

## ST. JOE

CASH TALKS-prices are self-evident. We propose to lead and not to follow. Our house is the place to find the latest as well the best qualities in merchandise. Our eastern connections give us advantages over all competition. We do not propose to mark goods at fabulous prices and then claim to offer them to the trade at from 33 to 50 per cent discount on actual cash values. Below we offer special values that are worthy

## of attention

## 3-THREE BIG SPECIALS-3

## For Saturday, Monday and Tuesday

## Dry Goods Department

$$
\begin{aligned}
& \text { made Eton suits of ours, You'd LOOK sWell prety new talior } \\
& \begin{array}{l}
\text { made Eton suits of ours, YOU'D LOOK SWELL They are char- } \\
\text { acterized by their upto-dateness in trimming, color and materiats. }
\end{array} \\
& \begin{array}{l}
\text { There's nothing eise quite so stylish or good as those we can } \\
\text { show yout. TRY ONE ON . tos our pleasure }
\end{array} \\
& \begin{array}{l}
\text { show you. TRY ONE ON; its our pleasure to show them. See } \\
\text { that pretty new broadcloth suit in blue, brown and black. SPEC. }
\end{array} \\
& \text { IAL PRICE, } \$ 18.00 \text {. } \\
& \text { Ladies shirt waists-That entirely new line an intere } \\
& \text { ing exhibit-sale of } 1904 \text { models. A sale and display the equal } \\
& \begin{array}{l}
\text { of which has never been shown in Pendieton Retailing. As a note } \\
\text { worthy opening special, we offer them in prices UPWARD FROM }
\end{array} \\
& \text { worthy } \\
& \begin{array}{l}
\text { LADIEs' WALKING SKIRTS-Remarkabie offerings in the s } \\
\text { lections for this sale. The materials are tancy mixtures }
\end{array} \\
& \text { meres and tweeds, also grey, blue, brown and black cheviots. } \\
& \text { Some are trimmed with buttons, some with strapping over the }
\end{aligned}
$$

## Whittinghill Mercantile Co.

## Clothing and Shoe Department

 ap-to-date suit, made in the lateat atyle. Tallored and for dress and service. This special line consistsmixtures, cheviots, Clay worateds and cashmeres. SHOE SPECIAL - $\$ 1.50$ will buy a pair of Oxfo dals that will give you entire satistaction in wear
fort. This lot embraces styles that were carried last season, and are worthy of your attention

SHIRT SPECIAL FOR \$1.25-At this price we hing in the shirt family that is of service as well tine before making your spring purchase.

## REMEMBER

We have some of those lots of hulldren'sise, in men's and

