

# WHAT'S THE MATTER WITH ROOSEVELT

The reason for the great cut in prices of reliable new and old merchandise as that sold at the Boston Store at the profit taking time of year as now manifest in the part Closing Out Sale, is worth knowing. Here you have it. The Boston Store for years has carried a stock of goods equal to the demands of a city of 25,000. Now that trade conditions are changed in Pendleton we find that there is need for but half our stock, which if properly managed should pay as good yearly dividends as the whole stock does now. Therefore, the sale is put on now during the period of large purchases to quicker obtain results desired—that is, sell out half the stock. The public is cordially invited to make individual inspection of our claims to your confidence and patronage and let us prove the assertions of our many friends that goods are sold as advertised; prices are genuinely reduced; selections are of the very best; qualities high grade and for every known reason, the Boston Store is entitled to receive your trade.

## TARIFF ON TRADE

The Trade Review says that conditions of the wholesale and retail trade of the United States are affected by the tariff legislation now in progress at Washington. They claim they are revising the tariff downward. Well, if they are, it means lower prices on the commodities affected. We of the Boston Store believe that we should be ready to buy cheaper by being ready to buy. Here is another good reason for the Part Closing Out Sale.

## LITTLE MAN'S CHANGE

The little man's chance to get a very good suit is very good for this reason. At the big Part Closing Out Sale at the Boston Store they offer a large line of small suits sized from thirty-two to thirty-six and now the important part, priced from \$5.95 to \$10.15, and worth under regular sales conditions from fifteen to twenty-five dollars.

## LEATHER AFFECTED

It is understood that leather will be put on the free list, that is, no import tax will be charged. This means one of two things or both, either shoes will be cheaper or better shoes sold at the price. This last remark means especially shoes sold at advertised price. It is good business judgment, therefore, that we look well to the future prospect and as we do we find that shoes will be cheaper in price; so to be ready to meet the new conditions our record breaking sale is on and on to stay. We cannot offer this stock but once, so you had better buy early while selections are complete. Get your shoes now for next year's needs. They won't spoil nor run away.

## YELLOW SIGN

Did you ever see a better lighted, more substantial or more effective sign for a sale than the electric lighted yellow sign in front of the Boston Store? No? Thank you. It's a good one. Just like our advertisement here in the E. O.—a good one—and that is the reason the shoe business is better than loaning money. Now that sales are sometimes legitimate you can sometimes get rare bargains and real cut in price. This is now offered at the most successful of recent efforts in the Part Closing Out Sale at the Big and Busy Boston Store.

BIN NO. 1 BABY SHOES, SIZES 1 TO 3 1/2, BLACK AND TAN. C. O. PRICE.	45c
ARROW BRAND COLLARS, C. O. PRICE.	10c
50c HANDKERCHIEFS C. O. PRICE.	35c
65c WORK SHIRTS, C. O. PRICE.	50c
\$1.00 AND \$1.25 NECKWEAR, C. O. PRICE.	85c
\$1.75 WILSON BROS. SHIRTS, C. O. PRICE.	\$1.37
50c BALBRIGGAN UNDERWEAR, C. O. PRICE.	26c
\$1.50 FANCY UNDERWEAR, C. O. PRICE.	\$1.15
\$3.00 UNION SUITS, C. O. PRICE.	\$2.35
25c MEN'S SOX, C. O. PRICE.	20c
50c SUSPENDERS, C. O. PRICE.	15c
15c MEN'S HANDKERCHIEFS, C. O. PRICE.	3 for 25c
75c HANDKERCHIEFS, C. O. PRICE.	50c
75c WORK SHIRTS, C. O. PRICE.	60c
BLACK AND TAN SOX, C. O. PRICE.	4 pr for 25c
\$2.50 UNION SUITS, C. O. PRICE.	\$1.95
\$1.25 FANCY UNDERWEAR, C. O. PRICE.	95c
\$2.50 UNION SUITS, C. O. PRICE.	\$2.50
\$1.50 UNION SUITS, C. O. PRICE.	\$1.15
75c FANCY HOSIERY, C. O. PRICE.	50c

