

Trading Coupons.**\$5,000.00 Given Away to Our Cash Customers.**

We give trading coupons with all cash purchases, they mean an actual saving of exactly 5 per cent of your purchase to you. Can you think of an easier or surer way of saving money? Our premium department is better than ever this fall—more nice things to select from.

If you will only stop and figure for one minute, you will readily see how quickly you can, by saving your coupons, get that long-wanted chafing dish, writing desk, china closet, set of silver knives, forks or spoons, cut glass, fancy or plain Haviland china, rugs or any one of a thousand other things that you do not feel like paying out the hard cash for—by getting them this way they cost you absolutely nothing, as our prices are far lower than any other store in the city at all times.

A SALE WITHOUT A RIVAL**When it Comes to Quality and Prices****By All Means Don't Miss This Great August Bargain Event**

Never before in the history of Pendleton have such generous assortments been provided for a sale of this character. Never before have prices been made so tempting.

Every section of our store is given up to the featuring of surplus stock, broken assortments, etc.

Sale Opens FRIDAY, AUGUST 18 8:30 A. M.**THE TRUTH AS TO PRICES.**

Every article will be marked in plain figures, and strictly one price to all, and that one price will in every instance be the lowest ever quoted on first-class merchandise, without an exception. We do not expect to make one cent of profit during this sale. We must make room for our immense new Fall Stock which is now on its way.

It's up to you to hitch your dollar to the largest load of value it ever pulled. Don't waste your hard earned money, but spend it wisely, spend it where you will get the most for it. Compare our prices and then you will notice the difference, not only in money saved, but in the quality of merchandise.

All we ask is an inspection of our goods and prices.

The verdict will be in your hands, the evidence will be conclusive, as the old and untampered price tickets will be left on the goods and new ones placed beside them.

Watch This Sale Every Day

It will pay you well. There'll be something doing every minute. Something different every day—so just make up your minds to watch our daily ads, and attend the sale every day you can.

Store will be closed all day Thursday, August 17, preparing for this sale

Bedding for the Round-Up

Almost every house in town will need more or less bedding in order to take care of the Round-Up crowds. You know it is up to every citizen of Pendleton to house all the visitors. If you need bedding, buy here now. We will save you money on all kinds of bedding.

We Are Giving This Sale

for the purpose of clearing out our Spring and Summer Goods and making room for our immense new stock of Fall Goods which is now on its way.

We make it a point to not carry goods over from one season to the next, no matter what loss we are forced to bear in order to close them out, because we want a new line of new goods to show to our customers each season.

All the latest styles are always shown here first, because we keep our stock clean and fresh and up-to-the-minute. So we do not expect to make a cent on this sale, we merely wish to "clean up" our stock and are willing to give all the profit to you in order to reach that end.

Prepare for the Great "Round-Up"

Its going to be the greatest show ever pulled off. Prepare yourself so that you can attend the show every day and enjoy it.

No matter what you need to wear at the Round-Up it will pay you BIG to buy now. The season's latest styles and best materials all go at clean-up prices, which mean cash in your pocket.

Store will be closed all day Thursday, August 17, preparing for this sale

One of Our Ways

Of advertising our business is to have a big special sale each season, beginning before the new season goods come in, mark the stock on hand way down and get it sold. It does us both good. You get fine stuff at very low prices and we dispose of the goods. Better have an extra suit, dress, hat or pair of shoes or some other needed garment. You'll get a bargain.

Piece Goods Dep't.

THOUSANDS OF YARDS OF BEAUTIFUL GOODS ON SALE.

In this department you'll find bargains never before offered here. We positively will not carry over any summer piece goods. We will gladly lose actual cash on them first. We want to show ONLY NEW GOODS at the beginning of each season and this is the ONLY WAY to be able to do it.

Shirts, Petticoats and Shirt Waists

By comparison you'll readily see that we carry the biggest and best stock of skirts, petticoats and shirt waists. All the new materials and styles are to be found here.

During this sale they'll go at "Clean-up" prices.

Shoes for the Whole Family

Our Famous Shoe Department was never in better shape to care for your wants—and now's your best chance to save on good footwear.

"Clean-up" prices mean money in your pocket. Come early.

Ready-to-Wear Department

We haven't room here to enumerate all the good things we have in this department for you, all at sale prices. Muslin Underwear, House Dresses, Suits, Coats, etc. Things you need every day, why not be wise and buy now while you can save 1-3 to 2-3 the price.

Art Department

Our large art department on the balcony is full of bargains. New Lace Curtains, New Silklines, Pillow Tops, Yarn, Bed Spreads, Doilies, Table Runners, Etc.

Beautify your home NOW while you can buy at a mere fraction of their real value.

Clean-up Sale Prices mean hard cash in your pocket.

THE PEOPLES WAREHOUSE

Save Your Coupons

The Originators of Low Prices.

Where It Pays to Trade