

CHIEF PEO'S BIRTHDAY ANNIVERSARY



PEO CHIEF OF THE UMATILLAS.

Today was celebrated on the reservation Thursday which is of great interest.

Peo, Chief of the Umatillas, was born on Thursday, Nov. 12, 1842, on the banks of the Snake river, four miles east of Pendleton, Ore.

He succeeded to the chieftaincy of the Umatillas 20 years ago, at the age of 41, and was an energetic leader and very able statesman, before whiskey dimmed his sight and destroyed his intellect.

He served four or five times as delegate from his tribe, to Washington, D. C., in the interest of the lands of his tribesmen and always held the confidence and esteem of his people, until late years.

He began a career of drunkenness about 16 years ago, and has gradually sunk lower and lower, until today he is a tottering, palsied ghost of his former self, nearly an imbecile, without memory, mind or strength, and at times loses his speech.

Several years ago he received a blow on the head which paralyzed his hand rendered him utterly helpless. For several years his rental was drawn and expended in sustaining himself and family, by Indian agent Charles Wilkins, on account of his demoralized mental condition.

During that period he would trade his clothes for whiskey, laid in jail for drunkenness half the time and was so nearly naked most of the time that the authorities threatened to arrest him for exposure of his person.

His people have lost all confidence in him. His power has gone from him. One of the most important historical Indian characters on the Pacific coast, his 61st birthday found him sitting sorrowfully on the bank of his beloved stream, shorn of his manhood, intellect, memory and character, a wreck and a by-word for the whites who have seen his decline.

Shunned by his tribesmen, a compassion of the old squaw and only waiting for some protracted spree to snuff out the flickering flame of life.

On sunny days he rides into Pendleton and sits on the steps of the various business houses, or lounges wonderingly in the office of Major Leo Moorehouse, who has been a friend and confidant for years.

Before the sun goes down, he mounts his pony and rides home, if he does not chance to get whiskey enough to put him to bed in the city jail for the night.

Although he has always been a friend of the whites outwardly, and rendered good service to them, it is said that some white man shot at him during the Bannock war. This has rankled in his breast, and while he never showed any signs of hatred, he recalls the fact with bitterness.

His people laugh at his claims to the position of chief since his utter downfall, and his royal lineage has no terrors for even the squaw, any more.

His first wife died years ago and a second has separated from him. He makes his home with his only daughter Jennie, who is an educated woman, married to an Indian named Van Pelt.

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INDOOR--OUTDOOR

REMARKABLE FORESTRY DISPLAY AT ST. LOUIS.

Eight Thousand Square Feet Indoors and Several Acres Outdoors—Finest and Most Novel Forestry Display Ever Seen.

St. Louis, Mo., Nov. 14.—The salient features of the United States Forestry Bureau's exhibit at the world's fair will consist of an indoor and an outdoor display.

The indoor exhibit will occupy some 8,000 square feet of floor space in the Forestry and Fish and Game building. This display will include magnificent colored transparencies illustrating forest trees, typical, natural and planted timber forests, forest conditions, and forest topography in the United States. The various methods of lumbering will be illustrated, as will also the baleful destruction of forests by fire, insects and other enemies.

The outdoor forest displays will be exceedingly important and instructive from educational and practical points of view. They will comprise operations in the management of forests and farm woodlands and methods of economic forest tree planting. A timber tract of some ten acres will carry demonstrations of the principles and practice of conservative forestry which the bureau is now applying to public and private forest lands. The demonstrations of the principles and methods of tree planting for profit on farms, denuded and treeless lands, will be shown on a separate tract.

There are no failures. Dr. Garfield, of Victoria, B. C., tells of Three Hundred Cases Wherein He Recommended the Use of TRIB.

Dr. James G. Garfield, of Victoria, B. C., when asked, do you endorse TRIB as a cure for the lipur and tobacco habit, said: "I do. I have known your remedy long before it was sold to you, and can tell you of three hundred people that I have advised to take it. I never knew of a failure to cure where the party taking it was sincere."

Tailman & Co. local agents.

MAXIM & GAY CO.

(INCORPORATED UNDER THE LAWS OF THE STATE OF NEW YORK.)

