

Golden Rule Store

THE STORE THAT NEVER MISREPRESENTS.
THE STORE WHOSE ADS ARE TRUTHFUL.
THE STORE THAT GIVES GOLDEN RULE PRICES.
THE STORE THAT GIVES YOU GOLDEN RULE TREATMENT.

The Golden Rule

KEEP YOUR EYE ON THIS SPACE FOR THE
GOLDEN RULE STORE ANNOUNCEMENTS.

GENERAL NEWS.

Colonel Gorgas, sanitary commissioner in Panama, says there have been no cases of yellow fever in Panama or Colon since June 25.

Three more men were drowned in Bad river, South Dakota, Saturday morning, making a total of six in the present floods along that stream.

Secretary Hitchcock, in a talk in Boston, Sunday, declared that the conviction of Senator Mitchell was only the beginning of the convictions in the west, for land frauds.

Driven insane by a gambler who invaded his home and made his wife unfaithful to him, John Crane, a Kansas City broker, shot and killed his wife Sunday morning, in the presence of 20 neighbors.

Chicago express companies have organized a new corporation for the avowed purpose of dodging the federal injunction prohibiting them from delivering goods to boycotted houses during the teamsters' strike.

Because he was humiliated over the collision of the torpedo boat of which he was commanding officer, with a German battleship, Lieutenant Nirsenehm, of the German navy, shot and killed himself at Kell, Sunday morning.

Ten persons who had taken shelter in New York city, under a giant elm tree, Saturday night, during a thunderstorm, were prostrated and the tree shattered into splinters by a bolt of lightning. None of the injured will die, however.

Governor Folk threatens to call a special session of the Missouri legislature for the purpose of creating the office of excise commissioner of St. Louis, whose duty it will be to watch the saloons for violations of the Sunday closing law, and take away their licenses as often as they are found violating the law.

NORTHWEST NEWS.

A fire which started in an art gallery in Spokane, Saturday night, destroyed \$120,000 worth of property.

Norwegian citizens of Bellingham, Wash., held a mass meeting Saturday night and started a movement to buy a battleship for Norway, by public subscription, should war break out between Norway and Sweden.

The crew of the Stella Jennie, a three-masted lumber schooner bound from Vancouver, B. C. to San Francisco with lumber, refuses to go to sea on the vessel, and she is tied up at Astoria. The vessel is said to leak badly.

Under numerous court rulings it is declared that Mayor Lane, of Portland, has power to suppress gambling in Milwaukee, because it is within the four-mile limit of the corporate boundaries of the city of Portland. He will investigate the matter and begin action to suppress the joint, at once, if he has authority.

Two convicts at Folsom prison, were shot Saturday night because they stepped over the "prison dead line" in marching into their cells. Since the recent breaks from Folsom and other western prisons, there are strict orders to guards to shoot any man stepping over the "dead line" and these fellows are said to have wanted to test the nerve of the guards. Both will recover.

For the first time in the history of Boise City, the saloons were all closed tight Sunday, July 9. An ordinance was passed Saturday and every saloon in town was provided with a lock and key Saturday evening. The ordinance will be rigidly enforced. Open saloons on Sunday are said to cost Boise county hundreds of thousands of dollars each year by loss of hay, the harvest being delayed by drunken crews.

General merchandise stock for sale. \$5000. Annual business. Store building, warehouse. Residence can be bought or rented. Small country town. Business established. Owner to retire because of ill health. Write to J. W. Wade, son, 1111 E. 2nd St., Pendleton, Or.

Appeals to a "Just Public." Chicago, July 10.—John Hoch, the convicted wife derider and blackmailer, today appealed to a "Just Public" to help him out of his predicament. He says he is a "good fellow" and that he has been "screwed" by the law.

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LIFE INSURANCE WILL BE LESS COSTLY

Life insurance is to be cheaper in the United States, the management being reformed, commissions cut down, economies to be introduced and less insurance to be written on the deferred dividend or semi-annual plans and more for the purpose to which life insurance is best adaptable—protection for dependents, says Walter Wellman in the Denver Post.

