

Stupendous Sacrifice SALE

IT IS IN DEED VERY GRATIFYING TO US TO SEE THE CROWDS INCREASING DAILY AT OUR GREAT SACRIFICE SALE. MANY EXPRESSIONS CAN BE HEARD EVERY DAY LIKE THESE—"I SEE IT IS A REAL FACT THAT YOU ARE SELLING EVERYTHING RIDICULOUSLY CHEAP." WE WILL CONTINUE TO DO SO UNTIL JUNE 24TH. MANY LINES ARE BEING ADDED DAILY AT UNHEARD-OF PRICES. THE VALUES MUST BE SEEN TO BE APPRECIATED.

THE RELIABLE STORE

ALEXANDER'S

THE RELIABLE STORE

DRESS GOODS.

Fancy Mohairs are still in the lead. We have a big assortment.

55-inch fancy English Mohair in black, brown and navy; \$1.00 kind 79c

50-inch fancy Mohair, THE BEST VALUE ever offered at \$1.50; sale price \$1.19

25-inch fancy Mohair in exclusive Suit Patterns, good value at \$1.00 79c

45-inch fancy Mohair Sicilian, regular \$1.25 95c

35-inch fancy Mohair in all the wanted shades, 45c and 75c kind 49c

45-inch French Suiting, very swell, in Oxford, brown and navy; regular \$1.50 \$1.19

Shepherd Checks in black and white, blue and white, and brown and white; 65c kind 49c

LATEST WASH FABRICS.

30-inch cotton Panama in brown and white, and black and white check; 25c 19c

30-inch fancy Voiles, all shades, good value at 20c; sale price 15c

30-inch Lataska Voiles, 15c kind 11 1/2c

Figured Lawn, worth 15c and 20c 12 1/2c

Figured Batiste, 15c kind 11 1/2c

Cotton Mohair, regular 25c 19c

Colored dotted Swiss, 20c kind 15c

Ormonde Novelty, regular 20c 15c

Natural color Dress Linen, 25c kind 19c

Heavy Dress Linen, all colors, 40c 32c

Lightweight Dress Linen, all shades, 35c 19c

Colored Eramine, latest shades, 25c 19c

Jap Crepe in pink and blue, 20c 15c

Cotton Cover, all colors, 15c 11 1/2c

Setin finish Foulards, 20c 15c

Colored Lawns, plain, 15c 11 1/2c

EXTRA SPECIAL IN SILKS.

LOT 1—Contains all kinds of Silks in odds and ends; values up to \$1.75; sale price 79c

LOT 2—Contains plain Taffeta, fancy Silks for Waists; values up to \$1.25; sale price 39c

A nice Silk Shirtwaist Suit is the proper thing to visit the Lewis and Clark Fair in.

Fancy Shirtwaist Suit Silks that others sold at \$1.00; sale price 63c

20-inch Jap Silk in all shades; regular, 35c; sale price 18 1/2c

24-inch Jap Silk, all wanted shades, the 50c and 65c kinds; sale price 43c

35-inch black Taffeta, GUARANTEED good value at \$1.50; sale price \$1.19

26-inch Golden State Taffeta, regular 50c kind; sale price 39c

3000 yards Embroidery; regular 15c and 20c; sale price 7 1/2c

LEWIS AND CLARK SHOPPING BAGS.

1 1/2c kind 95c

3 1/2c kind 75c

Watch This Space For Further Announcements

BYERS' BEST FLOUR

Is made from the choicest wheat that grows. Good bread is assured when Byers' Best Flour is used. Bran, shorts, steam-rolled barley always on hand.

PENDLETON ROLLER MILLS

W. S. BYERS, Proprietor.

Bids Wanted.

Sealed bids will be received until 12:00 p. m., June 12, by J. R. Means, of Echo, Ore., for the following privileges upon the occasion of the first annual picnic of Echo Acme of Eagles, June 21, in the beautiful grove south of the city. Restaurant, ice cream, luncheon and soda water. Other games and amusements upon the grounds or in the city. Each bid must be accompanied by a certified check for 10 per cent of the amount of bid as evidence of good faith.

