



# ORANGE WEEK!

## FORTY-FIVE CARLOADS Coming---Are California's Finest---The "SUNKIST" Kind---ON SALE ALL

### NEXT WEEK!

ATTRACTIVE PRICES AND SPECIAL DISPLAYS OF "SUNKIST" AT ALL DEALERS.

Forty-five carloads of famous "Sunkist" oranges—more than 18,999 boxes—are speeding eastward by fast freight, direct from the orange groves of California.

They will be here, on sale at every dealer's next Monday morning. The sale will continue through the week. It will be the biggest affair of its kind in history.

Last year's "Sunkist" Orange Sale was such a huge success, and everybody brought so liberally, that your local dealers were simply swamped with business. They were hardly able to supply the demand. We therefore suggest that you place your order for "Sunkist" oranges as early next week as possible. Then you will be certain of being supplied.

Every orange in every box is sound, tree-ripened and hand-picked—the most luscious, healthful fruit on the market. For "Sunkist" oranges are a California's choicest crop.

Five thousand orange growers selected their choicest and packed them under the name "Sunkist". Thus every "Sunkist" orange is perfect—solid, sweet and full flavored.

In "Sunkist" wrappers you get tree-ripened, hand-picked oranges of the most acceptable variety. Every orange is picked by a gloved hand. They are shipped by fast freight, and always reach your table in prime condition. Being seedless, fibrous and thin-skinned, there is but very little waste. They are the most economical oranges you can buy. Each one is packed in a germ-proof tissue paper wrapper and bears the label "Sunkist."

#### All Physicians Advise Oranges

Physicians and food experts advise people to eat more oranges. We are a nation of meat eaters. And in winter, especially, the system gets clogged, causing congestion, colds, fever,

etc. Those who eat fresh wholesome fruit freely, seldom require medical treatment.

Serve them for breakfast and in Salads and Desserts

Oranges are the ideal breakfast fruit and "between meals" lunch. For salads, they are indispensable. Orange ices, sherbets, puddings, etc., are very popular and delicious desserts.

#### "Sunkist" by the Box

"Sunkist" oranges reach you in such perfect condition, fresh from the orange groves, they will keep for weeks. Your dealer can make you a handsome saving if you order a box or half box. They are cheaper than table apples, and the greatest health food.

A Word About "Sunkist" Lemons  
Fruit dealers at all times are supplied with here "Sunkist" lemons. They are the same superior quality as "Sunkist" oranges.

Never thick-skinned or pithy. "Sunkist" lemons are so juicy that two of them equal three of the common-place kind. They, too, are packed in "Sunkist" wrappers.

Save Your "Sunkist" Wrappers.  
By saving your "Sunkist" orange and lemon wrappers you can easily secure a full set of genuine Rogers spoons, desert spoons and fruit knives.

No advertising appears on any of our premiums. Read on the right the description of these valuable premiums and how to get them.



DO NOT FORGET THE DATE—WEEK BEGINNING MONDAY, JAN. 23.  
**THE CALIFORNIA FRUIT GROWERS' EXCHANGE, 34 CLARK ST., CHICAGO, ILL.**

### "Sunkist" Premiums



Rogers Orange Spoon Free

The picture shows our new 1911 design, "Sunkist" Orange Spoon, actual size; being a genuine Rogers product and of the latest style. This spoon will be sent you on receipt of 12 "Sunkist" wrappers and 12c.

#### Valuable Dessert Spoon Free.

The picture shows our new 1911 design, Dessert Spoon, actual size. It is of the same excellent quality and beautiful design as the orange spoon, but being larger and heavier is more valuable. Sent to you on receipt of 24 "Sunkist" wrappers and 20c additional.

#### This Fruit Knife Free.

Our 1911 "Sunkist" Fruit Knife is shown here, actual size. It is made of special tempered steel heavily silver-plated. Fully guaranteed by manufacturers, Wm. Rogers & Son. Sent to you on receipt of 24 "Sunkist" wrappers and 20c.