Supervision by state authority is to be more strict, and federal supervision is among the possibilities—of the near future. There is to be less petty pilfering among life insurance officials, and a keener appreciation of the character of the trust reposed in them. There is to be less juggling with subsidiary concerns, such as trust companies, and less intimate relations between company managers and wall street.

These reforms are sure to come as a result of the Equitable expose that has served as a warning to many other companies. Reform is the slogan in every insurance company in the country today. Honest managers are trying to stop leaks and to introduce better methods through conviction as to duty. Dishonest or careless or indifferent managers are trying to do the same thing through fear of being found out.

More Explosions Coming.

The petty rascalities in the Equitable have cost the members of that society a few millions of dollars. Their loss will mean hundreds of millions of gain to the American people. Meantime more explosions are wanted and are coming. Equitable was not alone. There are others. There are a dozen more companies in the country that need overhauling, and need cleaning out. Some of these are big companies and some are smaller. Part of them are here in New York and others in "the provinces." A few of them should be taken by the throat and be wound up and put out of existence. There are state insurance of-

ficials who should be impeached if they do not do their duty.

Now the leading insurance men are working together to stop the ruinous competition for big business through solicitors and agents and are figuring on making life insurance so cheap that the people will be eager for it.

Smaller Companies Profit.

The smaller companies are now making a tremendous bid for business on the strength of the Equitable scandal and the distrust of the big companies which has been spread broadcast. This is their harvest. Every big company in New York is now finding it more difficult than before to get new business, and every one is losing more through lapses and surrenders than in any recent year. Really, the big companies are facing a serious situation.

An average reduction of 15 to 25 per cent on present premiums is probable.

New York Life set the big business pace. It claims almost as much insurance in Great Britain as any English company, more in France than any French company, more in Germany than any German company, twice as much in Russia as any Russian company. How much this foreign business costs does not appear in the company's annual reports, otherwise models of publicity. Insurance men say it has cost far more than it is worth.

During the decade 1894-1905 the total life insurance force of 25 leading companies was increased from \$4,500,000,000 to \$7,816,000,000, a net increase of \$3,316,000,000. Yet during that time the grand total of \$3,316,000,000 of new business was written and paid for. This enormous volume of new business—a large proportion of which was of no value because it failed to "stick"—explains why the total expense cost of these 25 companies ran to the heavy total of \$561,500,000 during the decade, or nearly 26 per cent of all the premiums received. Nearly three-fifths of all this expense was for commissions and agents.

TO DEVELOP OREGON

WILAMETTE VALLEY

LEAGUE IS ON RECORD.

Resolutions Favoring More Railroad Building Into Central Oregon Are Unanimously Passed—Would Also Encourage Building by Exempting New Capital From Taxation.

At a session of the Willamette Valley Development league held at Salem Saturday, the following railroad resolutions were unanimously adopted:

Resolved, That the Willamette Valley Development league is ready to co-operate with every section of the state to secure speedy development of Eastern and Western Oregon, and especially the coast region. We realize fully the value of the proposed extensions to the Clearwater country in Idaho, and from Shaniko to Bend, as promoting Portland commercial interests and opening the interior to settlement. But Western Oregon has far greater interests in the development of the harbor on the west coast at Tillamook, at Yaquina bay, or at Coos bay.

The passage of the Killingsworth bill has made it possible for the Reed syndicate to float bonds in London for the construction of a line from Hillsboro to Tillamook. The same law will protect competitive lines that should be constructed from the Willamette valley into the great central region of Oregon through the old military stage road pass, from the Willamette valley to Coos bay, from Salem through Polk county into the St. Letz country, where the richest farming, dairy and timber lands in the world await development.

Resolved, That we believe another deep water harbor on the west coast of Oregon, with a railroad leading to it from the Willamette valley, is indispensable, if this state is to be built up and made populous and prosperous. We cannot expect help from outside sources unless we show a disposition to help ourselves, and we are convinced that there is enough capital and energy in Western Oregon to accomplish this result, and that the time is now ripe for this undertaking.

