East Oregonian.

AN INDEPENDENT NEWSPAPER.

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NOTICE TO ADVERTISERS.

Copy for advertising matter to appear in the East Oregonian must be in by 4:45 p. m. of the preceding day; copy for Monday's paper must be in by 4:45 p. m. the preceding Saturday.

Life is beautiful here, under
commonplace skies.
In commonplace highways
and field,
There is loveliness everywhere
waiting for eyes
To see what the Lord hath re-
vealed.

Life is beautiful now, in this
moment of time,
Though happiness seems to
delay,
He makes his tomorrow most
surely sublime
Who lives most sublimely to-
day.

Life is always and everywhere
good to the man
Who lives in the service of
love,
Though little he reck of the in-
finite plan,
Or guess of the glories above.
—Robert Whitaker.

A RUSE OF THE SPIES.

American spies in the revolutionary war, routed a whole British army on one occasion, by a clever ruse.

Capturing a half-witted British boy, they stripped him naked and forced him to run wildly into the officers quarters of the British army, shouting, "The Americans are coming; the Americans are coming!" and when asked where they were and how many there were of them, he wonderingly pointed to the leaves of the trees overhead.

Taking a hint at this suggestion of an enormous army, the British pulled up their camp and fled, leaving a large amount of valuable plunder behind, which was immediately captured by the spies who had watched the procedure from a nearby hiding place.

The Portland Oregonian is acting as the silly boy for a few scheming Oregon politicians, who are attempting to kill the referendum in this state.

The Oregonian has heard a cry against the referendum coming from Yamhill county, and is now wildly pointing to the leaves of the trees, in the vain endeavor to make the voters believe that there is a wonderful anti-referendum sentiment throughout the entire state.

If the people become scared, as did the British officers, at this ruse of the spies, and run away, the referendum will be killed and then these waiting spies will come in and take charge of the state once more, and the people will have no recourse by which to hold the spies and their horde of sap-suckers in check.

The great outcry against the referendum, coming from the Oregonian, is not a true index to public sentiment. It is a naked boy's voice, as he shiveringly points to the imaginary leaves in the political trees, and tries to scare the people of Oregon into forsaking their own priceless political privilege, that their rights may be seized by the political tricksters who are directing this imbecile boy.

Investigate this ruse before you get scared and run away leaving the referendum exposed to the thrusts of the politicians.

WELCOME THE RAILROAD WAR.

A railroad war is about the only armed combat which helps the common people. As long as there is peace in all the railroad camps, there is danger of combination against the common victim, the people.

It is hoped that the railroads engage in a fierce and lasting fight for the new territory on the Pacific Coast. In this way, competing lines will be driven to the fartherest frontiers and competing rates will be established early in the settlement of the new districts.

It is hoped that not only the O. R. & N. and the Northern Pacific enter the race for the prize in Wallowa, the Clearwater, the Central Oregon distrimt and the Central Washington district, but that the Great Northern and the Burlington also enter the contest.

If railroads are good for a country, more railroads are better.

Welcome the surveying parties into Umatilla county—when they come.

Make it known that the people want railroads. Make it known the people will welcome the line that promises to penetrate the interior districts and deliver the people from their isolation.

The right of way into the settlements of the interior will not long remain unoccupied. Make it a provision in selling the right of way that cars must be running over it within a year, or less. This will get quick action. Don't dally with any of the companies. Make them know that they must build in order to secure a right of way.

Don't give away a foot of land unless you have a guarantee that the road will be built immediately. There are too many roads seeking passage through the country, for the people to permit one company to occupy all the available passes, without any assurance that this dog-in-the-manger will ever build anything more than a paper railroad. Don't allow any company to block the passage.

Welcome the railroads, but be careful how you sign away your right of way. The first provision should be that it must be occupied by a railroad in full operation, within a year, or it will revert to you. This will make a railroad sure.

THREE JAPANESE VIRTUES.

Secrecy, sobriety and sanitation have won most of the battles for the Japs. Added to these three artificial virtues, the priceless natural virtue of patriotism, and you have the mystic combination of the Japanese amulet of success.

Secrecy in keeping their movements from the world and especially from the enemy and the newspaper world; sobriety, among officers and men at all times, thus guarding against surprises, and always being in a normal state and ready for the march, the assault or the siege and sanitation in camp and quarters, always the same unstinted cleanliness; no matter if the bivouac was made for but a day, sanitary rules regulated its arrangement and fixed the conduct of its occupants every hour.

By these rules of war, no energy has been wasted. Every movement has counted something; every nerve fulfilled its highest function and every mind has produced its best strategy, its best cunning to hurl against the dissipated Russian officers and the ill-kept Russian soldiery.

