

What The Peoples Warehouse Guarantee Means to You



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It means that when you buy a garment here—whether you pay \$10.00 or \$30.00—you can be absolutely sure that it is ALL-WOOL pure.

In other words that it will hold its shape—stand wear.

It means that the front of the coat will NOT break or lose its shape as long as you wear it.

It means that you get the class of workmanship—the fine touches—the individuality—heretofore possible only in high priced clothing.

It means, in short, that you can get good clothes—clothes that fit, look and wear well—at moderate prices.

We stand back of every suit, assuring you perfect satisfaction, so that, when you want another suit or overcoat you'll come to us for it.

It is not often that we are called upon to make good this guarantee, but should you ever have any complaint it will be adjusted promptly and to your entire satisfaction.

Our guarantee is not an advertising devise. It is a real guarantee, it means what it says.

It is designed to insure you good clothing values and protect you against defect in material or workmanship.

SUITS \$15.00 TO \$30.00

THE PEOPLES WAREHOUSE

Save Your Coupons

Where it Pays to Trade

NEW YORK FASHIONS AS THEY ARE DEVELOPED

New York, March 28.—The veiled craze abates not. Next to veiled fabrics comes veiled trimmings and they are both smart and pretty. Big bows of soft satin ribbon, appliques of lace and silk and galons, and flat trimmings, all have succumbed to the veiled idea.

Dame Fashion seems to have developed a liking for plain outer effects, although the most elaborate trimmings are allowed underneath, and they are so arranged that they can be seen—with the effect obscured. Skirts for general wear are rather plain, but blouses can be elaborated upon for any occasion, therefore one finds the latest liking a sapphire blue satin blouse, veiled with black. The yoke and sleeves of satin are outlined with ribbon in a slightly darker shade of blue, and the black veils the whole, which makes the effect very charming. There is a growing fancy for stitchings in contrasting colors with these draped decorative schemes, so in this instance the satin is stitched with bright Irish green silk.

Though morning frocks and plain, running to the one-piece and tailored types, afternoon dresses seem to be growing more elaborate. The chemise tunic of net, which was featured on evenings, has a counterpart in certain draped trimmings on afternoon frocks, especially those made of soft silk, satin, etc. This is usually made of net or sheer fabric, embroidered with heavy silk, with fringe, or with any of the smart garnitures of the season. One attractive version of it has a surplice corsage of chiffon, the left side fully vertically and embroidered by a narrow line of dark embroidery. Below the girdle the tunic is rather short at the left side and slopes sharply across the front almost to the skirt bottom on the right side. It is edged with embroidery, with narrow stitchings of silk soutache above.

The evening gown is still an important feature of the wardrobe, although the season is waning. This is true, as far as America is concerned, but over in Paris, where there are so many fair Americans preparing for the coronation of King George in June, there are circulated wonderful tales of the frocks they will bring home with them for the season at Newport, Bar Harbor, Narragansett and the other fashionable summer resorts.

White and gold brocades make some of the most striking evening

gowns, with handsome gold lace, embroideries of pearl and gold, etc., for trimming. Picturesque models of medieval air are made up with narrow tunics of such white and gold or white and silver brocade falling straight in front and back, but open all the way up the sides over simple girdled robes of soft chiffon or tulle. Jeweled chains or cords of gold or silver at the sides hold back and front in place and usually some heavy metallic or jeweled embroidery borders the tunic.

The shape of the neck is a very distinguishing feature of the evening frock. Leaders of fashion want something different from the round and Dutch effects that characterize blouses and daytime dresses. In the French frocks the V shape has that the preference and the décolletage is appallingly low, the back being uncovered quite to the shortened waistline. Less extreme décolletage is often round, though some of the round cut necks are low enough in all consequence.

The coiffure is a serious consideration in connection with the evening toilette, but it must be admitted that it requires both skill and patience to achieve success with the new coiffure modes. These styles are trying at best unless one has beautiful features, as Greek hair lines are always trying to profiles and heads that are far from Greek. Yet innumerable modifications and variations of it are possible and if a woman knows when she does look well and has the patience to experiment she can usually effect a compromise between her limitations and the requirements of the more modish coiffures.

Now about hats. There are all sorts to be worn in all sorts of ways. Milliners are amusing themselves by audacious experiments in color and by the revival of quaint shapes popular in various periods of the long ago. Even Minerva's casque is pressed into service and the designers have gathered materials and inspiration wherever they have found it. Many shapes remain, such as the melon, Pierrot, bowl, Persian and Turkish, but the new ones are quaintly novel. The large hat is more fashionable than the small, yet there are many exceedingly chic small designs, made principally of fancy straws and combinations of straw that are extremely pretty.

