

# Don't Swim After a Fish, Drop Him a Line

Drop us a line and get our prices on good reliable merchandise. We are not offering sales, premiums or time sales but our every day prices on same quality will find a great saving.

We have proven to the public that we are not here to fake the people. We don't belong to any combine. We make our own prices, run our own business. Trade continues to grow while others complain of the "Scarcity of Money." There is no such indications here.

The only competition we claim is mail order houses. We absolutely know that a business with but one store is completely lost in the shuffle, trying to compete with us. Value for value, price for price, bring in your catalogue and compare with our goods and see for your self where we can save you a small per cent.

Men's flannel shirts, \$1.50 values.....	98¢	Ladies' sweaters, white and red.....	\$2.98
Men's sweater coats, \$1.50 values.....	98¢	Cotton blankets, 10-4 .....	49¢ and 69¢
Men's wool underwear, \$1.50 values.....	98¢	Cotton blankets 11-4, \$1.75 values .....	98¢
Boys' leather mittens, warm lined.....	25¢	Wool blankets .....	\$2.98
Men's Indian tan mittens, warm lined.....	49¢	Oregon City heavy wool blanket.....	\$4.98
Men's heavy fleeced union suit.....	98¢	Baby Blankets .....	49¢
Men's four-in-hand ties .....	15¢	Ladies' cotton ribbed union suits.....	49¢
Men's leather suit case, strapped.....	\$3.98		
White outing flannel .....	6 1/4¢	Always look at the quality not the price.	
Amoskeag outing flannel, 15¢ values.....	10¢	When all competitors have their eyes on	
American calibos .....	5¢	the Golden Rule there must be something	
		doing.	

WE LEAD, OTHERS FOLLOW.

## Golden Rule Store

### PERSONAL MENTION

Ernest Ruppe is in from his ranch today.

Col. H. G. Newport of Hermiston, is in the city today.

E. C. Stoneman of Heppner is a visitor in the city.

Donald Ross, the Nye sheepman, is in the city today.

Otto G. Sapper of Hermiston, is a Pendleton visitor today.

Allen Thomson well known young resident of Echo, was here yesterday.

R. D. Burns of Walla Walla, is a guest of the St. George.

Fred Miller was a passenger on the local to Echo this morning.

F. B. Koebeke of Helix left today on a visit to Francisville, Indiana.

Mrs. Al Mendenhall of Echo, was a visitor in Pendleton yesterday.

Pollard Pearson of Pasco, was among the visitors in the city yesterday.

Mr. and Mrs. L. E. Roy of Pilot Rock, were in the city last evening.

Ed Peters left for the west end of the county on the local this morning.

Mrs. Roy Penland of Helix was an arrival on the N. P. local this morning.

M. L. Morrison, well known Helix resident, came in on the N. P. this morning.

Mrs. Andrea Fiedler and daughter of Nye visited friends in the city yesterday.

Mrs. Ella Landers of Kansas City is visiting with her sister, Mrs. R. Raymond.

Ed Marsh, who recently moved to Portland, is spending a few days in the city.

Judge George A. Hartman of Portland is visiting his old home for a few days.

Jack Webster, the pressing man, returned today from a business trip to Hermiston.

Charles Morrison, well known saloonman, went to Echo on the local this morning.

A. J. Demaris came down from his home at Milton yesterday and spent the night here.

John M. Bentley is recovering from an illness which has incapacitated him for several days.

Ford Carper came in on the local this morning from Walla Walla on one of his regular trips.

Attorney Charles Carter returned on No. 17 from La Grande where he had been on a legal mission.

Mrs. C. C. Connor came in this morning on the Northern Pacific train from her home at Helix.

A. Buckley, assistant superintendent of the O.-W. R. & N. company, is here on one of his frequent trips.

W. M. Blakely returned on the early train this morning from Portland where he had been on a business errand.

E. F. Averill, deputy game warden of Umatilla county, left on the local this morning for Coz's in Morrow county, where he will hunt for a few days.

Otto G. Sapper, of the Hermiston Bank & Trust company, came up from the project town last evening and returned to the west end on train No. 17 today.

Mrs. "Happy" Day, wife of the sub-contractor who is laying the drainage sewers on the streets to be paved, and children will arrive from Spokane this evening.

Mr. and Mrs. James Estes and child left on the local this morning for Portland in response to a message stating that Mrs. Estes' sister, Mrs. A. F. Elrade, is seriously ill in that city.

