EIGHT PAGES.



:	Stan	ding of	Teams.	
٠				. •
٠	Club.	Won.	Lost.	P. (
٠	Hermiston	5	1	.83
٠	Stanfield		2.	.66
٠	Echo		3	.50
٠	Umatilla .	0	6	.00
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(Special Correspondence.)

Echo, Ore., April 17 .- The Umatilla baseball boys came up on the motor this morning, expecting to administer a severe drubbing to Echo's irrigation boys. But there was nothing to it, just a repetition of last Sunday's game. Nobody could find "Davy," that's all.

Connell, the first man up for Umatilla, hit a hot one to Gilbert and was retired at first. , Cory, next at bat, flew to left field and was safe at first Then Rosy had to knock a mean little fly to C. Hoskins, who ate it like cake. McMelvin, next to bat, couldn't hit the sphere properly, and, as a result was thrown out at first on an easy little grounder, retiring the side.

In Echo's half, Ward, the first man up, beat a bunt to first. Hoskins didn't do a think but bang one to Cory which was too hot to handle.

Campbell made first on an easy grounder to Rosy, filling the bases with Gilbert to the bat, but the Sheny barber had to knock a little foul and was caught out. Will Hoskins went the strike-out route and then; oh, you Jungles just pinged one over to deep center and scored Ward and Hoskins. Thorn, next at bat, brought in Campbell and Jungles, but yas caught trying to steal third. From then on it was a pitchers' battle with Davy on the shady side. Bush settled down after the first inning and pitch-down after the first inning and pitch-the United States, appointed Mr. portion of the line.

about, theorized about, and, to some extent cried about but not to be carried into politics and government and made universally operative. I have no word of crticism to pass upon the calling of the ministry. It is the highest among men. While I was in

QUEER TRIBE TO BE SEEN.

tiplied in Over 30 Years.

London .- Representatives of a curious and moribund race will be seen tion in London. They are the Hairy Ainu, the Red Indians of Japan. Descendants of the aboriginal Japanese, they have retreated before civilization from the mainland to the Island of Yezo, where they are now protected by the Japanese government. But they are doomed to extinction sooner or later, there having been no increase in their numbers for nearly 30 years.

For the first time in history members of this queer race will be brought to the western world. The men have

flowing hair and full beard, long, while the women are tattooed about the mouth and arms. The Ainu, who are by no means mere savages, will exhibit their heirlooms of ancient fabrics and skins and give weird native dances and ceremonies. They will live in a village built like their own homes

SPOKANE MAN TO THE HAGUE AS LEGAL COUNSEL

Spokane, Wash .- Former United States Senator George Turner, who has returned to his home in Spokane from Washington, D. C., will sail from New York on May 21 for The Hague. where he will appear before the tribunal as one of the counsel for the United States in the famous fisheries This controversy involves fisheries rights on the Newfoundland and Laborator coasts and is of prime im-portance to this country. As it is the first of its kind involving these ques-

tions of rights it will furnish to some extent a precedent on the future conduct of the fisheries on the coasts. Mr. Turner said that all the testimony has been taken and that the arguments are to begin on June 1 and continue until early in August, the tribunal sitting four days a week for about four hours each day. Colonel day for Redmond, where he will be Theodore Roosevelt, while president located during the construction of this



Who Is Directing the Play, "Belshazzar's Doom," Which Is to Be Given April 19, by the Junior Class of the High School.

depot.

******** NEWS OF THE NORTHWEST

Northern Pacific Freight Wrecked. Chehalis, Wash.-Extra freight train 135, northbound, was wrecked a mile and a half north of Napavine, about five miles south of Chehalls,

at 2 o'clock yesterday morning. Eight cars were deralled and considerable of the track was torn up. Neither the engine heading the train nor the helper at the rear left the track and no one was hurt. The track will be blocked until this afternoon.

Bachelor Students Live Cheaply. River Bachelor's club will own their home in Eugene. This is an organiation of five students from the Hood River high school, who are boarding themselves while attending the university. They organized last year and began payment on a comfortable house in Gross addition, near the col-Each of the members finds lege. time to pursue his studies and serve his week as housekeeper, cook and general domestic.

