

# "WHO SAID RAIN?"

UNIQUE ADVERTISEMENT SENT OUT FROM EUGENE.

Chicago Capitalists Visit Oregon—Good Roads Being Discussed Everywhere—Giant Cherry Creates Sensation—Postmasters of State to Meet.

(Special Correspondence.) Portland, Ore., July 27, 1908. Hon. Austin T. Buxton of Forest Grove, master of the Oregon State Grange, will personally attend the good roads conference to be held in the convention hall of the Portland commercial club August 11th, and he is anxious that each subordinate or local grange in the state send one delegate, and he requests that such delegates be named at once and report made to W. L. Crissey of Portland.

Weather Bureau Quoted. "Who Said Rain?" is the latest advertisement issued by Manager John H. Hartog of the Eugene commercial club. A Eugene belle is photographed three times, standing in glasses, each of which contains the rainfall for one year, one in Eugene with 38 inches, and the girl's face has a happy expression; New York city with 45 inches, and that expression becomes doubtful, while with New Orleans, with 62 inches, makes her cry for help. The leaflet quotes from report of the United States weather bureau that during 1907 Eugene had 205 days without any rain and 79 days when it rained less than one-tenth of an inch.

Eastern Men of Means. H. A. Wheeler, president of the Chicago Credit Clearing company, and A. D. Stevens, president of the American Silk company, of the same city, are visiting the Pacific Northwest. They spent a full week in Oregon and expressed themselves as delighted. They will report their ideas of the country to the 3,000 Chicago business men comprising the Chicago Association of Commerce.

New Cherry. The new Giant cherry, a cross between the Lambert and the Bing, created a sensation on the Portland market last week. There were some specimens that measured an inch and a half in diameter.

Postmasters to Meet. The Presidential Postmasters' association of Oregon will meet in the convention hall of the Portland commercial club August 7 and 8, and have invited the fourth class postmasters to meet with them. The commercial bodies of the state have joined with the postmasters in inviting Postmaster General Meyer to attend, and arrangements have been made for meetings in Washington and California, so that the postmaster general may attend all three with the least possible loss of time.

Complimentary Dinner. The active advertising men of Portland gave an advertising dinner at the Portland commercial club last week to that veteran advertiser, Mr. Charles H. Fuller of Chicago.

Washington Judge Interested. County Judge Goodin of Washington county is interested in the good roads conference and pledges a delegation of from twelve to twenty representative Washington county citizens. Baker City, Junction City, Eugene, Albany and many other points promise good delegations, and there is every assurance of the best meeting ever held in Oregon.

Fine Wheat Samples. The lone Proclaimer sent to the Portland commercial club last week a box containing some of the finest samples of wheat of different kinds ever grown in Oregon. They attracted much attention and were universally complimented.

CORN IN TRANSVAAL. Use as Human Food Extended by Efforts of Americans.

In compliance with a request made by the department of agriculture, Pretoria, Consul John H. Snodgrass forwards clippings from a Johannesburg paper, giving a description of the splendid work performed by a number of American ladies at the Pretoria agricultural show in demonstrating the various uses to which the products of Indian corn may be put. The consul adds:

The denizens of South Africa have always regarded corn meal unfit for food, but the various tempting articles prepared from it at the agricultural show by the American ladies have not only opened the eyes of South Africans as to the great benefit that may be derived by this country in the proper preparation of corn meal for food, but it will assist materially in relieving distress among the thousands of unemployed who are living principally upon gruel.

Pamphlets containing 100 or more American recipes for preparing corn meal are being distributed broadcast throughout the Transvaal, with the object in view of aiding those who have been reduced to the verge of starvation. (The clippings referred to are filed for reference at the bureau of manufactures.)

Just Exactly Right. "I have used Dr. King's New Life Pills for several years, and find them just exactly right," says Mr. A. A. Felton, of Harrisville, N. Y. New Life Pills relieve without the least discomfort. Best remedy for constipation, biliousness and malaria. 25c, at Tallman & Co.'s drug store.

The reason why some women don't marry is undoubtedly because they never have found a dependable firm that sends husbands out on approval.

Use DeWitt's Little Early Risers, pleasant little pills that are easy to take. Sold by Tallman & Co.



# Stop Don't Wink— But keep both eyes wide open

Many thousand people have winked at the grocer during the past ten days. In response they have received a generous sample of Kellogg's Toasted Corn Flakes. And they were delighted. It gave them an idea of how delicious a breakfast food could be.

Over 100 men were engaged to issue the invitations and see that all grocers were supplied with "wink ammunition."

The result was a most phenomenal demand for the new breakfast food. We venture to say that fully one-half the people of the city had Kellogg's Toasted Corn Flakes for breakfast this morning. And most of them will continue to enjoy it for breakfast.

But every great success has imitators.

The real purpose of this advertising campaign is to guard you against substitution; we want to impress upon your mind the name "Kellogg's", familiarize you with the package and signature of W.K. Kellogg and thoroughly acquaint you with the delicious flavor of the genuine—Kellogg's Toasted Corn Flakes.

For they may imitate the box—they may copy the name, but they cannot copy the Flavor.