## Received Today, a Shipment of Tan Shoes

In 14 and 16 button height at **\$4.00**

Tans in high tops for Misses and Children in sizes from 5 1-2 to 2

See the Boots for little fellows in Tan and Patent leather, the old fashioned kind, sizes from 5 to 9

### Wohlenberg Dept. Store

Better Goods For Less Money

## When Your Shoes Get Old

And your thoughts turn toward a new pair of dress or work shoes.

COME TO

## THE HUB

Shoes never pinch the feet until after you have bought them, save yourself this discomfort by coming to The Hub and getting a correct fit for less money.

Drummers' Sample Store

## THE OFFICE

A. SCHNEITER, Prop. PENDLETON, ORE

### Family Liquor Store

Phone Main 299 711 Main Street.

## Men's Woolen Shirts

They come in natural grey, brown, blue and olive drab. With or without military collars.

The Warm and Healthful Kind

**\$1.00 TO \$5.00**

Sizes to Fit Everybody

You will always find a little lower price here, on the regular standard brands of men's shirts.

## Workingmen's Clothing Company

Careful merchandising always keeps our stock clean.



WE HAVE MOVED TO NEW AND ELEGANT OFFICES AT NO. 14 EAST MAIN STREET, SEIL BUILDING.

We cure any and all diseases that the human flesh is heir to. My wonderful and powerful roots, herbs and remedies are composed of Chinese buds, barks and vegetables that are entirely unknown to medical science of the present day. They are harmless, as we use no poisons or drugs. No knife used.

We cure stomach troubles, liver, kidney, catarrh, lung, throat, asthma, nervous debility, female complaints and rheumatism and all disorders of the blood. We cure to stay cured, and guarantee to cure all kinds of Piles and Private Diseases of men and women. Call and see us or write. Consultation free. If you are unable to call and see us, send two-cent stamps for symptom blank. Address LEO CHING WO CHINESE MEDICINE CO. 14 East Main St. Walla Walla, Wash.

### EVANGELIST HOLMES ON THE DEVIL

Splendid Audience Hears Evangelist Talk on "The Devil a Liar."

There was a marked increase in the audience at the Christian church revival last night to hear Evangelist Holmes talk on "The Devil a Liar." Beginning with the history of man, he pointed out a number of cases to show that the devil is "no respecter of persons" when it comes to lying—bold enough to lie to God and to Jesus, and then get right down to business in warning people of his lies today. He said that Satan's best hold was in mixing the evil along with good, so that the eyes of the particular would be blinded. Compromising with evil is another favorite turn. Mr. Holmes did not think the theater a very good place, either. He said that many of the actors of today belonged to the class of associates, and that they went as far in the suggestion of evil as public sentiment would allow.

He quoted some of the leading dramatic critics as giving a warning against theater-going. Card playing and dancing came in for their share of comment. The evangelist declared that while all card players were not gamblers, yet the gamblers came over that route. He said there were over 300,000 fallen women in this country and that the records show that 85 per cent of them attribute their downfall to the dance. He said that while the devil might tell the truth about there being pleasure in dancing, yet he covered the track of the liberties and vice which he called "white slaves" who go most frequently to the social dance halls, seeking their unsuspecting victims that the brothels of this land may be filled.

The evangelist also declared that the devil led to the people of Pendleton about the saloon, and declared that taxes were less, school houses better, improvements more extensive in prohibition territory than where the saloons were allowed to run. He said that a dollar spent for woollen goods put ten times as much into the pocket of the laborer as when it is spent for drink, and when spent for boots, shoes or furniture, the ratio is one to twenty in favor of the serviceable articles.

He declared the nation's liquor bill to be twice as large as the capital stock of her national banks, five times as much as our total bonded indebtedness, to say nothing of the 30,000 idiots, 100,000 drunkards' funerals, 300,000 criminals and 800,000 paupers which stand as the annual gift of the saloon for the \$1,500,000,000 which the American people pour into its coffers.

It is plain to be seen that Mr. Holmes believes the devil is still doing business. At the close of the address, Mr. Ridenour sang the Ninety and nine, while beautiful illustrations were thrown upon the screen. All enjoyed the song and the pictures, too. The stereopticon is to be a feature of the evening service as well as for the mammoth children's meeting that is planned for next Friday afternoon. The services are announced for each night this week.

