#### Oregonian 16ast

Published every afternoon (except Sunday at Pendleton, Gregon, by the

EAST OREGONIAN PUBLISHING COMPANY.

Phone. Main 11

SUBSCRIPTION RATES Daily one year by mall Daily, six months by mall Daily, six months by mall Daily, firse months by mall Daily, one month by mall Daily, per month by carrier Weekly, one year by mall Weekly, six months by mall Semi-Weekly, one year by mall Semi-Weekly, one year by mall Semi-Weekly, ix months by mall Semi-Weekly, ix months by mall Semi-Weekly, ix months by mall

The East Oregonian is on saic at B. B. Rich's News Stands at Hotel Portland and Hotel Perkins, Portland, Oregon. Member Scripps McRae News Association.

San Francisco Bureau, 408 Fourth St.

Chicago Bureau, 909 Security Building. Washington, D. C. Bureau, 501 14th St.,

Entered at Pentieton postoffice as second class matter.



Sometimes the dross of error of dark and deep The Truth confines Sometimes, through acons, costly jewels sleep In dusky mines,

And those alone who with a purpose pure That dross assail. Shall find that Truth is ever strong and sure, And must prevail.

#### TO ADVERTISERS AND READERS Central Oregon and corner that trade

The evening newspaper is the medium that reaches the greatest number of people and brings you ural advantages to capture and hanbusiness. The phenomenal growth die the trade of the Inland Empire. of afternoon papers on the Pacific But it will take something more than coast and the failure of the great morning papers to keep pace with part, to accomplish this. this growth is undoubted evidence of

The Spokane Press, the Boise Capital News, the Seattle Star and is not duly appreciated at home, the the Oregon Daily Journal have grown painters, the potters, the sculptors, and even the musicians, declare. The nized leaders as advertising mediums and news gatherers, in fields already covered by morning papers.

The reason for this growth and this success is easy to find. Eightyfive per cent of the live news of the day happens between 10 in the morning and 4 o'clock in the afternoon. The afternoon paper covers the field while the news is live. The wires gather the happenings of the world and the afternoon paper prints them on the same day they occur and within two hours after the busy arteries of commerce and trade close for the day, the afternoon paper lays that day's happenings on the parlor center table in the homes of the land to be perused at leisure under the evening lamp.

In the morning the world is awakening to new tasks. Everybody is engrossed with the duties of the day. Not one man in a hundred reads any thing but the headlines in the morn-There is no time for reading. Competition is keen and everybody is watching the corners with mind and nergy concentrated on the duties of the day. Not one housewife in a hundred has time to study the advertise ments in the morning. Her work and social duties consume her time during the day. But at nightfall, after the day's work is done and the in art are much more rare than good jostling tasks are completed, she sets technique in all countries.—From The down to rest look for her bargains down to rest, look for her bargains and read the news.

With only 15 per cent of the total amount of the news of the world Often The Kidneys Are happening between 4 o'clock in the afternoon and 10 o'clock next day, the morning paper must necessarily be a rehash of what happened the day before, and which has already been read in yesterday evening's paper.

From the advertisers' standpoint and from the readers' standpoint, the logical, profitable paper for each is that paper which can be studied at

that paper which can be studied at leisure, around the firesides, after the cares of the day are forgotten. That paper is read by the women of the world, and the women do nine-tentus of the shopping and look for every new feature of the mercantile world in the advertisements in the home paper. They get results from the evening paper, for they have time to study it. Merchants get results from it because it reaches its readers in a leisure time and advertisements are read and studied. Those who want plain news get 85 per cent of the world's happenings on the date of the happenings on the date of the happening and can take time to read, because the few hours at home in the evening is the only time left to the busy professional or business man in which to pursue in quiet, his general reading.

The evening paper is the logical family paper because it comes at the right time to be appreciated.

Senator Fulton, since his arrival at Washington, and after surveying a guickly your entire body is affected and how every organ seems to fail to do its duty.

If you are sick or "feel badly," begin taking the great kidney remedy, Dr. Kilmer's Swamp-Root, because as soon as your kidneys are well they will help all the other organs to health. A trial will convince anyone.

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If you are sick you can make no mistake by first doctoring your kidneys.

