

The Last Day of Our January CLEARANCE Sale

January Clearance Sale in our Model Pure Food Section in the Basement

Fancy Raisins, seeded, 1 pound packages, regular price 12 1-2c, clearance sale, package 10c
 Pure Olive Oil, regular price 85c large bottles, 50c medium, 35c small. Clear pr. 78c, 46c, 29c
 Gallon Fruits, solid pack, regular price 60c, 70c. Clearance price 50c, 60c
 Table Fancy Apricots, regular price 35c can. Clearance price 29c
 Extracted Honey, regular price 25c. Clearance bottle 19c
 Golden Grain Granules, regular price 25c. Clearance price package 19c
 Condensed Items for our Great White Sale.
 Fancy Head Rice, great white sale, 3 lbs 25c
 Jap Rice, great white sale, 4 lbs 25c
 Ebers' Best Flour, great white sale, sack \$1.30
 White Beans, great white sale lb 7 1-2c
 Dry Granulated Sugar, great white sale 100 lbs \$6.25
 Dinner Plates, great white sale, set of 6 73c
 Cups and Saucers, great white sale, sets of 6 86c
 Pearl Soap, great white sale, 6 bars 25c
 Gloss Starch, great white sale, 3 lb. box 50c
 Flaked Hominy, great white sale, 3 1-2 lbs 25c

Mens Clothing and Overcoats

All our men's clothing and overcoats are greatly reduced for this great Clearance Sale. Not a suit or coat has been missed, no matter what style it is, it is reduced as follows:
 \$12.50 Suits and Overcoats \$8.95
 \$15.00 Suits and Overcoats \$9.65
 \$17.50 Suits and Overcoats \$13.60
 \$20.00 Suits and Overcoats \$15.80
 \$22.50 Suits and Overcoats \$17.60
 \$25.00 Suits and Overcoats \$19.80
 \$27.50 Suits and Overcoats \$21.60
 \$30.00 Suits and Overcoat \$23.75
 \$32.50 Suits and Overcoats \$24.85
 \$35.00 Suits and Overcoats \$27.40

Our stock is composed of Hart Schaffner & Marx, Hirsch Wickwire and Clothcraft Clothes. They're all wool, hand tailored and by far the best line in their respective prices in America.

Boys Clothing Reduced

Pretty nearly every boy in town is ready for a new suit now, he's worn his school suit four or five months now and a new one would be very acceptable.

HERE'S YOUR CHANCE TO GET THAT SUIT CHEAP.
 \$3.50 Boys' Suits will go for \$2.65
 \$4.50 Boys' Suits will go for \$3.19
 \$5.00 Boys' Suits will go for \$3.88
 \$6.50 Boys' Suits will go for \$4.65
 \$7.50 Boys' Suits will go for \$5.48
 \$10.00 Boys' Suits will go for \$6.88

Ladies Corset Waists

\$1.75 Corset Covers will go for \$1.37
 \$2.25 Corset Covers will go for \$1.49
 \$3.50 Corset Covers will go for 19c
 50c Corset Covers will go for 33c
 75c Corset Covers will go for 49c
 \$1.00 Corset Covers will go for 69c
 \$1.50 Corset Covers will go for 99c

SATURDAY IS THE LAST DAY OF Our Great Jan. Clearance Sale--We have arranged a special lot of extra strong values for the final close of this sale--Bargains you'll not be able to duplicate in Pendleton. Trading Coupons will be given even at these extremely Low Prices just the same as Regular Prices

FREE demonstration Mexican Stenciling, one more day, Saturday, don't miss this interesting feature of our Art Department

Childrens Gowns

65c Children's Gowns 33c
 75c Children's Gowns 59c

CHILDREN'S PETTICOATS.
 35c Children's Petticoats 23c
 75c Children's Petticoats 59c
 \$1.25 Children's Petticoats 73c

LADIES' COMBINATIONS.