### ROUND-UP ANNUAL STOCKHOLDERS MEETING

On Tuesday evening, November 14, in the assembly room of the city hall will be held the Round-Up Annual Stockholders' meeting at which time a complete report of the last year's business and the 1911 show will be submitted for your approval. Also at this time will be held the annual election of officers for the ensuing year. Every stockholder is urged to be there.

### FOR RENT

A well built, six room house, hard finish throughout. Seven large closets, 2 sets of drawers, bath room, built in china closet, wide stairway, 3 lots, on south hill, finest view lot in the city, to a responsible renter, only \$10 per month. Address Fred Lockley, care E. O. city.

### Baker Sweets "Pen" Roll

Baker, Ore.—Twenty-two prisoners have been sentenced to the state penitentiary from this county at the present term of court, convicted or having pleaded guilty to criminal charges. Out of that number but one was a resident of Baker county, the remainder all being transients or laborers employed temporarily on construction work.

### Starts Much Trouble

If all people knew that neglect of constipation would result in severe indigestion, yellow jaundice or virulent liver trouble they would soon take Dr. King's New Life Pills and end it. It's the only safe way. Best for biliousness, headache, dyspepsia, chills and debility. 25c at Koepfens.

### DIVORCEES IN A PANIC

Illinois Court Ruling Affects Thousands Who Married Again in Indiana. Chicago, Ill.—Judge Goodnow in the Domestic Court has plunged into uncertainty several thousand divorcees who remarried outside the state in order to avoid the two year inhibition.

Mrs. William Glover was divorced a year ago and within a month married Henry Peterson in Indiana. Now she has Peterson arrested for desertion. The Court ruled the marriage illegal, had no standing in court and dismissed Peterson. Judge Goodnow said: "The marriage may be good in Indiana, but it is not good in Illinois. The case is dismissed."

### Beattie Goes to Pen.

Richmond, Va., Nov. 8.—Henry Clay Beattie, convicted of wife murder, was today removed to the Virginia penitentiary where he dies in the electric chair November 24, unless the governor interferes, or grants a new trial. Beattie smiled and was calm when he bid the jailers farewell.

A school football team having been disbanded at Walla Walla by a professor's order, what's the use of any more of the school?

### LOCALS

I. C. Snyder, chimney sweep, R 3312. Pastime pictures please all. Main 178 for coal and wood.

For rent—Front office in Judd building. Apply to E. E. Judd.

Everybody goes to the Orpheum to see the best and the clearest pictures.

Phone Dutch Henry for dry wood and Rock Spring coal. Main 178.

Dr. T. M. Henderson has returned and resumed practice.

For clean coal and dry wood, phone Main 5.

7-room house, only \$800. Teutsch & Bickers.

For sale—Fine lot of laying pullets. Phone Red 2072.

Special rates to horses boarded by the week or month at the Commercial Barn, 620 Aura street. Phone Main 13.

7-room house on West Court worth \$1650, only \$1100. Snap. Teutsch & Bickers.

Save yourself fuel troubles by using our famous Rock Spring coal and good dry wood. Delivered promptly. Ben L. Burroughs, phone Main 5.

Wanted—Furnished house or housekeeping rooms for two. Apply "M" at this office.

Try the Cash Market for fresh poultry, also remember we keep groceries and meats. Phone Main 101.

Take Northern Pacific Ry. to Spokane. Leaves 1:30 p. m., arrive 6:55 p. m. Tickets from W. Adams, Agent, Pendleton.

If you want to move, call Penland Bros. Transfer, phone 3291. Large dray moves you quick. Trash hauled once a week. 647 Main street.

Gordon & Davis, carriage and automobile painting. We're here to stay and guarantee first-class work. State building, 114 E. Webb street.

All kinds of good dry wood, also clean nut or lump Rock Spring coal at Dutch Henry's.

For transfer work, hauling baggage, moving household goods and pianos and all kinds of job work, phone Main 461. B. A. Morton.

A two seated hack, cart, 12 sets of double and single harness, all go in that big horse sale at Weston, November 15. See bill elsewhere. Chance Rogers.

### We are Overstocked in Hard Milled

Lanolen, Lettuce and Almond Oil Soaps, (the 50c kind) which we are closing out

—AT—

### 25 Cents a Box

It lathers nicely, washes away slowly, and it cleanses and softens the flesh.

## Koepfen's

The Drug Store that Serves You Best.