

"TOMORROW" Thursday, Oct. 19th

is When it Will Happen. For Several Days This Store Has Been Closed, Arranging, Preparing and Displaying Merchandise for

— This Great Undertaking —

**The Last Sale That the People of This
County Will Ever Witness at The Boston Store**

You Are Already Aware What a Sale Means at This Store

If you will look back you can see whenever this store had a sale every advertisement was lived up to, every article was sold just as advertised and every reduction bona-fide. Now within a short time this merchandise is to be carried out and placed in the homes of people of this country at **prices no one ever dreamed of.**

For Several Days We Have Been Preparing for This Colossal

undertaking, so that the passing of this store and this grand sweeping closing out sale will be remembered long after the merchandise has been disposed of, never has there been as large a stock of up-to-date merchandise placed before the people of this county as will be shown to you when the doors of the Boston Store swing back and allow the big crowds to enter

THURSDAY MORN., OCT. 19TH

AT NINE O'CLOCK, you can realize the magnitude of this event when you take into consideration that the **Entire \$30,000 Stock Will Be Thrown on the Market.** When the doors swing back and you feast your eyes on this array of high class merchandise it will almost bewilder you--You will see prices on new up-to-date goods that your own judgment will surely tell you is far below the value in the Eastern market--You will see

**Shoes, Hats, Clothing, Underwear, Ties, Handkerchiefs
Sweaters and Thousands of Boys and Gents Furnishings**

marked so low that you will wonder how it can be done--You will see the very latest, nobbiest and niftiest goods in this sale just fresh from the eastern markets all ticketed at prices that will make competition stand aghast, there is a reason--This store is positively closing out their entire stock and as they only have about 70 days in which to do it they are taking time by the forelock and putting on

This Sale Right In the Heart of the Season

at the very time when you not only need this merchandise but must have it to protect you from winter's chilling blast which is only a few days off. **Remember the time it starts is Thursday Morning, October 19th, Be here and get a nice prize absolutely FREE at**

**THE NEW BOSTON STORE
PENDLETON, OREGON**