\$1.75 Combination Suits \$1.37
 \$2.25 Combination Suits \$1.50
 \$3.00 Combination Suits \$1.98
 \$4.00 Combination Suits \$2.65
 \$5.00 Combination Suits \$3.33
 \$7.50 Combination Suits \$4.95

LADIES' WHITE LAWN APRONS.

35c Lawn Aprons 23c
 60c Lawn Aprons 39c
 75c Lawn Aprons 49c
 \$1.00 Lawn Aprons 73c
 \$2.00 Lawn Aprons \$1.49
 \$2.50 Lawn Aprons \$1.98

Ladies Muslin Drawers

35c Values will go for 14c
 \$1.25 Values will go for 44c
 \$2.25 Values will go for 94c
 \$3.00 Values will go for \$1.44
 \$4.00 Values will go for \$1.94

These are extraordinary values that you can't possibly afford to miss.

LADIES' MUSLIN GOWNS.

75c Muslin Gowns will go for 49c
 \$1.00 Muslin Gowns will go for 69c
 \$1.50 Muslin Gowns will go for 99c
 \$1.75 Muslin Gowns will go for \$1.37
 \$2.25 Muslin Gowns will go for \$1.49
 \$3.00 Muslin Gowns will go for \$1.98
 \$6.00 Muslin Gowns will go for \$3.98

Ladies Linen Tailored Waists

\$3.00 Linen tailor waists \$1.95
 \$4.00 Linen tailor waists \$2.65
 \$5.00 Linen tailor waists \$3.49
 \$6.00 Linen tailor waists \$3.98

LADIES' LINGERIE WAISTS

\$1.50 Lingerie waists 99c
 \$1.75 Lingerie waists \$1.23
 \$2.00 Lingerie waists \$1.49
 \$2.75 Lingerie waists \$1.98
 \$3.75 Lingerie waists \$2.98
 \$5.00 Lingerie waists \$3.49
 \$6.00 Lingerie waists \$3.98
 \$7.50 Lingerie waists \$4.95
 \$9.00 Lingerie waists \$5.95
 \$10.00 Lingerie waists \$6.67
 15c Checked Nainsook 13c
 20c Checked Nainsook 15c

Mens Underwear

We show beyond a doubt, the best and largest line of Men's Underwear in eastern Oregon. Our famous Lewis Underwear is the best made, most perfect fitting underwear in America, sewed throughout with pure thread silk, reinforced in all necessary places, non-shrinkable. This line has been awarded more medals and prizes at the large fairs of this country than any other similar line.

50c Underwear is now 43c
 \$1.00 Underwear is now 79c
 \$1.50 Underwear is now \$1.17
 \$1.75 Underwear is now \$1.39
 \$2.25 Underwear is now \$1.78
 \$2.50 Underwear is now \$1.95

75c, 85c Dress Goods 69c

One lot of dress goods, special selections in serge, panama, novelty cloth, mohair, etc. All colors. Saturday special—75c and 85c qualities for yd. . . . 69c

1000 yards of sheeting bleached—best quality, 9-4 and contains no filling, Saturday special 30c

100 Reddison cotton bats, made of selected pure white cotton full three lbs., size and stitched. Saturday special 97c

This lot contains lights and darks of all our outing, worth 12 1-2c yard all the time. Saturday special, yard 9c

One lot Hope muslin, 4-4 wide and a value for the money. Saturday special 9c

FURS SLAUGHTERED.

We have some very fine sets and pieces of furs now in stock and this will be your last chance to buy them at this remarkably low price. While they last they will go at exactly ONE-HALF PRICE.

Embroidery Special

10 pieces from 10 inches to 18 inches wide, ranging in price from 25c to 65c per yard. Special price for Saturday and Monday 15c

20 pieces from 4 to 9 inches wide, ranging in price from 12 1-2c to 25c. Special price for Saturday and Monday 9c

20 per cent discount on all other Embroideries and Laces.

