Model pure food dep t in basement--Friday shoppers will find better values in our hourly specials than before

44 Big Business Boosters for Friday, Oct. 28

AN ENTIRELY NEW LIST OF SPECIALS WILL BE ON SATURDAY

Four Big Business Boosting Specials will be on sale each hour, something new every hour of the day, and something doing every minute.

The store will be closed during the noon hour Friday and Saturday (from 12 o'clock to 1 o'clock.)

FROM 7 TO 8 A. M.

\$5.95 LADIES' FANCY SILK PETTICOATS \$3.59.

These petticoats come in the new Persian effects and plain colors. One of our 44 Big Business \$3.59

MEN'S \$25.00 SUITS \$14.95

This lot includes the newest and choicest suits in our store, Hart, Schaffner & Marx and other good all-wool suits. None can compare with them at regular price. One of our 44 Big Business \$14.95

\$2.50 and \$3.75 MEN'S UN-DERWEAR \$1.75.

This is a genuine snap and every man in town should take advantage of it. The lot includes all of our Gantner & Mattern underwear, the best finished, nicest goods in America. Pure Moca, Silk, Lisle and Cotton. One of our 44 Big Business Boosters \$1.75

85¢ LADIES' UNION SUITS 48c.

Heavy rib, full size. Just came in -a big lot. Worth 85¢ suit. One of the 44 Big Business

FROM 9 TO 10 A. M.



\$1.35 GUARANTEED BLACK TAFFETA 98¢.

36-inch Guaranteed Black Taffeta Silk—worth \$1.35 to \$1.25 yd. One of the 44 Big Business Boosters, yard

50¢ AND 25¢ LADIES' HAND-

KERCHIEFS 18¢. One special lot of ladies' handker-chiefs, prices 50¢ to 25¢, all thrown together to make a good bargain. One of the 44 Big Business Boosters

CHOICE APPLES \$1.35 BOX. These apples are extra choice, home grown and picked. One of our 44 Big Business Boosters, per box \$1.35

\$2.50 MEN'S SWEATER COATS \$1.63.

A pure worsted sweater coat, pearl grav with different colored facings-a nice medium weight. Sizes 34 to 46. One of our 44 Big Business Boosters

FROM 11 TO 12 A. M.



\$2.00 MANHATTAN SHIRTS \$1.43.

These are positively the best made shirts in America. The Manhattan is recognized everywhere as the best that money can buy. Colors absolutely guaranteed. One of our 44 Big Business Boosters \$1.43

PILLOW TOPS HALF-PRICE. One big lot Sofa Pillow Tops, good value. Prices from 75¢ to 35¢. One of the 44 Big Business Boosters—Half-Price.
ANY \$4.00 WOMEN'S SHOES

\$3.19. Including our latest styles in the Red Cross and other lines. One of our 44 Big Business Boosters \$3.19

25¢ BEST GRADE COFFEE 18¢.

This grade of coffee is known to be extra fine quality-better than is usually retailed at 35¢. One of our 44 Big Business BoostersFROM 3 TO 4 P. M.



\$1.00 DRESS GOODS 48¢.

10 pieces Black Dress Goods, in granite, serge, batiste, Panama, etc. Prices up to \$1.00 yard all lumped together for one of the 44 Big Business Boosters 48¢

75¢ WOOL FLANNEL 23¢. Wool Flannels for shirts and shirt waists. Good staple pattern, well worth 75¢ yd. One of the 44 Big Business Boosters, yd. 23¢

20¢ PILLOW CASES 14¢. 000 Pillow Cases, 45x36 size, free from dope-worth 20¢ each. One of the 44 Big Business Boosters

\$3.50 TO \$4.50 WOMEN'S SHOES \$1.48.

This lot includes all our broken lines in gun metal and vici kid. One of our 44 Big Business Boosters-\$1.48 FROM 1 TO 2 P. M.

\$1.00 AND \$1.25 BOYS' WAISTS 63¢.

