

ONLY 6 MORE SHOPPING DAYS 'TIL CHRISTMAS

COMFORTERS

That keep you comfortable these cold nights, in a big assortment of designs, in light and dark patterns, some of silk-olone, some of satcen and some silk tops—makes a beautiful as well as useful Xmas gift. Prices, each, 95c to \$15.00

Blankets—Good warm, all wool blankets in single and double folds, full bed size. An excellent Xmas gift. Comes in plain white with pretty pink, blue and tan borders, also plaids in various colors. Prices \$5.50 to \$22.00.

Cotton Blankets in grey, white, tan, with pretty pink and blue borders, full bed size. Prices .05c to \$4.00 each



GLOVES.
An appropriate gift for mother, daughter, sister or sweetheart, the styles are both long and short; materials, kid, chamois, silk cashmere and lisle; sizes 000 to 1-2. Price 10c to \$4.50.

Holiday Fancy Goods

We are proud of our fancy goods department, showing as it does the best collection of its kind we have ever shown and think you will agree that the styles are attractive, being a decided change from the styles of previous seasons, and we challenge price comparison for equal qualities.

RIBBONS.
In ribbons we can safely say that we have the largest line of fancy ribbons ever shown in Pendleton, widths from one inch at 10c to nine inches at \$2.00 per yard.

LOT A.
One special lot of fifty pieces bought to sell at 65c, extra heavy quality, five and six inches wide, floral and Dresden patterns, both light and dark colors. For the Holiday trade at 49c

RIBBONS.
Hair bows and sashes for the small girl and for the dainty miss of sixteen. Lingerie ribbons, velvet ribbons, suitable for tailored bows and belts. Their uses are as numerous as their styles and colors. Prices 10c bolt to \$2.00 yard.



NECKWEAR
Tailored collars, bows, side frills, jabots, Dutch collars, sailor collars, stocks and fichus, made of every imaginable material, prices 25c to \$3.50.

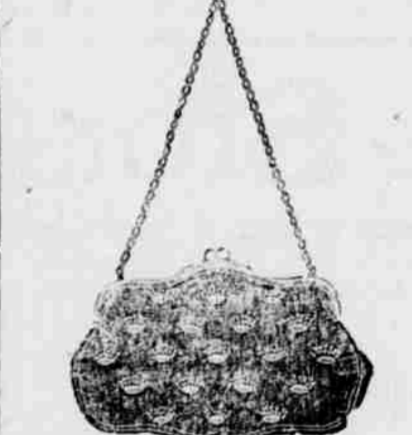
HOSIERY.
Hosiery of silk lisle, wool or cotton in both black and colors, all sizes from the tiny infants size 4 to the outsize, prices 12c to \$2.00.

Our Premium Department

We will give away, absolutely free, this year of 1911, not less than \$5000.00 worth of premiums with our trading coupons. Are you getting your share of these FREE goods? If not why not. Don't you know that we carry the best lines of goods in America? Don't you know that our prices on these goods are no higher, and in many cases are very much lower than other stores ask you for inferior goods? These coupons mean an actual saving to you of exactly 5 per cent of your cash purchases. Stop and figure for one minute and you'll be very much surprised to see how much this will amount to, to you in a year's time, see the beautiful and useful things you are missing if you do not trade with us.



SILK PETTICOATS
In all wanted colors, both plain and changeables, fancy and plain tailored models. Messaline and Jersey top petticoats in Holiday boxes. Prices—\$4.98 to \$18.00.



HAND BAGS.
Hand bags of all materials, sizes and shapes, suitable for all occasions and for all ages; prices 75c to \$10.00



Handkerchiefs
When in doubt, choose handkerchiefs, they're always acceptable, from the plainest serviceable linen to the daintiest hand made lace and hand embroidered affair. We can show you a beautiful line of plain initial, hand embroidered, Armenian and Venise handkerchiefs. Prices 2 1/2c to \$1.75

Silks
For dresses and waists, in plain and fancy, of soft swiss tafetta or messaline. Comes in both dress and waist lengths, put up in Xmas boxes upon request. Price 75c to \$1.25

Also a fine selection of kimona silks in beautiful patterns. The yard 75c
In Serges, Broad Cloths, Panama, Batiste, Challie, Albatros, Novelty, etc., in a wide range of prices and great variety of patterns. Comes in dress or waist length, put up in Xmas boxes ready for shipment.