Established Three Years CAPITAL \$50,000 Before the Public Every Day
NEW YORK NEW ORLEANS CHICAGO SARATOGA WASHINGTON

\$50.00 WON \$201.75

EVERY WEEK A WINNER IN OCTOBER
Average Profit Earned Weekly on \$50.00 in Oct.
\$50.44. Total Profits Earned on \$50 in Oct \$201.75

YOUR MONEY WORKS WHILE YOU SLEEP

REFERENCES: ANY BANK OR BANKER IN NEW YORK, NEW ORLEANS, CHICAGO, SARATOGA OR WASHINGTON.
Our famous crop of track sharps are up at break of day, "clocking" the horses in their morning tryouts, and while you sleep they spot the winners that bring you steady income. Our method puts you on a first watch and most successful plunger of the American turf. We operate for you 25 per cent of weekly winnings. We win only when you win. Results obtained really "beyond dreams of avarice."

Again we scored heavily for all of our clients last month. Again we landed the money and held it in chunks. Three years of organization, with the best facilities that money and brains can procure to make our service of picking and backing winners at the horse races the most accurate and profitable in the land, has had its natural sequence, and each week our showing demonstrates a good profit for every client.

How \$50.00 netted \$201.75 in less than a month

Here is a complete statement, showing the result of a \$10 play on each horse given in our "Discretionary Series" during October. (Note: A capital to begin with of \$50 is required by us, as a matter of conservatism, to make a \$10 play on each horse that is considered by us a good betting proposition.)

October Meetings—Morris Park and Brighton

Day	FIRST WEEK	Net Daily Result.	Day	THIRD WEEK	Net Daily Result.
1—Bobaali, 7 to 5, won; Castilian, 9 to 5, won; Duellist, lost	\$22	\$ 5	1—Antarita, 8 to 5, won; 1st Rogers, lost	6	
2—Oarsman, 5 to 2, won; 2 losers	40		2—P. Stone, 13 to 10, won; Hermis, 7 to 10, won; 1 loser	10	
3—Juvenal Maxim, 6 to 1, won; M. Theo, lost; Wealth, lost	40		3—Damon, 3 to 1, won; Emergency, 9 to 2, won; 3 losers	45	
4—S. Protect, 1 to 2, won; M. Braat, 7 to 2, won; 2 losers	10	18	4—Cassidy, 9 to 5, won; 2 losers	20	8
5—Aurville, 6 to 5, won; 3 losers	5		5—River Pirate, 3 to 1, won; Moharib, lost	20	
6—Land of Clover, 5 to 2, won; 2 losers	5		6—Eurlight, 9 to 5, won; 3 losers	12	12
SECOND WEEK			FOURTH WEEK		
1—Euclyonid ge, lost	10		1—Mamie Worth, 2 to 5, won; Piquet, 9 to 2, won; 1 loser	30	
2—Sarnise, lost	10		2—Woodshade, 12 to 1, won; 3 losers	90	
3—No play (track conditions unfavorable)	30		Less losses	63	
4—Medal, 7 to 1, won; 4 losers	30		Net winnings	\$200	
5—Charwind, 4 to 5, won; Duellist, 11 to 5, won; 3 losers	15		Less our commission, 25 per cent	67.25	
6—Outcome, 9 to 10, won; Teepe, 3 to 5, won	15		Net profits on \$10 play for month	\$201.75	
	\$122	\$43			

We Pick the Winners

The above showing is no improvement over that of September, and is not remarkable, since we have excelled it time and again during the past 10 months of our uninterupted operations. Good as it is, however, we are confident we will make it "look sick" by comparison with the showing we are going to make at the meeting of 100 days which begins at New Orleans this month.

The system we employ to locate winners is identical with that used by "Pittsburg Phil," John A. Drake, John Gates, W. Langdon, Joe Yeager, and other famous plungers who win hundreds of thousands on the turf every year, and it proves just as successful.

We gather our information of prospective winners through a force of expert horsemen who hold a watch on the horses in their early morning trials, and in that way learn when they are ready to win.

The money that is played into the game by persistent losers, such as the large mass of uninformed players are bound to be, goes into the pockets of the big operators, of which the Maxim & Gay Co. represents a large clientele, stands at the head.

The work of the Maxim & Gay Co. is to place the general public upon a level with the winning plungers, and our success in this accomplishment has made us famous on two continents.