Oregon Trunk Line Soon to Extend. Madras Ore .- That construction of the Oregon Trunk Line south of Madras is to be commenced at once is evidenced by the arrival yesterday of Resident Engineer H. E. Beard, who will be stationed at the Donibrowe place, four miles south of this city. Division Engineer Litner, who has supervised the construction of the Oregon Trunk Line for 56 miles south of Madras and extending 12 miles south of Bend, passed through town Sun-

accustoming themselves to going there for their stamps and to mail their letters instead of going around on West Eighth street, the location of the old postoffice. The new building was erected at a cost of \$55,000. It is located at the corner of Sixth and Wilamette streets

block and a half from the Southern Pacific depot. The railroad will hereafter have to provide for carrying the mail to and from the postoffice on account of its close proxmity to the

Lost Boy Found.

Everett, Wash .- A nation wide game of hide and seek, with a 10year-old boy as the prize, which has lasted four years, culminated Everett yesterday. In Isaac Curtis Brewer, a wealth man-

ufacturer of Sandusky, Ohlo, and his diverced wife were the principals in the game, and their little son the

The lad, Isaac Curtis Brewer Jr., was found Friday in a little country school on Lake Stevens, a few miles from here, a place as remote from Ohio, and as hidden from wonted routes of travel as the mother could find.

Can you believe your senses? When two of them, taste and smell, having been impaired if not utterly destroyed, by nasal catarrh, are fully restored by Ely's Cream Balm, can you doubt that this remedy deserves all that has been said of it by the thousands who have used it? It is applied directly to the affected air-passages and begins its healing work at once. Why not get it today? All druggists or mailed by Ely Bros., 56 Warren street, New York, on receipt of 50

Ladies and Gentlemen!

Bring me your shoes and oxfords that need repairing. Soles sewed for ladies' shoes 65c, and gentlemen's shoes 90c per pair. My latest modern VOLR

A. EKLUND.



Located on the corner of Seventh and Stark streets, extending through the block to Park street, Portland, Oregon. Our new Park Street Annex Is the only fireproof hotel building in Oregon.

Rates \$1 a Day and Up. European

SPOKANE JUNKET TRIP where there is none at present THROUGH INLAND EMPIRE

Spokane, Wash .- Every city, town president, has an active membership and hamlet on stream or electric rail-roads or steamboat lines in castern ness and professional men in the Washington and Oregon, north and city," Mr. Waggoner said, "and we central Idaho, western Montana and are ready and willing to cooperate southeastern British Columbia, an with the towns in the district; and, in area of 150,000 square miles, called fact, throughout the northwest states, the inland empire will be visited by in carrying out successfully the work prominent officials and members of they have in hand or contemplate dothe Spokane chamber of commerce ing. this year, beginning in June, when the first "Booster Special" will make cursions is that no one will solicit

a tour of the eastern district. E. F. Waggoner, chairman of the committee on conventions and excur- move from one part of the district to sions, which has just completed plans for the series of junkets, announces that between 150 and 200 communi-the country districts; the city can ties will be visited, the purpose of the take care of itself. The inland em-trips being to encourage the chambers pire has between 700,000 and 750,000 of commerce and boards of trade, already organized, in their work of set- rapidly, and we expect to double that tling the various districts and devel-

oping their resources and to organize a commercial club in every town

"The Spokane chamber of commerce, of which Charles M. Fassett is

PAGE THREE.

traile or even take a voluntary order; nor is it desired to induce people to population at present and is growing before 1916."

Read the "Want" ads today.

Apply Human Interest to Your Advertising

ADVERTISING TALK NO. 1.

Human nature is one of the most powerful forces in the

A story is told about a young man who had just returned from college resplendent in peg-top trousers, silk hosiery and a fancy waistcoat, and a necktie that spoke for itself. We will call him William.

William entered the library where his father was reading. The old gentleman looked up and surveyed his son. The longer he looked the more disgusted he became.

"Son," he finally blurted out, "you look like a d- fool."

Later the old major who lived next door came in and greeted the boy heartily.

"William," he said with undisguised admiration, "you look exactly like your father did 25 years ago when he came back from school."

a good, clean game, allowing only five more hits.