Jewellings

AUTOMOBILE VEILS
Made of chiffon in light blue, pink, white, lavender, grey, brown, champagne, navy, green and red. Also combinations of these colors. Prices \$1.25 to \$3.50.

LACE AND DRAPE VEILS
Lace veils and Shetland veils in both black and white, a dainty gift for any woman. Prices \$1.25 to \$4.00.

IF AT A LOSS TO KNOW WHAT TO GIVE
Be safe and give a gift certificate. We have a very beautiful one—given up in very fine style. You can buy them for any amount you wish and the recipient can come here to the store and choose whatever desired, to the amount of the certificate. You can't make a mistake when you give a gift certificate—it's sure to please.

TABLE LINENS
A more suitable gift cannot be found; we have a most splendid collection of patterns in all linen Damask with napkins to match. Popular prices—40c to \$3.00 yard.
Napkins—\$3.00 doz., to \$7.50 doz.

SALE OF Dainty Gift Aprons
Dainty tea aprons and chafing dish aprons, trimmed with lace and ribbon, combination apron and work bag made of flowered lawn in all light colors.

Special Christmas prices:
50c Values will go for... 39c
75c Values will go for... 58c
\$1.00 Values will go for... 73c
\$1.25 Values will go for... 98c
\$1.50 Values go for... \$1.13

ART DEPARTMENT. DOLLIES 1/2 PRICE
We have a number of dollies, bureau scarfs, tumbler dollies, lunch cloths of all kinds. Some are hemstitched, some are scalloped and others have drawn work. Some are slightly soiled. These to go at 1/2 price while they last.

UMBRELLAS
Of the latest designs with long carved hand wood handles—some gold and some silver tipped, some covered with "Gloria," from \$1.00 to \$3.50. Some covered with silk from \$5.00 to \$15.00 for both men and women.

We engrave monogram on all umbrellas from \$2.50 up—FREE.

Crockery Dept.
We now have one of the most complete crockery departments in the city. Plain and fancy dishes of all kinds, glassware, earthenware, etc.
GIVE HER SOME NEW DISHES. She'll appreciate them more than anything else of the same cost. They'll improve the looks of her table and that's the thing women are most proud of—try it—you'll find "em" in the grocery department in the basement.

Fine Groceries
IF YOU WANT YOUR GROCERIES TO COME FROM A PERFECTLY CLEAN STORE, THIS IS THAT ONE STORE IN PENDLETON. We carry the greatest and best stock of ONLY STANDARD goods in the city. Our prices are absolutely guaranteed. We give trading coupons with all cash purchases. Try us once and you'll always buy your groceries here.

Women's Warm Winter Underwear

The kind that does not shrink up when washed—always retains its elastic ity and softness—does not scratch. THE FAMOUS SPRINGFIELD UNDERWEAR made on springneedle machines only. The nicest fitting underwear made for women, the finest weaves and textures you ever saw pure white, in all wool and silk and wool, natural gray in all the good weaves, in cotton, wool and wool mixtures, 50c to \$5.00 each.

Baby Buggies

We have just received a new line of baby buggies and caris. The latest ideas, very smart styles. Rubber tires. They're marked very cheap—part cash and part trading coupons. Come and see them, make baby a Christmas gift of one.



Indian Robes, Blankets, Couch Covers, Etc.