BIN NO. 2. CHILDREN'S SHOES AND SLIPPERS IN BLACK, TAN AND RED, SIZES 4 TO 6. C. O. PRICE.	65c
BIN NO. 3. CHILDREN'S SHOES AND SLIPPERS IN BLACK, TAN AND RED, SIZES 6 TO 8. C. O. PRICE.	75c
BIN NO. 4. CHILDREN'S HEAVY SOLE, BLACK KID AND Calf SHOES, SIZES 5 TO 8. C. O. PRICE.	\$1.00
BIN NO. 5. CHILDREN'S HEAVY SOLE, BLACK KID AND Calf SHOES, SIZES 8 1/2 TO 11. C. O. PRICE.	\$1.25
BIN NO. 6. BOYS' AND GIRLS' BLACK KID AND Calf SHOES, SIZES 11 1/2 TO 2. C. O. PRICE.	\$1.50
BIN NO. 7. BOYS' ASSORTED DRESS AND HEAVY SHOES, SIZES 1 1/2 TO 2. C. O. PRICE.	\$1.75
BIN NO. 8. ASSORTED LADIES' BLACK OXFORDS, ALL SIZES AND LEATHERS. C. O. PRICE.	\$2.00
BIN NO. 9. ASSORTED LADIES' BLACK SHOES AND OXFORDS; JOB LOT. C. O. PRICE.	\$1.00
BIN NO. 10. LADIES' DRESS SLIP- PERS, FRENCH AND CUBAN HEELS, VAL- UES TO \$2.50. C. O. PRICE.	\$1.35
BIN NO. 11. CHILDREN'S OX- FORDS IN TAN AND BLACK, SIZES 9 TO 2. C. O. PRICE.	\$1.25
BIN NO. 12. LADIES' Vici BLACK OXFORDS; WIDE RANGE OF SIZES. C. O. PRICE.	\$1.50
BIN NO. 13. MEN'S LACE AND CONGRESS DOGRIAN SHOES; SIZES 6 TO 11; \$3.50 VALUES, C. O. PRICE.	\$2.85
BIN NO. 14. MEN'S PATENT SHOES; \$3.50 VALUES C. O. PRICE.	\$2.75

# Big, Round, U. S. Dollars are Being Saved by Buyers, on Every Visit to the

# PART CLOSING OUT SALE

THERE are sales of many varieties, purposes and, yes,—even more or less truthfulness, but here is the one clothing sale that has upset all records for volume of business, in the space of time. We are surpassing every day the enviable record we established during our great Triangle Sale of several years past—and they all doffed their hats to the Triangle Sale, as Pendleton's greatest "Man Outfitting" event.

## Men's and Boys' Clothing, Furnishing and Shoes for the Entire Family, All Reduced in Prices.

Every Department Brimfull of Inducements to Buy Here and Buy Right.

A TRIP through our store may be likened to an excursion. On every side you will find shelves and counters heaped to their limit—You will be agreeably surprised at the mammoth stock of Clothing, Furnishings and Shoes that Pendleton's oldest and largest men's clothing store carries. Large tickets and cards, marked plainly will help you to understand that Honest Values at Big Bargains are causing the crowds to flock toward

## THE BIG ELECTRIC LIGHTED YELLOW SIGN

Every desire of dress, for every male member of the family in any station or stage of life, successfully filled here. Tell your friends about us, that WE DO AS WE ADVERTISE.

Hats, Caps, Shirts, Underwear, Neckwear, Clothing, Handkerchiefs, Hose, Gloves, Suspenders—You can save here on every article needed for Men's and Boys' "dress". Every price smaller at the Part CLOSING OUT Sale.



### Young Men's Suits,

Sizes from 30 to 36

Lot 1 val. to \$15, C. O. Price \$5.95  
 Lot 2 val. to \$20, C. O. Price \$8.95  
 Lot 3 val. to \$25, C. O. Price \$11.95

### Men's and Boys' Long Pants

Lot 1 val. up to \$3, C. O. price \$1.25  
 Lot 2 val. up to \$4, C. O. price \$1.95  
 Lot 3 val. up to \$5, C. O. price \$2.85  
 Lot 4 val. up to \$6, C. O. price \$3.75  
 Lot 5 val. up to \$8, C. O. price \$4.95

### Ladies' Shoes

6.00 Hanan C. O. price \$4.75  
 5.00 Kelly C. O. price \$3.95  
 4.00 Dress C. O. price \$3.35  
 3.50 Dress C. O. price \$2.95  
 3.00 Dress C. O. price \$2.45  
 2.50 Fine C. O. price \$1.95



### Men's Suits, Sizes 34 to 46

Lot 1 val. to \$15, C. O. Price \$6.85  
 Lot 2 val. to \$18, C. O. Price \$8.90  
 Lot 3 val. to \$22, C. O. Price \$10.15  
 Lot 4 val. to \$30, C. O. Price \$17.95  
 Lot 5 val. to \$40, C. O. Price \$23.35

### Boys' Knee-Pant Suits

Lot 1 val. to \$3, C. O. price \$1.15  
 Lot 2 val. to 4.50 C. O. price \$2.85  
 Lot 3 val. to 6.50 C. O. price \$3.85  
 Lot 4 val. to 8.50 C. O. price \$4.65  
 Lot 5 val. to \$10 C. O. price \$5.35

### Boys and Youths HATS

\$2 values in all the late shapes and shades special C. O. Price \$1.15

Shoes for Ladies, Misses, Girls and Babies, as well as Men, are now selling at a great reduction in price, at the PART CLOSING OUT SALE.



