

SPECIALS for Tuesday

40 Pieces Kimona Flannellettes we sold all season for 18, 20 and 25c a yard. Tuesday all you want at

12 1-2c yd.

F. E. Livengood & Co.

February Ladies' Home Journal Patterns and spring Quarterly Style Books Now Ready
a 15c Pattern Free with every Style Book

LOCALS

Phone Main 5 for coal.
Pastime pictures please all.
Ingram's grocery, tel. Main 37.
Coal. Oak wood. Phone Main 4.
Fresh oysters at Hobbach's bakery.
Plenty of good clean coal at Burroughs' Phone Main 5.
Lenses duplicated in a few minutes.
Hanscom's jewelry store.
Good clean coal at the Oregon Lumber Yard. Phone Main 8.
Four or six room furnished house for rent. Inquire Mark Moorhouse.
Boys' Goodyear Welt Shoes for \$2.50 at Wohlberg's Dept. Store.
Wanted—Boarders by week, day or month. Inquire 412 West Bluff street.
Highest price paid for veal at Reyburn's market. Old W. & C. R. depot.
More moving pictures shown than any other theatre in the city—the Pastime.
No coal famine with Burroughs. Phone Main 5 and get good coal promptly.
Wanted—Man and wife on ranch. call at 914 West Court street or phone Main 116.
Hairdressing, manicuring and shampooing parlors in connection with the Vogue Millinery.
The Jacobs-Stine Co.'s contract is more favorable to the buyer than any we have ever seen.
Calling cards, wedding stationery and commercial printing to order, at the East Oregonian.
Broken lenses replaced in a few minutes at Hanscom's jewelry store. We grind any lenses.
Wanted, position on ranch by mother and son. Inquire 415 Lincoln street or phone Black 3651.
Good store or office room for rent in East Oregonian building on Main street. Inquire at this office.
We can grind you a new lens in a few minutes. Bring your broken lens to us. Hanscom's jewelry store.
Phone Main 8 for good dry wood and coal that will burn clean. Promptly delivered. Oregon Lumber Yard.
Fresh every day at Ingram's grocery—cabbage, cauliflower, green peppers, cucumbers, artichoke, celery, figs, dates and fine eating or cooking apples. Phone Main 37.
Pendleton people who know the Jacobs-Stine Co. holdings and have bought of this well known firm, tell us Wellington is a beautiful tract and a safe and profitable investment. They give very liberal terms and discounts. See their representatives in E. O. building, Main street.
He—I think it is an outrage that the ladies wear high hats in the theater.
She—I must admit you men are much more considerate.
He—Of course we are.
She—Some of you who sit in the front row are even so considerate as to leave your hats at home. You are too good for this world.
Compressed thought doesn't always come from compressed brains.

AT THE PICTURE SHOWS

Program at Orpheum Today.
1—Death of D'Englhen, 1804 (Pathe).
2—Tragedy at the Mill (Eclipse).
3—The Shanghai of Today (Eclipse).
4—The King's Command (Pathe).
5—An Over-zealous Domestic (Pathe).
New pictures at the Orpheum tomorrow. Program for Tuesday, January 25:
1—A Corner in Wheat (Biograph).
2—Bad Bargain (Pathe).
3—Marvelous Garlands (Pathe).
4—The Daughter of Poverty (Gaiety).
5—When the Sheep Are in the Fold.

DIGGER STANLEY AND JIM WALSH MATCHED

London.—George McDonald, acting for Tex Rickard, the American fight promoter, has definitely settled the match between Digger Stanley and Jimmy Walsh for July 3, next. That is, this fight will fall upon the evening before the great Jeffries-Johnson fight and will be held in the same American city as the heavyweight battle. McDonald discussed the matter at some length with Lynton, Stanley's manager, before the signatures were affixed. The size of the purse was not fixed at the time of signing the articles and only the sum of \$500 guaranteed Sporting Life is acting as the English stake holder.
The Digger, in addition to having his passage money and expenses guaranteed has already signed up several music hall (or vaudeville) engagements for the states. In addition to this he will receive a percentage of the receipts from the moving pictures of the fight.

