

A Special Reduction on Every White Article in Our Great Store---Come and See

EMBROIDERIES
1.2 PRICE

A large assortment of short lengths in embroideries ranging in price from 12 1/2¢ to \$2.50 marked for this white sale 1.2 PRICE.

40¢



EMBROIDERY 27¢

We have 10 pieces, very fine quality corset cover embroidery usually sells for 40¢, white sale price 27¢

All lace and embroidery up to 10¢ quality choice 5¢ yd.

A Peoples Warehouse Sale A Peoples Warehouse Statement A Peoples Warehouse Advertisement
All are Genuine. All are the absolute truth. The People are flocking to the store, come now before somebody else takes what would have been your choice

\$1 Men's White Shirts 39c

Here's a SNAP for the man who wears a stiff bosom shirt. These are all up to date short bosoms—a good quality of goods and well made. All sizes from 14 1/2 to 17. During this white sale your choice for _____ 39¢

\$2.50 WHITE GOLF SHIRTS \$1.85.

These are the finest shirts that come to Pendleton, Manhattan, the best made, best fitting shirt in America, and they wear too. If you once wear a manhattan you'll always wear 'em.

\$1.50 WHITE SHIRTS \$1.19

These shirts come plain and pleated front, attached and detached cuffs. The quality and make are right. White Sale Price \$1.19

15¢ Checked Nainsook 13¢
20¢ Checked Nainsook 15¢

Countess Sea Island Nainsook—comes in cartoons of 12 yards, very fine and sheer. Exquisite quality.

30¢ Countess Nainsook 25¢
40¢ Countess Nainsook 35¢

WAISTINGS

Cloth of beautiful patterns and quality here in this show. Now is the time to get the pick of the patterns at a reduced rate.

- 25¢ Waistings 21¢
- 35¢ Waistings 31¢
- 50¢ Waistings 41¢
- 75¢ Waistings 69¢

Childrens Fine Waists

35¢ Ferris Waists 23¢

LONG CLOTH—LONG CLOTH
\$1.50 doz. yds. Long Cloth \$1.30
\$1.75 doz. yds. Long Cloth \$1.56
\$3.50 doz. yds. Long Cloth \$2.98

NAINSOOK IS THE CLOTH for lingerie, as its so soft and makes up into such dainty garments.

- \$1.50 doz. yds. Princess Nainsook \$1.30
- \$2.50 doz. yds. Princess Nainsook \$2.10
- \$3.00 doz. yds. Princess Nainsook \$2.60
- \$3.50 doz. yds. Princess Nainsook \$2.98
- 12 1/2¢ T. P. A. Muslin bleached 10¢

13¢ Hope Muslin bleached 11¢
15¢ Lonsdale Muslin bleached 13¢
20¢ Berkley No. 60 bleached 15¢

Now is the time for all housekeepers to look after the bed linens. Special cuts in this section.

- 10-4 Bleached Sheeting, best quality 35¢
- 9-4 Bleached Sheeting, best quality 30¢
- 8-4 Bleached Sheeting, best quality 29¢
- 6-4 Bleached Sheeting, best quality 27¢

PILLOW CASES.
15¢ 42x36 Pillow Cases 11¢
20¢ 45x36 Pillow Cases 16¢
30¢ 45x36 Pillow Cases, hem-stitched 26¢

LADIES' WHITE OUTING GOWNS.
\$1.50 White Outing Gowns 99¢
\$2.25 White Outing Gowns \$1.50
\$2.75 White Outing Gowns \$1.98

Lawn and Lingerie Cloth

Mercedized Batiste, soft sheer materials, constitute the buy for your spring and summer dresses, etc. All go in this White Sale at REDUCED RATES. Remember every piece of goods shown is strictly new and fresh from the market.

- 12 1/2¢ Indian Linen 9¢
- 15¢ India Linen 13¢
- 25¢ India Linen 19¢
- 35¢ India Linen 29¢
- 20¢ Victoria Lawn 16¢
- 35¢ Lingerie Cloth 30¢
- 25¢ Lingerie Cloth 22¢
- 30¢ "Luna Lawns," the new, near linen cloth. Wears like linen. White Sale 24¢

READY MADE SHEETS OF UNUSUAL QUALITY.