The mild and the extraordinary effect of Dr. Kilmer's Swamp-Root, it stands the highest for its wonderful cures of the most distressing cases, and is sold on its merits by all druggists in fifty-cent and one-dollar size bottles. You may have a sample bottle Rossetsasp-Root by mail free, also a pamphiet telling you how to find out if you have kidneys or bladder trouble. Mention this paper when writing to Dr. Kilmer's Swamp-Root, Dr. Kilmer's Swamp-Root, and the address, Binghauton, N. of the shopping and look for every

the canal situation, has decided that the Panama scheme is a farce and a blind of the railroads to block canal legislation, and has announced that he favors the Nicaragua route. Senator Morgan of Alabama, has fought long and patiently for the Nicaragua canal and had his statemanship been heeded by the boodlers who have filled their pockets from the Panama scheme, an isthmian canal belonging to the United States, protected by American forts and guns, built by American capital and operated for the the purpose of stimulating American commerce, would now be built. As it is nothing has been done. The railroads across the continent still hold the reins, the people have been treated to a little soporific statesmanship, intended to blind them while tury the Panama scheme is being discussed, and no dirt has been moved on any canal route. Senator Fulton's action in this matter is sensible and

Portland grandmothers have been thrown into another spasm of excitement by the presence of a Northern Pacific surveying party on the north bank of the Columbia. There is no relief for the patient in spasms. There is no use to try to scare away the gallant hero, Progress, by shaking antiquated skirts and emitting old-maidish screeches. The Northern Pacific will build down the north side of the Columbia in time, for it is a river grade to the sea and invites that enterprising company to improve on Nature's beneficient offers. The only way Portland can get even on this move is to build into before it is corralled by san Francisco. Portland has the capital, she has the commercial facilities and the natone of the periodical spasms on her

#### ART IS NOT APPRECIATED.

That the national contemporary art annual exhibitions of the various societies do not awaken any more popular interest than they did twenty-five years ago, and in the number of vis-itors and the amount of sales not unfrequently show an actual decrease as compared with previous years.
The portrait painters complain that
they the natives, are neglected by
the wealthy classes of society, who
import foreigners to execute their numerous and lucrative commissions (these foreigners being in their turn, ignored by the native societies and committees); the anomaly is also presented, the painters assert, of a national capital (of the arts, at least) cherishing in its bosom an avenue full of dealers all sworn to discourage the national and encourage the cheap

For American artists such social positions, such authority, such residences, as those of Leighton, of Alma-Tadema, or of the great Parisian artists of the Institut and the Acade mie are wildly impossible. The Uni-ted States is, moreover, distinguished from all other important civilized countries by possessing not one peri-odical of any importance devoted to

The lack of a national standard around which to rally, so to speakthe absence of patriotism, noisy or otherwise—is curious, and somewhat interesting. It does not arise from any critical rejection of the work of the native contemporary artists as unworthy, because equally unworthy work from across the sea is accepted; high vision and sound thinking

# Weakened by Over-Work.



The kidneys filter and purify the blood— that is their work. Therefore, when your kidneys are weak or out of order, you can understand how quickly your entire body is affected and how every organ seems to fail to do its

#### CRIME AMONG EDUCATED.

Indeed the number of crimes com-mitted by the highly educated is an nlarming feature of the situation. The list of defaulting bookkeepers, bank tellers, clerks and conege graduates constantly lengthens, reflecting a lurid light upon the theories of those who attempt to account for the origin of all sin, vice and crime by ignor

Those who attribute all crime to intemperance are also silenced, since many prevalent crimes are incompatble with that vice, for they require the keenest intellects, the most con-centrated attention. It is noteworthy also that representatives of the eler-ical, the legal, and the medical proreal, the legal, and the medical professions are furnishing an increasing number of crimes of dishonesty, violence and pollution of domestic life.

—J. M. Buckley in November Cen-

#### SUCCESS WITHOUT MONEY.

The brisk attack on snobbery that was a leading feature of the October Everyhody's has been followed up in the November issue by a significant article on "Successful Men Who Are Not Rich." Success without money anomalous to the modern seems American; yet, on reflection, the most eager devotee of plutocracy cannot deny that such men as Senator Hoar of Massachusetts, President Ellot of Harvard, Dr. Rainsford and General Joe Wheeler are, in the best sense of the term, successful, And the private income of the most successful man in the United States tousy dore Roosevelt—is said to be well un der \$7,500 yearly. It is good to minded of these triumphs that are not measured in dollars.



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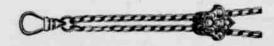
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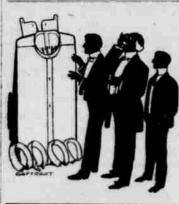


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