

Sole agents for
THE BUTTERICK PATTERNS.

TELL IT!

Sole agents for the Gossard and
Royal Worcester Corsets.

This Store Has Prepared For The Largest Fall Business Pendleton Has Ever Enjoyed.

Larger Stock, Bigger and better Varieties, and Positively the Lowest Prices, We Are Confident of a Large Increase in This Fall Business.

Our Preparations Promise It---Our Record Proves It.

This Fall will be our "Banner Season." Our sales for the past season were the largest in our twenty-two years experience in Pendleton---this too in spite of financial disturbances. Dependable Merchandise---Trustworthy Merchandise of superior quality, Style and makes, combined with the lowest possible prices has placed this store in its present leadership.

We have always been "there with the goods" ---the Right Goods, the Right Styles, the Right Prices. Our customers know they can depend upon us. On the strength of having made good in the past, we ask for your consideration in the future.

Tell It !

Ladies' Suits and Coats for Fall.

Go where you will, look anywhere you want to, but don't buy, don't commit yourself until you see our fall suits and coats.

We invite a critical inspection of our garments. We are not afraid to show you how they are made. Come here and see the actual goods, compare qualities, styles and prices, and we'll guarantee that you can't find there equal in honest clothing, in stylish clothing, in clothing that is right, anywhere.

We wish to direct your attention to the fit of our garments, especially at those points where most women are disappointed---at the collar, shoulder, front and hips. Here is where our garments prove far superior to others.

We are showing a larger and more varied line of suits and coats this season in all the new and up to date materials. Our showing embodies the ideas of the very high-class garments reproduced to meet the demands of critical people.

Suit prices range from \$12.50 up to \$45.

Coat prices range from \$5 up to \$35.

Our alteration rooms are the best equipped, and in the hands of a careful fitter. We guarantee satisfaction in all our work. Any alteration is free and must be perfect and satisfactory to our customer. You run no risk.

Tell It !

Flannels and Flannelettes

- 29-inch all wool flannel in grey, navy and red, at 35c
- 32-inch all wool flannel in grey, tan, cardinal and navy at 50c
- 24-inch white mixed flannel at 20c and 25c
- 27-inch all wool white flannel at 35c
- 30-inch all wool white flannel at 50c
- 36-inch linen warp white flannel at 60c
- 36-inch silk warp white flannel \$1.25 yard
- 126 pieces of handsome designs in flannelettes, 30 inches wide at 12½c
- 84 pieces of kimmona flannels in swell new patterns, extra value at 15c
- 30-inch white outing flannel at 10c and 12½c yard
- 30-inch daisy cloth in white, cream, pink, blue and cardinal at 12½c yard
- 87 pieces of outing flannel in stripes and checks, extra value at 10c yard
- 36-in wool eiderdowns in white and pink and cream at 50c

Never
Make up
a
Smooth
or
Glossy
Cloth
Before
Sponging

"IT'S ECONOMY"

to have all fabrics Sponged,
Shrunk and Pressed before
leaving the store.



OUR
MODERN
METHOD
SPONGER
does
dependable
work.

Leaves the goods sightly.
The price always 5 cts. a yard.

Tell It !

The
Gossard
Corset
Priced
From
\$5.00
to
\$15.00



Corsets

The Gossard---they lace in front, and the Royal Worcester corsets the world's best makes are here in the new fall models. No matter what styles you may want or what your figure may be, come here and be fitted. You find a greater amount of comfort, ease and style in these corsets than you ever dreamed of enjoying. The Gossard, \$5 up; the Royal Worcester, \$1 up.

Tell It !

Fall Dress Goods

The largest and best variety of stylish fabrics for fall are here in superior qualities and values. Samples sent on request, all mail orders carefully attended to. Compare, compare, compare.

- 36-inch all wool albatross in cream, blue, pink, lavender, brown, navy and black at 50c
- 36-inch all wool batiste in white, cream, lavender, albatross light blue, pink, navy and black at 65c
- 48-inch all wool Panama, in copenhagen, old rose, reseda, brown, navy and black, extra value \$1.25 yard
- 36-inch mohair cecillians in cream, brown, grey, tan, navy and black at 50c
- 54-inch broadcloth fashion says they are to be the popular cloth for tailored suits and coats, in green, navy, brown, grey, cardinal and black, at \$1.50 yard

Tell It !

Millinery

Fall millinery. Our millinery department is being remodeled and enlarged and ready for your inspection about September 1. You'll see here New York's latest and best in fall styles, in large and better assortments.

Tell It !

Fancy Silk Suitings

The fancy silk suitings will be here September 5th. They come direct from the looms in New York and may be relied upon as the best and latest styles. Write for samples; compare!

Tell It !

Novelty Suitings

- Chevron, diagonal and herring bone stripes, in all shades and colorings. Shaded self-colored stripes, greens, browns and navy, the leading colors. Plaids for separate skirts and coats.
- 44-inch striped Panamas in brown, navy, cardinal, green and blacks at 98c yard
- Send for samples.
- 44-inch diagonal and herring bone stripes in Panama and serges in browns, greens, cardinals, navy and black at . . . \$1.25
- Write for samples; compare!
- 54-inch Panamas in shadow stripes of self-colors, and fancy novelties, weaves in black, navys, browns, tans, greens and cardinals, extra value at \$1.50
- Fancy mixed plaids for children's school dress in the new fall shadings at 25c yard
- Fancy shadow plaids, 36 inches wide, pretty school dresses in brown and blue, red and blacks, cardinal and greens, etc., at 50c yard
- 29-inch Scotch flannels, a perfect wash material for waists, etc., in stripes and checks. See this serviceable cloth at 29c yard

Tell It !

Pendle-
ton's
Best
Shoe
Store



SHOES

Ladies' and Children's Dep't.

Women have a right and should be particular about their footwear.

We have taken great care in selecting our line of ladies' shoes for the coming season.

The styles are the very latest from the center of fashion, and possess all the elegance, beauty and grace the most fashionable woman can desire in footwear.

Will you stop in and see the new fall styles?

We've a size, width and style for every foot.

Long price, ranging from \$2.50 to \$4.50.

Protection is needed for the thousands of feet that will shortly be wending their way to school.

It is most essential to their safety and comfort to have these children properly shod during school time.

Our lines of school shoes are very complete and are made for us especially by one of the best makers.

School shoes for boys and girls of all sizes.

Best of leather and correct shapes.

Long price range, \$1.25, \$1.75, \$2 up to \$3.

The Peoples Warehouse

Where it Pays to Trade

Save Your Coupons