UMATILLA COUNTY

TOPIC OF CECIL WADE'S

ADDRESS AT PORTLAND.

A Discourse That Is at Once Accurate, Timely and Graphic—The History of the County's Industrial Progress Well Told, and From the Standpoint of a Studious Observer and Thinker—The Attention of the East Should Be Called to It.

The following able address on Umatilla county, was delivered by Cecil F. Wade at the administration building of the Lewis and Clark fair, today, in the celebration of Umatilla and Morrow county day at the fair. Ladies and Gentlemen:

I, too, am from the land of the sage brush and the coyote, where the big chief of the Umatilla tribe has held his sway from immemorial time—the land of the jack rabbit and the sage hen—the land which Portland journalists denominated the "cow country," a title which we gracefully accept, and more heartily defend, for it tells the key to our success and the secret of our past development.

Our success and development has indeed been most remarkable. Scarce 30 years has passed since our county raised but little stock except the spotted cayuse, and not a bushel of wheat for which it has since become famous. Thirty years ago, in every direction as the traveler hit the trail, he found no fences in his way and knew no bounds to his fancy's course except the limit to his horse's speed and the approach of setting sun. A part of this is within my own personal memory, and it is well within the memory of hundreds of citizens of our city of Pendleton.

Above the heavy sage brush plains of the Columbia and adjacent to the Blue mountains south of us, is a most remarkable belt, formerly known as the bunch grass hills—today checker-boarded with squares of waving green wheat and the dark, well ploughed summer fallow, to be seeded in early fall. Thirty years ago, the grass, waist high stood on these hills from autumn's sun, became as bleached and white as the sands of the desert. What a paradise for the early settler, who devoted his undivided attention to livestock! No snow so deep as to cover the grass of his range.

Thirty Years Ago.

Farming was a thing absurd, and equally unprofitable. Railroads were none. The only highways were cattle trails, or those of wayfaring Indians, and the nearest market place was a landing on the banks of the Columbia. The nearby mountains, rich in grasses, and heavy with timber furnished his summer range and interspersed with valleys green with meadow grass, and here and there

fish-abounding streams—these became the summer's pleasant camping ground.

Thirty years, and what a remarkable transformation, yet it is the identical story of every part of the west. Though interesting, and full of events, and even remarkable, yet a contemplation of the past is unprofitable, and we rather choose to look to the profitable future, which is equally interesting, remarkable, more remarkable and indeed most wonderful.

What a striking example of the survival of the fittest in the struggle for existence. Even as the white man has supplanted the savage, so under his careful supervision, the grass of the hills has been supplanted by the wheat, the thistle and the poplar tree of the valleys has been supplanted by the clover and the orchard. The heavy draft horse or the high strung pacer, now breeds where once was seen by thousands the Indian spotted cayuse, and the hills support thousands of cattle and a quarter of a million of sheep.

To some of you who are my fellow townsmen, a remuneration of these facts may seem old or trite, but to the man from east of the Rockies, how vague are his ideas of our methods of livelihood. To you whose knowledge of Oregon is limited to Portland or to the west of the Cascades, how much less than the eastern man do you appreciate that part of your own state so rich with inexhaustible resources.

Thousands of Inquiries.

Thousands from the east are seeking information relative to our churches, schools, resources and business in general, and of the available homestead land, dreaming of vast lowlying expanses of black rich soil like that of the valleys of the Platte or Mississippi rivers, and then when they see our land they understand it not.

How different it is and how disappointed they are, and in their reports to their eastern friends, how depreciated are those resources. I have had letters from eastern people asking if we have trouble with the Indians, if we have water out here, and if so what kind, and one good man wrote to have a homestead located for him by the time he got here. He wanted all good tillable land, half hill land, balance meadow land some timber, river of water running through, to be in a good school district and not too far from town. Another poor man returning east visited Pendleton after a vain and desperate search of the golden west for a place he had seen in a vision.

And you this side of the Cascades have asked us if we ever have rain, if we can raise hops, grain, hay and fruit, and some of you what season we harvest our wheat, anyway.