#### NOTICE!

On all remittances up to 24c please send one-cent stamps, on amounts above 24c, send post office money order, express money order or bank draft. Do not send cash. Make your money order or draft payable to The California Fruit Growers' Exchange, and address your letters to: The California Fruit Growers' Exchange, 34 Clark Street, Chicago, Ill. You can secure these premiums with "Sunkist" orange wrappers, "Sunkist" lemon wrappers, "Red Ball" orange wrappers, or "Red Ball" lemon wrappers. If you will make it a point to buy only "Sunkist" and "Red Ball" oranges and lemons, you will not only get the finest fruit that grows, economically priced, but you will soon have enough wrappers to secure a complete set of the beautiful spoons, and knives here shown.

## SOCIETY EVENTS

Phoniment among the larger society affairs of the week is the "500" party this afternoon at the home of Mrs. Raphael Raymond at which Mrs. Raymond, Mrs. G. M. Rice, and Mrs. A. C. Hampton are hostesses. A large number of ladies are present the invited guests being, the Mrs. J. R. Dickson, E. P. Marshall, C. F. Colesworthy, R. E. Ringo, J. N. Burgess, T. G. Montgomery, G. L. LaDow, Frank Perham, E. A. Mann, C. P. Bishop, Thomas Thompson, Richard Mayberry, Frank Hays, S. R. Thompson, A. J. McAllister, R. Alexander, Jerome Friedman, Benj. Burroughs, W. L. Thompson, T. Starkweather, Harry Rees, Roy Alexander, T. M. Henderson, Mary E. Johnson, L. G. Frazier, Ben L. Burroughs, Fred Earle Henry Latz, Kenneth M' Rae, Alice Sherdian, A. W. Nye, Thomas Vaughan, Charles Bonney, J. R. Raley, T. D. Taylor, F. E. Livingston, D. C. McNabb, Roy Kirkley, Shultz, Charles Greulich, W. H. Lytle, John Hally, Leon Cohen, F. E. Judd, G. W. Phelps, W. A. Slusher, Lina Sturgis, E. T. Wade, W. C. E. Pruitt, George Hartman, Adama, Nesmith Ankeny, Norbourne Berkeley, T. C. Taylor, Mark Moorhouse, C. J. Smith, J. F. Robinson, Frank Frazier, Will McKinney, Leona Thompson and the Misses Adna Raley, Louise Wise, Ida Boyd, Ruth Wise, Lora Perry and Roberts.

An interesting wedding occurred at Adams Wednesday afternoon when Miss Lula Llewallen, the daughter of Mr. and Mrs. J. T. Llewallen, was united in marriage to Mr. George B. Woodward, son of Mr. and Mrs. Moses Woodward. The ceremony was performed at the home of the bride's parents at 4 o'clock in the afternoon. Rev. J. W. Stockton, pastor of the Baptist church officiating. It was a quiet affair only relatives of the happy couple being in attendance. The bride looked pretty in a gown of grey silk while the groom was dressed in the conventional black. Many beautiful wedding presents were in evidence and among them was a check for the sum of \$500 from the parents of the bride. Immediately after the wedding a dinner was served and in the evening the newly married pair left for Walla Walla. They will make their future home at Lind, Wash. Mr. Woodward was raised in Umatilla county and is the son of pioneer parents who now have large farming interests in this county. He is a graduate of Whitman college. Mrs. Woodward is also a daughter of Umatilla county and she has a host of friends who wish her happiness. Like her husband she comes of a well known and prosperous pioneer family, her father being one of the most prominent and widely known wheat raisers of this section.

Mr. Roy M. Hannaman and Miss Maggie Withers were married at the Baptist parsonage on Thursday afternoon at 2:30 o'clock. Rev. R. E. Storey the pastor of the church officiating. Mr. Hannaman is from Walla Walla where the couple will make their home. The bride is from Oklahoma having come from her home state to wed the man of her choice. Later they left for Walla Walla in company of Mr. Frank Buchit who had come down from the garden city with the groom.

