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A FEW WORDS ABOUT PEARSON'S MAGAZINE FOR 1904

Pranson's Magazine appeals to every member of the laminy. In the words of betriber, "It is the easy-to-read Magazine." It is different from any other maga-and by that quality, although less than five years old, has taken its place amongst very best sellers. Its field is a general one of wholesome entertainment and

Following are four of the special features for 1904:

WALL STREET METHODS TOM NAST, CARTOONIST OF "FINANCE"

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B. CLOPTON

AGENT

112 EAST COURT ST.

The East Oregonian is Eastern Ore The Oregon Daily Journal can be it by their liberal patronage. It is the found on sale at Pravier's be store

Remember the Full Name

WEEKLY FASHION LETTER.

Nearly all large dry goods houses hold their great white goods sales during the months of January and February of every year. That is the time when every housewife and every economical unmarried woman gives thought to the problem of replenishing her stock of muslins, underwear and household linen. has also become customary to lay in at this time of the year a supply of laces and embroideries for trimming and ornamenting white goods of every description. Many new styles just imported from France, are shown and attract the attention of admiring throngs of women.

Gowns, corset covers and matinees are nearly all in batiste; the matinees mostly sky blue, the gowns and corset covers in white. The yoke of some matinees is made with gathers, but most of them have embroidered or tucked pokes. Corset covers are either richly embroidered. with colored ribbons drawn through the patterns or plain and cut in one piece. Most of them, however, are, more ornamental than useful, as they are too short to protect the part of the under the waist line

Bracelet Revival.

The prevailing tendency early Victorian and Second Empire modes in dress has led to a revival of the use of bracelets, which during the last few years have almost entire ly gone out of style. , here are some very pretty and tasteful bracelet shown in the show windows of some of the most fashionable houses. Some take the form of a semi-con-ventional garland, the leaves and flowers of which are supported and connected only by their stems. One bracelet in particular is constructed of the buds and leaves of the wild anemone. The buds are composed of clustered diamonds, the leaves of shaped rubies. Diamond leaves and bunches of pearl nuts arranged in the same way also make a pretty bracelet, though not as light and delicate as the anomone bracelet.

The last cold spell has caused quite a boon in furs and some charming creations in snigle furquite a boon in and combinations were shown styles are mostly quiet and far less showy than in former years. Fur coats are made quite full this year. which makes it easier to slip them off and on and their lining is not nearly as heavy as it used to be

Warm and comfortable toques and turbans of fur or of cloth and trimmed with fur are worn a great dual brown cloth, is bordered with sable or moleskin.

Some hats are made entirely of chinchilla, moleskin, sealskin, Persian lamb, or sable and, with a velvet flower of bright color are almost invariably becoming. Ermine trim med toques and turbans are not becoming to every style of beauty for of juxtaposition to dazzling Some squirrel hats, ever, look quite well when trimmed with ermine

Colored Hats With Rough Gowns.

Colored hats always look more attractive with the rough, hard wear gowns than hats of sombre Red cloth hats trimmed with fur, or heaver or felt hats is subdued reds or blues give a pleasing effect with Scotch cheviots and friezes. Un-Scotch cheviots and friezes. Unfortunately those colored felt and
the East Oregonian has purchased Rader, the furniture man, E. T. formed by putting togethe
from the A. Kunkle Implement Co. Wade, the real estate dealer, G. A. numbers in the order as n
too bright or too dull colors, and
for that reason it is rather difficult
beauty, strong, serviciable and well
House, Glenn Winslow the jeweler,
they are contained. The make the proper selection.

Among the prominent features for trimming designs for spring is the so-called "frame-work" idea. Lace silk medallions will be surrounded by a running frame work of rushings of either silk, net of chiffon, Gold braid will be considerably

used this spring, with lace as well as with band trimmings.

A decidedly new thing in laces is the button pattern, which promises to become very popular. Large medailions and galloons of

heavy lace and narrow insertions will be used for trimming wash-stuff gowns this spring.

Net top laces in flounce width are very smart for adorning lace

The blending of pink and red, which was used this winter, will continue to be popular in the spring. Pink housegowns will be trimmed with cherry-colored velvet ribbon. Poppy red or crimson ribbons may also be used.

Styles in Portieres.

Portieres of wiry or suff material should not be shirred. That style of arranging the curtains is proper for those made of flexible reps, cotton armures, unlined silks of a heavy, soft nature and for summer drapery, especially if they are intended to be placed under a grille. They require a pole not thicker than one inch in diameter for which, to enable the material to slide over it without trouble, a two and one-half inch casing must be provided. It is not advisable to leave a heading or ruche to such curtains. - Estelle

What's in a Name? Everything is in the name when it omes to Witch Hazel Salve. E. C. DeWitt & Co. of -micago discovered some years ago how to make a salve from Witch Hazel that is a specific for Piles. For blind, bleeding, itching and protruding Piles, eczema, cuts, burns, bruises and all skin discases DeWitt's Saive has no equal.

This has given rise to numerous worthless counterfeit. Ask for DeWitt's—the genuine Sold by Tall-



MEDICAL LAKE

ural flower odors and contains all the wonderful curative and healing properties of the redical Lake Seits. Golfers and all who live outdoors exposed to the sun and wind delight in it. Here's to redical Sonp and a good healthy complexion. ASK YOUR DRUGGIST-26c. A CAKE. Medical Lake Soap and Ointment are articles of unsurpasse for hair and scalp—use them both for dandruff, for they are de and purifying. Medical Lake remedies are not patent medicin

MEDICAL LAKE OINTMENT if applied (especially after washing) will allay all sor assure a soft, velvety surface to the skin-25c. a box.