PENDLETON WOOLEN MILL INDIAN ROBES, BLANKETS, COUCH COVERS, STEAMER RIGGS, CRIB BLANKETS, BABY CARRIAGE ROBES, ETC. We are HEAD QUARTERS for these goods and keep a fine assortment on hand, ESPECIALLY RIGHT NOW. These articles make a dandy Xmas gift. We can please you. No trouble to show.
We also have a good assortment of Ladies' and Gentlemen's "BATH ROBES" which make a good acceptable gift. Price \$18.50

Only Six More Shopping Days 'til Christmas

SOME QUESTION ALWAYS ARISES TO CONFRONT US, TO MAKE US STOP AND THINK, "WHAT WILL I GIVE HIM OR HER FOR CHRISTMAS?" IT IS SOME TIMES AN APPARENTLY HARD QUESTION TO ANSWER—BUT HERE AT OUR GREAT STORE, WITH OUR IMMENSE STOCKS, YOU'LL FIND IT VERY EASY TO DECIDE JUST WHAT YOU WANT—EVERY WAY YOU TURN YOU'LL SEE HUNDREDS OF SUITABLE GIFTS—AT PRICES THAT ARE REASONABLE AND WITHIN THE REACH OF ALL.

This Store Will Be Open Every Evening Next Week Until 8 o'Clock



Men's Clothing Sale

High Grade Clothing sold at a fraction of its real value. The season is now far advanced and we find ourselves overloaded with

Suits and Overcoats

They positively must go regardless of price or cost—the best styles and materials from the best makers.

- \$7.50 Suits and Overcoats for \$5.95
- \$10.00 Suits and Overcoats for \$7.85
- \$12.50 Suits and Overcoats for \$9.80
- \$13.50 Suits and Overcoats for \$10.15
- \$15.00 Suits and Overcoats for \$11.70
- \$16.50 Suits and Overcoats for \$12.20
- \$17.50 Suits and Overcoats for \$12.98
- \$20.00 Suits and Overcoats for \$15.65
- \$22.50 Suits and Overcoats for \$17.90
- \$23.50 Suits and Overcoats for \$18.35
- \$25.00 Suits and Overcoats for \$19.80
- \$26.50 Suits and Overcoats for \$20.40
- \$27.50 Suits and Overcoats for \$21.97
- \$28.50 Suits and Overcoats for \$22.60
- \$30.00 Suits and Overcoats for \$24.95
- \$32.50 Suits and Overcoats for \$26.50

Ours is the largest and best selected stock in Pendleton. Do not wait, but come early while we have all sizes and best patterns.

Boys' Clothing Sale

Nothing would please any boy more than a nice new Hercules Suit for a Christmas Gift. We find ourselves greatly overloaded in this department and in order to reduce our stock before inventory time we have decided to reduce the price to the limit.

- \$3.50 Boys' Suits will go for \$2.65
- \$4.00 Boys' Suits will go for \$2.95
- \$4.50 Boys' Suits will go for \$3.47
- \$5.00 Boys' Suits will go for \$3.90
- \$5.50 Boys' Suits will go for \$4.65
- \$6.50 Boys' Suits will go for \$5.60
- \$7.50 Boys' Suits will go for \$5.97
- \$8.50 Boys' Suits will go for \$6.98
- \$10.00 Boys' Suits will go for \$7.63

These suits are the best the market affords. Rain-proof, taped seams, reinforced linings, patent buttons on pants, all wool, the best wearers you possibly can buy.

Only Six More Shopping Days 'til Christmas

COATS
The popular models of the season made in both tweeds novelty Back, Homespun, Polo Cloth, plain Sergo, Selette and Caracul. Prices \$10.98 to \$40.00.

SUITS.
Our large assortment of plain and fancy cloths made in the plain tailored models, also fancy double breasted styles, fancy silk collars, braid and button trimmings, guaranteed Skinner satin linings, comes in all colors and sizes, \$17.50 to \$60.

SMOKING JACKETS
We always give special attention to our line of smoking jackets at Christmas time. This season we have the choicest garments we have ever offered our trade. We've foreign and domestic cloths—elegant creations, every one of them. \$3.75, \$4.50, \$5.00, \$6.00 to \$10.00.
If you wish to give a man a Christmas gift that will go straight to his heart, try him with one of our smoking jackets.