The Baker City Democrat at last admits the truth of the assertions of the East Oregonian that the "wild-cat" mining companies are a detriment to the state, in the following wail concerning these migratory grafters: The depression in quartz mining in the Eastern Oregon gold fields that has been painfully apparent for the past year, is the natural result of wild-cat promoters and others of the Bailiet stripe. Since the latter was put in jail by the government it was thought such methods as his were effectually stamped out, but it seems that there is a germ left that unless thoroughly fumigated may grow. The experience of the people in the past should open their eyes to the future and if they ever hope to see the mining industry of Baker county advance as merit and legitimate promotion would warrant, they must block the way of the mining parasite and fraudulent user of the United States mails.

WITH INTEREST COMPOUNDED.

We hear much talk about the money cost of wars, past and present. And that is indeed a consideration, a most convenient and impressive measure of the penalties for indulgence in the blood-madness. But it is by no means the largest item in the bill; it is a distanced second to another item.

That item is character cost. To remove the average man from the orderly and restrained routine of peaceful occupation and home influence is to release the ancient beast. Poets do not tell the story, historians hide it, orators lie about it, and even the novelists join in the miserable deception. But the character cost of war is frightful. And the poison spreads from him who was permeated by it in the camps and fields of "glory" to his associates, to his children and children's children.

"The wages of sin is death"—in part. But sometimes it seems that the larger part of those wages is tainted and shriveled and perverted life. And of that part is the chief penalty for violation of the unqualified mandate: "Thou shalt not kill." —Saturday Evening Post.

At Kelso, Wash., William Mitchell fell off the roof of a school house, a distance of 50 feet. He was severely bruised and sustained two dislocations but was not dangerously hurt.

JAPAN'S WONDERFUL RECORD.

Japanese irony was much like universal irony when the mikado's minister at Paris laughed at the world's new appreciation of Japan. "We have for many generations sent to Europe exquisite lacquer work, delicately carved figures, beautiful embroidery, and many other commodities which showed how artistic we are; but the Europeans described us as 'uncivilized.' We have recently killed some 70,000 Russians, and every European nation is wondering at the high condition of civilization which we have attained." Yet the world cares for the finer side of life enough to be wondering regretfully now whether Japan will not lose it in her material expansion. Nor is mere killing the only thing we admire in the history of this war. Mere courage is something, patriotism is something; the subordination of men to laws outside themselves is recognized as power and elevation. The chairman of our committee on military affairs, in the house of representatives, is quoted as saying that it will never be possible for us to compete with the Japanese in military efficiency, on account of expense and the unwillingness of our soldiers to obey. The cost side is pure nonsense. If, in the war with Spain, we lost 355 men through the enemy and 3862 from disease, it would obviously save money, if it is possible, to keep a smaller army in a state of Japanese effectiveness. The death rate in Manchuria from disease is below the ordinary death rate in times of peace. That, as practical science at its highest point, is part of civilization, and rightly admired by the world. We did admire Japan's art before, whether or not we recognized its connection with other elements of civilization. It is at bottom no cause for satire that we are now so frank in admiration of her science and morale.—Collier's.

At North Yakima 60,000 fruit trees from Jackson county, Missouri, have been condemned as infected with wooly aphis and will be burned.

AS TO ADVERTISING.

The Merchant Who Builds up His Business Through Publicity and the Doctor Who Does the Same.

The most peculiar thing in life is human nature and its contradictions. What is right for one man or woman to do is quite wrong for another. Ask those who approve the one and condemn the other why and they will not be able to give a reasonable answer. It is all right for one man, for instance, to advertise his business, but it is equally wrong for another man to do so. It is all right for the merchant to inform the public that he has some $1 silks which he is selling for 64 cents and a package of toothpicks thrown in, but let a doctor advertise that he has a particular remedy for a particular form of trouble and see what a howl will go up from—the other doctors. And yet all doctors advertise—when they get a chance. The only difference between doctors in this matter is that some of them pay for their advertisements and the others do not. But in both cases the value of the advertising is recognized.

One of the greatest advertisers in this country is Dr. Ray V. Pierce, of Buffalo, N. Y., head of the famous World's Dispensary Medical Association, which manufacture those widely and favorably known remedies, the "Favorite Prescription" and the "Golden Medical Discovery." Dr. Pierce, like other men who have dealings with the public, knows that the only way to sell goods is to let the people know that you have them to sell. A merchant might have the finest line of goods in the world and at the right prices, but if he did not let the people know about them those goods would stay right on his shelves. And it is so with the patent medicine business. The proprietor must let the people know that he has a remedy which will accomplish certain results, that he is prepared to give them careful and scientific treatment by mail and the terms on which he will do so. Then those who need his services will go to him. They can't be reached any other way. Then why condemn the man who advertises a cure any more than the man who advertises a necktie?

But there is another point about this business of advertising. Fake advertisements may carry a business for a time but not for long. Lincoln used to say that you could not fool all the people all the time. That has been proved many times. A business which, like Dr. Pierce's, has stood the test of nearly 40 years, which has borne the brunt of many an attack directed by ignorance or malice, could not have reached its present mammoth proportions on misrepresentations or fake advertisements. There must be something more than that as its foundation. There must be honor and honesty in dealing with the public; else there will be failure.

