SWEET JUICY MEATS and WHOLESOME GROCERIES. Our line of groceries has been greatly increased giving a fine lot of the very best to choose from. WE HAVE NOTHING CHEAP EXCEPT OUR PRICE, BUT, WE HAVE THE CHEAPEST PRICE IN TOWN.

See our FRUIT and VEGETABLE display—the best in the city.

Call Main 101

and give us an order. We guarantee to please you

Pendleton Cash Market

COR. COURT AND JOHNSON STREETS

Everything to Eat

We Sell Sulphurro

Koeppen's

The drug store that serves you best.

BRING IN YOUR PONY VOTES

In order to avoid confusion as to standing of contestants in our big Pony Contest, we would like to have all votes cast as soon as possible.

Standings of each boy and girl in the contest, are now displayed at our store.

Tallman & Co.



Dale Rothwell
Optometrist

Eyes examined, glasses fitted, lenses duplicated and frames repaired.

With Wm. Hanscom
THE Jeweler, Pendleton.

When you want particular and satisfactory watch and jewelry repairing or first-class engraving, take it to

Hanscom's

Where all work is guaranteed.

The Pendleton Drug Co.

is in business for

"Your Good Health"

REMEMBER THIS WHEN YOU HAVE PRESCRIPTIONS, OR WANT PURE MEDICINES



LILLIAN CONNE - SASSY LITTLE

A Big Broadway Song Hit Free Every Week in the Saturday East Oregonian

I Like Them Just Like You

The Big Song Hit of Gus Edwards Famous Vaudeville Production

"School Boys and Girls"

Sung with great success by the Daintiest of Commediennes

Miss Lillian Conne
AS SASSY LITTLE

Words and Music Free with next Saturday's Issue of the East Oregonian

Words by
PAUL WEST

Music by
GUS EDWARDS

Publishing Rights Secured From
GUS EDWARDS, Inc.

MUSIC PUBLISHERS
1531 BROADWAY, NEW YORK
Owner of Copyright