To be frank with you, our county is no longer an unclaimed territory, but all available land is owned, being developed and fast increasing in value. But let me further add that our resources, far from reaching their fullest extent of development, have been little more than begun, and with the expenditure of capital, time and labor, are capable of attaining

higher development and a vastly greater scope of possibilities.

Some Land Values.

To the south of us are mountains of timber, coal and minerals, which need increased facilities for transportation to open a new field of resources and enterprise. We have land worth \$5 per acre at present used for grazing purposes, which could be cultivated and doubled in value, and some of our \$50 wheat land with irrigation and careful farming, could be set to alfalfa, fruit or other diversified farming and also be doubled in value.

To obtain the best economic results we need a reduction from our present tremendous scale, which is necessarily extravagant. Why, we have men who own hundreds and even thousands of acres, yet they neither reap nor sow. Their land is tilled by steam-driven ploughs, and their crops are harvested by a machine unknown to you of the valley or to the man from the east except he be from the Dakota—a machine compounded of a threshing and a reaper—drawn by 30 horses or more likely a steam engine. It is such a harvester as this, that day after day, the long summer through, moves on and on, over thousands of acres, leaving in its trail the well filled sacks to be gathered from the fields and hauled to the nearest railroad warehouse. Few farmers live on their land, for very probably they have no stock, raise no gardens, cultivate no corn, and own no hay, but only the enormous stores of wheat, wheat, nothing but wheat on every hand, while the farmer himself lives in town to follow the more strenuous avocations of medicine, law or politics.

And it is even so with the stockman. The sheep king of our county, notwithstanding his 20,000 head, and as many thousands of acres of land, lives in town with all the apparent ease and comfort of a retired banker.

What the Traveler Sees.

But alas, the traveler, for the whole breadth of our county, from his railroad car window sees only the rocky canyon of the winding Umatilla and the sand banks of the Columbia. He sees the worst and not the best we have to offer. Thus the eastern man who comes to make his home among us, looking for soil black as he left behind, ill conceals his scorn and disgust as he rushes past to invest—elsewhere. And you of the valley who have heard that eastern Oregon is all alkali, and that it will produce absolutely nothing, why, you pity us who must live in the awful sands of the desert.

Ladies and gentlemen, we do have sand—enough sand, and enough rock in our county to dam the Willamette river and the Columbia, and then enough to bury the whole town of Portland, and still have enough good soil left within the limits of our county to produce annually 3,000,000 pounds of wool, and to raise one per cent of all the wheat in the whole United States.

I wish to add but two more

(Continued on page 5.)

THE GREAT SALE CONTINUES

AT 50 CENTS ON THE DOLLAR

THE ADMINISTRATION SALE OF THE E. M. LYONS' STOCK FROM HATTON, WASH., HAS BEEN THE GREATEST EVENT IN THE HISTORY OF PENDLETON MERCHANDISING. CROWDS HAVE SWARMED THE STORE DAILY FOR THE PAST WEEK. AND LOTS OF MERCHANDISE STILL LEFT ON HANDS. YOU CANNOT AFFORD TO MISS THIS GREAT SALE. ALL GOODS OF THIS GREAT SALE IS NOW ON. N. B.—WE HAVE CLEARED OUT THE ENTIRE CENTER OF OUR STORE AND STACKED THE GOODS ON TABLES. IF EVERY ONE IS BUSY, MAKE YOUR SELECTION AND HAVE THEM WRAPPED FOR YOU. THE PRICES WILL BE JUST ONE-HALF THE PRICE MARKED ON SAME. IF THE ARTICLE IS MARKED \$1.00 PAY 50 CENTS FOR IT.

Jewelry

\$500 Worth of Fine Jewelry of Every Description at Half Price.

