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NOTICE TO ADVERTISERS.

Copy for advertising matter to appear in the East Oregonian must be in by 4:45 p. m. of the preceding day; copy for Monday's paper must be in by 4:45 p. m. the preceding Saturday.



Good taste is now demanding fewer garments, but richer in quality and better adaptability to individual characteristics, as to color, form and fabric. In refined homes is observed the absence of unnecessary furniture and common-place bric-a-brac. These are replaced by a few pieces of real works of art. Restful corners are finding greater favor in homes. Petty cares, trivial demands, artificial claims are disintegrating as we journey on the higher path. We find the best results are obtained in life by sane, sensible and simple living.—"Suggestion" for March.

PENDLETON, THE PLENTIFUL.

No other city can go to the Women of Woodcraft grand circle at Los Angeles with a clearer title to the headquarters than Pendleton, the Plentiful.

The East Oregonian suggests for the Los Angeles convention a suggestive advertising card, cut in the form of a sheaf of wheat and bearing the legends of Pendleton's low death rate, her low tax rate, her medium climate, her mail facilities, her geographical location, matchless resources which will not diminish nor fade away with time, her promise of constantly increasing property values, her matchless school facilities, her railroad communication with all parts of the Pacific jurisdiction in the quickest possible time, and her interest in the order of the Women of Woodcraft.

The greatest item on such an advertising card to be distributed at the Los Angeles convention should be that 16 per cent of the total population of Pendleton holds membership in the order of the Women of Woodcraft. That fact alone would bring the headquarters to this city. Without such a showing, we must make a harder fight. This is a time when everybody should "get into the collar." Don't balk nor shirk, but dig.

NOTICE TO GRAND DUKES: DIE.

Russian grand dukes are hereby notified to get off the earth. They are marked for destruction. Their days are numbered. Their race is at an end. Their cussedness is drawing to a close.

And why are they doomed? Because they have oppressed, in unspeakable horrors, the helpless Russian people, that the families of the aristocrats might live in idleness, luxury and ease at the cost of the life blood of the Russian people; because they have smothered every instinct and every impulse of freedom that dared to move with the first thrill of life, in the mind of the Russian peasant; because they have precipitated useless wars and riots and then hired barbarians to murder innocent people by the thousands in order that the example might intimidate others who might be imbued with the spirit of independence.

The fanaticism and butchery they have practiced is now turning in fury upon their own heads. If they have sown oppression and death in their tyrannical administrations, it is certain they will reap dynamite, daggers and gunpowder.

ENEMIES OF EDUCATION!

The Oregonian says that because the legislators from Umatilla, Polk, Jackson and Douglas counties did not have enough sand to stand firmly against the normal school appropriations, the state appropriation will be tied up by an indignant people for two years.

Here is the truth of the matter: Because the Portland machine did not succeed in creating two or three

new counties to strengthen its hands in future political conventions, it is determined to hold up the people's school appropriations, as a punishment to the legislators who rebelled at the domination of the machine.

Chief among the enemies of public education is the Oregonian, followed by its clientele of gamblers, saloon men, violators of other moral and statutory laws and a thousand corrupt boosters of the machine, who failed to foist their selfish and corrupt schemes upon the legislature.

In order to punish the people by holding up the appropriation bill by the referendum, the Oregonian and its enemies of public morals and public education would willingly tear down the entire system of normal training schools established at so great a cost.

Who are the enemies of the state, the legislators working for public enlightenment, or the Oregonian and its camp followers, destroying it?

UNDER THE EVENING LAMP.

World's Work, a worthy and responsible publication, read by hundreds of thousands of the best class of people in the United States, has collected some statistics concerning newspapers which are interesting to publishers, advertisers and readers.

A community in a progressive state is taken as a test to prove which class of papers is most widely read. This test proves that out of a community of 349 people including men, women, children and babies, 76 different publications were read. Out of this number, 84 people read evening papers, which led the procession, 69 read morning papers, 82 read semi-weeklies and 59 read weeklies.

Significant and convincing is this test in favor of the evening paper, the home paper, family paper.

It has long been the boast of the great morning dailies that they hold the prestige. The statistics of the World's Work proves that the claim cannot be substantiated. This is a significant fact for advertisers who desire to reach the real newspaper readers. Readers of morning papers glance at the headlines and rush on to business. Readers of the evening paper go to their homes at the close of the day's work and under the calm and quiet of the evening lamp, peruse it from end to end and remembers its suggestions.

