



GREAT HOUR SALE



WEDNESDAY, APRIL 5TH, BEGINNING
—at 8 o'Clock and Continuing All Day—

Four big live specials each hour---bargains that no other store in Pendleton can duplicate. In order to get these goods at these remarkably low prices you must be here at the hour they are advertised. No phone orders will be filled and no reservations made.

FROM 8 TO 9 A. M.



\$1.50 BLACK GROS. GRAIN SILK 98c

One piece of black Gros. Grain Silk, 36 inches wide, and all silk. The material that gives wear and absolutely guaranteed. Great hour sale price **98c**

75c RIBBONS 21c

About 35 pieces of five and six inch ribbon, in both plain and fancy, suitable for hair bows, sashes and fancy work; all desirable shades, worth from **35c** to **75c**. Great hour sale price **21c**

40c TURKISH TOWELS 29c

50 dozen Genuine Turkish Towels of largest size you ever saw; full 47 inch by 23 inch in size. Good heavy towels. Great hour sale price **29c**

20c HOSE 11c

Women's, Misses' and Boys' Hose, broken lots, not enough of any one line to classify. Great hour sale price **11c**

FROM 9 TO 10 A. M.



30c CURTAIN SCRIM 21c

This special comprises several pieces of stenciled scrims, conventional and floral effects in all the new colors and designs, 36 inches wide. Good **30c** value. Great hour sale price **21c**

\$1.50 VOILE 79c

An assortment of Voiles in this lot from the good heavy kind to the light Chiffon weight. Comes in black, brown, navy, tan, grey, etc. The popular cloth this spring and summer. Great hour sale price **79c**

\$3.00 12 YDS. LONG CLOTH \$2.48

50 pieces of Long Cloth and Nainsook in this lot, full width, also fine quality. Now is a chance to get cloth for your lingerie. Great hour sale price **\$2.48**

35c LINEN HANDKERCHES 17c

35c hand embroidered undyed fine handkerchiefs, some with initials, all have hemstitched edges, will launder beautifully. Great hour sale price **17c**

FROM 10 TO 11 A. M.



25c CHILDREN'S MUSLIN DRAWERS 15c

Trimmed with tucks and hemstitching, good quality, ages 1 to 6 years. Great hour sale price **15c**

\$1.50 MEN'S SOFT COLLAR SHIRTS 98c

This is an excellent assortment of shirts, white, gray, blue, tan, etc., in Soisette, Madras, Sateen, etc. Full range of sizes, from 14 to 17 1-2. Great hour sale price **98c**

\$3.00 MEN'S SHOES \$1.78

Hand made method shoes, in gun metal, buttons, dull calf, patent leather and tan bluchers. Medium high heel, extra good shapes, medium weight, an all-around good shoe. Great hour sale price **\$1.78**

\$2.50 CORSETS \$1.50

A big lot of **\$2.50** and **\$2.00** corsets; good long styles, good range of sizes. Great hour sale price **\$1.50**

FROM 11 TO 12 A. M.



\$3.00 BLACK SATEEN AND MOIRE HEATHERBLOOM PETTICOATS \$1.49

Black Sateen, Moire Heatherbloom and grandmother's taffeta, both smooth back and draw back. The best line in town for the price, **\$3**. Great hour sale price **\$1.49**

20c GALATEA 16c

500 yards of Galatea Cloth in all the good colors and patterns, 28-in. wide and known for its strength and wearing quality. Great hour sale price **16c**

75c FLANNEL 31c

8 pieces of Wool Flannel for waists and dresses, good patterns; really worth **75c** yard. Great hour sale price **31c**

\$2.00 SERGE \$1.50

100 yards of Serge in black only; 32 inches wide, all pure wool and pre-shrunk, **\$1.75** and **\$2.00** kind—both together go at great hour sale price **\$1.50**

FROM 12 TO 1 P. M.



25c NATURAL LINEN 19c

5 pieces of Natural Linen, 28-in. wide, for dresses, coats, etc. All pure linen from "Cork." Great hour sale price **19c**

10c LACES 4c

Torchons from 1-2 to 3 inches wide, dainty narrow valenciennes and a few patterns in filet, worth from **5c** to **10c**. Great hour sale price **4c**

SILK DRESS PATTERNS REDUCED.

About 10 Silk Dress Patterns of various shades and designs, some Taffeta and some Foulards; full dress length. Great hour sale price: **\$1.50** yard kind **\$1.10** **\$1.25** yard kind **98c**

50c PILLOW TOPS 33c

We are placing three dozen new pillow tops and backs on sale this hour. New things, braided and stenciled, oblong and square, a beautiful selection. Regular **50c** tops. Great hour sale price **33c**

..... See Display in Our North Window for Premiums

Every article in this window will be given absolutely free with our trading coupons---They mean an actual saving to you of 5 per cent on every dollar, one dollar out of every twenty how can you save a dollar as easy

FROM 1 TO 2 P. M.