- \$1.25 \$1x90 Bleached Sheets, wide hem 95¢
- \$1.00 \$1x90 Bleached Sheets, wide hem 73¢

Ladies Corset WAISTS

- \$1.75 Corset Covers \$1.37
- \$2.25 Corset Covers \$1.49
- 35¢ Corset Covers 19¢
- 50¢ Corset Covers 33¢
- 75¢ Corset Covers 49¢
- \$1.00 Corset Covers 69¢
- \$1.50 Corset Covers 99¢

LADIES' MUSLIN GOWNS

- 75¢ Muslin Gowns 49¢
- \$1.00 Muslin Gowns 69¢
- \$1.50 Muslin Gowns 99¢
- \$1.75 Muslin Gowns \$1.37
- \$2.25 Muslin Gowns \$1.49
- \$3.00 Muslin Gowns \$1.98
- \$6.00 Muslin Gowns \$3.98

Ladies Long Petticoats

- \$1.00 Long Petticoats 69¢
- \$1.50 Long Petticoats 99¢
- \$1.75 Long Petticoats \$1.37
- \$2.25 Long Petticoats \$1.49
- \$3.00 Long Petticoats \$1.98
- \$4.00 Long Petticoats \$2.65
- \$5.00 Long Petticoats \$3.33
- \$6.00 Long Petticoats \$3.98
- \$10.00 Long Petticoats \$6.67

LADIES' KNEE PETTICOATS

- 50¢ Knee Petticoats 33¢
- 75¢ Knee Petticoats 49¢
- \$1.00 Knee Petticoats 69¢
- \$1.50 Knee Petticoats 99¢
- \$1.75 Knee Petticoats \$1.37
- \$2.50 Knee Petticoats \$1.49

LADIES' CHIMISE.

- 75¢ Ladies' Chimise 49¢
- \$1.00 Ladies' Chimise 69¢
- \$1.75 Ladies' Chimise \$1.37
- \$2.25 Ladies' Chimise \$1.49
- \$4.00 Ladies' Chimise \$2.65

CHILDREN'S LAWN GUMPTES

- \$1.50 Lawn Gumptes 99¢

CHILDREN'S DRAWERS

- 15¢ Children's drawers, 2 for 25¢
- 35¢ Children's Drawers, 2 for 23¢
- 75¢ Children's Drawers, 2 for 59¢
- \$1.25 Children's Drawers, 2 for 99¢

LADIES' MUSLIN DRAWERS

- 25¢ Muslin Drawers 19¢
- 50¢ Muslin Drawers 33¢
- 75¢ Muslin Drawers 49¢
- \$1.00 Muslin Drawers 69¢
- \$1.50 Muslin Drawers 99¢
- \$1.75 Muslin Drawers \$1.37
- \$2.25 Muslin Drawers \$1.49
- \$3.00 Muslin Drawers \$1.98

Ladies Linen Tailored Waists

- \$3.00 Linen tailor waists \$1.95
- \$4.00 Linen tailor waists \$2.65
- \$5.00 Linen tailor waists \$3.49
- \$6.00 Linen tailor waists \$3.98

LADIES' LINGERIE WAISTS

- \$1.50 Lingerie waists 99¢
- \$1.75 Lingerie waists \$1.23
- \$2.00 Lingerie waists \$1.49
- \$2.75 Lingerie waists \$1.98
- \$3.75 Lingerie waists \$2.98
- \$5.00 Lingerie waists \$3.49
- \$6.00 Lingerie waists \$3.98
- \$7.50 Lingerie Waists \$4.95
- \$9.00 Lingerie waists \$5.95
- \$10.00 Lingerie waists \$6.67

CHILDREN'S PETTICOATS

- 35¢ Children's Petticoats 23¢
- 75¢ Children's Petticoats 59¢
- \$1.25 Children's Petticoats 73¢

LADIES' COMBINATIONS.

- \$1.75 Combination Suits \$1.37
- \$2.25 Combination Suits \$1.50
- \$3.00 Combination Suits \$1.98
- \$4.00 Combination Suits \$2.65
- \$5.00 Combination Suits \$3.33
- \$7.50 Combination Suits \$4.95

LADIES' WHITE LAWN APRONS.

- 35¢ Lawn Aprons 23¢
- 60¢ Lawn Aprons 39¢
- 75¢ Lawn Aprons 49¢
- \$1.00 Lawn Aprons 73¢
- \$2.00 Lawn Aprons \$1.49
- \$2.50 Lawn Aprons \$1.98

Children's Gowns

- 65¢ Children's Gowns 33¢
- 75¢ Children's Gowns 59¢

JANUARY CLEARANCE SALE

Mens Clothing and Overcoats

All of our mens clothing and overcoats are greatly reduced for this great Clearance Sale. Not a suit or coat has been missed, no matter what style it is, it is reduced as follows:

- \$12.50 Suits and Overcoats \$8.95
- \$15.00 Suits and Overcoats \$9.65
- \$17.50 Suits and O'coats \$13.60
- \$20.00 Suits and O'coats \$15.80
- \$22.50 Suits and O'coats \$17.60
- \$25.00 Suits and O'coats \$19.80
- \$27.50 Suits and O'coats \$21.60
- \$30.00 Suits and O'coats \$23.75
- \$32.50 Suits and O'coats \$24.85
- \$35.00 Suits and O'coats \$27.40

Our stock is composed of Hart Schaffner & Marx, Hirsh Wickwire and Clothcraft Clothes. They're all wool, hand tailored and by far the best line in their respective prices in America.

