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- They talk about a woman's sphere As though it had a limit. There's not a place in earth or heaven, There's not a task to mankind given, There's not a blessing or a woe, There's not a whispered yes or no, There's not a life, or death, or birth That has a feather's weight of worth, Without a woman in it. —Selected.

WHAT SUGGESTION WILL DO.

Reading, Pa., has been recently startled by a freak negro curing whooping cough by kissing white children in the mouth. For the past two weeks, during an epidemic of whooping cough this negro has been both busy and successful.

Nobody believes that the kiss of a negro has any virtue as a medicine, but it is declared by highly responsible people that cures have been effected by this outlandish performance.

It is simply an evidence of what suggestion will do. Some old "granny" told her neighbors of a child being cured by a negro's kiss, and as the story flew from mouth to mouth, people began to believe it and constantly suggested it to neighbors until cures have followed.

Had the same old "granny" made people believe that the kiss of a Polander or a Bohemian on the sole of the foot or elsewhere on the body, would cure whooping cough, this remedy, and not a negro's kiss, would have leaped into prominence in Reading.

And had people believed that a Polander's kiss on the sole of the foot would effect a cure, the negro would not have been lionized. But it would have been the Polander's "day."

The cures effected by this freakish method in Reading are results of mental suggestion. This potent force will some day revolutionize medical science.

UMATILLA'S SUPREME TEST.

The season of 1908 will go down in the history of Umatilla county as the year in which the supreme climatic test was applied to her agricultural land.

With but little snow in the mountains during the preceding winter and with no rain during the growing season, crops have thrived and are yielding well in all sections of the county.

The test has been severe and convincing. One farmer declared that he had marked up the price of his wheat land 25 per cent since threshing this week, when his wheat yield was made known. He is justified in doing it. His land and all of the wheat land in the county has proved its virtue this year.

Hereafter there will be no alarm at temporary drought. The matchless soil of Umatilla county will stand the test. It requires but little moisture to yield enormously.

As a result of this test applied by nature, the greatest of all alchemists, the price of wheat land in this county has actually advanced. It is worth more in dollars and cents than ever. The knowledge that it will pass through the fires of a rainless season and yield handsome returns, is worth a million dollars to the county.

PENDLETON THE BEAUTIFUL.

Five years from now Pendleton will be so changed in appearance that those who know it at present will scarce recognize it as the same place. For the town is starting upon an era of improvement that is destined to make it a different city.

In the past Pendleton has been too busy to make all the improvements justified in a town of its size and wealth. It has been a new town and

springing up as it did from amidst the sagebrush it is not surprising that the aesthetical side was neglected for the moment. The rancher breaks the sod upon his claim before he paints his house or sets out a flower garden.

But Pendleton is now past the pioneer stage and the day for improvements is at hand. The start was made when the streets in the business section were paved. Since then other betterments have followed naturally. This fall will see the completion of levee improvements, of the city hall and the extension of the sewer system to the west end of town.

Five years from now Pendleton will have a mountain water supply, a city park, a beautiful cemetery, fine driving streets and public buildings that will be shown with pride to visitors in the city. In the residence sections the homes will be better cared for because the spirit of improvement will be in the air. Lawns will be prettier than now, old fences will be removed, concrete walks will be seen everywhere and the sides of the streets in the residence districts will be parked.

It is needless to say that these changes will make the town a better place in which to live. They will make it an ideal residence town for it already has the climate. After a few years wealthy eastern Oregon people will not go to Portland to live. Instead of that the more fortunate families of western Oregon will come here to dwell in a town where they may have the benefits of good air and sunshine as God intended they should.

PREMATURE REJOICING.

There has been a good deal of mild rejoicing in a certain class of newspapers lately over the alleged or reported failure of the three-cent fare regime that under Mayor Tom L. Johnson's leadership was put into effect a few weeks ago in Cleveland, says the Oregon Daily Journal. But this felicitation of the organs of combined capitalism that is inclined to become over-hearing may be premature. Considerable chuckling, speaking figuratively, has been indulged in over the fact that for the month of May the Cleveland Municipal Traction company showed a deficit of \$50,000. So failure of the three-cent fare theory and the downfall of Johnson was gleefully predicted in many editorial columns.

This may happen yet, but such a result is not as certain as some people hope. In May the company was struggling with a big strike and general business depression. In June the deficit was not half so much. The president of the company predicted last week that there would be no deficit that the balance would be about even for July. At this rate it will not take many months to wipe out that \$75,000 of deficit and have a balance on the right side of the ledger.

