

THE MOST IN VALUE

SEE THE BEAUTIFUL NEW SPRING MILLINERY—Second Floor.

THE BEST IN QUALITY



A Money Saving Message for You

Reg. 10c Laces 5c

Torchon and valenciennes laces in assorted widths, the proper thing for fancy trimmings. Regular 10c value, Message price 5c

A CONQUEST of the lowest prices and the best qualities ever offered anywhere. A general guide to everybody for measure of "best values." Quality merchandise of every description at the lowest prices for which goods can be bought anywhere—and in fact in many instances far less than our usual low prices. Its almost needless to state the reason for having these sales. They allow us to quicken business, to rapidly clear our stocks of all small lots and broken lines, to bring more than the ordinary number of people to the store and to bring our store more prominently before the public—to have its importance and worthfulness better understood and appreciated, and to offer values that will at once appeal to and captivate those interested in the goods we sell. All this we've done, and we think, most successfully, judging from the interested crowds that constantly throng our store. And now to tell of more splendid offerings for two weeks beginning Tuesday morning, March 1st, and ending Saturday evening, March 12. Offerings that reflect broad economy and which are unmatched.

MEN'S HATS

\$3.00 and \$3.50 VALUES FOR \$2.35.
Great sale of men's hats of all kinds. The best makes in America. New shapes and colors, black and colors, \$3.00 and \$3.50 val., message price **\$2.35**

Excessive Cost of Living Is Reduced by Our Grocery Department--Give us a trial--Buy your Groceries in the neatest, cleanest, best grocery store in Oregon. No Substitutions--Prices absolutely guaranteed

New Arrivals in the Women's Ready to Wear Dep't. 1st Floor

NEW BLACK SILK DRESSES—The very latest styles **\$15 to \$25**

MISSES' AND WOMEN'S NEW SPRING COATS—all sizes **\$12 to \$30**

CHILDREN'S AND MISSES' WHITE DRESSES for confirmation and graduation. Ask to see them **\$4.98 to \$25.00**



Neckwear For Spring

Surely there is no economy in buying bedraggled, shopworn and soiled neckwear that has been offered at all prices and numerous sales.

WE HAVE NONE OF THIS

Instead we ask your patronage by offering the prettiest stock of fine washable neckwear ever collected in our store.

Fine embroidered Jabots, Lawn and Val. and Cluny Lace, Lace Jabots, Lace Gibson Collars, Novelty Linen and Lace Stocks in plain white. Also a large assortment of lace and embroidered bows. Also linen embroidered tailored collars. Saving Message price. **25c to \$3.00.**

Saving Message worth While

- 10c Muslin and cambric embroideries, special **5c**
- 12 1-2c Muslin and cambric embroideries, special **7c**
- 15c Muslin and cambric embroideries, special **10c**
- 25c Muslin and cambric embroideries, special **19c**
- 35c Muslin and cambric embroideries, special **25c**
- 50c Muslin and cambric embroideries, special **38c**
- 75c Muslin and cambric embroideries, special **49c**