KING EDWARD'S MAN THERE WITH PALAVER

London.—For some time there have been rumors that Lord Marcus Beresford would retire from the management of the king's stud at Sandringham, England.
He is at once a courtier and a sportsman and inherits the wit of the Beresfords. The story goes that once at Ascot a certain officer had enjoyed his luncheon not wisely but too well. He became noisy and the incident was noted by the watchful eye of his majesty, the king. He questioned Lord Marcus as to the culprit who gave some details and added:
"He has seen service, sir."
"What sort of service?" inquired King Edward.
"Dinner service, sir," came the prompt reply.

A Poor Substitute.

"We were caught in a severe thunderstorm without an umbrella."
"What did you do about it?"
"We borrowed a barn and used it for an umbrella."
"You were fortunate."
"Yes, but there was one unpleasant feature."
"What was that?"
"We had to return it when we were through with it."

Newsy Notes of Pendleton

Son Was Born.
A son was born recently to Mr. and Mrs. A. B. Morley of West Alta street.

Timber Land Sold.
S. C. Eitner, as administrator of the estate of Emory Baltezare, sold 40 acres of timber land on Cabbage flat Saturday afternoon. The land was purchased by the Catholic mission for \$700, which is considered a very good price.

Mrs. Dyke Mumford Dead.
Mrs. Mumford, wife of Dyke Mumford, formerly of this city, but who is now living at Walla Walla, died at the St. Anthony's hospital at 3 o'clock yesterday afternoon. The funeral will be held at the Catholic church tomorrow morning.

Dr. Hill Returned.
Dr. Elmer Hill has returned to this city after an absence of about a month. He took the Washington state medical examination in which he was successful, and later visited in various cities in the northern state.

Captain Wilson Here.
Captain W. W. Wilson of company B, third infantry, O. N. G., is in the city today. His company is one of the Portland organizations and at the quarterly inspection held recently made a 100 per cent showing as to attendance. Captain Wilson is a traveling salesman and has just returned from a trip into the interior.

High School Wins Another.
The high school basketball quintet returned Saturday night from Milton where they succeeded in administering the second defeat of the season to Columbia College Junior. Although handicapped by the absence of Captain McDill, the boys clearly outplayed the home team.

Library Ball February 3.
On Thursday, February 3, the ladies of the library and civic club will give a ball in the Eagles-Woodmen hall for the benefit of the public library. The Elks have given the use of the hall for that evening and the ladies in charge of the affair are hopeful of making the ball one of the largest and most enjoyable events of the season.

Want Criminal Statistics.
Judge Thomas Fitz Gerald has just received blanks from the census bureau accompanied by the request that he furnish data with reference to the nationality of criminals in his court and also to give all other information possible. The questions comprise queries as to age, birthplace, social state etc. According to Judge Fitz Gerald he will endeavor to comply with the request of the census bureau in this matter but foresees difficulty in the way of securing all the information the government desires.

Meetings for Sunday Schools.
Rev. W. C. Merritt, international secretary for the Pacific northwest, will hold a series of meetings in Umatilla county this week in the interest of Sunday schools. He will be in Milton on Monday, January 24; in Prosser on Tuesday; in Athena, Wednesday; in Echo, Thursday; and in Pendleton on Saturday and Sunday. Complete plans for the meetings in Pendleton have not yet been made and notices will be given later. Mr. Merritt's long experience in Sunday school work and his knowledge of the needs and difficulties of the teacher and superintendent make him very helpful to all. He will bring the latest and best methods of organizing and building up the Sunday school and his methods are practical, wise and tactful. It is hoped that all Sunday school workers and friends will plan to attend the meetings.

Water From Wild Horse.

In the opinion of William Sutherland, water superintendent, the muddy water with which the city has been afflicted at times during the past week, was due to the heavy flood down Wild Horse creek. According to Mr. Sutherland Wild Horse became so high and turbulent several days ago that the torrent swept across the river just above the O. R. & N. bridge and penetrated the feeder pipe above the water works. This feeder pipe extends from the pump station to a point at the edge of the river just above the bridge. Although the feed pipe was kept closed it is the opinion of Mr. Sutherland that some of the water from Wild Horse rushed down along the pipe and entered the same in such a quantity as to affect the supply. If this diagnosis of the cause is correct then the people of the city have been drinking water drained from the ranches and corrals along Wild Horse creek.

