

# GOLDEN RULE PRICES

GOLDEN RULE PRICES HAVE WONDERFULLY INCREASED OUR TRADE OVER LAST YEAR. MAY WAS, INDEED, A BANNER MONTH. OUR ATTENTION IS NOW TURNED TO JUNE. WE FULLY EXPECT TO DO THE LARGEST VOLUME OF BUSINESS IN JUNE IN THE HISTORY OF THE GOLDEN RULE STORE. IF WE FAIL IT WILL NOT BE BECAUSE WE HAVE NOT MADE RIGHT PRICES. BUT WE WILL NOT FAIL. ALL WE ASK OF YOU IS TO "COME AND SEE." BELOW WE QUOTE SOME GENUINE GOLDEN RULE PRICES.

REMEMBER: WE BUY WITH THE GOLDEN RULE SYNDICATE, THEREFORE UNDERBUY. WE OPERATE WITH THE LEAST EXPENSE AND SELL FOR CASH, THEREFORE MAKE PRICES WHICH CAUSE CONSTERNATION IN THE CAMPS OF ALL COMPETITORS. UNDERBUY, UNDERSSELL, IS AN ARGUMENT THAT IN THE END MUST TELL.

SHOES.	BOYS' SHOES.	NOTIONS.	TABLE LINENS.	CORSETS.
<p>We have about 100 pairs of that job lot of ladies' fine shoes, guaranteed to be worth from \$1.50 to \$2.50, which we offer for sale, so long as they last, for only .98c</p> <p>Ladies' fine shoes, guaranteed to be all leather and solid throughout. Not equalled anywhere for the money \$1.48</p> <p>The same shoe, with a heavy extension sole \$1.65</p> <p>Utz &amp; Dunn's fine shoes for ladies, universally recognized for wearing qualities and style; without a peer. \$2.00, \$2.50, \$3.00 and \$3.50</p> <p>Or Edison's fine ladies' cushion shoe, a regular \$5.00 shoe \$4.00</p> <p><b>MEN'S SHOES.</b></p> <p>Our line of men's shoes is nearer complete than ever before. We have them in all styles and for all prices. It is now possible for you to buy the best shoes at Golden Rule prices.</p> <p>A good satin calf shoe \$1.40</p> <p>A heavy, very serviceable shoe, anvil oak sole, guaranteed \$2.25</p> <p>A seamless shoe, none better for work \$2.25</p> <p>A medium weight, very neat high-land calf shoe \$2.50</p> <p>Hamilton Brown viol kid shoe, very dressy \$2.50</p> <p>We have many styles of fine valora calf and viol kid shoes which range in price from \$2.50 to \$3.75</p> <p><b>CHILDREN'S SHOES.</b></p> <p>All traveling men say: "We take our hats off to the Godman school shoes." We absolutely guarantee that these shoes can not be equalled for the money.</p> <p>A kid shoe, all leather, solid; sizes 5 to 8, lace, only .50c</p> <p>The same in sizes 8 1/2 to 11 .75c</p> <p>Major calf, will not rip, sizes 5 to 8 .88c</p> <p>The same, sizes 8 1/2 to 11 \$1.12</p> <p>The same, sizes 11 1/2 to 2 \$1.35</p> <p>Kid lace, light or heavy soles, neat serviceable, sizes 5 to 8 .98c</p> <p>Sizes 8 1/2 to 11 \$1.18</p> <p>Sizes 11 1/2 to 2 \$1.33</p>	<p>A medium weight, cadet calf, splendid service:</p> <p>Sizes 8 1/2 to 13 \$1.40</p> <p>Sizes 13 1/2 to 2 \$1.50</p> <p>Sizes 2 1/2 to 5 1/2 \$1.75</p> <p>A light, dressy kid:</p> <p>Sizes 8 1/2 to 13 \$1.38</p> <p>Sizes 13 1/2 to 2 \$1.50</p> <p>Sizes 2 1/2 to 5 1/2 \$1.75</p> <p><b>HOSIERY.</b></p> <p>Our line of hosiery has been recognized as one of the best in the city.</p> <p>Children's fine ribbed hose, a 15c grade, our price \$10c</p> <p>Heavy ribbed children's hose .13c</p> <p>Fine ribbed hose, list finish .25c</p> <p>Best ladies fine ribbed 10c stocking in town.</p> <p>Ladies' drop stitch hose .15c and up</p> <p>Ladies' fancy hose, imported .25c</p> <p>Ladies' imported list finish hose .25c</p> <p>The same, in out sizes .25c</p> <p><b>DRESS GOODS.</b></p> <p>This is the only place in Pendleton where you can get the celebrated Broad-head dress goods. We buy these goods direct from the factory and get the special discount given to the Golden Rule Syndicate.</p> <p>These are recognized by judges as being the cream of the market. For wear and finish they are superb. These include the latest things in fancy summer weaves.</p> <p><b>LADIES' PURSES AND HANDBAGS.</b></p> <p>A large supply of carefully selected wrist-bags and purses have just arrived from the East.</p> <p>A glance at these will convince you of the excellent values and pretty designs.</p> <p>A pretty leather chain wrist-bag, in all colors, only .23c</p> <p>A good quality, quite large, with inside coin purse, well finished, worth 50c, our price .33c</p> <p>Better purses in prices from 35c to \$1.60</p>	<p>Some stores try to make 100 per cent on notions. We keep a full line of the latest things in notions and sell them at Golden Rule prices.