

In Our New Location  
in the Matlock Building  
521-523 Main Street

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# Great Introductory Sale

AT SULLIVAN & BOND'S NEW STORE

WEDNESDAY WE OPEN OUR STORE TO THE PUBLIC IN THE MATLOCK BUILDING, 521-523 MAIN STREET, WITH THE LARGEST AND BEST SELECTED LINE OF CLOTHING, FURNISHING GOODS, HATS, SHOES, TRUNKS, VALISES, UMBRELLAS, ETC. OUR INTRODUCTORY SALE IS OUR MEANS OF INDUCING YOU TO PAY A VISIT TO OUR STORE NOW. WE WANT YOU TO COME AND GET ACQUAINTED WITH OUR NEW LOCATION. NEW STOCK OF HIGH GRADE CLOTHING, OUR NEW MEN'S FURNISHINGS, OUR NEW HATS, OUR NEW SHOES, OUR NEW TRUNKS, VALISES, ETC. AND ABOVE ALL, GET ACQUAINTED WITH OUR NEW PRICES ON OUR SUPERIOR GOODS WHICH ARE A REVELATION IN PENDLETON MERCHANDISING.

WE WANT OUR FIRST MONTH'S BUSINESS TO BE EXTRAORDINARY BECAUSE EVERY PERSON WHO CALLS WILL SPREAD THE NEWS OF OUR BARGAINS AND WE WILL GET OUR NEW STORE ADVERTISED RAPIDLY BY THE BUYERS.

OUR STORE IS FOR MEN, AS WE HANDLE ONLY MEN'S CLOTHING, FURNISHINGS, HATS, SHOES, TRUNKS, ETC. AND HAVE BEYOND ANY QUESTION OF DOUBT THE LARGEST, NEWEST, BRIGHTEST AND BEST SELECTED STOCK EVER SHOWN IN EASTERN OREGON. THIS IS NO RASH STATEMENT, BUT IS BACKED UP BY THE GOODS. OUR PRICES ARE SO LOW THAT THEY ARE NEW TO THE TRADING PUBLIC OF THIS SECTION, AND ARE REFRESHING TO THE MONEY EARNERS.

INTRODUCTORY SALE OFFERS—REALIZING THAT WE HAVE GOT TO USE EXTRA EFFORTS TO DRAW THE TRADE TO OUR NEW LOCATION WE HAVE MADE THE SPECIAL INDUCEMENTS BELOW:



INTRODUCTORY INDUCEMENT NO. 1.  
**\$25 Suit Worth \$30**

Beautiful, of unfinished worsted, chevots, fancy cassimere, and Scotch tweeds. These are hand tailored, hand made button holes, good Venetian lining, single or double breasted, box back or military cut coats. In fact these are the suits that make the neighboring towns jealous.

As a special inducement we will give purchasers absolutely free, a \$5.00 suit case.



INTRODUCTORY INDUCEMENT NO. 2.  
**\$20 Suit Worth \$25**

At \$20 we will give you a suit with military cut, double breasted or frocks, made of French and German worsteds, Scotch, English and Irish novelties. In a splendid lot of new 1905 colorings. A bargain at \$25.00.

As a special introductory inducement we will sell them for \$20, and give the purchaser, absolutely free, his choice of any \$2.50 hat or suit case in the house.



INTRODUCTORY INDUCEMENT NO. 3.  
**\$15 Suit or Overcoat Worth \$17.50 and \$18**

For \$15.00, the popular price for suits, we offer an extraordinary rare value for the money. The eyes of Pendleton purchasers have never beheld more perfect garments than these suits. Three button, double breasted, box backs, three and four button sacks in military cut. These suits are made of such fabrics as French and English worsteds, German Birdseyes and Venetians; blacks, clays, blue serges and fancy mixed chevots.

As a special inducement we will sell these suits for \$15.00. They are worth \$17.50 and \$18.00, and will give the purchaser absolutely free, his choice of any \$3.00 hat or suit case in the house.



INTRODUCTORY INDUCEMENT NO. 4.  
**\$10 Suits Worth \$12.50**

For \$10.00 we have an extra good value. Made of black clay worsted, blue serges, unfinished worsteds, vicuna tweed and oxford mixtures, made in single and double breasted sacks. Our guarantee is just as strong on our \$10.00 suits as on our higher priced suits.

As a special inducement during our introductory sale we will give the purchaser absolutely free, his choice of any \$2.50 hat or suit case in the house.

## Trunks, Valises and Suit Cases



We have bought heavily in these lines, and no matter what size trunks you may desire, what shape or what kind of interior or exterior finish you may want, we have it.



In valises we have all the new shapes, colors, kinds of leather, with clasps, locks and handles to suit you.

Suit cases, any size, from the small suit case for the boy up to the largest size made. All descriptions of leather in all colors. Plain or ornamental. Lined in leather, cloth, linen and velvet.

## Men's Furnishings

Here's where we shine. Here's where we have all competitors distanced. In men's furnishings we positively beat all records in Eastern Oregon. No line ever shown here comes anywhere near the select stock we are showing either in quantity or quality. No one ever offered these goods at prices as low as ours, quality and style considered.

Underwear, negligee shirts, neckwear, suspenders, collars and cuffs, hosiery, sweaters, handkerchiefs and all the little fixings that go to make a gentleman's wardrobe complete.

## Hats

If our store can be said to be particularly strong on any line, it is Hats. Hats are a special hobby with us. There is no article

of wearing apparel that makes as big change in a man's appearance as the hat he wears. We have all the new colors. Our prices are \$1.50, \$2.50, \$3.00 and \$3.50. Even our cheapest hat has the appearance and style of a \$5.00 hat.

## Blankets and Comforts

This is the season to buy your blankets, and our store the place that will save you money on them.

The cheapest blanket we have sells for \$1.25 a pair. We don't claim it to be all wool, but a wonderful bargain at this price, worth \$2.00.

An all wool gray blanket, 72 inches wide, 84 inches long, would be cheap for \$5.00; our introductory price, \$4.50.

Comforters, extra heavy, made strong and of good wearing material, prices for \$1.00 to \$3.50.

WE WANT EVERY MAN IN PENDLETON TO PAY OUR STORE A VISIT DURING OUR OPENING WEEK. NO MATTER WHETHER YOU DESIRE TO BUY OR NOT, COME ANYWAY, AND LOOK AROUND. WE WANT TO SEE YOU AND HAVE YOU GET ACQUAINTED WITH OUR NEW LOCATION. THE POLICY THAT MADE OUR LITTLE STORE A SUCCESS WILL BE CONTINUED IN OUR NEW HOME, AND WE WILL CONTINUE TO GIVE JUST A LITTLE MORE FOR YOUR MONEY THAN ANY OF OUR COMPETITORS. WE ARE OUT OF THE HIGH RENT DISTRICT AND OPERATE AT LESS EXPENSE THAN ANY COMPETITIVE STORE IN PENDLETON, AND GIVE OUR CUSTOMERS THE BENEFIT OF OUR SAVING.

# SULLIVAN & BOND

## The Progressive Store

521-523 Main Street

New Matlock Building, next to Rader's