We do business only on the great racetracks of the U. S. We number among our clients some of the best known sportsmen, financiers and merchants in the country. Investment on the turf is now deemed a legitimate as any other high-class form of speculation. The present high standard to which racing has been brought, and the absolute good faith in which turf affairs are conducted under the auspices of the Jockey Club in the East, and the Western Jockey Club in the West, has inspired millionaire capitalists and business men all over the country with as much confidence in racing as in the stock, cotton and grain exchanges.

Another reason for the rapid growth of turf speculation in popular favor is the rapidly with which all transactions are wound up. The speculator makes his investment at the racetrack in the afternoon through us and receives a notification by mail in a letter guaranteed to be a postmark earlier than the race is run of just what horses are to be backed for his account. By the next mail he is informed of the result of that day's operations and he learns quickly just where he stands. At the end of each week he receives a complete statement of his account, with a money order for his profits, less 25 per cent, which we deduct as our fee.

This gives a wholesome tone to legitimate turf speculation which cannot be found in the more or less involved transactions of the big exchanges, and this is why our clients win more comfortably and live longer than do men whose involved transactions are on their minds, day and night, for weeks and sometimes months at a stretch.

Our Clients Won A Million Dollars

As it is well known that our clients have collectively won as much as a million dollars at a single race meeting, it is sometimes asked: "Why do not Maxim & Gay simply sit down and back their own selections instead of running a considerable clerical force and spending large sums in advertising in newspapers throughout the country?"

The answer is simple enough if one stops to consider the situation. Maxim & Gay, by dint of ability, energy, organization, capital and advertising, have secured an enormous clientele, which means the command of immense capital. If we can pay winners for this immense number of investors, our profits are large. If we cannot pay winners, we lose our own money only, on a basis of 25 per cent of winnings, which we charge for information, and commission, one man out of every four of our customers is practically betting for us. The proof that this plan works for the benefit of the public as well as that they win three weeks out of four and our books show that no customer who stuck to us for two months ever failed to get well ahead of the game, while not a few of those who now own winning stables of racehorses and who are cutting an important figure on the turf, began the game as mere novices, playing our selections through us.

The principle upon which we operate is such that we must of necessity do the best we can for you. Our income, as pointed out, is derived solely from a percentage of the winnings of our clients, and if we cannot make you win, our entire income is cut off. That we have been successful in making our clients win is amply proven by the fact that we have prospered for upward of three years, while imitators pursuing more economical and less businesslike methods, have gone under by the score. Noting the success that was being achieved by Maxim & Gay, scores of "get-rich-quick" operators tried to break into the field successfully occupied by the elder and more responsible firm, but it did not take the press and public long to discriminate between the legitimate and the illegitimate, and as a result we have continued to flourish uninteruptedly, while in the ranks of our rivals there have been scores of enterprises initiated, only to end in failure.

A Few of Hundreds of Recent Endorsement of the Press

CINCINNATI COMMERCIAL-TRIBUNE, March 1, 1903. Maxim & Gay, who have been so successful in selecting winners at the New Orleans races, are in a class by themselves, and have no relation in their system of operation to the "get-rich-quick" schemes that have recently gone so much disastrously to those who patronized them. Maxim & Gay do not guarantee their clients profits nor against losses; but merely play the money of their subscribers and deduct a fixed percentage from winnings for placing the commissions. This point is made clear in all their announcements. What they guarantee to do is to confidentially handle all money forwarded them and place it on the races just as if it were their own. They have in their employ as "clockers" the most expert judges of track work in the country, and there is not a horse at the New Orleans meeting that they have not a record of. The information collected in this way is used to the benefit of their subscribers, and its reliable character is attested by the numerous winners they have picked in the past two weeks.

Maxim & Gay are the pioneers in this line of investment or speculation; they have been established three years; they conduct their business on straightforward business lines; their methods have been thoroughly investigated and are entirely different from those pursued by the "get-rich-quick" schemes, so-called, which were recently closed by the authorities. The transactions of Maxim & Gay are legal in every sense, and they do exactly what they advertise to do, that is, play the money of their subscribers on the horses they judge will win, and they usually win. Prompt and proper accounting is made of the result, but they guarantee no fixed profits, though those who have continuously patronized them have not been losers.

ST. PAUL DISPATCH, February 28, 1903. An investigation of the methods of the Maxim & Gay Co. shows them to be conducting their business on straightforward business lines. They have been established nearly three years, but merely place subscribers' money on judgment of experts, charging a fee for information, and deduct a fixed percentage from winnings for placing the commissions. They are the pioneers in this line of investment or speculation.

