$\$$
We can fit you and please you--our prices are lower all through the store
Workingmen's Cothing Co.

## FRESH MEATS


Central Meat Market

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| HEIEMINTON EARMEFS prepare for harvest |
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| laughs con to please. |
| Tant Foot Fave <br> Relieves tired, aching and sweaty <br> Hep forery one at 25 |
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## S25 Reward MISSING



William Henry Campbell, aged
63 years, of Baker City, Orgon
whose photograph and description appears on this cireular, disap-
peared from his home, April 28 , 1910, at $11 \mathrm{~A} . \mathrm{M}$.
Name, William Henry Camp bell; color, white; occupation,
farmer; age, 63 years; height,
ft. \& in.; weight, 135 pounds
build id; color hair,
ejes, brown.
Remarks: Sandy mustache with gray. When last seen wor
wrows sand Lame in right foot.
The above reward is offered by
Ed. Rand, sheriff of Baker Coun y, Oregon.
If neessary hold him.
Any information should be

ED. RAND, Baker Oity, Oregon

## For Sale

About 15,000 Acres of

## Sherman County, Oregon, GRAIN FARMS

now under Crop Leases in varying sized parcels renewable or subject to cancellation at buyer's option.

## Price about $\$ \mathbf{4 0 . 0 0}$ Per Acre

(Crop rental 1910 reserved)

## Terms

Part Cash Part on Time
Apply to

## Eastern Oregon Land Company

Care of Balfour, Guthrie \& Co. Board of Trade Building Portland, Oregon

## "Jes Put It In Ma Pocket"

advertising talk
A story is old of a a raveler who, while walking through a
lane in one of Kentucky's rural districts one bot summer day came upon three boys sititing on the ferce of an adjoining Their heads were hanging wearily and their eyes were larely open. Such don'tcare and woo begon expressions be
bad neere before een on the faees of mortal men. "Well, yourre a sorry bumeh," he exclaimed. "I think are the laxiest individuals $I$ ever saw in my life. "Trd just like to find ont which one is the laxiest, and rll nd when $I$ return $I$ am going to give a five dollar bill to the The leoks hel laziest.
Then the raveler went his way and in about an hour he
 against the fenee
But the third boy had stayed just where he fell. Sprawled midsummer, his legs and arms limp as rags and the sun of he presented a spectacle of despair.
The traveler walked over to him, partly roused him, and "I've decided that yon're the laziest; here's your five Without shifting position and the muscles of his face arely mosing, the boy drawled, "Jes put it in ma pocket."
Now isn't that just about the limit? But, don't you know-no offense intended-some business men's appreciation of the value of advertising is They won't do anything to go after trade. Maybe they have advertised one or twice, failed to get results and then quit, declaring they will never try it again.
Don't expect to have money handed to you a silver platter. If you were building a house, you would expect to keep
right on pounding until the last nail was driven, wouldn't It's the unsuccessful merchant who tells you his advertising didn't pay. Of course not ; he didn't make it pay; he
didn't keep on hammering. didn't keep on hammering.
To succeed you
month after month.