\$2.00 MUNSON WAISTS 98c

Tailored waists, beautifully made, good quality. All this season's new styles; all sizes. Great hour sale price **98c**

\$1.00 LADIES' MUSLIN GOWNS 49c

Slip on or open styles, trimmed with lace, embroidery and tucks, all sizes, very fine quality. Great hour sale price **49c**

\$5.00 LADIES' HATS \$2.95

A very pretty assortment of trimmed hats, some of the very latest styles shown. Great hour sale price **\$2.95**

\$2.50 BOYS' SHOES \$1.79

Boys' oil creed heavy shoes in all sizes, 2 1-2 to 5 1-2, plain lace. Just the thing for school wear. While they last, splendid value at **\$2.50**. Great hour sale price **\$1.79**

FROM 2 TO 3 P. M.



50c FUJI SILK 37c

Fuji Silk is the one that is like Suesine—just as wide, just as pretty, just as good. Any shade you want, all you want. Great hour sale price **37c**

COLLARS 1 1/2 PRICE

Irish crochet and hand embroidered collars, ranging in price from **50c** to **\$1.75**. Slightly mussed. Great hour sale **1 1/2** price.

\$4.00 LADIES' OXFORDS \$3.19

This is a bargain that no woman can possibly afford to let pass unheeded. Ladies' patent oxfords, blucher cut, 1 7-8 inch heel, short vamp, very snappy and dressy. Great hour sale price **\$3.19**

\$8.00 LADIES' HATS \$3.95

Every hat in this lot is strictly new, this season's very latest creations, direct from the eastern manufacturers. Bargains that no one can afford to pass up. Great hour sale price **\$3.95**

FROM 4 TO 5 P. M.

ONE HOUR commencing at 4 o'Clock p. m.

\$7.50 LINGERIE WAISTS \$1.98

Beautiful lingerie waists, trimmed with lace and embroidery, fine pure linens, hand embroidered; slightly soiled. Great hour sale price **\$1.98**

\$1.00 CORDUROY 51c

Just 3 colors left in this cloth; looks good and wears better; 28-in. wide. Great hour sale price yd. **51c**

\$1.50 BOYS' PLAIN KNEE PANTS 25c

We have a large variety of boys' plain knee pants in a very fine assortment of patterns, Cassimeres, Worsted, Cheviots, etc. Light and dark colors, full range of sizes, just the thing for school wear. Great hour sale price **25c**

\$2.00 MEN'S UNDERWR 63c

This is a job lot, values from **\$1** to **\$2** each, shirts and drawers, all colors, all sizes, beautiful goods, nice summer weight. Now's your chance, don't miss it. Great hour sale price **63c**

FROM 3 TO 4 P. M.



\$1.00 SHIRT RUFFLES 83c

Shirt ruffles take the place of both corset covers and bust ruffles. Made of good quality lawn. Great hour sale price **83c**

20c INDIAN HEAD 15c

2 pieces of Indian Head suiting with two distinct invisible patterns woven in the cloth; the white cloth for nice looks and wear, worth **20c**. Great hour sale price **15c**

\$2.25 MISSES' PUMPS \$1.89

Misses' 3-strap pumps, medium low heels, with bows, a mighty fine shoe for spring wear, worth **\$2.25**. Great hour sale price **\$1.89**

25c CHIFFON PIQUE 18c

300 yards of this excellent cloth for wash dresses in fast colors of green, tan, black, navy blue; regular price is **25c**. Great hour sale price **18c**

FROM 5 TO 6 P. M.



50c VEILING 25c

Good line of veiling in plain and dotted effects in black and colors, regularly sold for from **35c** to **50c**. Great hour sale price **25c**

\$3.00 ADJUSTO CORSETS \$2.25

Royal Worcester Adjustos in three different styles; just the thing for the stout woman. Great hour sale price **\$2.25**

\$12.50 LADIES' HATS \$5.95

A most beautiful lot of trimmed hats, the latest creations and styles shown in Pendleton this season, very fine. Great hour sale price **\$5.95**

\$1.25 LUSTRE CLOTH 87c

A fine line of colors in this lot—a cloth known for the genuine wear—and yet looks new and fresh all the time. 44-in. wide. Great hour sale price **87c**

Save Your Coupons

THE PEOPLES WAREHOUSE

Where it Pays to Trade