Here's your chance to buy boys' waists at far less than wholesale cost. Don't let this special pass unheeded. One of our 44 Big Business Boosters

\$2.00 AND \$1.50 MEN'S SHIRTS 99¢.

This is a bargain you can't afford to pass up. The lot includes about 50 doz. shirts, all good colors and good makes-all sizes. One of our

85¢ BLEACHED DAMASK 48¢

3 pieces Bleached Damask, new pattern, 68-in. wide-Union Linenworth 85¢ yd. One of the 44 Big Business Boosters yd 48¢

25¢ TABLE APRICOTS,

GRAPES AND PEACHES 15¢

Here is a chance for you to save that you wont have again. Regular 25¢ fruit, one of the best brands in the country. One of our 44 Big Business Boosters

FROM 8 TO 9 A. M.

\$3.50 MISSES' BUTTON AND LACE SHOES \$1.98

In patent leather, gun metal and vic kid, a big lot to choose from ; values from \$2.00 to \$3.50. One of our 44 Big Business Boost-

\$5.00 ALL WOOL BLANKETS \$2.98.

All wool Blankets, 11 1-4 size, in brown and gray, worth \$5.00 pr. One of the 44 Big Business Boost-

50¢ MOIRE 25¢.

Wynmore Moire in all the good shades-good weight and will laundry-50¢ all the time. One of the 44 Big Business Boosters

LADIES' AND CHILDREN'S WHITE SWEATER COATS-HALF PRICE.

This is a large lot of white sweater coats, all sizes and prices, all the new weaves and effects, all wool, and part wool. One of our 44 Big Business Boosters-Half Price.

FROM 10 TO 11 A. M.

85¢ MESSALINE 50¢.

Any shade you want. 19-inch wide, extra good finish Swiss Messaline-worth 85¢. One of the 44 Big Business Boosters

MEN'S 50¢ WORK SHIRTS 39¢

These shirts are extra well madefull size, gussetted, double stitched, faced sleeves, pearl buttons. One of our 44 Big Business Boost-

35¢ LADIES' WOOL HOSE 19¢ Ladies wool hose-heavy and best of

quality for 35¢. One of the 44 Big Business Boosters, pr. 19¢

18¢ SUGAR CURED SHOUL-DERS 15¢.

Don't fail to take advantage of this special, it means an actual saving to you and you'll not have another chance at it. One of our 44 Big Business Boosters

FROM 5 TO 6 P. M.



\$3.50 AND \$4.00 MEN'S SHOES \$2.98.

Come in all leathers. One of our 44 \$2.98 Big Business Boosters... \$7.50 BOYS' SUITS \$3.95.

All-wool shower proof Hereules Suits -the best made boys' suits in America. Reinforced all over. One of our 44 Big Business Boosters ..

65¢ LADIES' SEPARATE PANTS AND VESTS 33¢

Good heavy rib and fleeced lined. Worth 65¢ garment. One of the 44 Big Business Boosters, ea.33¢ 65¢ AND 50¢ LADIES' HOSE 31¢.

50 doz. ladies' hose in lisle and silk. silk, worth 65¢ to 50¢, all black and fancy, embroidered, etc. One of the 44 Big Business Boost

FROM 2 TO 3 P. M.

\$2.25 TO \$5.75 CHILDREN'S BEARSKIN COATS \$1.89

These coats come in sizes from 2 to 8 years. They're beauties and this is indeed an excellent opportunity for mothers to buy at bargain prices, the price asked is a mere fraction of the worth of the coats. One of our 44 Big Business Boosters

\$1.89 \$1.00 BED SHEETS 72¢. 300 Sheets bleached and a genuine good sheet, size \$1x90, worth \$1.00. One of the 44 Big Business Boosters

\$3.75 TO \$15.00 CHILDREN'S CLOTH COATS \$1.98.

You should not miss this number; its one of the best chances to save money mothers will have this season. These coats are an exceptional bargain. Worth five to ten times what we ask for them. One of our 44 Big Business Boost \$1.98

\$2.50 COMFORTS \$1.90.