It's the flavor that won its favor. It will win your favor and it will hold it. So when you want the real Toasted Corn Flakes, be sure and call for and

## Insist on getting the GENUINE — Kellogg's TOASTED CORN FLAKES

This signature identifies the genuine.

W.K. Kellogg



Methods of British Sportsmen. No official welcomes American team on its arrival. Yankee athletes charged a fee to train in stadium. Forced to draw for heats, which rule pitted Americans against one another. Forced to jump and pole vault the English style, which handicapped the Americans. No American flag on stand when games are inaugurated. James E. Sullivan, America's Olympic commissioner, ordered off the field. America's protest that Tom Longboat, the Canadian Indian, is a professional practically ignored. Sheildan not allowed to use his own discus. Efforts to have events of every sport count points in order that England would be sure to score the heaviest. Final decision to give no championship trophies for team work of nations. Brazenly violating the Olympic rules by allowing English team to wear heavy boots with long spikes in tug-of-war contest, and turning down protest of the Americans. Carpenter disqualified from running in 400-meter race on pretext that he "holed" Hallswell and race ordered run again without hearing him. Dorando awarded Marathon race, though he was helped by track officials. Protest causes reversal of decision and award of race to Hayes, American.

A new insurance department has been established by the Lloyds of London. They now insure against "black hand" outrages and dynamite attacks in the districts where these attacks have become frequent. The department is largely patronized by all classes.

Kennedy's Laxative cough syrup acts gently upon the bowels and thereby drives the cold out of the system. Sold by Tallman & Co.

### SETTLERS GET WORST OF IT

ATTORNEY GENERAL SAYS STATE OWES THEM A DEBT.

Crawford Says Oregon Should Do All in Its Power to Repair Injury Done—Columbia Southern Is Roundly Scored.

Attorney General A. M. Crawford, who in company with State Engineer John H. Lewis and Attorney John K. Kollie, has just returned from Laidlaw, Eastern Oregon, where a large amount of testimony was taken in the Columbia Southern reclamation case, gives it as his opinion that the state, having made a mistake in its treatment of the settlers affected by the contract, should do everything possible to repair the mistake made, once the litigation comes to an end, says the Salem Statesman.

"I don't believe these people have been treated right," declared Mr. Crawford. He continued: "Everybody is familiar with the case, how the state entered into a contract with the Three Sisters company under the Carey act. It will be remembered that as soon as the Three Sisters company had closed its contract with the state, it went ahead to induce settlers to locate on the land, collecting from each a certain fixed proportion of the total cost of reclamation of the 27,000 acres of land. The Three Sisters company represented to the state that there was plenty of water to reclaim the entire tract, while as a matter of fact there is water enough to reclaim only about 1,200 acres. The company collected from settlers in the neighborhood of \$100,000, dug a few ditches and built a plant which I do not believe would be of much, if any, use in a general irrigating scheme for the whole tract.

"Notwithstanding the large amount collected, neither the Three Sisters nor its successors, the Columbia Southern Irrigation company, of the Columbia Southern Irrigating company, ever paid into the treasury of

the corporation any great amount of cash to cover the stock issued. I believe that the first named concern did pay in a small sum, but the most of the work done on the project has been done with the money collected from the settlers.

"One mistake made by the state was to enter into a contract with the irrigating company permitting the company to collect from the settlers before the water had been turned on the land. This enabled the company to collect a large sum of money without making any adequate returns.

"There are now about forty or fifty families on the land, and they are using all the water the company can produce. A large number of the original settlers, learning that there was no water and no prospect of getting any, have moved away. Those who remained are mostly the ones who could not get away, and they are in bad shape. The reclamation project has been a failure, transportation facilities are lacking and business in general is not thriving. It is my opinion that the state, having made a mistake in the treatment of the settlers in this case, should do what it can to repair that mistake.

"We have accumulated considerable evidence, and the case will be ready for trial in the United States court as soon as Judge Wolverton gets around to set the time. The issue is on the application of the state to set aside the contract made with the Three Sisters company and assigned by that concern to the Columbia Southern Irrigation company and the Columbia Southern Irrigating company."

Court Exonerates Editor. The supreme court of Indiana has reversed a judgment convicting Edmund P. Rucker, publisher of the Elkhart Truth, of criminal libel and fining him \$100, says the American Press. The alleged offense consisted of an editorial comment on the action of Judge Dodge of the circuit court at Goshen in appointing a special prosecutor and instructing the grand jury with reference to conditions at Elkhart, where a superior court has jurisdiction.

"Billy" Williams the former star minstrel has become demented at Des Moines, Iowa and has wandered away from home leaving his wife and three small children almost destitute.

### You Pay For Your Competitors' Advertising When It Is Better Than Your Own!

OF COURSE the bills are not sent to you—he pays them, BUT he pays them out of profits which would have been yours if your advertising had been better than his.

You will continue to pay the other fellow's advertising bills—and, in the same way, for his automobiles, his new store fixtures, his expansion in every way—until you decide that you'll stop it, improve and expand your advertising,

SET THE PACE YOURSELF, AND

### Make Him Pay For Your Advertising!