

PENDLETON IN POETRY

BY LEN. SHIELDS

The results of publicity are the same the world over,
The big advertisers are always on clover,
That the seed sown in "ads" bring the greatest returns,
Is sooner or later recognized by all firms,
The poet peripatetic, dropped in town to look around,
And see where the best bargains were to be found,
And will give you a "tip" that if you'll make a vow,
To trade with the firms that he's written in rhyme,
You'll get the worth of your money every time.

CITY BREWERY.

Schultz & Stricker, Proprietors.
When they found that Pendleton had
been voted dry,
This firm, with great enterprise,
thought that they'd try
To turn out a beverage that was so
near beer
They could offer to sell it without
any fear
They said, "We'll make something
that will be very good,
And will stand the test of the law of
pure food."
When our product is offered it will be
very queer
If the people don't brag on our splen-
did "Near Beer."
It puts all other Near Beer in the
shade.
Because other brewers don't know
how it is made.
That this new "Near Beer" is going to
take,
Is a fact—For they're selling all they
can make.
For a "tonic" "Near Beer" is con-
sidered quite well,
And is good for the sick as well as
the well.
To my mind "Near Beer" will now be
a fad,
And to get it all families will be very
glad.

BITTNER, COUTIS & HAYES.

12 to 14 John Schmitz Block.
If of dollars you have any.
Save a few.
Buy a horse out of the many,
They'll show you.
More to brighten all your day,
More to save the rent you pay,
More to have your good wife say
"That's good of you."
They have farms and city lots
Quite a few.
In their office they have plots,
They'll show you.
Of fine timber lands they sell,
And farm properties as well,
'Tis their pleasure, too, to tell
The price to you.
If a loan you want to get,
Go and learn
The terms they offer—you can bet
'Twill do no harm.
A first mortgage they'll require,
And insurance against fire,
To be safe is the desire
Of this firm.
If you should want your house insured
Against fire,
This firm can always give you
What you desire.
In a company that will insure
A company that is sure,
A company that will pay all your
Loss by fire.

**THE ALTA HOTEL FEED YARD
AND STABLE.**

S. C. Bittner, Proprietor.
When I met this genial landlord, I
asked the question straight,
"Have you a brother Bill, that you
haven't seen of late?"
"What, Bill the actor," he replied;
"no, he's a cousin though."
"And a more congenial fellow you
need never want to know."
Bill caters to the public, and his
cousin does the same.
And as a successful landlord has won
an enviable name,
So when you come to Pendleton to
tarry for awhile,
And you want to be cared for in ex-
cellent style,
You'll find the Alta Hotel is a pleas-
ant retreat.
When the time of day comes to get
something to eat,
Should you stay over night whenever
you're here,
The beds will delight you, of that have
no fear.
The stables in connection are most
modern and complete,
And your team will always get all
that they can eat.
If you want to buy a team, and want
something well,
You can nearly always find them here
to sell.
He will write you fire insurance
whenever you are here,
That 'twill be the very best, you need
have no fear.

THE VOGUE.

Mrs. Harris and Lideman.
This firm leads the styles in fine mil-
linery here,
They keep posted, and to please they
have no fear.
They are artistic milliners, and know
how to select
Goods that their most exacting pat-
rons will expect.
They will make their "Fall Announce-
ment" after awhile,
And will show you goods that are the
latest style.
They know just what the trade of
Pendleton requires,
And they are sure they can meet your
particular desires.
Their line of hair goods is the most
complete
To be found in any store on main
street.

HAMLEY & CO.

This fine establishment is a credit to
the city,
That there isn't more like it is really
a pity.
It deserves the support of every man
in town,
'Cause they have something of great
renew.
'They are the sole makers of the great
"Humane Harness,"
Which in every state is making great
progress.
For comfort and ease it outranks all
the rest,
And humane societies declare it's the
best.
A large force of skilled workmen are
at work every day
Making this "Humane Harness" in
the very best way.
The celebrated "Hamley Saddle,"
which they offer to sell,
Is also humane, and a beauty as well.

ST. GEORGE RESTAURANT.

The "St. George Restaurant" is surely
up-to-date,
And serves everything in a style that
is great.
Everything in the market is put on
the table,
And game is served also, when to get
it they're able.
They serve meals a la carte and table
d'hotel, too,
For 'tis always their pleasure to sat-
isfy you.
From twelve to five Sunday, for twen-
ty-five cents,
You get a fine chicken dinner, that
is immense.
From five to eight Sunday, they've
something extra for you;
'Tis a splendid French dinner, that
will surely please you.
Fifty cents is the charge, and every-
thing goes.
It would cost you two dollars at Del-
monico's.
For serving well banquets the St.
George has won fame,
For the style and fine service they
give at the same.

PIONEER BOTTLING WORKS.