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For sale by Tallman & Co., Leading Druggists, and A. C. Koeppen & Bros.

EAST OREGONIAN UNKNOWN NUMBER **GUESSING CONTE**

Every Subscriber to Have an Opp tunity to Guess on a \$100 Rubber Tired Buggy

now. One shown is a light gray cloth with squirrel or chinchfila fur around the brim: another one of Subscribers and to Increase our Subscription List

coming to every style of peauty for many complexions cannot stand the We Will Give Away, Absolutely Free, a Cushion-Tire now on Exhibition in the Show Window of the A. Kun & Co. Implement House, Two Doors South of the East Oregonian Building.

> beauty, strong, servicable and well and A. Kunkel, the implement manfinished. For each year's subscription to the Weekly at \$1.50 or for every were cut from a calendar. ber of three figures, that will be placed in a sealed envelope. This is not a drawing, lottery, or gift enter-prise of any kind. How to Participate.

Each receipt for \$1.50 for the Daily, Weekly or Semi-weekly East Oregonian, to any address, the person to whom the receipt is issued, will be given an opportunity, absolutely with-out cost, to have a guess at the unknown number, and the person er persons guessing nearest that number will receive as a present and without any compensation whatever, and merely as an expression of good will on the part of the East Oregonian toward its subscribers, the \$100 cushion tired buggy advertised in this paper and on exhibition at A. Kunkel & Co's Implement house two doors south of the East Oregonian

For each \$1.50 paid the holder of the receipt will have an opportunity of making one guess. For example if you send \$1.50 for one year's subscription the Weekly or \$2.00 for one year's subscription to the Semi-weekly you are entitled to one guess. If you pay \$5.00 for one year's subby mail to the Daily you will get three guesses. If you pay \$7.50 for one year's subscription to the Daily delivered by carrier you will get five guesses, or if you pay \$2.75 for six months of the Daily by carrier you are entitled to two guess

agent or solicitor for securing sub-scribers under this offer, and the

Ten numbers from one to naught similar amount paid on the daily or numbers were scaled up in 10 differ semi-weekly the subscriber is entit. ent envelopes by the committee. The led to one guess at an unknown num- and thoroughly shuffled and shaken. Three members of the committee then took out one envelope which were marked one, two, three, in the order in which they were taken out.

These three envelopes were then placed in a larger envelope and sealed and a wax seal placed on the flap and delivered to the chairman of the committee, M. A. Rader to keep until the day the buggy will be drawn. The remaining seven envelopes con-taining the other numbers were then burned in the presence of the com-mittee, thus insuring an absolutely unknown number.

Each and every one of the commit tee was thoroughly satisfied with the absolute fairness of the method of selecting the unknown number, and signed the following statement:

"We, the undersigned, were present at the East Oregonian office Monday afternoon, January the 18th, and assisted in forming the unknown number according to the plan pub-lished, to be used in the East Ore-gonian guessing contest. "Under the rules of forming the number, it is impossible for anyone, not even the members of this com-

not even the members of this com-mittee, the publishers of the East Oregonian, or anyone else to know what the remarks what the number is. (Signed.)

A KUNKEL, M. A. RADER, GLENN WINSLOW, G. A. ROBBINS."

Upon the day when the envelope is to be opened and the buggy awardscribers under this offer, and the person so subscribing does it with the understanding that the East Oregonian is accepted as payment in full for the money paid.

Unknown Number — How Prepared.

Monday, January 18, the following committee of business men met at the office of "" wast Oregonian and formed the unknown number that will get the \$100 rubber-tired buggy.

The committee consisted of M. A. Is to be opened and the buggy award ded to the person guessing nearest to the numbers will be assembled in the order in which the deposited in the box. The deposited in the box will not be broke the receipts in the guessing contest." and the convenience of the number, the numbers will be assembled in the order in which the convenience of the number as 012 or as high as 287. As a matter of course, it must be three different figures, as no figure was used twice. Somebody will give the three will get the \$100 rubber-tired buggy.

The committee consisted of M. A.

The unknown numbers will be assembled in the order in which the crecipts in the guessing Contest." and the person guessing nearest to the numbers will be assembled in the order in which the box will not be broke the receipts in the guessing contest." and the person guessing nearest to the numbers will be assembled in the order in which the sembled in the order in which the precipts in the precipts in the receipts in the receipts in the receipts in the precipt with the receipts in the precipt with the receipts in the precipt will be assembled in the order in which the sembled in the order in which the precipt will be assembled in the order in which the sembled in the order in which the precipt will be assembled in the order in which the precipt will be assembled

the guessing contest is hence no one will know we be until it is publicly an subscribers.

Limited Competiti The number of receipts this contest will be limit number of guesses possis range of the numbers b and 987, as the unknown must be composed of a fi those limits. The unknown cannot be less than 012 not

To be a perfectly fair mate guessing ontest the be guersed at must be absolutely unknown. The no chance for the East the committee, or any suknow the number and this insure that result. insure that result.

Insure that result.

The receipts for this gutest will be numbered in but the stub will be only spose of identifying the who is the successful gutes subscriber writing the gutes on the back of his receipt making his or her own speaknown number. As see unknown number. As see ceipts are all sold the gu-test will be over and the se ber awarded the buggs.

ber awarded the bugs.

How the Guesses are
On securing a receipt for person wishing to guess his guess on the back of in ink or indelible pencil, one guess on each receipt positing the same in the se box provided at the East office for that purpose, out of town will be allowed their guess in the same me send the same in a scale plainly marked "East Guessing Contest," and the deposited in the box. The the box will not be broken the receipts in the guessing are sold—975 receipts in