Ladie Long Petticoats

\$1.00 Long Petticoats 69c
 \$1.50 Long Petticoats 99c
 \$1.75 Long Petticoats \$1.37
 \$2.25 Long Petticoats \$1.49
 \$3.00 Long Petticoats \$1.98
 \$4.00 Long Petticoats \$2.65
 \$5.00 Long Petticoats \$3.33
 \$6.00 Long Petticoats \$3.98
 \$10.00 Long Petticoats \$6.67

LADIES' KNEE PETTICOATS.

50c Knee Petticoats 33c
 75c Knee Petticoats 49c
 \$1.00 Knee Petticoats 69c
 \$1.50 Knee Petticoats 99c
 \$1.75 Knee Petticoats \$1.37
 \$2.50 Knee Petticoats \$1.49

LADIES' CHEMISE.

75c Ladies' Chemise 49c
 \$1.00 Ladies' Chemise 69c
 \$1.75 Ladies' Chemise \$1.37
 \$2.25 Ladies' Chemise \$1.49
 \$4.00 Ladies' Chemise \$2.65

CHILDREN'S LAWN GUMMIES.

\$1.50 Lawn Jumpers 99c

CHILDREN'S DRAWERS.
 15c Children's drawers, 2 for 25c
 35c Children's drawers, 2 for 23c
 75c Children's drawers, 2 for 59c
 \$1.25 Children's drawers, 2 for 99c

Our Great White Sale Will continue all next Week--Our offerings in this sale are extra special, they are going rapidly, come early while the choosing is good and before someone else takes what would have been your choice.

Save Your Coupons **THE PEOPLES WAREHOUSE** Where it Pays to Trade

MET AT FUNERAL AND NOW MARRIED

(Special Correspondent)
 Athena, Ore., Jan. 21, 1911.—After a courtship of only about two weeks Mr. Wilbur Kidder and Eva Clemens were married here Monday afternoon. The bridegroom is a brother of G. B. Kidder of this city and the bride is the youngest daughter of Mr. and Mrs. B. D. Clemens of this place. Cupid began his siege on the hearts of the couple involved when Mr. Kidder came to this city to attend the funeral of his father who was buried in this city a few days ago. Since

SKIN AFFECTIONS

Whether On Infant or Grown Person Cured By Zemo and Zemo Soap An Unusual Offer

The Pendleton Drug Store says to every person, be it man, woman or child, who has an irritated, tender or itching skin to come to our store and procure a bottle of ZEMO and a cake of ZEMO soap and if you are not entirely satisfied with results, come back and get your money. So confident are we of the efficacy of this clean, simple treatment that we make you this unusual offer.

ZEMO is a clear liquid for external use that has cured so many cases of eczema, pimples, dandruff and other forms of skin eruption. ZEMO and ZEMO soap are the most economical as well as the cleanest and most effective treatment for affections of the skin or scalp, whether on infant or grown person.

that time things have been progressing so rapidly that it resulted in the marital knot being tied last Monday evening.

Next Friday evening the high school quintette will meet the La Salle team of Walla Walla in a game to be held in the basketball hall in this city. This promises to be a very good game as the La Salle team has the reputation of being a cracker-jack basketball team. Coach Ernest W. Fells has been putting the boys through a very hard practice this week and they are working very hard to be able to hang the scalps of the visitors on the belts of the local team.

PORTLAND BUSY WITH "CITY BEAUTIFUL" PLANS

Portland, Ore., Jan. 20.—Portland will be a noted city for its beauty when plans of the Civic Improvement League shall have been worked out, says Dr. J. R. Wetherbee, president of this organization. E. H. Bennett, the municipal architect employed to outline the scheme of city building, will arrive within a few days, bringing the completed plans upon which he has been at work for over a year.

"These plans" said Dr. Wetherbee, "provide for a city of 2,000,000 population and are based on the broad basis of civic beauty in its most modern form. We found we could do more by extending the old roads used by the pioneers to create the rotary or circular plan for Portland's streets by bringing the diagonal streets, the old roads used fifty years ago, into the heart of the city. All these are to be extended from their present stopping places until they touch the rim of the congested center.

"Burnside street is to be widened; blocks will be acquired on both sides of the river bridges, giving the traffic at these places an outlet so it can be moved expeditiously.