</p> <p>Look over the following:</p> <p>Hairpins, per bunch .1c</p> <p>200 parlor matches .1c</p> <p>Shoe tacks, per package .2c</p> <p>4-quart dairy pans, .3 for 20c</p> <p>6-quart dairy pans .3 for 25c</p> <p>Best brass pins .4c</p> <p>Best safety pins, per dozen .4c</p> <p>Curling irons .4c</p> <p>3 dozen pearl buttons .10c</p> <p>1-pint funnel .4c</p> <p>6 dozen tin buttons .5c</p> <p>2 1-pint tin cups .5c</p> <p>Fire shovel, each .5c</p> <p>2-blade mincing knife .7c</p> <p>Shoe polish .10c</p> <p>10-quart dairy pail .15c</p> <p>12-quart retinned dairy pail .25c</p> <p>14-quart retinned dish pan .28c</p> <p>Children's supporters .10c</p> <p>Blouse pin sets .10c and up</p> <p>Fancy hat pins .10c</p> <p>Fancy ribbon, 4 inches wide, per yd. .10c</p> <p>Infants' mooccasins .10c</p> <p>3 bars toilet soap .10c</p> <p>Many other things at correspondingly low prices.</p> <p><b>MEN'S SUITS.</b></p> <p>We have increased our suit stock so that we can show you a good variety of suits at most reasonable prices.</p> <p>Men's light dressy suit, just the thing for summer \$4.95</p> <p>Dark gray, mixed suit, a remarkable value, only \$6.50</p> <p>Better ones \$7.50, \$8.50, \$10.00 and up</p> <p><b>BOYS' SUITS.</b></p> <p>We carry a good stock of boys' long and short pants suits. Our trade has been very satisfactory on them. Call in and be convinced of their values before you buy elsewhere.</p>	<p>Fair quality bleached table linen, 60 inches, at .25c</p> <p>Heavier, unbleached, 60 inches, at .30c</p> <p>Very pretty pattern, bleached, all linen 2 yards wide, at .60c</p> <p>Very fine grade and heavier, from 98c up</p> <p>Colored table linen, red and blue, at .25c, 30c, 38c and up</p> <p><b>DRESS GINGHAMS.</b></p> <p>8 1/2 dress gingham, in dark colors only, per yard .5c</p> <p>10c dress gingham, pretty patterns, at .8 1/2-3c</p> <p>15c to 18c dress gingham, excellent patterns, at 12 1/2-2c</p> <p>Fine quality Madras cloth at .25c</p> <p><b>CALICO.</b></p> <p>Best grades of calico, all colors, only 5c</p> <p>Take all you want.</p> <p><b>PERCALES.</b></p> <p>10c percales, book-fold, per yard .8 1/2-3c</p> <p><b>MUSLIN.</b></p> <p>7 1/2c bleached muslin, per yard .5c</p> <p>Good, heavy bleached muslin, 1 yard wide .9c</p> <p>Ten quarter bleached sheeting, extra wide, good weight, per yard .20c</p> <p>Standard weight sheeting 3 yards wide bleached, per yard .22c</p> <p>Forty-five inch pillow muslin, extra quality, at .16c</p> <p><b>TOWELS.</b></p> <p>Birdseye towels, 47 inches long and 22 inches wide, each .10c</p> <p>Turkish towels, same size, each .9c</p> <p>Larger Turkish towels .12 1/2c, 15c, 25c each</p> <p><b>TEN-CENT COUNTER.</b></p> <p>Don't forget the fact that we always keep good values on the 10-cent counter. There is always something you need and you can save money by buying it on this counter.</p>	<p>We have just received a large shipment of the latest styles and shapes, for all figures, of Dr. Warner's "Rust Proof" Corsets.</p> <p>These are the only absolutely warranted "Rust Proof" corsets on the market.</p> <p>They are the most satisfactory and best known Corset worn by the American lady.</p> <p>Long or short batiste summer corset, good value at 40c, our price .25c</p> <p>Tape girdle, pink, blue or white. This is a beauty for misses and trim figures, only .50c</p> <p>A girdle corset in all colors, a daisy, 50c</p> <p>Many others in different styles .50c</p> <p>We have a complete stock of styles in the most serviceable corset for \$1.00</p> <p>The most durable corset for stout ladies, will not break down, and a good fitter \$1.50</p> <p><b>BLACK AND COLORED SATEN SKIRTS.</b></p> <p>We carry a full line of the famous Peerless underskirts, well made and the best value on the market.</p> <p>A good quality, full deep flounce, only 78c</p> <p>A better grade with deep flounces and two ruffles .88c</p> <p>Better grades .98c, \$1.13, \$1.25 and up</p> <p><b>LAWNS AND SUMMER WAISTINGS.</b></p> <p>We respectfully call your attention to our dress goods and waistings. We have made a special effort to select the best patterns and latest weaves for the benefit of our customers. We ask that you will favor us by looking these over.</p> <p><b>INFANTS' WEAR.</b></p> <p>We have lately added to our store a full stock of infants' dresses, slips, sacques, skirts, cloaks, caps, shawls, etc.</p> <p>Short dresses from .25c up</p> <p>Long dresses from .38c to \$1.88</p> <p>Silk caps from .33c up</p> <p>Sacques from .23c up</p> <p>Outing flannel long skirts from .25c up</p>

