



EASTER FIXINGS

The trend of Fashion says this is to be a season of Frills and Furbelows and its good bye tailor made girl. The tailor made girl has held sway far a long time, but she bows gracefully to the inevitable as the new season smiles and chooses the airy girl so bright and cheery in frills and furbelows in lace and dainty chiffons for this is a season of filmy weaves.

Regardless of the fact that there has been a strong advance in the silk market, and that the manufacturers are sold three months in advance of their output, on account of early purchases, to supply you with the latest productions and the most staple styles at prices no higher than in former seasons. Our staple lines of black and colored silks remain at the old prices, almost without exception.

Special 36 inch Black Guaranteed Taffeta, regular \$1.50 value, this week at \$1.19
27 inch Rajah Silk in Alice tan, Grey and white, regular \$1.25 value, at 98c



It's the suit section that appeals to the particular dresser. The suits give one that well dressed feeling. There the woman who prides herself on dressing neatly and stylishly is pleased. The jackets, skirts, suits—all of choice fabrics, of becoming designs, are perfect in fit and possess that rare touch of grace, so distinguish-

ing a feature this season.

But it is in the millinery department that interest centers. There is an impression of smart style the minute you are among the Hats. Wonderful French masterpieces, New York patterns, and the inexpensive yet nobby creations. The latter lines are attracting

attention. They are beauties. It is no easy matter to grace at \$5.00, \$6.00, \$8.50 hats with real style effect—to give it a chic and snappy dash that one looks for only in the most expensive millinery. Style is there—becomingness—those charming lines which denote quality.

New Spring Arrivals in Suits, Etc.

We are showing new spring suits, coats, gowns and jumper suits—embodying in every detail the stylish features which are being received with marked preference. New cloth suits in handsome shadow checks, stripes and plain Panama, in all the leading shades and in the popular styles at \$25.00. This is a very strong showing.

Tailor Jackets in Covers Cloth for Street Wear.

A range of price from \$4.50 to \$35.00.

Novelty coats in mixtures for the young miss 14, 16, 18 prices from \$4.95 to \$22.50.

The different departments are bright and pretty in their pleasing displays, each vying with the other in effort to be inviting. The scene becomes inspiring; there is everywhere apparent a spirit of newness, of style.

Ribbons in magnificent varieties—new Gloves—Ideas in Neckwear—dainty little Handkerchiefs—latest lasts in snappy Oxfords—wide range of spring Hosiery—rich effects in Silk Underskirts—a profusion of beautiful Shirt Waists.

Ribbons in All Colors.

At price that will be a surprise indeed, to Pendleton people. Thousands and thousands of yards of the most beautiful plain and fancy ribbons. Every imaginable style and color, in fancy checks and plaids and pretty Persian effects—truly a most magnificent display of rich Easter Ribbons and one worthy of a visit from you.

Its a stirring scene at the Silk and Dress Goods counters. Spring weaves are always prettiest, so refreshing are they with their striking dots, plaids, checks and variegated patterns—bright and airy fabrics which extend through the popular shades to the sombre colors.

White Goods.

New shimmering soft materials in shadow stripes, checks and plaid—embroidered Swisses at 35c, 40c, 50c and 65c yard.

French Lawns, 48 inches wide, at 75c and 85c.

Chiffonettes, a sheer filmy fabric, at 75c and \$1.00 yard.

Persian Lawns, 32 inches wide, at 25c, 35c and 50c.

Organdies in all plain shades, 32 inches wide, at 25c yard.

India Linens at 10c, 12c, 15c, 20c, 25c and 35c yard.

Sheer plain Swisses at 40c yard.



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Aim Straight

We want every man that reads this, to consider it a **Personal Invitation** to come in to take a look.

We have been on the alert for months procuring from the best makers whatever is new, choice and desirable for the coming season. We're now ready to show our patrons the fruit of our efforts.

If you aim to be well dressed, aim for this store; you'll find the

Hart, Schaffner & Marx clothes here as good an evidence of our good quality as you can ask.

All wool, correct style, perfect tailoring and a fit guaranteed. The same standard of quality all through the store.

We repeat our invitation and make it as urgent as we can—when we say come take a look.

New Arrivals in Infants' Wear are Beautiful Indeed.

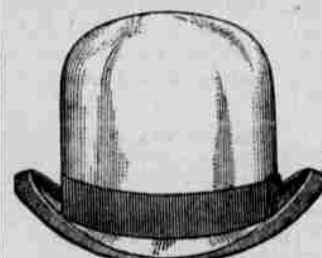
Infants' Short Dresses of fine Nainsook, with square yoke, tucked and trimmed in embroidery insertion. Sizes, 6 months to 20 years. Price 75c

Infants' Short Dresses of Nainsook or Lawn; round or square yokes; all daintily trimmed in hemstitching, tucks and lace insertion. Sizes, 6 months to 2 years. Price \$1.50

Infants' Slips of fine Nainsook or Lawn, all the newest and daintiest designs. Price, 60c to \$2.50

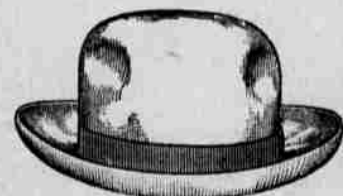
Dainty French Dresses of fine Lawn, in large assortment of styles, from the simple little finely tucked waists to the more elaborate lace and embroidery trimmed styles. Sizes 1 to 6 years. Prices \$1.25 to \$5.00

Stunning Russian Dresses of Lawn, Pique, Linen and Novelty Cloths, in box plaited, strapped and embroidery trimmed effects, sizes 1 to 6 years. Prices, \$3 to 98c



Our Hat Headers for Spring T. P. W. Special

and **STETSON Special.**



These are the popular Hats we are selling our swell trade. The trade that wants a hat that is strictly correct for style.

Come here with the expectation of getting "something different" in the hat line and you'll find it. If we can't please you—you will doubtless have to go bareheaded.

\$3, \$3.50, \$4.50, \$5 and \$6 are the prices of our finest hats—others for less.

Music By Professor Guiott

Refreshments will be served from 2:30 to 5:30 by pupils of Mrs. Wishart's Cooking Class of the Pendleton Academy.

Formal Opening

On Tuesday and Wednesday you are invited to attend the formal opening, when we will make a special display of Stylish Easter Millinery and High-Class Fashionable Wearables for women and children.

The Peoples Warehouse

Save Your Coupons

Where it Pays to Trade