In no country in the world equally rich in resources would the old Oregon Pacific, now the Corvallis & Eastern, be allowed to lie unextended for a quarter of a century.

Taxation Law Favored.

Resolved, That we favor the enactment by initiative of a taxation law, and recommend that the committee appointed here today to draft laws affecting the transportation interests in Oregon act with moderation, judgment and intelligence in the interest of all Oregon. If railroad property in this state is not taxed as much as in other states, let that be remedied. But let no law be enacted that will prevent capital from going into railroad construction in Oregon. We are of the opinion that the railroads to the coast and into the interior will do more to develop this state than all else combined.

This state would do better to exempt for a period of years new capital that might be invested in railroad building than to pass any tax law that would be unjust to the railroads now here. But certainly the limits of moderation have been reached if, as seems to be the undeniable fact, in return for moderate taxation the people of this state have been rewarded with policies of retrogression in construction and strangulation of their industries and development. But even in the fact of such manifest injustice to this commonwealth, no injustices should be done by the committees named here today.

Rader—Carpets—Rader.

MILTON NEWS ITEMS.

Many Milton People Go Away to the Coast and Fair for the Summer.

Milton, Or., July 8.—Mrs. Nellie S. Yates took her departure yesterday for Pendleton for a week's visit.

Mrs. Thomas Taylor returned yesterday from Walla Walla, where for several days she had been the guest of Mrs. George W. Starrett.

Earnest Barnes is here from his home at Beaver, Or., visiting his sister, Mrs. W. H. Steen.

Harry Bartholomew, formerly of Milton, but now of Heppner, was here several days this week.

Mr. and Mrs. O. C. Rinker have gone to Seattle, where they will spend the summer with a son. Before returning home they will stop off at Portland to see the fair.

Mrs. Adda Talbert returned home yesterday morning from a six weeks' visit in Portland with her brother, W. C. Church.

H. L. Frazier was subpoenaed for the federal jury which is to try the remainder of the land fraud cases at Portland. He left for Portland Thursday night.

Mr. and Mrs. H. W. Badger returned Thursday morning from Portland, where they had been to attend the Lewis and Clark exposition.

Mrs. James Tetters, of Spokane, is a guest at the home of her sister, Mrs. P. J. Kelly.

Mrs. L. B. Storm and Mrs. Seth B. Williamson spent Thursday at Walla Walla with friends.

Mrs. Frank Kent and daughters, Maud and Norma, have gone to Oakesdale, Wash., to visit Mrs. Kent's mother, Mrs. N. Barber.

Mr. and Mrs. J. E. Davis came home yesterday from a visit of several weeks to the valley and Portland. They also attended the Christian state camp meeting at Turner.

Misses Bertha Thormyer and Lucy Carson, professors of German and English in the Montana state school, who have been here the guests of Rev. and Mrs. J. V. Coombs, departed Thursday for their homes.

Rev. G. N. Gibbs and Prof. A. H. Shannon are in Idaho canvassing for Columbia college.

Next Tuesday evening the Knights of Pythias will hold a public installation in their hall. A large number of guests have been invited. Ice cream made cake will be served.

Clifton Powers, who conducted the singing last winter for Rev. N. H. Needham during a revival, is here a guest of Dr. and Mrs. C. W. Thomas.

Mrs. Ida Miller, formerly of this city, arrived here yesterday from her home at Santa Maria, Cal., and for several days will be the guest of Mr. and Mrs. E. J. Davis.

Institute of Instruction.

Portland, Me., July 10.—The American Institute of Instruction, the oldest teachers' organization in this country, began its 25th annual convention here today with a large attendance. The proceedings will continue until Thursday. The list of speakers includes many prominent educators, among them President Elliot, of Harvard University, and Mrs. Sarah S. Platt Decker, of Denver, president of the National Federation of Women's clubs.

A Big Clearance

:: SALE ::

...AT THE FAIR...

CLOTHING TO BE CLOSED OUT ENTIRELY
PRICES ARE MADE TO SUIT THE PURCHASER. THE CLOTHING MUST GO, AND WE WON'T QUibble ABOUT THE PRICE, BUT SELL YOU THE SUIT AT ANY PRICE.