John Gagen, Proprietor.
I went to see their bottling works,
located on Court street,
And wasn't disappointed to find them
quite complete.
The machinery that they have is sur-
ely up-to-date,
And the goods they make excel any
in the state.
They make fine soda water, every
kind that's sold,
And they filter all their water, I am
told.
The finest pure fruit syrups are used
only in this place.
They are bottling City "Near Beer,"
the very best that's made,
And recommend it highly to all the
family trade.
They have "Near Beer" on tap, if you
should thirst be,
And "Ginger Ale" or "Seltzer," noted
for their purity.

EMPIRE ROOMS.

Mrs. Rose Call, Proprietor.
The Empire is modern throughout,
And furnished in excellent style.
If you're looking for comfort and ease
You should give it a trial.
Hot and cold water in rooms,
Splendid bath rooms also,
Beds looking white as snow,
This is the place to go.
Excellent service is given
To all who come here to stay,
No matter whether to stop
For either a month or a day.
Special attention is given
To all transient trade.
And to those who come here
Good rates will be made.
Call there before you locate,
And see what they've got.
Very likely you will remain
Right there on the spot.

THE CLUB SALOON.

Murrell can still be found here,
Selling cigars and "Near Beer."
That popular drink of today
That has come here to stay.
The "Tom Murrell Special" cigar
Which is surely a star,
Is still here for sale,
And to please never fail.
The cigars that are home-made,
Which he offers his trade,
Are the "Pendleton's Favorite" brand,
The "Pride of Umatilla" is grand,
You'll find a welcome here,
And the best of "Near Beer."

CARNEY & KENNEDY.

Livery and Boarding Stable.
When you want to drive, and want a
team that's fine,
You will find it at this stable every
time.
They have the finest rigs to be found
anywhere,
And always treat their patrons on the
square.



The Swine and the Flower

Oh me! I saw a huge and loathsome sty,
Wherein a drove of wallowing swine were barred,
Whose banquet shocked the nostril and the eye;
Then spoke a voice, "Behold the source of LARD!"

I fled, and saw a field that seemed at first
One glistening mass of roses pure and white,
With dewy buds 'mid dark green foliage nursed;
And as I lingered o'er the lovely sight,
The summer breeze that cooled that Southern scene,
Whispered, "Behold the source of COTTOLENE!"

Nature's Gift from the Sunny South

COTTOLENE is a pure and wholesome frying and shortening medium, made from refined cottonseed oil. There is not an ounce of hog fat in it to make food unwholesome, greasy and indigestible. As evidence of its superiority, COTTOLENE received Grand Prize (highest possible award) at the Louisiana Purchase Ex-

hibition; and Gold Medals (also representing highest awards in each case) at the Charleston Exposition, the Paris Exposition, and the Chicago World's Fair. In fact, in every case wherever COTTOLENE has been exhibited in competition with other cooking fats, it has invariably been granted the highest award.

THE N. K. FAIRBANK COMPANY, CHICAGO

PENDLETON CLOAK AND SUIT HOUSE.

C. C. Anthony, Proprietor.
For many miles around the country,
in every direction,
This store is known by the people as
one of perfection.
The ladies all say that their stock is
so clean,
And their tailor-made suits are simply
a dream.
Their stock is so varied that 'twould
be hard to tell
Of everything that they have in the
store to sell.
In silk skirts they have everything
that is fine,
And of ladies' shirt waists they have
a full line.
In ladies' fine underwear they have
everything nice;
If you go there to buy, you'll be
surprised at the price.
The Kid Fitting and La Princess cor-
sets which they have for sale
To give a lithesome appearance never
will fail.
They have ribbons and laces, and em-
broideries rare,
Everything that they keep is ready
to wear.

THE DIME THEATER.

F. Neugebauer, Manager.
If you're lonesome on an evening and
want a pleasant time,
Take in the pleasant playhouse called
the "Dime."
'Tis a cool and cozy place, and the
seats are very fine,
And to see a splendid show, only costs
a dime.
The latest moving pictures can be
seen here all the time,
For to give the very best is where
they shine.
The songs that you hear here are the
latest of the time.
The illustrations, too, are also very
fine.
The "Dime" across the street closes
part of summertime,
But on Saturday and Sunday you can
see it for a dime.

PASTIME THEATER.

What better can you do to pass away
the time,
Of an evening when you've leisure,
than go to the "Pastime."
And see the moving pictures that are
a great delight
And hear the latest songs, with il-
lustrations bright.
To see this splendid show will only
cost a dime,
And they guarantee to please you all
the time,
And to give you music that is very
fine.

MRS. DELL LA RONE.

Room 5, Smith & Crawford Bldg.
If you want your finger nails
To look bright and pink,
Go and have them manicured,
You'll be pleased, I think.
As a skilled and thorough masseuse,
Mrs. Dell La Rone stands well,
And in the manicuring art
Her work is simply well.
The new electric vibrator
She uses for massage,
For hairdressing and shampoing
She is all the rage.