Summary	of	the	Game,		
Umatilla.			R	H.	E.
Connell, c			0	1	0
Drebellis, c. f			0	0	1
Cory, 2b			0	0	1
McKenna, r. f				1	1
McMurlen, 1b.				1	1
O'Connell, ss	÷.,			-î	2
Sweeter, 3b			0	-î	ī
Bush, p	111			÷.	â
Stevens, I. f			0	0	1
Totals				6	8
Echo		1153	R		
L. E. Ward, r. f.				1	0
Blakeley, c. f				î.	1
Campbell, 1b				2	0
Gilbert 2b			1	ĩ	0
Hoskins, 1. f.				ô	ő
Morrison, ss				2	1
Thom, c		****		2	0
Lehman, rb		****		ĩ	1
Harris, p.				2	1
Totals					4
Struckout by B			her Trans	1.4	
Umatilla came	-uni	2	by Harr	18,	13.
and went back v		p or	i ine	mo	tor
Do it again, D	La sur	the s	titout	rou	ite.
Guess that he	avy	, we	ante it.		-
Guess that be	LDG	r ai	an't plo	:K	up

a hot one on third. Twice in succession. Hasn't Davy

the proper style? manager worked all day to put the up, P. B., we're with you.

Hermiston Defeats Stanfield (Special Correspondence.)

Hermiston, Ore., April 18 .- By su-perior playing at all stages of the game, Hermiston defeated the Stanfield team here yesterday, 4 to 1, making it two straight from the topnotchers and taking that position for herself. The locals made but one error during the game, while the visit ors had twelve to their credit. West and Wilson formed the batery for Hermiston.

ABANDONS MINISTRY FOR POLITICS; LATTER MORE REAL

Spokane, Wash -- Firmly in the bellef that as a minister of the gospel tivity and progress, Charles H. Brandon, formerly of Grace Baptist church of Spokane, has abandoned the pulplt to enter national politics, which, he says, after all to some extent expresses life as it is actually lived adding:

"I have come to feel that while the ministry continues to preach and idealize, politics continue to live and do; that the gap between them con-

and the latter has been at work on the case more than four months, EX-SHAH WANTS TO FLY, Deposed Monarch of Persia Becomes

a Student of Aviation. St. Petersburg-The ex-shah of Persia is amusing himself at Odessa by studying aviation. At the first aeroplane flight in that plains the feast as follows: city Mohammed Ali was one of the

"This is the way our great grand-200 spectators, and displayed a keen fathers used to worship God for the interest in and wonder at the evolufirst crop of Indian roots grown in the tions of Avlator Efimoff with a Farhills. Every year in April we do so." man biplane. The latter explained the technical details of the machine to the ex-Shah, who discussed the fly-Eugene P. O. Now Occupied. ing machine excitedly with his suit. ernment postoffice building is He made himself acquainted with all the details of ballooning and flying and hoped to introduce these marvels into his own country if over he is restored to the throne.

FROHMAN IN EAST END.

Ready to Give Whitechapel Good Players in Good Plays London .- Having provided the West

End of London with a Repertory theatre, Charles Frohman plans to do the same good service for the unfashion-And you wouldn't have thought the able East End. His idea is to give the people of Whitechapel and Shoreditch ground in order. Keep the good work the opportunity of seeing real good players in real good plays-something different from the blood-and-thunder melodrama which is their staple diet. He believes they will appreciate superior dramatic art, and all he wants

is for somebody to build him a comfortable theatre in a populous quarter of the East End before he starts in handing out high-toned plays.

FRENCH WILL SUE WRIGHT BROS

Alleged Patents in France Have Expired by Nonexploitation.

Paris.-The action which the Syn dicat General de l'Aviation intends to bring against the Wright brothers is based, says the "Auto" on the contention that the Wrights have allowed

their French patents to lapse through failure to exploit the invention he was living in a sphere of ideals and theories, apart from the world's ac-date of obtaining the patents. The court will also be asked to cancel the 1907 Wright patents for aeroplane improvements on the ground that the patents did not relate to new inventions.

Albany Firm Makes Complaint.