Saving Message Worth While

- 50c Fancy silk belting, special **38c**
- 75c Fancy silk belting, special **49c**
- 1.00 Fancy silk belting, special **85c**
- 65c Ladies' fancy silk elastic belts **45c**
- 1.00 Ladies' fancy silk elastic belts **85c**
- 1.50 Ladies' fancy silk elastic belts **1.15**
- 1.50 Ladies' leather bags, special **1.15**
- 1.75 Ladies' leather bags, special **1.38**
- 2.00 Ladies' leather bags, special **1.50**
- 2.50 Ladies' leather bags, special **1.75**
- 4.00 Ladies' leather bags, special **3.25**
- 7.00 Ladies' leather bags, special **5.95**
- 35c Fancy Silk frilled elastic, special **20c**
- 15c Wooden back cloth brushes, special **6c**
- 25c Ladies' fancy belt buckles, special **15c**
- 35c Ladies' fancy belt buckles, special **25c**
- 50c Ladies' fancy belt buckles, special **35c**
- 75c Ladies' fancy belt buckles, special **48c**
- 1.00 Ladies' fancy belt buckles, special **85c**
- 35c Beveled glass hand mirrors, special **25c**
- 50c Beveled glass hand mirrors, special **35c**
- 85c Beveled glass hand mirrors, special **49c**
- 25c Plain and fancy dress buttons, special **19c**
- 50c Plain and fancy dress buttons, special **38c**
- 75c Plain and fancy dress buttons, special **49c**
- 1.00 Plain and fancy dress buttons, special **85c**
- 1.50 Black, white and cream all-over lace, special **98c**
- 2.00 Black, white and cream all-over lace, special **1.50**
- 2.50 Black, white and cream all-over lace, special **2.00**
- 3.00 Black, white and cream all-over lace, special **2.50**
- 4.00 Black, white and cream all-over lace, special **2.95**
- 5.00 Black, white and cream all-over lace, special **3.95**
- 50c Fancy silk dress trimming special **38c**
- 75c Fancy silk dress trimming special **48c**

SPECIAL MESSAGE FROM THE DRY GOODS DEPARTMENT

27 inch WHITE INDIA SILKS—the real imported kind and the most popular and proper thing for summer waists and dresses, is serviceable and laundries like a piece of linen, regular **50c** value, Message price **39c**

20 inch BLACK TAFFETA SILKS—Season's most wanted kind for a dressy waist, skirt or suit, an extraordinary bargain, is lustrous, swishy and serviceable, regular **1.00** value, Message price **69c**

BLEACHED HUCK TOWELS—with plain and fancy borders, extra quality, guaranteed to stand wear and tear, one of the most serviceable towels made. Sizes 16x36, regular **15c** value, Message price **9c**

42 inch BLEACHED EXTRA HEAVY PILLOW CASE SHEETING—the kind that has no sizing, made of pure, clean fabric, the much wanted kind for a long wearing pillow case, regular **25c** grade, Message price, yard **15c**

27 inch REVERSIBLE DOUBLE FLEECE EXTRA HEAVY OUTFIT FLANNEL—so much in demand every day. Comes in snow fleece white, cream, pink, light blue, red, also fancy designs in stripes, checks, plaids and mixtures, regular **12 1-2c** value, Message-price, yard **9c**

16 inch BLEACHED HEAVY LINEN CRASH TOWELING—we guarantee these goods for service and durability and the proper thing for your roller towels, regular **12 1-2c** value, Message price, yard **8 1-3c**

SHOE DEPARTMENT

We have a special message for you from our shoe department. The cheapest and best place to buy shoes. Little Ladies', Misses', Boys' and Children's shoes greatly reduced for this special Message sale.

- Little Ladies' **\$3.25** and **\$3.00** patent leather shoes, special message price **\$2.65**
- Little Ladies' **\$2.50** kid blucher shoes, special Message price **\$1.98**
- Misses' **\$3.75** patent button with grey suede top, sizes 11 1-2 to 2, special Message price **\$2.80**
- Misses' **\$2.75** and **\$2.50** patent lace or button, sizes 11 1-2 to 2, special Message price **\$1.98**
- Misses' **\$2.00** and **\$1.75** shoes, kid or box calf, lace or button, sizes 11 1-2 to 2, special Message price **\$1.45**
- Boys' **\$3.50** patent blucher, swing last, sizes 2 1-2 to 5 1-2, special Message price **\$2.95**
- Boys' **\$3.00** light velour calf for dress wear, sizes 2 1-2 to 5 1-2, special Message price **\$2.65**
- Boys' **\$2.50** good, stout shoes for these wet days, sizes 2 1-2 to 5 1-2, special Message price **\$1.98**
- Boys' **\$3.75** high top tan shoes, sizes, 2 1-2 to 5 1-2, special Message price **\$2.95**
- Boys' **\$3.00** high top black shoes, sizes 2 1-2 to 5 1-2, special Message price **\$2.60**
- Youth's **\$3.50** high top tan shoes, sizes 1 to 2, special Message price **\$2.95**
- Youth's **\$2.75** high top black shoes, sizes 1 to 2, special Message price **\$2.10**
- Youth's **\$2.50** heavy calf shoes, sizes 13 1-2 to 2, special Message price **\$1.95**
- Little gents **\$2.00** and **\$1.75** shoes, sizes 8 1-2 to 13 1-2, special Message price **74 19**
- Little gents **\$3.00** tan high top shoes, sizes 9 to 13 1-2, special Message price **\$2.60**
- Children's **\$2.00** and **\$1.75** shoes, all leathers, lace or button, sizes 8 1-2 to 11, special Message price **\$1.55**