Other statistics equally as authentic, prove that 85 per cent of the news of the world, the great happenings that are sent to the ends of the earth happen between 10 o'clock a. m. and 4 o'clock p. m. because the world's machinery is active during those intervening hours.

From 4 o'clock p. m. until 10 o'clock next day, the activities are dormant and little happens. Your evening paper read under the evening lamp, in the quiet of the home, leaves its imprint on the community.

Isn't there something wrong with the system when such chronic drunks and public nuisances as the one who broke his fist on the slot machine and ran amuck in a Main street saloon last evening, can get a perpetual make and will endeavor to secure cost to the city? Such things should not be allowed in a well regulated city. There should be either a law against selling whiskey to such animals, or enough common decency among saloon men that by mutual agreement they would protect the community in which they enjoy their license, against such disgraceful and dangerous ruffians. The law in Canada is that a man who gets drunk the second time is a habitual drunkard and must be treated as such. The first drunk might be a mistake, the Canadian law argues, but the second one is premeditated. Such a law would have a wholesome effect in the United States. Unless liquor dealers exercise more respect for communities in such matters, it is only a question of time when the liquor traffic, as a legitimate business, will be banished from the country. Society cannot be "monkeyed" with long after it learns that its oppressors are wilful and malicious in their oppressions.

HOTEL ROOMS \$70 A DAY.

The hotel prices in Washington for the inauguration went soaring. One hotel demanded \$70 a day for an ordinary room and bath and forced the applicant to take it for seven days and put up a certified check for the full amount. All of the hotels, with one exception, made applicants take rooms for a full week at enormous prices. Carriage rates for the night of the inaugural ball were \$25 for the evening. For a horse for four hours to ride in the inaugural parade, from \$25 to \$50 was demanded. The price of groceries went up 25 to 50 per cent. About the only things one could get at regular rates were whiskey and cigars.—Kansas City Star.

Frank Vincent De Mond, one of the world's foremost painters and illustrators, and proprietor of the Lyme school at Lyme, England, has been selected as head of the fine arts exhibit at the Lewis and Clark exposition.

Saturday ONLY.....

\$16.50 and \$15.00 Suits for \$9.98
\$15.00 Topcoats \$9.98

\$9.98

SUIT SALE ONE DAY ONLY

Sale includes 25 suits and all our \$15.00 top coats all this spring's patterns--very swell. Part are single breasted sacks with 7-inch vent in back, and part double breasted, double 4-inch vents in back. This gives them a box back effect, such as you would get from a fashionable tailor, All have the peg top trousers.

\$16.50 AND \$15.00 GO FOR \$9.98

Sullivan & Bond

Clothiers--Shoers--Furnishers

COME EARLY AND TAKE ADVANTAGE OF EARLY CHOICE. THEY'LL GO RAPIDLY. SALE IS FOR SATURDAY ONLY, AND AFTER THAT DATE THESE GOODS WILL BE SOLD AT REGULAR PRICES.



St. Anthony's Hospital

Private rooms, elegantly furnished. Finely equipped operating room. Also Maternity Department. Every convenience necessary for the care of the sick. Telephone Main 1651. PENDLETON, OREGON.



You will find our coal to be the pleasing kind. It is good not only one day but every day. It makes friends and keeps them because it is excellent in every respect. Why not give it a chance to make a friend of you. One trial will do the trick.

Henry Kopitke

DUTCH HENRY.

Office Pendleton Ice & Cold Storage Co., Phone 1731.

Good Dry Wood

ALL KINDS

I have good, sound wood which is delivered at reasonable prices

FOR CASH.

W. C. MINNIS

Leave Orders at Henning's Cigar store, opp. Peoples Warehouse.

The French Restaurant

Best 25 Cent Meal in the City. Private Dining Parlors.

Elegant Furnished Rooms in Connection.

633 Main Street.

COAL

LET US FILL YOUR BIN WITH

Rock Spring Coal

Recognized as the best and most economical fuel. We are prepared to contract with you for your winter's supply. We deliver coal or wood to any part of the city.

Laatz Bros.

MAIN STREET. NEAR DEPOT.

The Columbia Lodging House

Well ventilated, neat and comfortable rooms, good beds. Bar in connection, where the best goods are served.

Main street, center of block, between Alta and Webb streets.

F. X. SCHEMP PROPRIETOR.