Fancy plated Pins, 25c values, 12 1-2c

Fancy plated Pins, 50c values 25c

Gold plated Rings, \$1.00 values 50c

Gold plated Rings, \$2.00 values \$1.00

Rings, Necklaces, Brooches of every description, \$2.50 values, go at \$1.25

Fancy set solid gold Rings, \$5.00 values \$2.50

Shoe Section

Infants' all leather Moccasins, worth 25c, for 10c

Infants' Shoes, worth 50c, for 25c

Infants' Shoes, worth 75c, for 37 1-2c

Infants' Shoes, worth \$1.00, for 50c

Children's celebrated School Shoes, worth \$1.50, for 75c

Children's fine Shoes, worth \$1.75, for 87 1-2c

Boys' calf skin, box calf or vic kid Shoes, values at \$2.00, go at \$1.00

Boys' extra quality, \$2.50 Shoes \$1.25

Men's \$2.00 Shoes, a lot of them for \$1.00

Men's \$2.00 Shoes go at \$1.50

Men's \$4.00 Shoes go at \$2.00

Men's \$5.00 Shoes go at \$2.50

Ladies' \$2.00 Shoes go at \$1.00

Ladies' \$2.50 Shoes go at \$1.25

Ladies' \$3.00 Shoes go at \$1.50

Ladies' \$4.00 Shoes go at \$2.00

Ladies' \$5.00 Shoes go at \$2.50

Ribbons

5c quality Silk Ribbons for 2 1-2c

All Silk Baby Ribbons, 10 yards for 5c

10c quality Silk or Satin Ribbons 5c

15c quality Silk or Satin Ribbons 7 1-2c

20c quality Silk or Satin Ribbons 10c

25c quality Silk or Satin Ribbons, for 12 1-2c

Linings

15c Sellinas go at 7 1-2c

5c Lining Cambric goes at 3c

Hosiery

Children's 15c Hose for 7 1-2c

Children's 20c Hose at 10c

Children's 25c Hose at 12 1-2c

Children's 35c Hose for 17 1-2c

Ladies' 15c Hose at 12 1-2c

Ladies' 25c Hose for 12 1-2c

Ladies' 35c Hose for 17 1-2c

Gloves

50c Men's Gloves at 25c

\$1.00 Men's Gloves at 50c

\$1.25 Men's Gloves at 63c

Muslin Underwear

25c Corset Covers 12 1-2c

50c Corset Covers 25c

Ladies' \$1.00 Corset Covers 50c

Ladies' Muslin Drawers, 50c quality at 25c

Ladies' 75c Drawers 37 1-2c

Ladies' \$1.00 Drawers 50c

Ladies' 50c Gowns 25c

Ladies' 75c Gowns 37 1-2c

Ladies' \$1.00 Gowns 50c

Ladies' \$1.50 Gowns 75c

Ladies' \$1.50 Muslin Skirts 75c

Ladies' \$2.00 Muslin Skirts \$1.00

Ladies' \$3.00 Muslin Skirts \$1.50

Children's fancy Dress, big value at 50c, for 25c

Children's \$1.00 fancy Dresses 50c

Carpets, Curtains, Window Shades

50c quality Cloth Window Shades at 25c

50c quality Ingrain Carpet at 25c

\$1.50 Lace Curtains at 75c

50c Lace Curtains at a pair 25c

\$2.00 Lace Curtains at \$1.00

\$2.50 Lace Curtains at \$1.25

\$3.00 Lace Curtains at \$1.50

\$2.50 large size Smyrna Rugs at \$1.25

Cotton Goods

Good quality Apron Gingham, 3 1-2c

Standard Dress Prints, 7c value at 3 1-2c

Silk Mercerized Gingham, 20c values at 10c

Fine French Gingham, sold for 15c, at 7 1-2c

2000 yards fine Backsies Organ-dies, Dimities, etc.; worth 20c, go at 10c

500 yards good quality Lawns; 7c values at 3 1-2c

20c quality Red Ticking goes for 10c

15c quality Lawns go for 7 1-2c

10c quality Lawns go for 5c

Fine quality Silklines, worth 15c go for 7 1-2c

Dress Goods

75c Dress Goods go at 37 1-2c

1.00 Dress Goods go at 50c

50c Silks go at 25c

35c Dress Goods go at 17 1-2c

25c Dress Goods go at 12 1-2c

50c Dress Goods go at 25c

Ladies, and Children's Underwear

Ladies' Vests, 10c quality, for 5c

Ladies' 20c Vests for 7 1-2c

Ladies' 25c Vests for 10c

Ladies' 35c Vests for 12 1-2c

Children's fine quality long sleeved Vests or Pants, all sizes, good value at 25c 12 1-2c