Saving Message Worth While

- 1.00 Fancy silk dress trimming, special **75c**
- 1.50 Fancy silk dress trimming, special **1.00**
- 2.00 Fancy silk dress trimming, special **1.25**
- 2.50 Fancy silk dress trimming, special **1.75**
- 3.00 Fancy silk dress trimming, special **1.95**
- 1.50 Silk chinele fringe, special **1.00**
- 35-45-65c Fancy silk ribbons, Message price **25-35-48c**
- 15c Ladies' white and plain fancy handkerchiefs, Message price **10c**
- 20c Ladies' white and plain fancy handkerchiefs, Message price **15c**
- 25c Ladies' white, plain and fancy handkerchiefs, Message price **19c**
- 35c Ladies' white, plain and fancy handkerchiefs, Message price **25c**
- 50c Ladies' white, plain and fancy handkerchiefs, Message price **39c**
- 75c Ladies' white, plain and fancy handkerchiefs, Message price **48c**
- 1 Ladies' white, plain and fancy handkerchiefs, Message price **79c**
- 25c Ladies' stiff white Dutch collars, special **19c**
- 35c Ladies' stiff white Dutch collars, special **25c**
- 25c Ladies' white stock collars, special **19c**
- 35c Ladies' white coat collars, special **25c**
- 1.00 Ladies' white lace coat collars, special **89c**
- 1.25 Ladies' white lace coat collars, special **98c**
- 1.50 Ladies' white lace coat collars, special **1.15**
- 2.00 Ladies' white lace coat collars, special **1.48**
- 65c Ladies' fancy back combs, special **48c**
- 75c Ladies' fancy back combs, special **55c**
- 1.00 Ladies' fancy back combs, special **85c**
- 1.25 Ladies' fancy back combs, special **95c**
- 1.50 Ladies' fancy back combs, special **1.15**
- 2.00 Ladies' fancy back combs, special **1.45**
- 2.50 Ladies' fancy back combs, special **1.75**

\$1.75 Umbrellas For - \$1.19

A lot of 75 fine umbrellas for women, made with steel rods and 26 inch frames, covered with a fine quality linen and absolutely fast color. Choice assortment of handles, sterling silver trimmed combinations. Regular **\$1.75** grade **\$1.19**



A Saving Message from the Hosiery Dep't.

Ladies' black cotton hose made specially for service and quality guaranteed, fast black, sizes from 8 1-2 to 10 inclusive, regular **20c** value, special **12 1-2c**

Children's and Misses' heavy ribbed black stockings, warranted to wear, the kind that always gives satisfaction, especially adapted for school wear sizes 5 1-2 to 9 1-2 inclusive, regular **25c** value, special **15c**

THE GOSSARD FRONT Lacing Corset

IMPROVES HEALTH AND FIGURE TOO.

The Gossard front lacing corset is the most scientifically constructed of any corset on the market. One only has to look at a Gossard wearer—to note the graceful, easy carriage, the healthful poise, with chest out and shoulders back, to know they are full of health and vigor.

Recognized by leading physicians to be the best made from a surgical and hygienic standpoint. **\$3 to \$15**

Saving Message worth While

- 50c Corset cover embroideries, special **38c**
- 75c Corset cover embroideries, special **49c**
- 1.00 Corset cover embroideries, special **85c**
- 1.50 Corset cover embroideries, special **1.15**

The Peoples Warehouse--Where it pays to trade