Our comfort and quilt department is complete and very large. A good assortment of comforts, worth \$2.50. One of the 44 Big Bus-\$1.98 iness Boosters

FROM 4 TO 5 P. M.

\$2.75 YOUTHS AND LITTLE GENTS SHOES \$1.23.

From \$1.50 to \$2.75 values in all sizes. One of our 44 Big Business

10¢ AMOSKEAG GINGHAM

Used for aprons, best quality, in all colors and size checks. One of the 44 Big Business Boosters, yd. 7¢

\$4.00 MEN'S WORK SHOES \$2.98.

Values up to \$4.00. The very best makes in America, all broken lots are included in this number. One of our 44 Big Business Boost-

12 1-2¢ UNBLEACHED DO-MESTIC 10¢.

Good, heavy unbleached domestic-"Cabot A"-full 36-in, wide all round thread. Worth 12 1-2¢ yard-special, one of the 44 Big Business Boosters .

Save Your Coupons THE PEOPLES WAREHOUSE Where it Pays to Trade

MILTON CATTLE HUSTLER CAUGHT

SHERIFF TAYLOR NABS ROBERT M'CUMBER near Toll Gate.

Released on \$500 Bonds-Matt Hart Also Released-Other Short News M. E. church, Notes from East End.

(Special Correspondence.) Milton, Ore., Oct. 27 .- Sheriff T. D. Taylor came up from Pendleton Tuesday and arrested Robert Mc-Cumber on a charge of cattle hustling. McCumber was taken before Judge J. L. Miller, where he waived examination. He was neld in the sum of \$500, which was furnished and he was allowed to go home. This is the same case in which Matt Hart is implicated, for which he was taken to Pendleton last week. Hart's bail was fixed at \$300, which was furnished today by his grandmother, Mrs. Good.

Mrs. Christian Rogers of Sunnyside, was a Milton visitor this after-

Miss Julia Hatch of Portland de-

L. A. Pepper, R. E. Frazier, Cebe Hudson and Slim Smith have returned from a two weeks' hunting trip R. F. Vancil has begun the con-

struction of a five-room bungalow for J. H. Geniry on his lots near the Mr. and Mrs. Lyle Frazier are the city on their wedding tour.

Notice to Public. All parties knowing themselves to be indebted to me will kindly call and settle their accounts by November 3rd. H. M. SLOAN, Blacksmith

The pleasant purgative effect experienced by all who use Chamber-lain's Stomach and Liver Tablets, and the healthy condition of the body and mind which they create, makes one

feel joyful. Sold by all dealers. 44 B. B. B. at T. P. W. Friday and

croup is a sure indication of the approach of the disease If Chamberlain's Cough Remedy is given at once livered a lecture at the Presbyterian or even after the croupy cough has church last evening which was well appeared, it will prevent the attack. Contains no poison. Sold by all deal-

Do you take the East Oregonia: ? | Saturday.

OREGON The Last Call of the West, (By Walter V. Woehlke.-Beautifully illustrated in four colers, in November Sunset Magazine. Now on sale, all newstands, 11

44 B. B. B. at T. P. W. Friday and

reached by having children in the home; but the coming of the little ones is often attended with apprehension and dread. Mother's Friend

if used by the expectant mother in preparation of the ordeal, carries her through the crisis with safety. This great remedy assists nature in all necessary physical changes of the system, affords bodily comfort during the period of waiting, and preserves the

symmetry of form after baby comes. The penetrating and soothing qualities of Mother's Priend allays nausea, prevents caking of the breasts, and in every way contributes to strong, healthy motherhood. Mother's Friend is sold at drug stores. Write for our

free book containing valuable information for expectant mothers. BRADFIELD REGULATOR CO.,



Known For its Strength

The First National Bank

PENDLETON, ISREGON

CAPITAL, SURPLUS and UNDIVIDED PROFITS

\$450,000.00

RESOURCES OVER

52,000,000.00

SECURITY