The Pierce Remedies were among those which a certain prominent journal recently charged not to be what they were advertised to be. But an immediate libel suit for $200,000 brought by Dr. Pierce led to a speedy retraction of the charge.

PILES

"I have suffered with piles for thirty-six years. One year ago last April I began taking Cascarets for constipation. In the course of a week I noticed the piles began to disappear and at the end of six weeks they did not trouble me at all. Cascarets have done wonders for me. I am entirely cured and feel like a new man." George Kryder, Napoleon, O.

Best for The Bowels
Cascarets
CANDY CATHARTIC
THEY WORK WHILE YOU SLEEP

Pleasant, Palatable, Potent, Taste Good, Do Good, Never Sicken, Weaken or Gripe, 10c, 25c, 50c. Never sold in bulk. The genuine tablet stamped C C C. Guaranteed to cure or your money back.

Sterling Remedy Co., Chicago or N.Y. 593

ANNUAL SALE, TEN MILLION BOXES

A Cough

Cold, Sore Throat or Lung Trouble, if neglected, will, in time,

TIE YOU DOWN

to a sickbed, from which you may never rise, unless you begin, in time, to take that certain remedy:

DR. KING'S
NEW DISCOVERY
FOR CONSUMPTION, COUGHS AND COLDS.

Safe, certain, quick and pleasant to take. *The only genuine cure for all Lung Diseases.*

Physicians Pronounced His Trouble Consumption.

"I had a constant cough," writes W. L. Nelms, of Temple, Tex., "and physicians pronounced my trouble Consumption. I ran down in weight to 122 lbs. After taking Dr. King's New Discovery, I gained 32 lbs., lost my cough, and feel better than for 10 years past."

PRICES, 50c and $1.00

TRIAL BOTTLES FREE

ONE DOSE GIVES RELIEF

RECOMMENDED, GUARANTEED AND SOLD BY ALL DRUGGISTS.

Special
Purse Sale

10--DAYS OF BARGAINS--10

In order to reduce our stock of purses we have marked them down to prices that mean that you cannot let the chance pass.

$12.00 Purses for	$8.00
$6.00 Purses for	$4.25
$5.00 Purses for	$2.75
$4.50 Purses for	$2.50
$3.00 Purses for	$1.75
$2.00 Purses for	$1.00
$1.00 Purses for	65c
75c Purses for	60c
50c Purses for	35c
25c purses for	15c

Our line of purses is the largest and best assorted shown in Pendleton. It includes all the new and nobby ideas.

See Our Purse Window and Note the Prices ∴

Donaldson's
Red Cross Pharmacy

ASSOCIATION BLOCK. F. W. SCHMIDT'S OLD STAND.

BYERS' BEST FLOUR

Is made from the choicest wheat that grows. Good bread is assured when Byers' Best Flour is used. Bran, shorts, steam rolled barley always on hand.

PENDLETON ROLLER MILLS

W. S. BYERS, Proprietor.

TEETH

EXTRACTED BY THE MODERN METHOD, 50C.

We are thoroughly equipped with all modern methods and appliances, and guarantee our work to be of the highest standard, and our prices the lowest consistent with first-class work.

White Bros.
Dentists.
Association Block.
Telephone Main 1661.

THE POPULAR PLACE TO EAT IS THE

The French Restaurant

Everything served first-class. Best regular meals in Pendleton for 25 cents.

SHORT ORDERS A SPECIALTY.

Polydore Moens, Prop.

St. Josephs Academy

PENDLETON, OREGON.

Under the direction of the Sisters of St. Francis, of Philadelphia. Resident and day pupils. Special attention given to music and elocution. Students prepared for teachers' examinations for county and state certificates. For particulars address

SISTER SUPERIOR.

Good Dry Wood

ALL KINDS

I have good, sound wood which is delivered at reasonable prices

FOR CASH.

W. C. MINNIS

Leave Orders at Henning's Cigar store, opp. Peoples Warehouse.

Be skeptical if you will; be prudent if you must, but be narrow

NEVER

Investigate before you condemn, and be open to conviction while investigating. Place no limitations on a thing you know nothing about. Take time and look Trib up and see if we can not interest yo uwith us. We say Trib is the best cure for the liquor and tobacco habits on the market.

TRIB

SOLD BY TALLMAN & CO.

COAL

LET US FILL YOUR BIN WITH

Rock Spring Coal

Recognized as the best and most economical fuel. We are prepared to contract with you for your winter's supply. We deliver coal or wood to any part of the city.

Laatz Bros.

MAIN STREET. NEAR DEPOT.

New Electrical Fixtures

Just received a large shipment of chandeliers and fixtures for your lights. Some fine new designs.

S. L. VAUGHN

ELECTRICIAN.

Court St. Milarkey Building.