Through some mistake the $p$ inters tailed to plac our firm name on the printed IF slips dist ibuted through the ciery.


A very small word but one of the greatest words ever used to attract you to our great premium and profit sharing plan of Wm. Roger's Eagle Brand Siverware.

## A NEW ERA IN PREMIUM GIVINC

Our offer of WM. ROGER'S Eagle Brand Sectional Triple Plate SIVERWARE
for cash trade only, is a crowning effort. It relegates to the back ground all other premiums and profit sharing plans by its liberality together with its high quality and desirability to good Silverware. We will sell you goods as cheap or cheaper then our competitors, and we will make you a profit sharer in our business by payirg you dividends in Roger's Eagle Brand Sectional Triple Plate Silverware on your cash trede. Inspect this high quality of Silverware at

## Alexander's Dept. Store

and which we will give you FREE on sale slips on the followin basis:

Premium giving commences Thurs. Sept. 28 Sale slips given in every dep't. including Groceries.

 Watch windows for big display of Silverware. No other agent in Pendleton for this special design, well named the Eagle Brand.

These Premiums will be given on all cash sales. Be sure and get yaur sale slip from your cle:k at time purchase.