"A part of the plan is a system of skyline boulevards on the top of the hills to the west. Lower there will be another series of boulevards and still another at the foothills. These various driveways are all connected up with the parkway and boulevards on the lower levels making a system that cannot be equaled in any spot in the world.

"The congested district will remain much as it is except in the blocks bounded by Park and West Park sts. This line is to be the center of the boulevard running from the hills to the river. The five blocks in the center now owned by private interests are to be acquired by condemnation. Of the foot of this strip will be the railway terminals and this line of blocks will be connected with the city hall which will remain where they are."

WILL SET OUT TREES ALONG COUNTY ROADS

Portland, Ore., Jan. 20.—Multnomah county will pattern after Europe in the matter of beautifying its roads. Ten thousand shade trees will be planted along the sides of county roads, a portion of the county poor farm being utilized as a nursery for growing the young sapplings until they reach a size suitable for transplanting.

An order was made by the county court authorizing the purchase of seed of such trees as will grow best in this locality and they will be planted as soon as possible. E. Henry Wemme, president of the Portland-Automobile Club, appeared before the county court to urge this action and he found ready support from County Judge Cleeton, who made the order.

"In Europe," said Mr. Wemme, "tourists travel long distances to see the famous roads, which are nothing

but country roads with trees planted on both sides of them. The country about Portland is the most beautiful in the world. Only the beautification of our roads has been neglected. The expense would be slight and the return very great. We can have as beautiful highways as any in the old countries, and Multnomah county will benefit from the added attractiveness."

"I believe thoroughly in the plan," said Judge Cleeton. "It seems to me that the beautification of our roads is, in a sense, almost as important as their improvement."

The nursery is to be fixed in a convenient corner of the farm property. It will be selected in a few days and seed of several varieties of shade trees planted so that the work of beautifying Multnomah county driveways may be commenced at the earliest possible time.

Prefers Jail to Alimony.

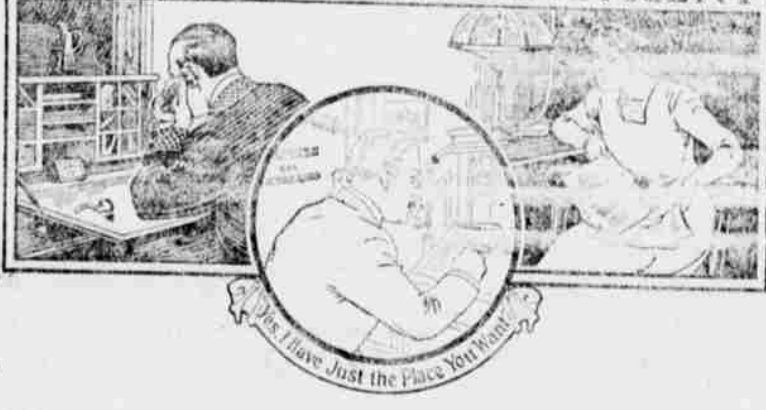
San Francisco, Jan. 19.—William Stark, a saloonkeeper, has spent a year in jail rather than pay alimony to his divorced wife. He was committed just a year ago, on January 12, 1910, for failure to pay his former better half a hundred dollars. Recently a committee of the grand jury elected him in the county jail, and was informed by Stark that he would remain in his cell until he rotted, rather than comply with the order of the court.

More moving pictures shown than any other theatre in the city—the Pastime.

ABOUT APPENDICITIS

Pendleton people can now learn just how appendicitis starts and how they can EASILY prevent it. Ask for the free Appendicitis book at The Pendleton Drug Co.

REACHING THE RENTING AGENT



HOUSE HUNTING is made easy by the use of the Telephone.

Few people realize how much business they can do and how quickly they can do it over the wire. It is not even necessary to be in the same town, because the Long Distance Service of the Bell System brings every one within talking distance.

In all the business and social affairs of life, people put their trust in the Bell Service because it is universal.

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Every Bell Telephone is the Center of the System.