N. Y. MORNING TELEGRAPH, February 25, 1902. Since the incorporation of the Maxim & Gay Co., the usual racegoer can possess himself of as much if not more knowledge of the comparative merits of the horses, and their chances of success, as the "regular" who burns the midnight oil studying from charts. He can secure through this company, which is incorporated under the laws of New York state, the expert knowledge and expert judgment of an experienced combination of horsemen, whose duty it is to find out for him such things concerning the horses as he could not possibly find out for himself, unless he devoted his entire time and attention to the business. Even then, to do as well, he would have to possess a peculiar talent and be specially fitted by experience and natural ability.

CINCINNATI TIMES-STAR, March 2, 1903. The Maxim & Gay Company, well known purveyors of turf information, should not be confounded with "get-rich-quick" turf investment or concerns of similar character. They have been established nearly three years. They place subscribers' money on judgment of experts, and deduct a fixed percentage from winnings for placing the commissions. They are the Napoleon in this line of investment or speculation.

MEMPHIS EVENING SCIMITAR, March 2, 1903. The advertisements that appear from time to time in the columns of various newspapers with reference to the turf plan of Maxim & Gay Company tell a story entirely different from the exploits of the defunct "get-rich-quick" concerns.

The Maxim & Gay Company transact business thoroughly and solely on business principles.

Join Our Winning Army

The greatest race meeting in the history of the South begins at New Orleans within a fortnight. In magnitude it will eclipse all other turf gatherings of the past. The Crescent City Jockey Club knows this to be a banner year, and has prepared for it. So have we. If there are more horses at the New Orleans racetrack than ever gathered there before, we have more expert "clockers" and handicappers than we ever employed at any other meeting. They cannot make the game too big for us to handle. We move with the times.

If you want to get aboard our discretionary series, at New Orleans, in which we play daily those and only those horses we think all betting propositions, with the privilege of not playing any horses at all on days when we consider conditions unpropitious, fill out the following blank and forward your remittance to us at New Orleans as soon as you can. Play will be begun on the first day of the meeting. If your money reaches us in time; otherwise, we will begin play the first day it reaches us after the meeting has begun. Money should be sent by bank draft, express money order, or currency in registered letter. Uncertified checks are not accepted.

To Maxim & Gay Co. (Incorp.), 928 Canal St., New Orleans.

In accordance with the terms your ad in the Pendleton (Ore.) East Oregonian, I enclose Dollars. Please bet for me daily on each selection of your Discretionary Series at the New Orleans races. You agree to let me every day, in a letter postmarked before the races are run, the names of the horses which will be played for my account that afternoon and to send me statements and check weekly for profits, less 25 per cent of winnings. Post ads are guaranteed as published in the New Orleans Morning Newspaper. My account is subject to withdrawal in full on demand.

Name Street Town or City State

THE FOLLOWING SUMS ARE THE MINIMUM ACCEPTED FOR PLAY:
For a \$ 5 play on each horse \$25
For a \$10 play on each horse 50
For a \$15 play on each horse 75
For a \$ 30 play on each horse \$100
For a \$ 50 play on each horse 250
For a \$100 play on each horse 500

Remit direct to the Maxim & Gay Company, 928 Canal street, New Orleans. All accounts received by the Maxim & Gay Company will be played at the track by the Maxim & Gay Co., and the Maxim & Gay Co. will make all accounting direct to its clients. The Maxim & Gay Co. assumes all responsibility for a proper execution of its clients' order. Our clients are cautioned against sending money through the mails for registration.

REMOVAL SALE

and Empire Piano House

Pianos=Organs

STRINGED INSTRUMENTS

expect to occupy the Milarky building, opposite Tribune office, Nov. 15, and we will not move a single Piano or Organ from our quarters to our new home if we can avoid it. We shall cut on our superb line of Pianos, Organs and Stringed Instruments at low during the next twelve days that anyone even contemplates the purchase of an instrument should take advantage of this opportunity and secure one.

second-hand, reverted or repaired instruments can be found in. They are all brand new with elegant cases, beautifully finished harp tones and perfect action. Every instrument doubly. Call in and inspect them now—and don't forget our future.

Court street, opposite Tribune.

EMPIRE PIANO HOUSE

MAIN STREET NEAR BRIDGE