Mr. and Mrs. Sam R. Thompson entertained three tables at bridge Friday evening at their home on south Main street. Miss Faye Bartholmew captured the ladies' trophy while Tom Vaughan succeeded in winning the gentlemen's prize. The guests of Mr. and Mrs. Thompson were, Mr. and Mrs. Mark Moorhouse, Mr. and Mrs. Fred Earle, Mr. and Mrs. Clark Nelson, Mr. and Mrs. Tom Vaughan, the Misses Bertha Alexander and Faye Bartholmew and Mr. Henry Collins.

Mr. Wilbur L. Kidder of Spokane and Miss Eva R. Clemens were married Monday noon at the Baptist parsonage by Rev. R. E. Storey. The bride is the daughter of Mr. and Mrs. B. D. Clemens of Athena. Mr. Kidder is in business in Spokane but was formerly of this city and is well known in Athena. They will make their home a South 7 1-2 Stevens street Spokane.

A unique affair in the younger society of the city was the meeting of the Tarantula club at the home of Miss Clair Raley on Thursday. Each guest brought a supply of refreshments and, as one of the iron clad rules of the organization is that every morsel must be eaten before adjournment, the young ladies found much enjoyment in performing this gastronomic feat.

Mr. and Mrs. Edgar W. Smith who were married in Astoria January 13th left for their home near Van Syck Monday after spending Sunday with Mr. Smith's parents, Mr. and Mrs. E. L. Smith of this city. Their recent nuptials was the motive of an old time charavari party at their farm during the week.

A society event of the coming week which is being anticipated is the annual library ball which is being undertaken this year by the ladies of the Current Literature club. The affair is for the benefit of the free public library and as the cause is a worthy one it is certain that there will be a large patronage.

At Fresno, Cal., on January 19, '11, Miss Edna Bashor and Charles E. Bedal were married. Mrs. Bedal is a daughter of N. N. Bashor a farmer in Combs Canyon. Mr. Bedal is a resident of Fellows, Kern county, Cal., at which place they will make their home.

Miss Erma Mann was hostess for the Young Ladies Bridge club on Wednesday afternoon. The guests of the club were Mrs. Walter Cresswell and Miss Florence Curran. The prize for the highest score was won by Miss Jennie Perry.

Mr. and Mrs. Harry C. Thompson of Portland arrived Tuesday evening to be the guests of Mrs. Thompson's mother, Mrs. Mary E. Johnson for two weeks. Mr. Thompson is traveling in the interest of the Hood River Orchard company.

Mr. and Mrs. J. T. Brown were pleasantly surprised by a number of their friends Monday evening at their home on Lincoln street. "500" was played after which dainty refreshments were served.

Mr. and Mrs. Frank Nagel had their Jackson street home raised last Saturday evening by a number of their friends laden down with refreshments. The evening was pleasantly spent with "500".

The freshman class of the high school held an enjoyable function Friday night in Millarkey hall. Splendid music was provided and the young people spent the ante-midnight hours with a succession of two-steps and waltzes.

### One May Overcome

constipation permanently by proper personal co-operation with the beneficial effects of Syrup of Figs and Elixir of Senna, when required. The forming of regular habits is most important and while endeavoring to form them the assistance of Syrup of Figs and Elixir of Senna is most valuable, as it is the only laxative which acts without disturbing the natural functions and without debilitating and it is the one laxative which leaves the internal organs in a naturally healthy condition, thereby really aiding one in that way. To get its beneficial effects, buy the genuine manufactured by the California Fig Syrup Co. only, and for sale by all leading druggists. Syrup of Figs and Elixir of Senna is never classed by the well-informed with medicines which make extravagant and unfounded claims to cure habitual constipation without personal co-operation.

## FOLLOW THE CROWD

DRUG STORE

### IT'S GOING TO BUY DR. KING'S NEW DISCOVERY

THE CURE THAT'S SURE

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## COUGHS, COLDS, WHOOPING COUGH

AND ALL DISEASES OF THROAT, CHEST AND LUNGS

Famous for Forty Years of Cures. Price 50c and \$1.00

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