Summer Wash Goods, 25c and 30c kinds, to close out 15c
Summer Wash Goods, 15c, 18c and 20c kinds, to close out 12½c
Summer Goods, 8c and 10c kinds, to close out 6½c
Shirt Waists at less than actual cost of laying them on the counter before you.

Dress Skirts at 20 per cent reduction from regular price.
Silk Suits at about two-thirds of their value.
\$19.50 Suits at \$11.48; \$13.50 Suits at \$9.00

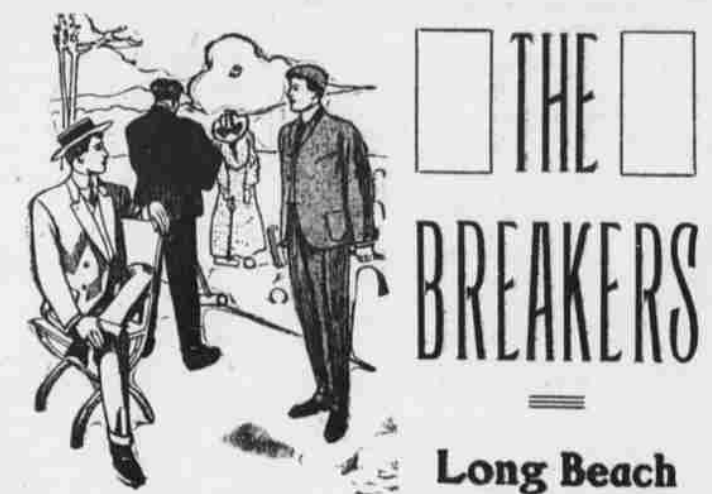
OTHER LINES CUT TO THE QUICK-MOVING POINT. COME AND GET YOUR SHARE OF THE BARGAINS.

New Lease on Life

BY PERMISSION OF THE PROPERTY OWNER WE HAVE THE USE OF OUR PRESENT LOCATION FOR 15 DAYS IN WHICH TO FINISH UP THE SALE OF THE BALANCE OF OUR SHOE STOCK.

Greater Inducements Than Ever Are Offered

Dindinger, Wilson & Co.



Long Beach

WE HAVE REPLACED the old Hotel Breakers which was burned down last fall, with a handsome new building, plastered inside and out, and practically fire-proof. The new building has twice the floor space of the old one and is located on the same site about a stone's throw distant from the ocean. It has all the modern improvements, electric lights, steam heat, private baths; it has both hot and cold salt water in the building. Our amusements include billiards, pool, tennis, golf, bowling, boating, fishing and other sports.

Our new building is equipped with a sun parlor and has a private livery. We own our own Jersey dairy and have a splendid vegetable garden in connection with the hotel.

Rates range from \$12 per week upwards, while special rates are given to families or parties occupying quarters for the entire season. You will find everything absolutely new and clean, and we have a well established reputation of doing everything in our power for the pleasure and comfort of our guests. You will find no pleasant place to spend your outing than at the Hotel Breakers, Long Beach.

BYERS' BEST FLOUR

Is made from the choicest wheat that grows. Good bread is assured when Byers' Best Flour is used. Bran, shorts, steam rolled barley always on hand.

PENDLETON ROLLER MILLS

W. S. BYERS, Proprietor.

The East Oregonian is Eastern Oregon's representative paper. It leads and the people appreciate it and show it by their liberal patronage. It is the advertising medium of this section.

CLASSIFIED ADVERTISEMENTS

BRING CERTAIN AND QUICK RESULTS

If you want help or a situation, want to buy, sell or trade anything, want to rent a farm, house or room, want to recover some lost property, your desires can be satisfied thoroughly by using the East Oregonian's classified columns. Count six words to the line. No ad taken under 15 cents.

Three lines, one insertion	Fifteen cents
Three lines, two insertions	Twenty-five cents
Three lines, six insertions	Forty-five cents
Five lines, one insertion	Twenty-five cents
Five lines, two insertions	Thirty-five cents
Five lines, six insertions	Seventy-five cents