

# JAMMED - PACKED CROWDED TO THE DOORS WITH EAGER BUYERS

The big sale opened at The Peoples Warehouse this morning at 9 o'clock. At nine-thirty the store was crowded with eager anxious buyers. It was a case of get out of the way and let me get to those bargain counters. Those who could not be waited on in the rush took it good naturedly and went home stating they would be back again tomorrow-

**Lewis Bros. & Co.**  
of Chicago, in charge.

Sale Continues Until  
**\$50,000**  
is Raised.

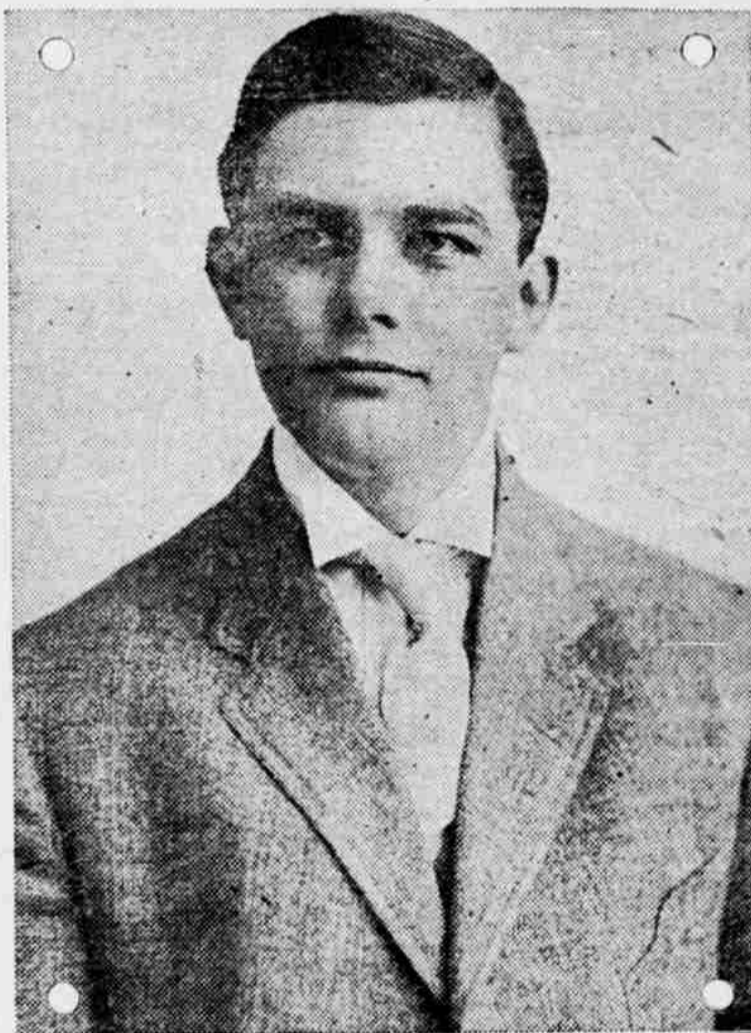
Come back every day. Bigger, better bargains than were ever offered the people of Pendleton.

Every thing in the store  
**ON SALE**

Positively no stock  
Reserved.

Every article a bargain and every bargain First-Class Merchandise.

Opportunity is Knocking at  
Your Door, Open  
the Door.



Would it not be nice to live a thousand years? Well even if you could linger along for that length of time, you would never again see a sale, such as is being conducted for The Peoples Warehouse. Cost and profit are words which have long been left out of the dictionary used by Lewis Bros. & Co. It is not up to us to care anything about what the goods cost. Profit, we never made one in our lives, it is not our business. Our line of work is to raise money to pay the merchant's bills. We don't come here to stay three to four months to raise fifty thousand dollars. Not us; we just cut and slash prices so low that the job is completed in about two week's time. You have probably attended many sales in the town of Pendleton and found a few bargains here and there. The merchant did not have the heart to dig into his whole stock so he thought he would set a trap and bait the public with a few leaders. This merchant had no reason for a sale, but just fell in line to be doing something. You know some people when they must accomplish an end are there with originality, others are WOULD-BE-COPIESTS.

THERE ALWAYS HAS TO BE A BELL COW. THE OTHERS DROP IN BEHIND AND FADE OUT OF SIGHT SIMPLY BECAUSE THEY ARE AFRAID TO CUT THE PRICES TO THE BONE. They know someone is going to draw the crowd down town, so they throw out a few leaders and try to hoodwink the public on the rest of the stock. Cut prices and the public is with you. Deceive them and you are left alone. Well Lewis Bros. & Co. were never left alone in their long years of merchandising experience. The only trouble we are having is to get enough salespeople. If you can sell goods will you kindly call at the store. Yours, the Bargain Giver,  
C. G. LEWIS.

**Men's and Boys'**

Suits, Top Coats, Shirts,  
Collars, Cuffs, Ties, Sus-  
penders, Sox, Underwear,  
Night Shirts, Pajamas,  
Hats and Shoes.

**Ladies and Misses'**

Suits, Cloaks, Waists,  
Skirts, Millinery, Muslin  
and Knit Underwear;  
Hosiery, Shoes, Etc.

**Piece Goods---**

**All Descriptions**

**Children's and Infants'  
Ready-to-Wear Garments,  
Shoes and Furnishings.**

Everything in each Department  
goes at red hot cut slash ri-  
diculously low prices.

Be here early tomorrow  
morning.

Terms **The Peoples Warehouse** Terms  
CASH CASH