Men's Shirts

AS CHRISTMAS GIFTS are VERY ACCEPTABLE
We are sole agents in Pendleton for the famous Manhattan dress shirts. They are all guaranteed fast color, and are the best fitting, best wearing shirts in the world—\$2.00 to \$3.50 each.
Other dress shirts with soft collars attached or with neck-band to be worn with separate collar. The largest and best assortment, the choicest patterns—\$1.00 to \$1.50 each.
Others run as low as 50c each. Don't hesitate to make a present of a nice shirt. It will be appreciated.

MUSLIN UNDERWEAR
Dainty garments of all kinds trimmed with beautiful lace and sheer embroideries. Combinations in three and two-piece models, come in slip over and open front styles. Prices—\$1.25 to \$10.00.

SWEATERS
Ladies' and children's sweaters in all colors, military collars, also low neck. Prices—95c to \$5.00.

FANCY APRONS
Dainty and beautiful are these aprons, made of sheer lawn and flowered dimity, trimmed with lace and ribbons. Prices—75c to \$2.00.

LINGERIE WAISTS.
Large assortment of dainty waists trimmed with hand embroidery, cluny, venetian, valencenes, laces, made in all new spring models in Holiday boxes. Sizes 32 to 46. Prices \$2.50 to \$13.50.

SILK CHIFFON AND VOILE WAISTS.
These beautiful waists are made with high and low neck, long and short sleeves, braided and embroidered, suitable for afternoon or evening wear. Prices—\$4.40 to \$20.00

BATH ROBES
Warm blanket robe in grey, garnet, lavender, navy, light blue and tan, made in full models, trimmed with satin braids, finished with silk cord and tassels at waist, all sizes 34 to 54. Prices \$3.98 to \$5.98.

SILK KIMONAS
In all dainty Oriental designs and colors, made in the full regulation kimona model. Also the new fancy high waisted styles. Prices \$3.98 to \$22.

SILK DRESSES.
Many beautiful designs in afternoon and evening gowns, dainty hand embroidered trimmings in silk and bead work. Wool dresses embroidered in the new chequille work. Baby Irish lace yokes for the high neck models. Prices \$15.00 to \$45.00.

FURS
Scarfs, shawls, neck pieces in all the latest models, muffs in barrel, pillow and envelope styles, made of all the popular furs, Marmot, Fox, Mink, Narobia Lynx, Comey, Bear and Painted Fox. Prices \$2.50 to \$75.00.

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Others run as low as 50c each. Don't hesitate to make a present of a nice shirt. It will be appreciated.

Trunks, Valises Suit Cases

Any one who travels at all, appreciates nice trunks, suit cases, etc. A stranger is always judged by the appearance he makes and his luggage helps him to make the right impression. We show the ONE COMPLETE line of these goods in Pendleton. Our prices are beyond question the lowest.
Trunks—\$2.50 to \$45.00
Suit Cases \$2.50 to \$25.00
Valises 25c to \$20.00

Our Famous Shoe Department



The greatest and most complete shoe store in Eastern Oregon. All the season's newest lasts and materials. The new suede, the stylish valvet, patent leathers, gun metal. Our stock embodies everything that's good in the shoe business.

We take the utmost care in fitting all shoes. If you've had trouble with your feet, had a hard time getting a correct fit, you'd do well to come to us next time.

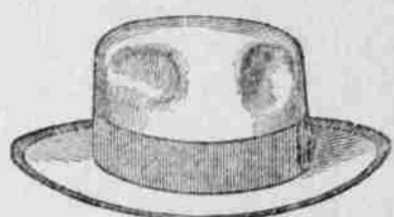
FOR A CHRISTMAS GIFT nothing would make a more appreciable present.
WE HAVE JUST RECEIVED TWO VERY STYLISH NEW SHOES IN OUR LADIES' SHOE DEPARTMENT. One is a very fine tan calf; the other is a very nobby black suede—the season's latest style toes and heels.