The Colonial turban, with its severe trimmings, is in line with the smartest of the new walking hats. All the hats of the tailor kind have the simplest kind of trimmings—velvet or straw cockades are first and foremost. One of the newest kinkies in French millinery, by the way, is black and white striped velvet used in cockades and other trimmings. And when this striped or checked silk often makes

a finish to the loops or ends of other trimmings. In one of the new models black velvet quills faced with black and white checked silk trim a black tagal model that is lined with green smart millinery than any other one are having a craze in walking hats. This extreme in coarse and fine is no more abrupt than the size of the hats, which range from little turbans hooding the head well to immense dress models.

Bags for use with dress costumes are fanciful in the extreme. The long cord survives and a host of novelties have crept in. An odd one seen with a taupe colored afternoon costume in diamond shaped, with the upper part cut off and banded with taupe velvet. In the center of each side there is a diamond-shaped piece of antique embroidery. The handle is of braided ribbons in the colors of the needlework and they are broken irregularly with ribbon roses.

One would scarcely recognize the little Eton jacket, so many little frills and furbelows does it show in its newest guise. Perhaps the little frills are reminiscent of the Empire casquin which reappeared in the evening gowns last winter—the straight little bodices that end just below the bust with a plaiting of frill. This little bodice is usually made of silk or satin over gauze draperies or the foxy little waists of the day, and the frilled balero, dropping its frilled or plaiting to short waist depth, is also usually of satin or silk.

No doubt many women who have felt that they would be wanting in fidelity to the goddess of fashion if they did not wear helmet hats will be glad to know that they can have these head coverings made of chiffon, or other diaphanous fabric they may prefer, and trimmed with ruches of the most delicate lace. A hat of this kind with roses and green and gilt leaves is a far remove from the policeman style of headgear.

Every Mother is or should be worried when the little ones have a cough or cold. It may lead to croup or pleurisy or pneumonia—then to something more serious. Ballard's Horehound Syrup will cure the trouble at once and prevent any complication. A. C. Koepfen & Bros.

NAVY PAYMASTER IS BEING DETAINED ON SHIP

Vallejo, Calif., March 28.—Following a week's investigation by secret agents, Paymaster A. M. Hippen of the U. S. N., is being held on board the receiving ship Independence while his accounts are being audited to ascertain whether there is a shortage.

STUDENTS THANKFUL FOR NEW BUILDING

Whereas, the high school has been conducting its work in a building uncomfortable, inconvenient and inadequate to the most successful effort, for several years past; and

Whereas, the citizens of Pendleton have by their recent action in voting bonds for the construction of a new and modern building taken decisive steps for the elimination of the unsatisfactory conditions and made provision for the effective and advantageous extension of the high school, dork and course, therefore

Be It Resolved, That the student body and faculty of the Pendleton high school do hereby express their sincere gratitude and thanks to the loyal voters of school District No. 16, for the results of their ballots last Thursday, and to the school board for submitting the proposition to the people of the district and their efforts in behalf of a new high school building, and to the Commercial association for the influence of that body and the valuable assistance rendered, and to the Pendleton newspapers for the space so freely given to the needs of new building and their efficient support of the same.

Signed: JAMES HARTWELL, Pres., BLANCHE BADLEY, Sec., For Student Body.

NOTICE OF PROPOSALS FOR FURNITURE AND CARPET FOR THE CITY HALL.

Notice is hereby given that The Common Council of the City of Pendleton will receive proposals at the City Recorder's office in the City of Pendleton, Oregon, until April 5th, 1911, at 5 o'clock p. m. for furnishing to the City of Pendleton the following articles, viz:

150 yards of best Cork Carpet, laid in City Hall.
200 steel frame Opera Chairs (like or similar to the chairs now in use in the Cosey Theatre in this City) in place in the large room in the City Hall up-stairs, as the City Hall committee may direct.