THE ALTA BARBER SHOP.

S. G. Reets, Proprietor.
In this popular shop,
They'll remove your surplus crop
Of hair, in an artistic way,
Most any old day.
All of the barbers are well,
And do their work well,
With tools that are keen,
And towels that are clean.

PENDLETON CREAMERY.

If you want to buy ice cream,
And you want the very best,
You can get it, it would seem,
At the lowest cost.
From this celebrated firm,
Who make lots of it each day,
'Tis the only creamery here,
And is surely up-to-date,
And to me 'tis very clear
'There's no better in the state.
The fine butter that they make
Has won quite a fame,
And you'll make no mistake
When you buy the same.
This is the only place
Where milk is Pasteurized.
For they are in the race
To be well patronized.
Since Pendleton went dry,
Buttermilk is a good drink.
If their product you will try,
You will be pleased, I think.

**CITY BREWERY
BOTTLING WORKS.**

H. F. Peters is the owner of the bot-
tling works here,
And bottles the famous City Brewery's
"Near Beer."
He is kept busier now than he has
been heretofore,
For the "Near Beer" the people seem
to drink more.
The machinery he has is quite up-
to-date
And of course his "Near Beer" is the
best in the state.
He sells it wholesale as well as re-
tail,
And to deliver it promptly he never
will fail.
"Near Beer" is a tonic, good for fam-
ily trade,
When you get it here, you get the best
that is made.

THE DELTA.

J. E. Hawkins, Proprietor.
This ice cream parlor is furnished in
fine style,
And caters to the very best trade all
the while.
The goods that are kept are the very
best made,
So of course he enjoys the very swell
trade.
He prides himself on making a splen-
did "Ice Cream,"
And the sherbet he makes is simply
a dream.
No better, they say, can be found
anywhere,
And good service is given to all who
go there.
He makes his own candies, and makes
them quite well,
And for purity these goods all others
excel.

OWL TEA HOUSE.

W. A. Sneider, Proprietor.
The "Clover Leaf Coffee," a brand
that is pure,
And a great favorite, can be found at
this store.
If you once try this coffee, you will
order some more,
And be a regular buyer at this hand-
some store.
Where a beautiful stock of cut glass-
ware is found,
And hand-painted china, the best in
the land.

E. L. SMITH & SON.

Agents for Holt Combined Harvester.
This machine cuts, threshes and
sacks the grain at one time,
With one-half the help and in one-
half the time.
This firm carries all repairs, if you
have a break-down,
And the best stock of oils to be found
in the town.

ROBINSON'S DOMESTIC LAUNDRY

The best work is done here;
To please, they have no fear,
For promptness they have a pace
That will win any race.
The machinery is all up-to-date,
Everything good that is late,
In this laundry you'll see,
And work of good quality.
The best workers are here,
So you need have no fear
That your work will be slighted.
They will call at any street,
And return work when complete.

J. L. VAUGHN.

122 West Court Street.
Everything in the electrical line is
found here,
That good work will be done you
need have no fear.
Every kind of "electrical fan" that is
made,
"Toasters" and "curling irons," too,
for the trade,
The "electrical irons" are the ladies'
pride and delight,
The "chandeliers" they offer are all
right,
And give bright light.

"Wot's hup, Billy?"
"Fader says my big brudder gorn to
'eaven."
"Don't cry; maybe 'e ain't."

ELLIOTT'S RESTAURANT.

Down near the depot there's an awful
swell place,
That feeds you so well you get full in
the face.
As caterers they are surely quite up
to date,
And for the price they set the best
meal in the state.
For twenty-five cents you get an ele-
gant meal,
Of ham and eggs, pork chops, or the
tenderest veal;
The coffee they make will open your
eyes;
To a stranger the service will be a
surprise.

CENTRAL MEAT MARKET.

Curney & Tweedy.
In this splendid meat market
They have everything good to eat.
The beefsteaks they sell you
Are simply a treat.
They make all their own sausage,
And make it quite well,
Their home cured bacon and hams
Are all very swell.
The fish they offer is fresh,
And I'll tell you the reason:
They order it fresh every day,
And have fine game in season.

Wanted, at Once.
Good clean rags; market price paid.
East Oregonian office.

Saturday, Aug. 1st Market Day at the Big 6 Store

Fall Goods are pouring in daily---
Goods that I have been in the mar-
ket buying for the last 30 days have
began to arrive--I'll make prices on
staple merchandise that no merchant
dare try to meet. The more you
buy, the cheaper I can afford to sell.

Ladies, spend a few minutes at the
Big 6 Store, Saturday, and inspect
our Skirts, a beautiful line priced
right.

J. A. COBB
PROPRIETOR