CHRISTMAS SLIPPERS
We are without a doubt the largest handlers of ladies' slippers and Christmas shoes including felts, kid slippers, felt lined shoes, dancing and party slippers.

BOYS', MISSES' AND CHILDREN'S SHOES OF QUALITY. The kind that wears, genuine leather-sole, extra well soled and tacked. The kind that would make most acceptable Christmas gifts. All sizes. Prices from 60c to \$3.50.

WOOL SOCKS
We show a most complete line of wool socks, in black, and colors. Light, medium and heavy. The very best the market affords—20c, 25c, 35c and 50c pair.

WORK SOCKS
We sell an extremely good sock at 5c, like you pay 10c for most places.
At 10c we have the gray mix sock, in a good weight and the best wearers you'll find. Also black and tan sock in medium weight, good quality 10c, 3 for 25c.
At 15c we have the best black and tan sock you ever saw, all sizes from 9 1/2 to 13.
Send us your order, describe what you want and we'll fill your order. If we do not please you, send it back at our expense.



Give Him a New Hat

for a Christmas present. There's not a man on earth but appreciates a new, nobby hat. It will tone him up more than any other one article you can give him.

Our stock is very complete. All the new blocks as well as the staple shapes are here. The new fuzzy hats, the latest shape derby—\$2.50, \$3.50 to \$5.
MAYBE YOU'D LIKE TO MAKE SOMEONE A PRESENT OF A PAIR OF NICE WARM GLOVES. IF YOU WANT DRESS GLOVES—either lined or unlined, we can undoubtedly please you. We have an immense line of them in all the new shapes made up in very stylish and dandy designs. The famous Dent gloves, Fownes, and H. & P.—\$1.25 to \$1.50 to \$8.50 pair.

DRIVING GLOVES. medium weight, Buckskin, Kangaroo, Reindeer and Horseshoe, very pliable, fine fitters, good wearers, \$1.50 and \$1.75 pair.

WORKING GLOVES for the man who wants service. We have the celebrated H. & L. Block line, known everywhere as the best fitting, best made glove of its kind made. They come in Horseshoe, Reindeer, Black, etc., fire and water proof. Made in all styles—gamble and short wrists—50c, 75c, \$1.00, \$1.25, \$1.50 pair.

MEN'S SOCK
What can you think of that father, brother or friend would appreciate more than a few pairs of good socks?

We are sole agents in Pendleton for the celebrated Evergreen hose for men; they come 6 pairs in a box, guaranteed to wear 6 months without a hole. Cotton in all colors, 25c—\$1.50 box.

Silk Lisle in all colors, 50c—\$3.00 box.
They afford you real sock economy.

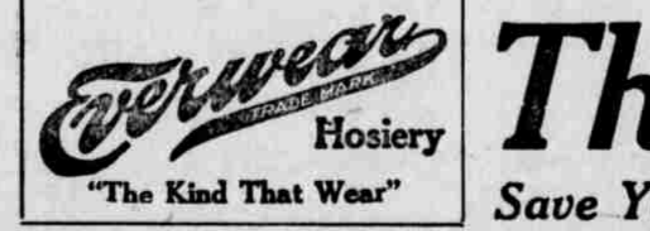
We are also sole agents here for the famous DREADNAUGHT socks, a very fine mercerized lisle sock, double heel and toe. Comes in all colors and black, all sizes—25c and 50c pair.

Our Wayne-Knit sock can't be beaten for quality, finish and wear.
Cotton, mercerized lisle and silk. All colors; all sizes—25c and 50c pair.

If you want Shawknit sock we have them in cotton and wool and they are excellent wearers 25c and 50c pair.

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We show a most complete line of wool socks, in black, and colors. Light, medium and heavy. The very best the market affords—20c, 25c, 35c and 50c pair.

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We sell an extremely good sock at 5c, like you pay 10c for most places.
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Send us your order, describe what you want and we'll fill your order. If we do not please you, send it back at our expense.



The Peoples Warehouse

Save Your Coupons Where It Pays to Trade

THEY'RE THE BEST
\$3.50 to \$10