## St．Valentines Day，Feb． 14



This is Aimed at You
WE hope it will hit you just right．We can＇t send it to you in a special envel－ ope with a lot of lace paper edging and ribbons to decorate it．But it means just as much，so far as we＇re concerned． We like you；very much．So much that we＇ve brought together here the finest lot of merchandise for your inspection and choosing you
 be our valentine and let us be yours．


New Serpentine Crepe

New Percales

Suggestion From the Art Dep＇t
 irish crochet thread
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## The Peoples <br> SAVE YOUR TRADING STAMPS

## Oh，How I Itched！



## 24 BOYS TO ATEEN HIEAITHEY RELIGOUS MEETMG MOTHIERS

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Ask Mr．Brown
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