The effect of the reduction has been to increase the traffic already to the extent of 100,000 passengers a day. And as business continues to pick up it may be expected that the revenues of the company will increase. So it looks as if the three-cent fare experiment might not fail, after all. Tom Johnson is not only a "stayer" in a fight, but he is a good business man besides. It may be his turn to crow next.

WHY WE ARE LOSING SOUTH AMERICAN TRADE.

In answering the question, "why is Europe robbing us of our South American trade?" Emerson Hough in Success magazine, says:

Because we are thoughtless as to our transportation. Because on a great deal of our products we pay six times as much for freight as we need to pay. Because we laud traction, with all its friction, with all its waste against water transportation, which has a free right of way, which has no rails to be removed, and no large salary list to pay. Because we use only steam where we might employ electricity and gasoline and the winds of heaven and those mighty rivers flowing steadily to the sea.

We fail because we pit politics against statesmanship; because we pit sectionalism against nationalism; because we pit state rights against the Monroe doctrine; because we do many other wholly foolish and absurd things which make parts of our wholly foolish and absurd reasons for not developing the natural and foreordained transportation of this lavishly provided country. In short, we do this because we have never learned that water runs down hill, and because we have never noticed on the map, or anywhere else, that our streams run down from our producing regions—from the places where we raise wheat, coal, iron, livestock, and the like—all manner of heavy freight.

Colonist rates from all points in the east to all points in Oregon become effective September 1, and remain in force for two months. Every citizen of Pendleton should see that their friends in the east are made acquaint-

Is Pe-ru-na Useful for Catarrh?

Should a list of the ingredients of Peruna be submitted to any medical expert, of whatever school or nationality, he would be obliged to admit without reserve that each one of them was of undoubted value in chronic catarrhal diseases and had stood the test of many years' experience in the treatment of such diseases. THERE CAN BE NO DISPUTE ABOUT THIS WHAT-EVER. Peruna is composed of the most efficacious and universally used herbal remedies for catarrh. Every ingredient of Peruna has a reputation of its own in the cure of some phase of catarrh.

Peruna brings to the home the COMBINED KNOWLEDGE OF SEVERAL SCHOOLS OF MEDICINE in the treatment of catarrhal diseases; brings to the home the scientific skill and knowledge of the modern pharmacist; and last but not least, brings to the home the vast and varied experience of Dr. Hartman, in the use of catarrh remedies, and in the treatment of catarrhal diseases.

The fact is, chronic catarrh is a disease which is very prevalent. Many thousand people know they have chronic catarrh. They have visited doctors over and over again, and been told that their case is one of chronic catarrh. It may be of the nose, throat, lungs, stomach or some other internal organ. There is no doubt as to the nature of the disease. The only trouble is the remedy. This doctor has tried to cure them. That doctor has tried to prescribe for them.

BUT THEY ALL FAILED TO BRING ANY RELIEF.

Dr. Hartman's idea is that a catarrh remedy can be made on a large scale, as he is making it; that it can be made honestly, of the purest drugs and of the strictest uniformity. His idea is that this remedy can be supplied directly to the people, and no more be charged for it than is necessary for the handling of it.

No other household remedy so universally advertised carries upon the label the principal active constituents, showing that Peruna invites the full inspection of the critics.

ed with this fact. A few lines in each letter is all that would be necessary to bring hundreds of prospective home-seekers to Umatilla county, during the two months the rates are in effect.

After harvest comes the district fair. Towns and individuals intending to have exhibits should be busy now for the time is short and rivalry will be keen.

When the cemetery water system has been installed and the city of the dead is abloom with flowers, people will no longer be afraid to die here.

REGENERATE.

(Edmund Vance Cooke in Success Magazine.)

It used to be boys asked their pas How large great Alexander was. But if the boys should ask today, They'd add, "And where did Alex play?"

Boys once, at least I've heard they did. Were wont to envy Pirate Kidd. But now they say, "That yarn's a dream; There ain't no Kidd on Pittsburg's team!"

And once, as all boys know by heart, Napoleon's name was Bonaparte. But every urchin knows today His name's Lajoie (or Lojoway).

So perish all the pests of war— Those heroes of earth's abattoir! Throw down the sword; take up the bat; There is no bloody stain on that.

Sawmill Burns.

A. M. Slocum's sawmill, located near the headwaters of Willow creek was destroyed by fire Tuesday night, says the Heppner Gazette.