Free Dress Pattern

We will put on our bargain counter a number of pieces of dress goods worth \$1.50 per yard. To the purchaser of a dress length or a skirt length of these goods we will in turn give you FREE an equal number of yards you bought. Your choice of any other of the patterns. Thereby giving you ABSOLUTELY FREE a dress or skirt pattern. This feature is good only between the hours of 4 and 5 o'clock every day of the sale. DRESS PATTERN FREE.

A GREAT-REDUCTION ON EVERYTHING

(Except contract goods, overalls, rubbers and some lines of groceries.)

It does not matter in the least whether an article is advertised here in this add or not, it is reduced just the same. If you'll come to this store you'll sure get a reduction on whatever you buy, with the above exceptions, and furthermore you'll receive trading coupons with every cash purchase, great or small.

You all know the quality of the goods we handle; you all know that we do just exactly as we advertise, so have no hesitation in taking advantage of this great sale—it is absolutely on the "square."

Men's Underwear

We show beyond a doubt, the best and largest line of Men's Underwear in eastern Oregon. Our famous Lewis Underwear is the best made, most perfect fitting underwear in America, sewed throughout with pure thread silk, reinforced in all necessary places, non-shrinkable. This line has been awarded more medals and prizes at the large fairs of this country than any other similar line.

- 50¢ Underwear is now 43¢
- \$1.00 Underwear is now 79¢
- \$1.50 Underwear is now \$1.17
- \$1.75 Underwear is now \$1.39
- \$2.25 Underwear is now \$1.78
- \$2.50 Underwear is now \$1.95

FURS SLAUGHTERED.

We have some very fine sets and pieces of furs now in stock and this will be your last chance to buy them at this remarkably low price. While they last they will go at exactly ONE-HALF PRICE.

\$6.50 Petticoats \$3.45

This is a very large assortment. Nearly every color of the rainbow is to be found in the collection. They are of good quality, beautifully made, full deep flounces, shirred, tucked and tailor trimmed. Clearance Price \$3.45

MEN'S HOSE AT CLEARANCE PRICES.

- During this sale we will sell our woolen hosiery as follows:
- 25¢ Woolen hose, 3 for 50¢
- 35¢ Woolen hose 25¢
- 50¢ Woolen hose 39¢
- Men's 50¢ fancy sox, now 3 pairs for \$1.00
- Men's 35¢ fancy sox, now 25¢ pr.
- Men's 25¢ fancy sox, now 3 pair for 50¢

75c Boys waists 39c

This is the greatest offer of Boys' Waists we've ever made, in this lot we include all of our 75¢ and 50¢ boys' blouse waists, the largest assortment and the best made waists in Pendleton. They're the famous Mother's Friend brand. All mothers know how good they are. Clearance Price 39¢

WOMEN'S COATS.

We have just fifty women's coats, ranging in price from \$10.00 to \$15.00. During this great Clearance Sale we will sell your choice for only \$4.95

\$1.00 LADIES' GINGHAM APRONS 49¢.

These are large kitchen aprons with sleeves. You couldn't do the work on them for the price we offer the complete apron. The quality is good. Clearance price 49¢

Boys Clothing Reduced

Pretty nearly every boy in town is ready for a new suit now, he's worn his school suit four or five months now and a new one would be very acceptable.

HERE'S YOUR CHANCE TO GET THAT SUIT CHEAP.

- \$3.50 Boys' Suits will go for \$2.65
- \$4.50 Boys' Suits will go for \$3.19
- \$5.00 Boys' Suits will go for \$3.68
- \$6.50 Boys' Suits will go for \$4.65
- \$7.50 Boys' Suits will go for \$5.48
- \$10 Boys' Suits will go for \$6.98

OUR FAMOUS SHOE DEPT.

It has always been our aim to have only shoes that we could positively recommend to our customers. We always in all cases stand back of every pair of shoes we sell. How can we do it? Because we handle the best makes in America—shoes that have a nation-wide reputation to sustain. We price them right. During this sale every pair is reduced. Come and investigate.