## GOLDEN RULE STORE

Where You Get Golden Rule Prices and Golden Rule Treatment.

### HAMMOCKS

The season for hammocks is here. Time to get them is now and the place to get the best at the lowest prices is at our store. We have spread ourselves in securing the newest and prettiest patterns turned out by the manufacturers. Just look at our lines.

**Goodman-Thompson Hardware Co.**

643 MAIN STREET.

### DOCTOR J. MAN FOO

THE CELEBRATED ROOT AND HERB DOCTOR, has moved to 104 1/2 First street, between Washington and Stark. Graduate of medical university in China.

#### CURES

LIVER and KIDNEY diseases, Consumption, Rheumatism, STOMACH troubles and all diseases of the human body by the use of HERBS especially prepared for each case.

#### BEST OF CERTIFICATES IN OFFICE.

HOME CURES BY MAIL—If you cannot call at his office, write your symptoms fully. Many cases can be cured at home. Will gladly advise you regarding your case, free of charge. Send for pamphlet. Consultation FREE.

Office hours from 9 a. m. till 9 p. m.

The J. Man Foo Root and Herb Medicine Co.

No. 104 1/2 First street, between Washington and Stark, Portland, Or.

**LEGAL BLANKS** Write the East Oregonian for a free catalogue of them. A full supply always kept in stock.

#### ONE LAST APPEAL.

Local Option Forces Give Statistics on Prohibition States.

The local option forces of Umatilla county have made this one last appeal to the voters before election, and hope to carry the county by a large majority:

"We wanted to let the liquor traffic alone and not disturb those engaged in it at this time, for we are loath to hurt any one's feelings. We were sincerely wishing to be spared the painful duty of telling severe truths for a while, but they have compelled us to do so by their wild and ungrounded assertions.

"For some reason many of our best and ablest men have said hard things about the liquor traffic. Even the level-headed and benevolent Abraham Lincoln, the lover of the common people, said: "The liquor traffic is a cancer in society eating at its vitals, and threatening destruction. All attempts to regulate would aggravate the evil." It must be eradicated."

"The great and good Archbishop Ireland said: "The great cause of crime is drink; the great cause of poverty is drink. When I hear of a family broken up, and ask the cause—drink. If I go to the gallows and ask its victim the cause, the answer—drink. Then I ask myself, in perfect wonderment, "Why do not men put a stop to this thing? The claims of the traffic in the name of personal liberty and personal rights is the bitterest irony, a deadly insult to true liberty and to the true rights of men. The liberty which the traffic demands is liberty to enslave us, and to dip out to us its beer and whisky in exchange for our liberty, our possessions, our manhood, our purity, our eternal hopes. Away from us this demon-like liberty!"

#### Peer Prohibition Maine.

It has no open saloon, no brewery or distillery, and yet it challenges comparison of the prosperity of her

common people with any spot on the globe.