CROOKED POLICE ARE CAUGHT AT LYING

New York.—"You officers are guilty of perjury. Your story is manifestly untrue. I believe that this defendant, White, was beaten up in the station house, as he says. It is an outrage, and I intend to take the matter up."
Magistrate House thus addressed Patrolmen Beron and Berger in the night court when they arraigned Patrick White on charges of intoxication, having vicious dogs at large and resisting arrest. White had two black eyes. Patrolman Beron testified that one of White's Irish terriers had bitten 11-year-old Camelo Barberer and that White had struck him. Policeman Berger first said he had found White sitting on Beron and kicking him in the ribs. Then he became confused and declared that White had been striking Beron in the face instead of kicking him.
White said laconically: "I got these decorations in the station house, Your Honor. I was taken into the

reserve room, where two policemen held me and two others pummelled me. This little boy hit one of my dogs with a snowball and the dog snapped at him. I don't believe it bit him. I did not strike the officer at all."
It was then that Magistrate House denounced the policemen.

GIRL PROPOSED; SO HE MARRIED HER

New York.—"Tell the court just how it happened that you became married to this girl."
"Well," said Charles Hyman, whose marriage to Ada Hyman, two years his senior, was annulled in supreme court by Justice Dowling. "We were going to school together. Ada said that I was a good fellow, and then she said: 'Now, you know you have been going with me for a certain length of time and I would like to be sure whether you are going to marry me.'"
"So I said, 'Why, can't you ask my father? If you like me and you want to get married you can ask the information from my father, can't you?'"

Without adopting this suggestion, Charles informed Justice Dowling, Ada's older sister accompanied them to the city hall for a license. They were married November 3, 1906. Hyman was then 17.

"After you were married what did you do?"
"I went right home and have not seen her since," the boy answered.
To a friend the young wife confided, "I don't see how I could be married to that fellow. I don't think I will ever be able to make a living for him."

MATLOCK RESIGNS FROM AGRICULTURAL BOARD

Salem, Ore.—W. F. Matlock of Pendleton, who for several years past has been president of the state board of agriculture, resigned yesterday and George Chandler of Baker City was appointed in his place by Governor Benson. Mr. Matlock's resignation was caused by ill health. He is at present in the hospital at Portland.

Chandler is a breeder of fine cattle and familiar with the work of the board. The annual meeting of the board which usually takes place in December will be held Friday, January 28, at which time it is expected a new president will be elected and plans for the next state fair formulated.

The Sunday school teacher was possessed of the praiseworthy desire to promote thrift among his class of lads. He had given Bill and Johnny a quarter each for doing some work for him.

"I hope to hear, when we meet again," he said, "that you have used the money to some real advantage."
The next time they met Bill produced two quarters.
"Well done, my lad," said the delighted teacher, "I am pleased to see my lessons are having their fruits. But what of your quarter, Johnny?" said he to the other hopeful.

"Please sir, I lost it tassin' w' Bill."
"Was your husband good to you during your long illness?" inquired the kind lady who was making a charity call.
"Oh, yes, indeed, ma'am!" replied the poor woman; "as good as could be—he was more like a friend than a husband."

"I believe that woman has designs on me."
"What are the symptoms?"
"When we were alone last night she proposed."

OREGON THEATRE, SATUR- DAY NIGHT, JANUARY 29th

Sunny South Minstrels

GIVEN BY LOCAL TALENT UNDER THE DIRECTORSHIP OF MRS. ANNA Z. CRAYNE.

40-BIG, BRIGHT and BEAMING STARS-40
Eight Agony, Exterminating End Men

AN AVALANCHE OF FUN, FRIVOLOCITY, MUSIC AND STERLING ENJOYMENT CONDENSED INTO A TWO HOUR AND THIRTY MINUTE EVENINGS ENTERTAINMENT.