The loss is estimated by Mr. Slocum at \$5000 with no insurance. The mill crew was awakened at about 11 o'clock at night by the fire, which was already beyond control. It is not known how the fire got started. Everything being very dry, the flames spread rapidly to the lumber yard. Everything about the mill including all the lumber in the yard, was completely destroyed.

Lola—Last night young Borem declared he would willingly go to the ends of the earth for me. Grace—And what did you say? Lola—I finally got him to make a start for home, and let it go at that. —Chicago News.

GOT HIS HAIR BACK

Was Perfectly Bald When He Started to Use Newbro's Herpide.

Frederick Manuel, Maryland black Butte, Montana, bought a bottle of Newbro's Herpide, April 6, '06, and began use it for entire baldness. The hair follicles in his scalp were not dead. 20 days he had hair all over his head. On July 2 he writes, "and today my hair is as thick and luxuriant as any I could wish." Newbro's Herpide works on an old principle and with a new discovery—destroy the cause and you remove the effect. Herpide destroys the germ that causes dandruff, falling hair and finally baldness, so that with the cause gone the effect cannot remain. Stops falling hair at once and a new growth starts. Sold by leading druggists. Send 10c. in stamps for sample to The Herpide Co., Detroit, Mich. Two sizes—50 cents and \$1.00. A. C. Koopman & Bros.

Read the East Oregonian.

The Old Stand-by The Pendleton Savings Bank COMMERCIAL BANKING Capital, Surplus and Profits \$250,000.00 4 per cent. Interest on Time Deposits. Safe Deposit Boxes for Rent. "The Friend of Farmers and Stockmen"

The Reciprocating Churn This churn rocks back and forth, with every revolution of the crank, the dasher working in and out vertically at the same time. Made in 2 gallon and 4 gallon sizes, will produce butter in from 3 to 5 minutes. Easily cleaned and so easily operated that a child can churn with it. To take churn apart, disconnect connecting rod from bracket and churn dasher and lift churn from hooks—very simple, nothing to get out of order. Call and see it in operation. Price \$5.00 and \$5.50. Agents Wanted—We sell state or county rights to agents for selling the Reciprocating Churn. We reserve the right of manufacture, the churn being patented June 9, 1908. We cater to the wholesale trade. For further particulars, address The Reciprocating Churn Co. 310 West Webb Street, Pendleton, Oregon.

COOL OFF! to turn your kitchen in a breeze all summer long. The sultry August days will be almost unbearable unless you supply your home and office with ELECTRIC FANS to stir the air. We can furnish Electric Fans and every modern Electrical appliance at wonderfully small cost. KEEP COOL! While doing your week's ironing. It is not necessary to turn your kitchen into a bake oven if you have one of my ELECTRIC IRONS. Inexpensive, simple to use and always ready for use. Price \$5.00, guaranteed for one year. Electrical and Gas supplies of all kinds. House wiring, etc. See me for estimates. J. L. VAUGHAN, 122 W. Court St. Phone Main 139.

It's easy to reach North Beach Take Steamer POTTER from Portland Passengers are now transferred to the railroad at MEGLER, fourteen miles up the Columbia from Ilwaco. This eliminates the necessity of steamers waiting for the tide, and insures a prompt and regular Summer Schedule. The Steamer T. J. POTTER leaves Portland every morning except Saturday and Sunday at 8:30 o'clock.—Saturday only at 2 o'clock P. M. Remember the Summer rate on the O. R. & N. is \$13.15 from Pendleton to all North Beach points and return; good until September 30th. North Beach is a famous, beautiful place—the most perfect beach on the hole North Coast. There are accommodations galore at prices to suit all tastes; camping facilities without equal—perfect bathing conditions; all sorts of amusements and diversions. Come, have a good rest and a jolly time. Let us send you our new summer book, and let 1 you all about NORTH BEACH. F. J. QUINLAN, Local Agent, PENDLETON, OREGON Wm. McMURRAY General Passenger Agent, Portland, Oregon. For sale at the East Oregonian office—Large bundles of newspapers, containing over 100 big papers, can be had for 25c a bundle.

The Best Soda Ice Cream and all Fountain Drinks at the coolest store in town THE Pendleton DRUG COMPANY

Large Quantity of the Famous Rock Spring Coal Now on Hand The coal that produces heat and not dirt. Also fine lot of good dry wood. Dutch Henry Office, Pendleton Ice & Cold Storage Company. Phone Main 178.

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