Bargains and savings in every department, every hour of the day and for every member of the family, at

# THE BIG BUSY BOSTON STORE

The Large Electric Lighted Yellow Sign. Where You Trade to Save.

LOT 1 HATS, \$1.75 TO \$2.50, C. O. PRICE.	LOT 2. HATS, \$2.50 TO \$4.00, C. O. PRICE.	LOT 3. HATS, \$3.50 TO \$5.00, C. O. PRICE.	LOT 4. STETSON HATS, \$4.50 TO \$6.00, C. O. PRICE.	\$1.00 HANDKERCHIEFS C. O. PRICE.	50c NECKWEAR, C. O. PRICE.	\$1.25 WILSON BROS. SHIRTS, C. O. PRICE.	\$2.50 WILSON BROS. SHIRTS, C. O. PRICE.	85c BALBRIGGAN UNDERWEAR, C. O. PRICE.	\$2.00 UNION SUITS, C. O. PRICE.	WORK SOX C. O. PRICE.	50c FANCY HOSIERY, C. O. PRICE.	\$3.00 WILSON BROS. SHIRTS, C. O. PRICE.	\$1.50 WILSON BROS. SHIRTS, C. O. PRICE.
\$1.15	\$2.35	\$2.85	\$3.85	70c	35c	76c	\$1.77	65c	\$1.45	4c Pair	35c	\$1.97	\$1.16

## AN EXCURSION THROUGH THE BOSTON STORE

Have you ever visited Roosevelt's big clothing store, taking in every detail and every department thoroughly.

Mr. C. E. Roosevelt has surrounded himself with a coterie of clerks and salesmen that are hard to beat. On first entering this store you will be met fact to face with clothing bargains and suits that are suspended on racks making it easy for you to see if that suit of clothes you are thinking about is to be found there. You will be met in the department by "Doc" Blanton, who has charge of the clothing and who can surely fit you out in a fine suit of clothes whether you are a dwarf or giant or deformed.

Passing down the aisle you will next encounter Erroy Morris, recognized as authority on gents' haberdashery, who will show you the latest styles and fads to be worn by the busy dresser.

From this department you will pass to the hat section and be met by Bob Livermore, who is always ready and willing to show you just what is right in men's and boys' headwear. It is a pleasure to be waited upon by Robert, who is really a clever clerk.

Before leaving the gents' furnishings side of this large establishment you will probably need, or anyway, like to look at something in the shirt line or perhaps it may be a suit of underwear, a pair of overalls, a trunk, suitcase or a hawtender's outfit—here we call into service Gerry Taylor, who is authority on practically everything needed in men's clothes and who will insure you satisfaction or money cheerfully refunded.

Next we will pass through the large back to the shoe department, the electric piano rendering the latest catchy music in the meantime. We find ourselves in the largest shoe store in Umatilla county with beautiful suggestions for foot dress and wonderful savings greeting us at every turn.

Approaching the smiling, genial, haberdashery, who has charge of the shoe department, and if you don't find what you want here with a fit thrown in you may rest assured that it isn't to be had in the city.

While we are talking to Mr. Hayden we notice a party across the room tucking a bundle under their arm which is no other than a nice pair of shoes originally priced at \$5, but the line having become broken Mr. Frank Hayes has succeeded in selling her a pair for \$2.50, which merely shows you the wonderful bargains being offered.

As we wend our way again toward the street we can not help thinking of what remarkable inducements to buy we notice on our trip through the store. We were impressed with the assistance, the courtesy shown, by every clerk and the willingness to wait upon you that was manifested. Prices were marked plainly and every article was displayed in such a manner that it was practically impossible for a party to go through the store and not find some needed article that they could buy cheaper at this great part closing out sale than elsewhere in the city.

Up to date, our Part Closing Out Sale, with headquarters at the big yellow sign, as surpassed in volume of business and sales that of our Triangle Sale of several years past.

It is hard to realize just exactly what this comparison means, until you stop and think that the great Triangle Sale was the biggest men's clothing sale ever pulled off in the city of Pendleton.

This surely shows that we are making the prices and giving the values and it will pay you to look to your wants now while the opportunity afforded by the Part Closing Out Sale is before you.

## WHY SALES PAY

It is a fact that in the regular course of business in a shoe or clothing store, there accumulates many odds and ends as they say. These do not seem to sell for some reason or other. So that to realize on them a special cut in price is necessary. This is the first step in the movement of a sale. It is obvious to all readers that the more times a year a dollar is invested and recovered the better.

## THOUSANDS OF DOLLARS SAVED

Thousands of dollars saved the people of Umatilla county in the savings offered buyers at our great Part Closing Out Sale now on. This is expected by the changed price, increased downward. Now for instance, take an article worth \$1.75 and sell it for 85c or 75c, as the case may be and you see the point, don't you? Just a plain case of saving money. This soon runs into thousands in a business like ours.