

Alexanders Autumn Fashion Display

The reputation enjoyed by this store for providing every feminine requisite in dress has not been more thoroughly deserved than now. The beautiful garments shown here are the results of careful search for the most attractive new styles. Each garment is so created that it will hold its beauty and style.

**Cheviots, Serges,
Unfinished Worsteds,
Home Spuns**

DRESS GOODS

The same fabrics that are being worn in tailored suits by the smartest dressers of Paris, London and New York.

These are in the characteristic rough-woven effects; some in plain mixtures, others with indistinct stripes. Shades are browns, grays and tans, "flaked" with bright blue or green or red.

They are heavy enough to tailor nicely and hold shape, but not too heavy for comfort even in our mild winter climate.

38 to 52 inches wide and most remarkably good value at

75c to \$1.50 per yard

But, of course, our stock of Tailor Suitings is not confined to the Scotch fabrics, for this store serves a patronage of varied taste. All the other fashionable materials are in our shelves and on our counters.

Particularly desirable for young ladies' and misses' school and college suits are these new Panamas, Storm Serges, French Serges, Wool Taffetas, Basket Cloths and Fancy Cheviots.

The colors include new shades of brown, green, red and blue, and many novelty mixtures.

These fabrics are variously priced, particularly good values being shown.

The showing that we shall make during the coming season will be interesting for three reasons—BEAUTY, VARIETY, VALUE.

Their beauty is assured when we state that they are replicas of the world's greatest mills; the immensity of assortment you'll appreciate when you see the display, and, as an instance of the great values included, we cite the following:

Scotch Plaids and Persian Silks in many different designs, the plaids being effected by satin stripes over taffeta grounds—the quality of the silk meriting far above the prices we are asking.

\$1.00 to \$1.50 per yd.

NEW FALL SUITS ARE HERE

What are the new styles in women's tailored wear? What are the favorite fabrics? What are lines best adapted for early Fall?

Travelers, tourists and the people at home are all interested in the subject which creates the aforementioned questions. For some time past we have been working on the theme of tailored suits. We could tell you a great deal about it just now, but you'd not care to read to a greater length; though, as occasion arises and you want to find out more about it, you'll feel free to come to this store and inform yourself solidly on tailor-made wear.

If out of town, take advantage of our splendid mail Order Service.

Just Received a Late Arrival of Ladies' White Tailored WAISTS

white with line stripes, good styles and guaranteed to fit
Prices \$1.75 to \$4.50

Ribbons, Neckwear, Veilings

Particularly interesting to young ladies preparing for school or college will be this display and sale of Ribbons, including all the new Fall shades in plain taffetas, messalines and satins and many novelties in Persian and floral effects.

Two special lines for Fall and Winter selling include:

Ribbons worth up to 35c a yard at **13¢**
Ribbons worth up to 60c a yard, at **35¢**

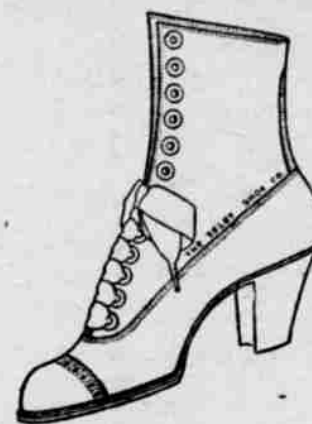
The display of Keiser novelty Neckwear tomorrow will have especial reference to the needs

of school and college girls. Scores of dainty new designs will be shown in Jabots, Bows, Stocks, Lace Collars and Fancy Neck Fixings, ranging in price from **25¢ to \$3.00**; very great values on special table at **25¢ and 50¢**.

New Veilings for college and school girls are shown in fine chiffon by the yard at **50¢ to \$1.00**; and in ready-to-wear veils at **\$1.00 to \$5.00**.

If out of town, take advantage of our splendid Mail Order Service. Write Us.

New Fall Models in Alexander-Ziegler SHOES



The new Fall and Winter models in Alexander's Shoes for Women are ready for your inspection.

The experience of forty years in shoe manufacturing is behind every pair—and the most expert designing of 1910 assures correct style.

We are proud of these Alexander Fall styles; and when you've seen them you'll agree that we have reason for our pride in them.

Among the novelties are suede leathers, velvets, satins and cravenettes—the very acme of footwear luxury.

And there are new shapes and styles in the plain kids, the patent kids and colts and the gun metal calf leathers.

Button Shoes are prime favorites, although there are many splendid styles in the laced models.

Prices in the Alexander line range from **\$3 to \$6**.

School shoes are here in complete assortment—every pair in good style and of worthy quality. All leathers; all sizes:—

Misses' School Shoes **\$2.00 to \$3.00**

Boys' School Shoes **\$1.75 to \$3.00**

Children's School Shoes **\$1.50 to \$2.00**

We wish to announce that we have on hand a complete stock of

Fownes Gloves for Women

All the wanted colors can be had, in every size; also English walking gloves and others.



Stein-Bloch
Clothes

A King May Make Style But YOU May Wear It.

The Stein-Bloch Smart Clothes, in their Fall and Winter styles are ready.

They bring to you in your own home town perfect parallels of London's and New York's best styles.

Style originates in those two world centers. It is not created by a proclamation of the tailors.

Stein-Bloch Smart Clothes

are the only American clothes that have been popularly accepted by three great nations: America, England and Scotland. They are the only American ready-to-wear clothes that derive their style straight from the world's style centers.

Go to your Stein-Bloch dealer and try on these clothes be-

A millionaire clubman's whim may start a style wave rolling.

The death of a King changed style over night.

Style that does not trace back to London and New York is false style.

fore his mirror. They fit better, they are tailored better. The Stein-Bloch dealer knows you personally. His interests are bound up in you. He will fit you safely, economically. Fix in your mind the Stein-Bloch label. Buy no clothes that do not bear it. It guarantees you the best style of the world.



Stein-Bloch
Clothes

Alexander's Department Store