Salem, Ore .-- Complaint ceived from the Albany Flouring Mills recently, alleging that by comparison of the rates between Drain tinues to widen, and that the preach-and Albany and between Drain and er's world of ideals is coming to be Portland the rate between the former and Albany and between Drain and regarded by the practical world as an points will be found to be unreasonembodiment of fanciful theories, ex- able and unjust. An investigation is cellent to be written about, sung requested by the Albany milling firm.

Yakimas to Give Herb Feast. Toppenish, Wash .-- The annual "feast of herbs" will be given near

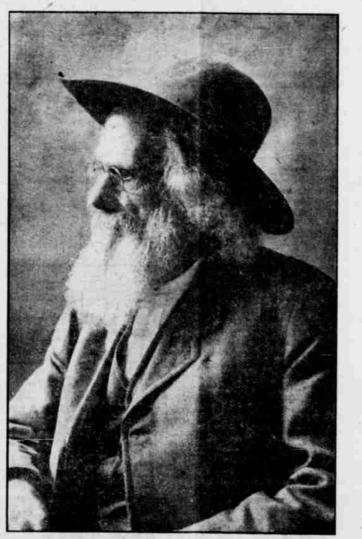
Liquid Foot Ease. here by the Yakima Indians. The Happiness for every one at 25c feet. Relieves tired, aching and sweaty feast is observed in different parts of a bottle. First Class Drug Stores. the Yakima reservation, last Sunday the ceremony being performed at Wapato and-Alfalfa. This is one of the most important holidays of the In-

TO CURE A COLD IN ONE DAY. Take LAXATIVE BROMO Quinne Tableta. Druggists refund money if it fails to cure. E. W. GROWE'S signature is on each box. 25c. dian religion. Rev. George Waters. recently elected chief of the tribe, ex-

Do you want five (5) or ten (10) acres in Canyon Conty, Idaho? Great orchard belt. Write. Oregonidaho Apple Orchard Company, Nyssa, Ore.

The Women Suffrage campaign in Washington moves on apace. In the Eugene, Ore .- Eugene's new govfourth ward of Olympia a canvass showed 241 voters favoring equal sufupied and the people of the city are frage, 21 opposed and 37 doubtful.

EZRA MEEKER.



Celebrated Pioneer Now in Pendleton,

"Yes," replied William with a smile, "so father was just telling me."

Now that was human nature dished up in dainty style, wasn't it?

The son couldn't help it; he took advantage of the opportuity and won the day.

It's this same human nature that William was bubbling over with that plays such an important part in business.

If a frank, open-faced, good-natured salesman comes in to see you, it's ten chances to one, no matter how busy you are, you grant him an audience. If he is well blessed with human nature and sincerity, you'll listen to his talk and he will walk out of the store with an order.

You don't begrudge the order either. You will be glad to see him the next time he calls. Why? Because he interests himself in your affairs-he reaches your heart.

"Fellow-feeling makes us wondrous kind."

Are you putting any fellow-feeling, any sincerity, any rich, red blood into your advertising?

If not, it is not doing you as much good as it should.

There are as many styles of advertising as there are styles of neckties, but the kind that produces results is that which goes straight to the heart.

Your newspaper advertising space is your salesman. Is it bubbling over with enough human interest and enthusiasm to make friends of those who read it ?

Put this to a test. Talk straight from the shoulder; use simple, homely, every-day language. Then you will convince people that your goods are worth buying.

It's a common fault to exaggerate. Adv. writers have fallen into the habit of saying: "best," "biggest," "most wonderful," ctc., or worse still, some have gotten into a rut by saying, "complete line of this, that and the other thing."

If a salesman came into your store, and put up either one of these lines of talk, you wouldn't listen in open-mouthed wonder. Not much, you would form a mental opinion of him that probably wouldn't look good in print.

You want to know just what his goods are made of, how they are made, who makes them, what particular features distinguish them from other lines, and what they cost.

The man who tells you these things in a frank, interesting manner is the one who is going to get the order.

Truth is entertaining. Call a spade a spade, when you write the copy for your advertisement, and you'll reap the returns in bigger business.

Then next month you will increase your advertising appropriation because you will have demonstrated that the right kind of advertising-the kind that's full of straightforwardness and human interest-pays.