The Best In Umatilla County

SEATS ON SALE AT PENDLETON DRUG CO.

JEFFRIES SAYS STORIES OF FAKE MALICIOUSLY FALSE
When James J. Jeffries, the undefeated champion arrives in Pendleton on his own special train from La Grands, between 6 and 7 p. m., he will certainly be greeted by a large majority of our sport loving people as well as by thousands of others who are with him to a finish in his forthcoming battle with the Galveston negro. We are given the most reliable assurance that Jeffries is working every spare hour on his present tour getting in a condition that on the day set for this mill he will be able to meet two or three Johnsons of the same color.

It is not on record in the history of the ring when there has been such a universal feeling to see a man taken off his high pedestal as in the present case. The following is a true statement from Jeffries during his recent visit to Pittsburg, Pa.:
Pittsburg, Dec. 5.—"The story about the coming fight with Johnson being fixed in advance is not only false, but maliciously so and I intend to hunt down the fellow who started it and give him what is due him," said Jim Jeffries at the Fort Smith Hotel this morning, reading in the Sunday paper that there was a suspicion that the big fellows has agreed to split the purse, etc.
"That is not right," continued the big fellow, "I have never faked the public nor am I starting how. I am sincere when I say I want to restore the championship honors to the white race, and I am going to do it, too. I don't like stories started about us faking it, and furthermore, you might add that I am so confident of myself that I have already signed a contract with H. H. Frazer, my present manager, to tour the world with a big athletic show that is being arranged for now.
"The insinuation is as absurd as it is malicious," continued Jeff. "Johnson knows that I hate the ground he walks on, that I consider him an accident in the championship class and that I propose to give him the worst beating ever given any man in the

Our First Annual Muslin UNDERWEAR Sale

now in progress offers to you rare bargains in the finest garments at a great saving in price.

**Wohlenberg Dep't.
Store**

Better goods for less money.

A Friendly Talk to Dealers About Advertised Goods

By Seth Brown.

A good many dealers lose opportunities for making money through improper use of advertising forces.
It is very well to talk about "your store," "your trade," and "your customers."
Your trade and customers are only yours after you have done the business—not before.
You want customers and can secure them economically by featuring goods which are extensively advertised.
This is the reason. A national market requires national advertising. The manufacturer who is strong enough to advertise profitably must first solve a good many problems. The most important is right goods.
Next comes right methods of advertising.
When Mr. National Advertiser has mastered these two conditions he can produce certain definite results.
His advertising will stamp the importance of his goods on the mentality of the buying public.
Every succeeding ad makes the indentionation a little deeper.
Mr. Dealer, this is your asset, if you make the right use of your opportunity.
If you talk about advertised goods in your local advertising, give them prominent display in your stores and a kindly word from behind the counter; you will find that they can be sold more readily—with less expense—than goods of an unknown brand.
But you may say: "My customers know me and I explain to them the value of the goods sold."
Your trade knows that you don't make the goods. They of course believe in your sincerity of purpose, because you are an honest dealer, but why take upon yourself the unnecessary burden of guaranteeing something you do not make?
Why not leave that part where it belongs—on the manufacturer?
You can find quite enough to do in assisting customers, understanding what is best for them and in taking care of the hundred and one things which "keeping store" involves.
You can just as well make an asset of the national advertising which is being done for goods in your line, and—
Just a minute, Mr. Dealer.
Lean down a little closer. I want to whisper a word in your ear.
Chances are a little more than even that you will serve your customers better by so doing.
Only the best goods can permanently stand the acid test of advertising.
And right goods and decent service is the secret of your ultimate success.
Think it over.

LOVELY WATER WE ARE HAVING NOW

Yes, Not!

But it is different at Koepfens, for they use and have for sale these

Germ Proof Fulper Filters

which removes every particle of that dirty substance and makes your drinking water pure and clear as crystal. We are demonstrating them in one of our windows so come and see.

PRICES \$4.25 to \$14.00 DELIVERED.

KOEPPEN'S

The Drug Store That Serves You Best