Population of Maine, 661,086.  
Population of Ohio, 3,672,316.  
Population of Illinois, 3,826,351.

That is, Ohio has five and one-half times and Illinois has five and four-fifth times the inhabitants of Maine. Nevertheless, Maine has far more savings bank deposits than either.

Savings bank deposits of Maine, \$53,397,590.

Savings bank deposits of Ohio, \$34,606,213.

Savings bank deposits of Illinois, \$23,498,504.

Thus, though less than one-fifth in number, the people in Maine have more than half again as much laid up in the savings banks as the people in Ohio; and though little more than one-sixth in number, they far exceed twice the deposits of the people of Illinois.

#### Local Option is the Question Now.

Local option is sound policy. It is home rule; self-government by counties and precincts. It refers the control of saloons directly to the voters, the original source of governmental authority.

It protects the home. It decreases poverty and crime. It increases the prosperity of all classes and the demand for labor.

#### For a Hundred Years.

For a hundred years or more Witch Hazel has been recognized as a superior remedy, but it remained for E. C. DeWitt & Co., of Chicago, to discover how to combine the virtues of Witch Hazel with other antiseptics, in the form of a salve. DeWitt's Witch Hazel Salve is the best salve in the world for sores, cuts, burns, bruises and piles. The high standing of this salve has given rise to counterfeits, and the public is advised to look for the name, "DeWitt" on the package, and accept no other. Sold by Tallman & Co.

Try the hot free lunch at the Merchants' Cafe, 12 to 1 at noon; 4 to 6 p. m., and at midnight.

#### NORRIS & ROWE COMING.

Enlarged Over Last Year in Every Department.

On Thursday, June 16th, the now famous Norris & Rowe shows will again exhibit here. A hearty, generous welcome is always accorded this organization, for each year witnesses a better and bigger circus and promises made on bill board, lithographs, and in the newspapers, are more than fulfilled.

"Give the public just a little more than promised," is the slogan of Norris & Rowe, and that the policy pays is evidenced by the constantly increased attendance.

This season a greater surprise than ever is in store for lovers of healthy outdoor entertainment, for so big has the circus grown that it now takes an elevated stage and two rings to properly present the world of special features which makes Norris & Rowe's greater circus the largest traveling organization in the West.

Over 100 acts and novelties will be shown this season—acrobats, aerialists, gymnasts, posturers, jugglers, conjurers, athletes, trained animals, menagerie, royal Roman races, hippodrome and a congress of novelties, makes complete an entertainment of rare delight.

No increased charges will be made on account of the increased size of the show, Norris & Rowe wisely believing that the increased attendance is a better advertising medium than increasing the cost of admission.

#### ZIONISTS AT CLEVELAND.

Jewish Colony Movement Considering Location.

Cleveland, O., June 4.—The seventh annual conference of the Federation of American Zionists opened today, to be continued until Tuesday. The federation had for its original object the colonizing of Palestine with Hebrews and assisting and encouraging the Hebrew colony already in Palestine. The present conference, however, will consider and act upon England's

offer of land in East Africa. The tract offered to the Zionists free is about 500 square miles in extent.

At the last international convention the Jews outside of Russia generally were in favor of accepting the site in place of Palestine, but the Russian Jews insisted on returning to Palestine. It is believed the present American conference will act in favor of accepting the site.

#### NEW WATER LINE.

Proposed Fast Freight Between Galveston and Tampico.

Galveston, Texas, June 4.—The establishment of a fast freight service between Galveston and Tampico, inaugurated today with the sailing of the steamship Iris, is expected to have considerable effect on the freight situation, for the reason that the line comes in direct competition with the railroads.

Heretofore the Mexican-American company has been able to handle very little business between Mexico and Texas on account of the backwardness from New Orleans, which made it impossible for the line to successfully compete with the all-rail routes. Now, however, it is able to offer such rates as doubtless will induce many of the southwestern roads to route their Mexican business via Tampico, and the same will be true of much business for Texas and northern points originating in the republic.

#### Startling Evidence.

Fresh testimony in great quantity is constantly coming in, declaring Dr. Knight's New Discovery for Consumption Coughs and Colds to be unequalled. A recent expression from T. J. McFarland, Bentonville, Va., serves as example. He writes: "I had bronchitis for three years and doctored all the time without being benefited. Then I began taking Dr. King's New Discovery and a few bottles wholly cured me." Equally effective in curing all lung and throat troubles, consumption, pneumonia and grip. Guaranteed by Taitman & Co., druggists. Trial bottle free, regular sizes 50c and \$1.