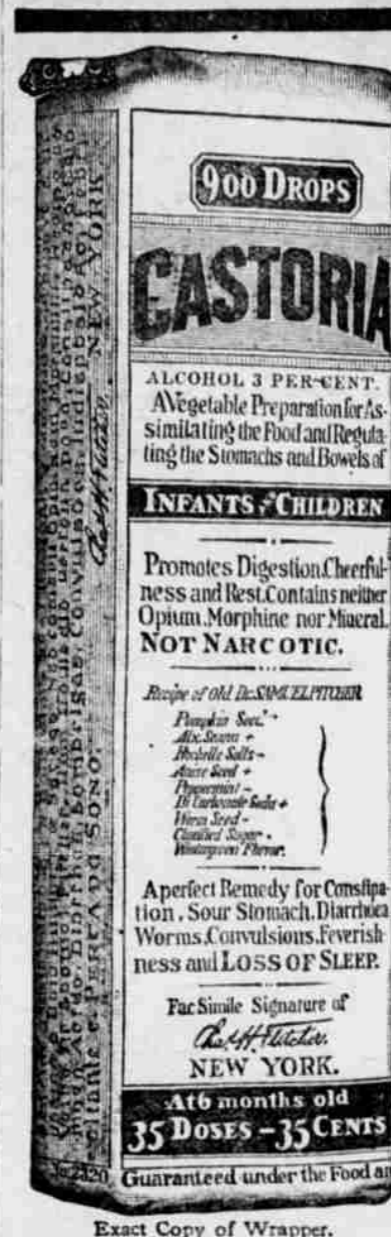
Separate proposals to be made for each class of articles, and the Common Council reserves the right to reject any and all bids.

Dated this 23rd day of March, 1911. THOS. FITZ GERALD.

Getting Ready for Business.

We note with interest the way some of our enterprising dealers are putting forth every effort this spring to make their stores attractive. This week Hale & McAtee, whose progressive policy has been strongly shown this spring by their large, attractive advertisements in our columns, have a fine window devoted entirely to house paint.

On close inspection one finds not only the usual display of paint cans,



CASTORIA

For Infants and Children.

The Kind You Have Always Bought

Bears the Signature

of

Dr. J.C. Wells

In Use For Over Thirty Years

CASTORIA

THE CENTAUR COMPANY, NEW YORK CITY.

but long cards showing rows of houses in new and handsome combinations of colors for exterior painting. An attractive window border brightens the appearance of the whole store and draws much attention from the passers-by. It attractively illustrates how easily and well any shabby surface in or about the house can be fixed up. Hale & McAtee deserve much credit for this window and we are sure it will prove of much benefit in reminding people of the many things around their homes that can easily be beautified at house-cleaning time.

A Swollen Jaw. Whether it's caused by neuralgia, toothache or accident, Ballard's Snow Liniment will reduce the swelling and relieve the pain. The great and sure cure for rheumatism, cuts, burns, bruises, scalds—any and all aches and pains.

"Ad" Sharps to Talk. Syracuse, N. Y., March 27.—Three of the greatest advertising experts of the country, Arthur Brisbane, editor of the New York Evening Journal; W. C. Freeman, advertising manager of the New York Evening Mail, and Manley Gillman, advertising director of the New York Herald, will speak at tonight's dinner of the Syracuse Advertising club.

Plan Roosevelt Reception. Moscow, Idaho.—The arrangement committee for Idaho's reception of

Theodore Roosevelt held a busy session last night to elaborate plans for the increase in attendance. T. A. Meeker, an ex-railroad man, is to have charge of the Roosevelt special out of Spokane.

Tom Johnson is Sinking.—Tom Johnson, former mayor, who has been ill for several months, is worse today. The family is at his bedside. His physicians admit he is slowly sinking but they still have hope.

The Home Doctor

Cure for Coughs and Colds

One and one-half ounces Balm of Gilead buds, one pound bruised rock candy, one pint Duffy's pure malt whiskey. (We recommend Duffy's on account of its purity and known medicinal value.) Put aside with occasional stirring until the rock candy is dissolved, then strain. Dose: For adults, one tablespoonful every hour; for children over ten, a teaspoonful every hour; for children under ten, ten drops every hour until decided relief is felt. These simple ingredients, known to every druggist, can easily be secured and readily mixed by any one. Dr. George L. Ross, Canton, Mass., says: "This is vastly superior to the stereotype Rock and Eye of Commerce and should be called 'Balm of Gilead.'"

Duffy Malt Whiskey Co., Rochester, New York.

UNFURNISHED HOUSE-KEEPING... ROOMS

In Suites of 2 Rooms Each

Steam Heat
Electric Lights
Gas and Gas Range
Hot and Cold Water
Bath
Good Ventilation
Plenty of Daylight.

---INCLUDED IN EACH SUITE

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East Oregonian Building

Enquire at East Oregonian Office