Overalls, Caps, Etc

Men's extra quality overalls, 75c value at 37 1-2c

Boys' Overalls, extra quality, 50c value 25c

Boys' 50c fancy Caps at 25c

Embroideries and Laces

10c quality Embroidery and Insertions at 5c

15c quality Embroidery and Insertions at 7 1-2c

20c quality Embroidery and Insertions at 10c

25c quality Embroidery and Insertions at 12 1-2c

30c quality Embroidery and Insertions at 15c

Fine Valenciennes Laces at yard 1c at 5c

Fine Valenciennes Laces, worth 4c, at 3 1-2c

Laces, worth 15c, at 7 1-2c

Laces, worth 20c, at 10c

Laces, worth 25c, at 12 1-2c

Applique Trimming, worth 10c, at 5c

Applique Trimming, worth 25c, at 12 1-2c

10c quality Garter Web at 5c

Notion Section

25c Lisle Thread Gloves for 12 1-2c

10c ladies' pure Linen Handkerchiefs 5c

15c Handkerchiefs for 7 1-2c

20c Handkerchiefs for 10c

Turkey Red Oil Handkerchiefs, 10c value 5c

Dress Trimmings, 10c value, for 5c

Dress Trimmings, 15c value for 7c

Dress Trimmings, 20c values, for 10c

Dress Trimmings, 25c value, for 12 1-2c

Dress Trimmings, 40c value, for 20c

Dress Trimmings, 50c value, for 25c

5c packages Mourning Pins for 3c

San Silk Siloteen thread and Mercerized Crochet Cotton, 5c spools at 2 1-2c

Children's 10c quality Hose Supporters for 5c

Ladies' 5c quality Hose Supporters for 12 1-2c

Metal Dress Buttons, worth from 15c to 25c a dozen, for per dozen 5c

Ladies' Ready-to-Wear Goods

Ladies' \$2.00 Skirts at \$1.00

Ladies' \$2.00 Skirts at \$1.50

Ladies' \$4.00 Skirts at \$2.00

Ladies' \$5.00 Skirts at \$2.50

Ladies' \$6.00 Skirts at \$3.00

Ladies' \$7.00 Skirts at \$3.50

Ladies' \$1.00 Wrappers at 75c

Ladies' \$1.50 Wrappers at 75c

Ladies' \$2.00 Wrappers at \$1.00

Mens' Furnishing Goods

Men's Balbriggan Underwear, double seated, 40c value, at 20c

Men's fine Balbriggan Underwear, worth 75c, at 37 1-2c

Men's heavy ribbed cotton Underwear, 75c value at 37 1-2c

Men's extra quality Work Shirts, 60c value at 30c

Men's fancy Dress Shirts, 50c value at 25c

Men's fancy silk bosom Shirts, 75c value at 37 1-2c

Men's \$1.00 Dress Shirts for 50c

Men's \$1.50 Dress Shirts for 75c

Men's genuine Fur Hats, \$2 values all new styles, at \$1.00

Men's \$3.00 Red Cross Hats, all new and nobby shapes, at \$1.50

Boys' 75c quality choice dress Hats at 37 1-2c

Linen Collars, 15c value, at 8c

Suspenders

25c men's Suspenders at 13c

50c men's Suspenders at 25c

Clothing Section

Men's strictly all wool \$10.00 Suits for \$5.00

Men's fine \$15.00 Suits for \$7.50

Men's \$20.00 Suits for \$10.00

Boys' \$2.00 Suits for \$1.00

Boys' \$3.00 Suits for \$1.50

Boys' \$4.00 Suits for \$2.00

Boys' \$5.00 Suits at \$2.50

Boys' \$7.50 Suits for \$3.75

Boys' \$10.00 Suits for \$5.00

The Great Eastern Department Store

THE PLACE TO SAVE MONEY. CORNER COURT AND ALTA STREETS