## JUST ONE MORE DAY - OF THE BIG SUIT AND OVERCOAT SALE

Remember---Your Choice of Any Suit or Overcoat in Our Store for $\$ 15.00$ A grand line of $\$ 15.00$ to $\$ 20$. suits and overcoats for only $\$ 10.00$ and all sweater coats going in 2 lots- $\$ 2.15-\$ 3.15$ Be sure and Come In Before Saturday, January 15

## "A DOLLAR SAVED IS A DOLLAR EARNED"

BOND BROTHERS PENDLETON'S LEADING CLOTHIERS



## Just Good Enough to Be Dangerous!

If poor advertising mediums were ENTIRELY worthless, they would not be dangerous! For they could not, then, make any appeal whatever to sensible advertisers.

But an advertising medium which has a LITTLE MERIT is, like "a little knowledge," a "dangerous thing." Some business men there are, always, who---for considerations of "cheapness," etc.,--will either rely upon such mediums wholly, or give them an absurdly large part in their advertising Campaigns.

