 IS SEERET SENMOE


## First Annual Show

## OF THE.

UMATILLA-MORROW COUNTY POULTRY ASSOCIATION

PENDLETON - OREGON
January 25---26---27, 1910
$\$ 500$ in prizes. Largest scorecard show in Oregon

## Special Rates on the O.R. \& N.

For the above occasion, round trip tickets will be sold to Pendleton, under the following conditions

One and Onc-Third Fare
with mininium rate of $\$ 1.00^{\circ}$ for adults and 50 c for children, unless double the regular fare makes less. No stopovers allowed or these tickets. Children of half fare age, one half the adults fare.
Tickets on sale Jan. 25- final return limit Jan. 28

Wm. Mc MURRY JOHN M. SCOTT
General Passenger Agent or Asst. Gen. Passenger Agt.
C. J. JACKSON, Agent, Pendleton, Ore.

## ? WHAT WILL IT COST?

## is The Question of questions

The household question-the insistent question everywhere---the question which is oftener in human minds than any other whatever, is; "What will it cost?"

Where to get to best advantage---when---can it be "afforded"---all of these questions, and many more, cluster around the main one---"What will it cost?"

It's the question of questions---and it is the question that gives to the ads. half of their importance. No one, unless an ad. reader, ever knows much about the answer to it.

